



The USA's Most Active Management Consulting Professionals on Social - May 2024

Industry at a glance:

Average Score:
8.57%

Total Companies:
112

Global Industry Average:
8.22%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	CFGI	https://www.linkedin.com/company/cfgi	United States	1,033	233	22.56%	New Entry
2	Boyden	https://www.linkedin.com/company/boyden	United States	1,035	197	19.03%	New Entry
3	BNI Global	https://www.linkedin.com/company/bni-global	United States	4,890	893	18.26%	▼ -2
4	Slalom	https://www.linkedin.com/company/slalom	United States	10,386	1,810	17.43%	▲ 3
5	AlixPartners	https://www.linkedin.com/company/alixpartners	United States	3,414	587	17.19%	▼ -2
6	Centric Consulting	https://www.linkedin.com/company/centric-consulting	United States	1,239	202	16.30%	▼ -1
7	InfoCepts	https://www.linkedin.com/company/infocepts	United States	1,297	198	15.27%	▲ 56
8	BCG X	https://www.linkedin.com/company/bcg-x	United States	2,030	308	15.17%	▲ 2
9	Credera	https://www.linkedin.com/company/credera	United States	2,014	299	14.85%	New Entry
10	MJV Technology & Innovation	https://www.linkedin.com/company/mjv-technology-innovation	United States	1,173	172	14.66%	▼ -6
11	Wipfli	https://www.linkedin.com/company/wipfli	United States	3,410	494	14.49%	▼ -5
12	OneDigital	https://www.linkedin.com/company/onedigital	United States	3,122	448	14.35%	▲ 11
13	KellyOCG	https://www.linkedin.com/company/kellyocg	United States	1,568	211	13.46%	▲ 6
14	Gallup	https://www.linkedin.com/company/gallup	United States	2,312	311	13.45%	▲ 1
15	Carr, Riggs & Ingram	https://www.linkedin.com/company/carr-riggs-and-ingram	United States	1,946	255	13.10%	▼ -7
16	Royal Cyber	https://www.linkedin.com/company/royal-cyber	United States	1,400	180	12.86%	▼ -2
17	North Highland	https://www.linkedin.com/company/north-highland	United States	1,988	252	12.68%	▼ -6
18	Heidrick & Struggles	https://www.linkedin.com/company/heidrick-and-struggles	United States	2,240	277	12.37%	▼ -1
19	SG Analytics	https://www.linkedin.com/company/sg-analytics	United States	1,559	192	12.32%	▲ 38
20	Sikich	https://www.linkedin.com/company/sikich	United States	2,221	273	12.29%	▼ -7
21	Huge	https://www.linkedin.com/company/huge	United States	1,115	136	12.20%	▲ 39

22	Searce	https://www.link	United States	1,462	178	12.18%	▲ 12
23	Accenture Strategy & Cons	https://www.link	United States	1,855	223	12.02%	New Entry
24	Eliassen Group	https://www.link	United States	1,205	144	11.95%	▼ -15
25	FTI Consulting	https://www.link	United States	9,760	1,150	11.78%	▲ 2
26	Korn Ferry	https://www.link	United States	16,567	1,950	11.77%	▼ -4
27	The Hackett Group	https://www.link	United States	1,733	199	11.48%	▲ 5
28	Teneo	https://www.link	United States	1,708	193	11.30%	▼ -12
29	Alvarez & Marsal	https://www.link	United States	9,885	1,085	10.98%	▼ -9
30	Invisible	https://www.link	United States	1,933	212	10.97%	▼ -1
31	GEP Worldwide	https://www.link	United States	5,760	626	10.87%	▲ 30
32	Actalent	https://www.link	United States	6,173	667	10.81%	▼ -6
33	CrossCountry Consulting	https://www.link	United States	1,026	109	10.62%	New Entry
34	Ankura	https://www.link	United States	2,047	216	10.55%	▲ 15
35	Kroll	https://www.link	United States	6,139	641	10.44%	▲ 1
36	CBIZ	https://www.link	United States	4,253	444	10.44%	▼ -18
37	Right Management	https://www.link	United States	2,769	288	10.40%	▼ -9
38	Frost & Sullivan	https://www.link	United States	2,421	250	10.33%	▲ 16
39	Certara	https://www.link	United States	1,294	133	10.28%	New Entry
40	ProPharma	https://www.link	United States	2,063	211	10.23%	▼ -2
41	West Monroe	https://www.link	United States	2,234	219	9.80%	▲ 25
42	84.51*	https://www.link	United States	1,532	150	9.79%	▲ 33
43	Tredence	https://www.link	United States	2,316	226	9.76%	▼ -10
44	Huron	https://www.link	United States	5,444	528	9.70%	▼ -2
45	MathCo	https://www.link	United States	1,235	114	9.23%	▼ -24
46	Bain & Company	https://www.link	United States	21,743	1,975	9.08%	▼ -15
47	Spencer Stuart	https://www.link	United States	3,076	277	9.01%	▼ -10
48	Fractal	https://www.link	United States	5,032	451	8.96%	▼ -5
49	Exponent	https://www.link	United States	1,464	131	8.95%	▲ 13
50	J.S. Held	https://www.link	United States	1,855	165	8.89%	▼ -15
51	Oliver Wyman	https://www.link	United States	9,026	798	8.84%	▼ -39
52	Kearney	https://www.link	United States	7,798	678	8.69%	▼ -22
53	Deloitte Digital	https://www.link	United States	9,226	788	8.54%	▼ -14
54	Trianz	https://www.link	United States	2,248	192	8.54%	▲ 31
55	Boston Consulting Group	https://www.link	United States	35,601	3,000	8.43%	▼ -15
56	Berkeley Research Group	https://www.link	United States	1,774	148	8.34%	▲ 13
57	LMI	https://www.link	United States	2,830	235	8.30%	▼ -5
58	Charles River Associates	https://www.link	United States	1,516	125	8.25%	▲ 10
59	Sequoia	https://www.link	United States	1,333	109	8.18%	New Entry
60	McKinsey & Company	https://www.link	United States	43,828	3,500	7.99%	▼ -5
61	Protiviti	https://www.link	United States	12,291	979	7.97%	▼ -37
62	BI WORLDWIDE	https://www.link	United States	1,930	151	7.82%	▼ -14
63	GP Strategies	https://www.link	United States	4,204	321	7.64%	▼ -5
64	ICF	https://www.link	United States	10,470	788	7.53%	▼ -11
65	Trinity Life Sciences	https://www.link	United States	1,548	116	7.49%	▼ -6
66	Russell Reynolds Associat	https://www.link	United States	2,765	206	7.45%	▼ -22
67	Guidehouse	https://www.link	United States	13,452	981	7.29%	▲ 4
68	Strategy&	https://www.link	United States	6,095	440	7.22%	▲ 5
69	IEM	https://www.link	United States	1,510	108	7.15%	▼ -23
70	Indegene	https://www.link	United States	5,437	387	7.12%	▲ 9
71	SAM	https://www.link	United States	1,336	94	7.04%	New Entry
72	Guru.com	https://www.link	United States	1,715	120	7.00%	New Entry
73	BPM	https://www.link	United States	1,753	122	6.96%	New Entry
74	Credence Management So	https://www.link	United States	1,328	92	6.93%	▼ -2
75	MSX International	https://www.link	United States	4,069	280	6.88%	▼ -10
76	CCMC	https://www.link	United States	1,109	75	6.76%	▼ -20
77	Cherokee Federal	https://www.link	United States	1,542	104	6.74%	▼ -27
78	EY-Parthenon	https://www.link	United States	9,475	634	6.69%	▼ -11
79	Merkle	https://www.link	United States	6,858	454	6.62%	New Entry
80	Publicis Sapient	https://www.link	United States	24,777	1,605	6.48%	▼ -6
81	Milliman	https://www.link	United States	4,135	255	6.17%	▼ -5
82	Magellan Federal	https://www.link	United States	1,417	87	6.14%	▼ -18
83	RGP	https://www.link	United States	3,176	191	6.01%	▼ -13
84	NAMSA	https://www.link	United States	1,512	87	5.75%	▼ -3
85	GovCIO	https://www.link	United States	2,544	145	5.70%	▼ -2
86	Material	https://www.link	United States	1,994	108	5.42%	▲ 3
87	alliantgroup	https://www.link	United States	1,610	86	5.34%	▼ -9
88	ABS Group	https://www.link	United States	1,524	80	5.25%	▼ -6
89	ZS	https://www.link	United States	14,696	747	5.08%	▼ -42
90	Davey Resource Group	https://www.link	United States	1,372	68	4.96%	▼ -4
91	L.E.K. Consulting	https://www.link	United States	3,905	192	4.92%	▼ -11
92	tms	https://www.link	United States	2,369	111	4.69%	▼ -8
93	Cyberbacker Careers	https://www.link	United States	1,476	66	4.47%	▼ -52

94	Regalix	https://www.linkedin.com/company/regalix	United States	1,903	74	3.89%	▼ -4
95	Jacobs	https://www.linkedin.com/company/jacobs	United States	66,435	2,500	3.76%	▼ -7
96	Maritz	https://www.linkedin.com/company/maritz	United States	3,021	110	3.64%	▼ -2
97	J. J. Keller & Associates	https://www.linkedin.com/company/j-j-keller-associates	United States	1,774	61	3.44%	▼ -20
98	Mu Sigma	https://www.linkedin.com/company/mu-sigma	United States	3,540	115	3.25%	▼ -7
99	Integreon	https://www.linkedin.com/company/integreon	United States	3,134	96	3.06%	New Entry
100	ADEC Innovations	https://www.linkedin.com/company/adecc	United States	1,374	42	3.06%	▼ -4
101	Cornerstone Research	https://www.linkedin.com/company/cornerstone-research	United States	1,069	32	2.99%	▼ -4
102	Genpact	https://www.linkedin.com/company/genpact	United States	150,577	4,500	2.99%	▼ -10
103	Analysis Group	https://www.linkedin.com/company/analysis-group	United States	1,642	47	2.86%	▼ -16
104	RCM Technologies	https://www.linkedin.com/company/rcm-technologies	United States	1,636	41	2.51%	New Entry
105	Daymon	https://www.linkedin.com/company/daymon	United States	2,207	52	2.36%	▼ -10
106	Duff & Phelps	https://www.linkedin.com/company/duff-phelps	United States	1,067	24	2.25%	▼ -13
107	Xerox	https://www.linkedin.com/company/xerox	United States	52,033	713	1.37%	▼ -9
108	Wicresoft	https://www.linkedin.com/company/wicresoft	United States	1,976	26	1.32%	▼ -9
109	CDS Global	https://www.linkedin.com/company/cds-global	United States	1,079	14	1.30%	New Entry
110	CROSSMARK	https://www.linkedin.com/company/crossmark	United States	9,031	96	1.06%	▼ -9
111	SIMOS Insourcing Solutions	https://www.linkedin.com/company/simos	United States	1,062	8	0.75%	▼ -9
112	The Red Flag Group	https://www.linkedin.com/company/red-flag-group	United States	1,343	1	0.07%	New Entry

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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