## **DSMN8**

The UK's Most Active Management Consulting Professionals on Social - May 2024

## Industry at a glance:

**Average Score:** 

**Total Companies:** 

**Global Industry Average:** 

11.59%

32

9.03%

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?									
Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)			
1	Moorhouse	https://www.linke	United Kingdom	314	82	26.11%			
2	Instinctif Partners	https://www.linke	United Kingdom	234	58	24.79%			
3	Protiviti UK	https://www.linke	United Kingdom	222	54	24.32%			
4	Gemserv	https://www.linke	United Kingdom	219	52	23.74%			
5	Clarasys	https://www.linke	United Kingdom	215	44	20.47%			
6	Analysys Mason	https://www.linke	United Kingdom	468	92	19.66%			
7	Oxera Consulting	https://www.linke	United Kingdom	305	57	18.69%			
8	Proxima	https://www.linke	United Kingdom	318	57	17.92%			
9	The Gap Partnership	https://www.linke	United Kingdom	359	64	17.83%			
10	Impact	https://www.linke	United Kingdom	328	53	16.16%			
11	Frontier Economics	https://www.linke	United Kingdom	447	59	13.20%			
12	Croner	https://www.linke	United Kingdom	404	53	13.12%			
13	BIP UK/US	https://www.linke	United Kingdom	227	28	12.33%			
14	Forensic Risk Alliance	https://www.linke	United Kingdom	213	26	12.21%			
15	CPC Project Services	https://www.linke	United Kingdom	308	33	10.71%			
16	Emergn	https://www.linke	United Kingdom	421	45	10.69%			
17	Sheffield Haworth	https://www.linke	United Kingdom	217	21	9.68%			
18	Prescient	https://www.linke	United Kingdom	411	36	8.76%			
19	NQA	https://www.linke	United Kingdom	292	24	8.22%			
20	Principle	https://www.linke	United Kingdom	346	26	7.51%			
21	Inspired	https://www.linke	United Kingdom	454	34	7.49%			

22	Centaur Media	https://www.linke	United Kingdom	265	18	6.79%
23	Adare SEC	https://www.linke	United Kingdom	211	14	6.64%
24	Lucideon	https://www.linke	United Kingdom	213	13	6.10%
25	YSC Consulting	https://www.linke	United Kingdom	337	20	5.93%
26	Zone	https://www.linke	United Kingdom	313	18	5.75%
27	Quick Release_	https://www.linke	United Kingdom	405	22	5.43%
28	Innova Solutions Internatio	https://www.linke	United Kingdom	279	11	3.94%
29	?What If! Innovation	https://www.linke	United Kingdom	357	10	2.80%
30	Cartesian	https://www.linke	United Kingdom	315	5	1.59%
31	Tusker	https://www.linke	United Kingdom	444	7	1.58%
32	BRILINK	https://www.linke	United Kingdom	255	2	0.78%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com





linkedin.com/company/DSMN8

