SMN8

The USA's Most Active Management Consulting Professionals on Social - May 2024

Industry at a glance:

Average Score:

8.25%

Total Companies:

140

Global Industry Average:

9.03%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?								
Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)		
1	Avasant	https://www.linke	United States	327	91	27.83%		
2	Dentons Global Advisors	https://www.linke	United States	221	58	26.24%		
3	Avalere	https://www.linke	United States	205	48	23.41%		
4	Stoneridge Software	https://www.linke	United States	334	68	20.36%		
5	Logic20/20	https://www.linke	United States	275	51	18.55%		
6	Jefferson Wells USA	https://www.linke	United States	259	46	17.76%		
7	Vynamic	https://www.linke	United States	252	44	17.46%		
8	Bridgepoint Consulting	https://www.linke	United States	259	45	17.37%		
9	ECG Management Consult	https://www.linke	United States	387	66	17.05%		
10	PYA	https://www.linke	United States	272	46	16.91%		
11	Televerde	https://www.linke	United States	459	76	16.56%		
12	Cask	https://www.linke	United States	314	51	16.24%		
13	ERA Group - North America	https://www.linke	United States	328	53	16.16%		
14	Arthur Lawrence	https://www.linke	United States	436	68	15.60%		
15	CSG Government Solution	https://www.linke	United States	252	38	15.08%		
16	Fors Marsh	https://www.linke	United States	420	63	15.00%		
17	ScottMadden	https://www.linke	United States	263	38	14.45%		
18	Aspirant	https://www.linke	United States	329	47	14.29%		
19	Coordinated Care Services	https://www.linke	United States	279	38	13.62%		
20	Relanto	https://www.linke	United States	349	46	13.18%		
21	Unify Consulting	https://www.linke	United States	492	64	13.01%		

22 Attain Pa		https://www.linke	United States	440	57	12.95%
23 Lionpoint	Group	nttps://www.linke	United States	309	40	12.94%
24 Sendero	ŀ	https://www.linke	United States	310	39	12.58%
25 Bridge Pa		https://www.linke		313	39	12.46%
				274	34	
26 Fresh Co	-	https://www.linke				12.41%
27 World 50		https://www.linke		484	60	12.40%
28 Kline + C	ompany <u>I</u>	https://www.linke	United States	339	42	12.39%
29 RHR Inte	rnational	https://www.linke	United States	228	28	12.28%
30 Morrow S	Sodali	https://www.linke	United States	338	41	12.13%
31 Premium		nttps://www.linke		207	25	12.08%
	-					
32 TiER1 Pe		https://www.linke		358	43	12.01%
33 Stellar El	ements <u>I</u>	https://www.linke	United States	434	52	11.98%
34 Career T	EAM <u>I</u>	https://www.linke	United States	295	34	11.53%
35 C ² Techn	ologies	https://www.linke	United States	219	25	11.42%
36 Blue Mat		nttps://www.linke	United States	213	24	11.27%
37 Affine		https://www.linke		499	54	10.82%
38 Kopius		https://www.linke		253	27	10.67%
39 C.A. Fort	une <u>l</u>	nttps://www.linke	United States	340	36	10.59%
40 RailPros	<u>t</u>	nttps://www.linke	United States	380	40	10.53%
41 ArcTouch		https://www.linke		279	29	10.39%
42 Tidal Bas		https://www.linke		360	37	10.28%
43 Best Buy		nttps://www.linke		231	23	9.96%
44 Envista F	orensics	https://www.linke	United States	454	45	9.91%
45 WWC GI	obal <u>t</u>	https://www.linke	United States	371	35	9.43%
46 capSpire	ŀ	https://www.linke	United States	249	23	9.24%
47 SC&H		https://www.linke		417	38	9.11%
				221	20	9.05%
		https://www.linke				
49 VMG He		https://www.linke		222	20	9.01%
50 Genpact	EMEA L	https://www.linke	United States	469	42	8.96%
51 Kincentri		https://www.linke	United States	404	36	8.91%
52 SAPRO		nttps://www.linke		382	34	8.90%
53 Icreon		https://www.linke		453	40	8.83%
54 Forsys		https://www.linke		457	40	8.75%
55 GAP Soli	utions <u>I</u>	https://www.linke	United States	459	40	8.71%
56 Treliant	<u>1</u>	https://www.linke	United States	305	26	8.52%
57 Makosi	ŀ	https://www.linke	United States	448	38	8.48%
58 MGT		https://www.linke		420	35	8.33%
	esearch and Cons			410	34	8.29%
	Global Risk Con			326	27	8.28%
61 Integral S	Senior Living	https://www.linke	United States	278	23	8.27%
62 Insight S	ourcing <u>t</u>	https://www.linke	United States	243	20	8.23%
63 KPI Partr	ners <u>I</u>	https://www.linke	United States	474	39	8.23%
64 PMA Cor		nttps://www.linke		367	30	8.17%
	Il Professional Ser			210	17	8.10%
		-				
66 Eagle Hil		https://www.linke		352	28	7.95%
67 Beghou 0	Consulting	https://www.linke	United States	296	23	7.77%
68 NUS Cor	sulting Group	nttps://www.linke	United States	336	26	7.74%
69 Xcelerate	Solutions	https://www.linke	United States	272	21	7.72%
70 MRE Cor		https://www.linke		235	18	7.66%
71 Crew		https://www.linke		277	21	7.58%
72 Thomas	& Company	https://www.linke	United States	201	15	7.46%
73 AArete	1	https://www.linke	United States	430	32	7.44%
74 The Eme	rson Group	https://www.linke	United States	244	18	7.38%
	s Financial Servic			260	19	7.31%
76 Spur Rep		https://www.linke		276	20	7.25%
	Business Brokers			493	35	7.10%
78 Tatum by	Randstad	https://www.linke	United States	483	34	7.04%
79 ForHealti	Consulting at UN	nttps://www.linke	United States	403	28	6.95%
80 Hagerty	Consulting	https://www.linke	United States	477	33	6.92%
	Sail Investment (234	16	6.84%
82 Stax				324	22	6.79%
		nttps://www.linke				
83 Solstice S		https://www.linke		253	17	6.72%
84 Storage A	Asset Managemer <u>I</u>	https://www.linke	United States	301	20	6.64%
85 Naylor As	sociation Solutior	nttps://www.linke	United States	408	27	6.62%
86 Opportur		https://www.linke		302	19	6.29%
		https://www.linke		486	30	6.17%
87 Apogee I		-				
88 SpendMe		https://www.linke		211	13	6.16%
89 EBQ	1	https://www.linke	United States	375	23	6.13%
90 Engage2	Excel <u>I</u>	https://www.linke	United States	261	16	6.13%
91 SDI Inter		https://www.linke		284	17	5.99%
			United States	308	18	5.84%
92 YRCI						

94	Allied Reliability	https://www.linke	United States	439	25	5.69%
	AMCI Global	https://www.linke		304	17	5.59%
	Bates White Economic Cor			370	19	5.14%
	CVP	https://www.linke		487	25	5.13%
	Patriot Enterprises	https://www.linke		257	13	5.06%
	KACE Company	https://www.linke		300	15	5.00%
				262	13	4.96%
	ERP International	https://www.linke				
	Proudfoot	https://www.linke		474	23	4.85%
	The MCS Group	https://www.linke		234	11	4.70%
	Day Wireless Systems	https://www.linke		344	16	4.65%
	GSE Solutions	https://www.linke		404	18	4.46%
	Kaufman Hall	https://www.linke		386	17	4.40%
	SYPartners	https://www.linke		209	9	4.31%
	NEI Global Relocation	https://www.linke		337	14	4.15%
	ExdionInsurance	https://www.linke		290	12	4.14%
	PRECISIONvalue	https://www.linke		271	11	4.06%
	Independent Project Analys	•		347	14	4.03%
	FirstService Residential in	•		473	19	4.02%
	On-Board Companies	https://www.linke	United States	283	11	3.89%
113	Ozemio	https://www.linke	United States	237	9	3.80%
114	CDR Companies	https://www.linke	United States	397	14	3.53%
115	Omnex	https://www.linke	United States	459	16	3.49%
116	SMA	https://www.linke	United States	321	11	3.43%
117	Hunt Guillot & Associates	https://www.linke	United States	458	15	3.28%
118	IntelliSource	https://www.linke	United States	316	10	3.16%
119	Nan McKay and Associates	https://www.linke	United States	473	14	2.96%
120	Project Resources Group	https://www.linke	United States	384	11	2.86%
121	Automotive Warranty Netw	https://www.linke	United States	210	6	2.86%
122	Harris & Associates	https://www.linke	United States	425	12	2.82%
123	HighPoint Digital	https://www.linke	United States	248	7	2.82%
124	Atlas	https://www.linke	United States	372	10	2.69%
125	COCM	https://www.linke	United States	225	6	2.67%
126	GHT	https://www.linke	United States	236	6	2.54%
127	Vayan Group	https://www.linke	United States	434	11	2.53%
128	Imagenet	https://www.linke	United States	257	6	2.33%
129	Solix	https://www.linke	United States	370	8	2.16%
130	Customer Analytics	https://www.linke	United States	413	8	1.94%
131	Associated Asset Manager	https://www.linke	United States	493	9	1.83%
132	SIS International Research	https://www.linke	United States	345	5	1.45%
133	The Bowen Group	https://www.linke	United States	209	3	1.44%
134	Ethica	https://www.linke	United States	434	5	1.15%
135	Strategic Resources	https://www.linke	United States	276	3	1.09%
136	Central Research	https://www.linke	United States	213	1	0.47%
137	AGR Group	https://www.linke	United States	461	2	0.43%
138	Risfond Executive Search	https://www.linke	United States	240	1	0.42%
139	Coronis Health Behavioral	https://www.linke	United States	226	0	0.00%
140	Sirius Solutions	https://www.linke	United States	251	0	0.00%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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