



## The UK's Most Active Management Consulting Professionals on Social - May 2024

### Industry at a glance:

Average Score:  
**9.96%**

Total Companies:  
**18**

Global Industry Average:  
**8.22%**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://DSMN8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Baringa	<a href="https://www.linkedin.com/company/baringa">https://www.linkedin.com/company/baringa</a>	United Kingdom	2,112	470	22.25%	▲ 0
2	HKA	<a href="https://www.linkedin.com/company/hka">https://www.linkedin.com/company/hka</a>	United Kingdom	1,264	206	16.30%	▲ 3
3	Odgers Berndtson	<a href="https://www.linkedin.com/company/odgers-berndtson">https://www.linkedin.com/company/odgers-berndtson</a>	United Kingdom	1,185	175	14.77%	▼ -1
4	PA Consulting	<a href="https://www.linkedin.com/company/pa-consulting">https://www.linkedin.com/company/pa-consulting</a>	United Kingdom	5,162	699	13.54%	▼ -1
5	Brunswick Group	<a href="https://www.linkedin.com/company/brunswick-group">https://www.linkedin.com/company/brunswick-group</a>	United Kingdom	1,519	175	11.52%	▲ 2
6	Frazer-Nash Consultancy	<a href="https://www.linkedin.com/company/frazer-nash">https://www.linkedin.com/company/frazer-nash</a>	United Kingdom	1,379	158	11.46%	▼ -2
7	Avalere Health	<a href="https://www.linkedin.com/company/avalere-health">https://www.linkedin.com/company/avalere-health</a>	United Kingdom	1,489	146	9.81%	▲ 11
8	Control Risks	<a href="https://www.linkedin.com/company/control-risks">https://www.linkedin.com/company/control-risks</a>	United Kingdom	2,873	262	9.12%	▲ 1
9	CACI	<a href="https://www.linkedin.com/company/caci">https://www.linkedin.com/company/caci</a>	United Kingdom	1,299	118	9.08%	▲ 4
10	MICHELIN Connected Fleet	<a href="https://www.linkedin.com/company/michelin-connected-fleet">https://www.linkedin.com/company/michelin-connected-fleet</a>	United Kingdom	1,782	161	9.03%	▲ 1
11	ERM	<a href="https://www.linkedin.com/company/erm">https://www.linkedin.com/company/erm</a>	United Kingdom	9,666	798	8.26%	▼ -1
12	Radius	<a href="https://www.linkedin.com/company/radius">https://www.linkedin.com/company/radius</a>	United Kingdom	1,452	118	8.13%	▲ 3
13	Efficio	<a href="https://www.linkedin.com/company/efficio">https://www.linkedin.com/company/efficio</a>	United Kingdom	1,182	96	8.12%	▼ -1
14	RSM	<a href="https://www.linkedin.com/company/rsm">https://www.linkedin.com/company/rsm</a>	United Kingdom	2,812	222	7.89%	▲ 2
15	Vialto Partners	<a href="https://www.linkedin.com/company/vialto-partners">https://www.linkedin.com/company/vialto-partners</a>	United Kingdom	5,830	379	6.50%	▼ -9
16	RPS	<a href="https://www.linkedin.com/company/rps">https://www.linkedin.com/company/rps</a>	United Kingdom	6,592	405	6.14%	▼ -2
17	BMT	<a href="https://www.linkedin.com/company/bmt">https://www.linkedin.com/company/bmt</a>	United Kingdom	2,212	132	5.97%	▲ 0
18	HCLTech - SAP Practice	<a href="https://www.linkedin.com/company/hcltech-sap-practice">https://www.linkedin.com/company/hcltech-sap-practice</a>	United Kingdom	1,336	18	1.35%	▲ 2

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



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