



The World's Most Active Management Consulting Professionals on Social - May 2024

Industry at a glance:

Average Score:
8.22%

Total Companies:
240

Average No. Employees:
7,235

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	CFGI	https://www.linkedin.com/company/cfgi	United States	1,033	233	22.56%	New Entry
2	Baringa	https://www.linkedin.com/company/baringa	United Kingdom	2,112	470	22.25%	▲ 5
3	Boyden	https://www.linkedin.com/company/boyden	United States	1,035	197	19.03%	New Entry
4	Q_PERIOR	https://www.linkedin.com/company/q-perior	Germany	1,054	199	18.88%	▲ 8
5	Implement Consulting Group	https://www.linkedin.com/company/implement-consulting-group	Denmark	1,759	322	18.31%	▲ 0
6	BNI Global	https://www.linkedin.com/company/bni-global	United States	4,890	893	18.26%	▼ -5
7	Slalom	https://www.linkedin.com/company/slalom	United States	10,386	1,810	17.43%	▲ 2
8	AlixPartners	https://www.linkedin.com/company/alixpartners	United States	3,414	587	17.19%	▼ -5
9	Centric Consulting	https://www.linkedin.com/company/centric-consulting	United States	1,239	202	16.30%	▼ -3
10	HKA	https://www.linkedin.com/company/hka	United Kingdom	1,264	206	16.30%	▲ 59
11	InfoCepts	https://www.linkedin.com/company/infocepts	United States	1,297	198	15.27%	▲ 128
12	BCG X	https://www.linkedin.com/company/bcg-x	United States	2,030	308	15.17%	▲ 15
13	Credera	https://www.linkedin.com/company/credera	United States	2,014	299	14.85%	New Entry
14	Odgers Berndtson	https://www.linkedin.com/company/odgers-berndtson	United Kingdom	1,185	175	14.77%	▼ -4
15	KPMG Switzerland	https://www.linkedin.com/company/kpmg-switzerland	Switzerland	2,228	329	14.77%	▼ -4
16	MJV Technology & Innovation	https://www.linkedin.com/company/mjv-technology-innovation	United States	1,173	172	14.66%	▼ -12
17	Wipfli	https://www.linkedin.com/company/wipfli	United States	3,410	494	14.49%	▼ -9
18	BDO Switzerland	https://www.linkedin.com/company/bdo-switzerland	Switzerland	1,148	165	14.37%	▲ 54
19	OneDigital	https://www.linkedin.com/company/onedigital	United States	3,122	448	14.35%	▲ 37
20	KPMG Belgium	https://www.linkedin.com/company/kpmg-belgium	Belgium	1,748	247	14.13%	▼ -4
21	Ayming	https://www.linkedin.com/company/ayming	France	1,679	233	13.88%	▲ 3

22	PA Consulting	https://www.link	United Kingdom	5,162	699	13.54%	▲ 7
23	KellyOCG	https://www.link	United States	1,568	211	13.46%	▲ 24
24	Gallup	https://www.link	United States	2,312	311	13.45%	▲ 16
25	Horváth	https://www.link	Germany	1,570	209	13.31%	▲ 3
26	Grant Thornton Sweden	https://www.link	Sweden	1,685	224	13.29%	▲ 34
27	dss+	https://www.link	Switzerland	1,642	217	13.22%	▼ -6
28	Carr, Riggs & Ingram	https://www.link	United States	1,946	255	13.10%	▼ -13
29	Aspia	https://www.link	Sweden	1,276	167	13.09%	▼ -16
30	Royal Cyber	https://www.link	United States	1,400	180	12.86%	▲ 9
31	North Highland	https://www.link	United States	1,988	252	12.68%	▼ -1
32	Onepoint	https://www.link	France	3,488	439	12.59%	▼ -18
33	Heidrick & Struggles	https://www.link	United States	2,240	277	12.37%	▲ 10
34	SG Analytics	https://www.link	United States	1,559	192	12.32%	▲ 90
35	Sikich	https://www.link	United States	2,221	273	12.29%	▲ 1
36	Huge	https://www.link	United States	1,115	136	12.20%	▲ 99
37	Searce	https://www.link	United States	1,462	178	12.18%	▲ 42
38	Ramboll Management Con	https://www.link	Denmark	1,297	157	12.10%	▲ 21
39	Accenture Strategy & Cons	https://www.link	United States	1,855	223	12.02%	New Entry
40	Eliassen Group	https://www.link	United States	1,205	144	11.95%	▼ -14
41	Intellera Consulting	https://www.link	Italy	1,215	144	11.85%	▼ -19
42	FTI Consulting	https://www.link	United States	9,760	1,150	11.78%	▲ 23
43	Korn Ferry	https://www.link	United States	16,567	1,950	11.77%	▲ 11
44	Artefact	https://www.link	France	1,689	196	11.60%	▲ 17
45	Brunswick Group	https://www.link	United Kingdom	1,519	175	11.52%	▲ 41
46	The Hackett Group	https://www.link	United States	1,733	199	11.48%	▲ 31
47	Frazer-Nash Consultancy	https://www.link	United Kingdom	1,379	158	11.46%	▼ -1
48	PwC Canada	https://www.link	Canada	5,376	611	11.37%	▼ -17
49	PwC Nederland	https://www.link	Netherlands	3,749	426	11.36%	▲ 0
50	Teneo	https://www.link	United States	1,708	193	11.30%	▼ -8
51	Leyton	https://www.link	France	3,134	353	11.26%	▲ 12
52	PQE Group	https://www.link	Italy	1,386	154	11.11%	▼ -34
53	Synpulse	https://www.link	Switzerland	1,159	128	11.04%	▲ 46
54	Alvarez & Marsal	https://www.link	United States	9,885	1,085	10.98%	▼ -6
55	Invisible	https://www.link	United States	1,933	212	10.97%	▲ 12
56	PwC Greece	https://www.link	Greece	1,738	190	10.93%	New Entry
57	Simon-Kucher	https://www.link	Germany	2,475	270	10.91%	▼ -2
58	GEP Worldwide	https://www.link	United States	5,760	626	10.87%	▲ 78
59	Actalent	https://www.link	United States	6,173	667	10.81%	▲ 3
60	Porsche Consulting	https://www.link	Germany	1,149	123	10.70%	▼ -22
61	PwC Ireland	https://www.link	Ireland	2,391	255	10.66%	New Entry
62	KPMG Finland	https://www.link	Finland	1,374	146	10.63%	▼ -11
63	CrossCountry Consulting	https://www.link	United States	1,026	109	10.62%	New Entry
64	Ankura	https://www.link	United States	2,047	216	10.55%	▲ 49
65	Kroll	https://www.link	United States	6,139	641	10.44%	▲ 22
66	CBIZ	https://www.link	United States	4,253	444	10.44%	▼ -21
67	Right Management	https://www.link	United States	2,769	288	10.40%	▼ -1
68	PwC Sweden	https://www.link	Sweden	2,670	277	10.37%	▲ 0
69	Frost & Sullivan	https://www.link	United States	2,421	250	10.33%	▲ 52
70	Certara	https://www.link	United States	1,294	133	10.28%	New Entry
71	ProPharma	https://www.link	United States	2,063	211	10.23%	▲ 22
72	JAKALA	https://www.link	Italy	3,175	324	10.20%	▲ 91
73	PwC Norway	https://www.link	Norway	1,912	193	10.09%	▼ -29
74	MIGSO-PCUBED	https://www.link	France	3,342	333	9.96%	▲ 6
75	PwC Finland	https://www.link	Finland	1,094	109	9.96%	▼ -52
76	Avalere Health	https://www.link	United Kingdom	1,489	146	9.81%	▲ 97
77	West Monroe	https://www.link	United States	2,234	219	9.80%	▲ 66
78	84.51*	https://www.link	United States	1,532	150	9.79%	▲ 76
79	BDO Norge	https://www.link	Norway	1,706	167	9.79%	▼ -4
80	Arthur D. Little	https://www.link	Belgium	2,208	216	9.78%	▼ -16
81	Tredence	https://www.link	United States	2,316	226	9.76%	▼ -3
82	Sia Partners	https://www.link	France	3,087	301	9.75%	▼ -63
83	PwC Polska	https://www.link	Poland	4,125	402	9.75%	▲ 7
84	OCA GLOBAL	https://www.link	Spain	1,922	187	9.73%	▼ -32
85	Huron	https://www.link	United States	5,444	528	9.70%	▲ 15
86	KPMG Austria	https://www.link	Austria	1,198	116	9.68%	New Entry
87	BMC	https://www.link	Netherlands	2,421	234	9.67%	▼ -52
88	KPMG Sweden	https://www.link	Sweden	1,740	168	9.66%	▼ -4
89	Accenture the Netherlands	https://www.link	Netherlands	1,297	123	9.48%	▼ -72
90	Deloitte Consulting	https://www.link	Italy	11,357	1,062	9.35%	▲ 12
91	MathCo	https://www.link	United States	1,235	114	9.23%	▼ -38
92	KPMG Norway	https://www.link	Norway	1,579	145	9.18%	▼ -51
93	Control Risks	https://www.link	United Kingdom	2,873	262	9.12%	▲ 3

94	CACI	https://www.link€	United Kingdom	1,299		118	9.08%	▲ 18
95	Bain & Company	https://www.link€	United States	21,743		1,975	9.08%	▼ -19
96	Roland Berger	https://www.link€	Germany	4,725		427	9.04%	▼ -59
97	MICHELIN Connected Fleets	https://www.link€	United Kingdom	1,782		161	9.03%	▲ 13
98	Spencer Stuart	https://www.link€	United States	3,076		277	9.01%	▼ -10
99	Fractal	https://www.link€	United States	5,032		451	8.96%	▲ 2
100	Exponent	https://www.link€	United States	1,464		131	8.95%	▲ 38
101	J.S. Held	https://www.link€	United States	1,855		165	8.89%	▼ -20
102	Oliver Wyman	https://www.link€	United States	9,026		798	8.84%	▼ -70
103	Siemens Advanta	https://www.link€	Germany	1,168		102	8.73%	New Entry
104	Kearney	https://www.link€	United States	7,798		678	8.69%	▼ -33
105	BIP	https://www.link€	Italy	5,401		463	8.57%	▼ -23
106	Deloitte Digital	https://www.link€	United States	9,226		788	8.54%	▼ -12
107	Trianz	https://www.link€	United States	2,248		192	8.54%	▲ 75
108	Valcon	https://www.link€	Netherlands	1,570		133	8.47%	▼ -88
109	Boston Consulting Group	https://www.link€	United States	35,601		3,000	8.43%	▼ -14
110	MHP	https://www.link€	Germany	5,254		441	8.39%	▼ -60
111	Berkeley Research Group	https://www.link€	United States	1,774		148	8.34%	▲ 35
112	PwC Deutschland	https://www.link€	Germany	10,225		853	8.34%	▼ -29
113	zeb consulting	https://www.link€	Germany	1,082		90	8.32%	▼ -21
114	WTS Deutschland	https://www.link€	Germany	1,034		86	8.32%	New Entry
115	LMI	https://www.link€	United States	2,830		235	8.30%	▲ 2
116	Baker Tilly France	https://www.link€	France	1,197		99	8.27%	▼ -91
117	ERM	https://www.link€	United Kingdom	9,666		798	8.26%	▼ -20
118	Charles River Associates	https://www.link€	United States	1,516		125	8.25%	▲ 27
119	Sequoia	https://www.link€	United States	1,333		109	8.18%	New Entry
120	Radius	https://www.link€	United Kingdom	1,452		118	8.13%	▲ 17
121	Efficio	https://www.link€	United Kingdom	1,182		96	8.12%	▼ -10
122	McKinsey & Company	https://www.link€	United States	43,828		3,500	7.99%	▲ 0
123	Protiviti	https://www.link€	United States	12,291		979	7.97%	▼ -66
124	RSM	https://www.link€	United Kingdom	2,812		222	7.89%	▲ 31
125	BI WORLDWIDE	https://www.link€	United States	1,930		151	7.82%	▼ -16
126	Sopra Steria Next	https://www.link€	France	1,760		137	7.78%	▼ -56
127	KPMG Portugal	https://www.link€	Portugal	1,437		111	7.72%	▼ -1
128	Egon Zehnder	https://www.link€	Switzerland	3,215		248	7.71%	▼ -43
129	GP Strategies	https://www.link€	United States	4,204		321	7.64%	▼ -1
130	FI Group	https://www.link€	Spain	2,754		209	7.59%	▼ -56
131	KPMG Deutschland	https://www.link€	Germany	9,380		708	7.55%	▲ 0
132	ICF	https://www.link€	United States	10,470		788	7.53%	▼ -12
133	Trinity Life Sciences	https://www.link€	United States	1,548		116	7.49%	▼ -3
134	Russell Reynolds Associates	https://www.link€	United States	2,765		206	7.45%	▼ -30
135	PwC España	https://www.link€	Spain	3,486		258	7.40%	▼ -46
136	Accenture España	https://www.link€	Spain	5,298		390	7.36%	▼ -103
137	Guidehouse	https://www.link€	United States	13,452		981	7.29%	▲ 11
138	EMPRESAS IMAN	https://www.link€	Spain	1,251		91	7.27%	▼ -33
139	Strategy&	https://www.link€	United States	6,095		440	7.22%	▲ 12
140	IEM	https://www.link€	United States	1,510		108	7.15%	▼ -33
141	Indegene	https://www.link€	United States	5,437		387	7.12%	▲ 26
142	SAM	https://www.link€	United States	1,336		94	7.04%	New Entry
143	Guru.com	https://www.link€	United States	1,715		120	7.00%	New Entry
144	agap2	https://www.link€	France	2,120		148	6.98%	▲ 6
145	BPM	https://www.link€	United States	1,753		122	6.96%	New Entry
146	Credence Management Solutions	https://www.link€	United States	1,328		92	6.93%	▲ 3
147	MSX International	https://www.link€	United States	4,069		280	6.88%	▼ -5
148	CCMC	https://www.link€	United States	1,109		75	6.76%	▼ -25
149	P3	https://www.link€	Germany	1,865		126	6.76%	▼ -20
150	Cherokee Federal	https://www.link€	United States	1,542		104	6.74%	▼ -35
151	Capgemini Invent	https://www.link€	France	20,117		1,350	6.71%	▼ -26
152	EY-Parthenon	https://www.link€	United States	9,475		634	6.69%	▼ -8
153	Merkle	https://www.link€	United States	6,858		454	6.62%	New Entry
154	BearingPoint	https://www.link€	Netherlands	10,441		690	6.61%	▼ -1
155	PwC France	https://www.link€	France	3,913		258	6.59%	New Entry
156	EIFFEL	https://www.link€	Netherlands	1,374		90	6.55%	▼ -122
157	Airbus Protect	https://www.link€	France	1,290		84	6.51%	▼ -24
158	Vialto Partners	https://www.link€	United Kingdom	5,830		379	6.50%	▼ -85
159	Publicis Sapient	https://www.link€	United States	24,777		1,605	6.48%	▼ -7
160	KPMG Romania	https://www.link€	Romania	1,082		70	6.47%	▼ -57
161	KPMG Poland	https://www.link€	Poland	1,911		123	6.44%	▼ -20
162	Dillon Consulting	https://www.link€	Canada	1,132		71	6.27%	▲ 10
163	KPMG Italy	https://www.link€	Italy	4,822		300	6.22%	▼ -45
164	Prometeia	https://www.link€	Italy	1,179		73	6.19%	▼ -32
165	Milliman	https://www.link€	United States	4,135		255	6.17%	▼ -5

166	RPS	https://www.link€	United Kingdom	6,592		405	6.14%	▼ -32
167	Magellan Federal	https://www.link€	United States	1,417		87	6.14%	▼ -27
168	UCM	https://www.link€	Belgium	1,642		100	6.09%	New Entry
169	RGP	https://www.link€	United States	3,176		191	6.01%	▼ -22
170	BMT	https://www.link€	United Kingdom	2,212		132	5.97%	▼ -12
171	PwC Portugal	https://www.link€	Portugal	1,714		102	5.95%	▼ -52
172	NAMSA	https://www.link€	United States	1,512		87	5.75%	▼ -3
173	BDO Italia	https://www.link€	Italy	1,149		66	5.74%	▼ -16
174	Wavestone	https://www.link€	France	6,359		363	5.71%	▼ -60
175	GovCIO	https://www.link€	United States	2,544		145	5.70%	▲ 1
176	AREP	https://www.link€	France	1,349		76	5.63%	▲ 5
177	Freelance.com	https://www.link€	France	2,044		111	5.43%	▼ -16
178	Material	https://www.link€	United States	1,994		108	5.42%	▲ 15
179	ELIS	https://www.link€	France	11,097		596	5.37%	New Entry
180	alliantgroup	https://www.link€	United States	1,610		86	5.34%	▼ -14
181	ABS Group	https://www.link€	United States	1,524		80	5.25%	▼ -10
182	CGI Business Consulting	https://www.link€	France	1,505		79	5.25%	▼ -55
183	ZS	https://www.link€	United States	14,696		747	5.08%	▼ -75
184	Be	https://www.link€	Italy	1,170		59	5.04%	▼ -28
185	Assystem	https://www.link€	France	7,079		352	4.97%	▼ -15
186	Davey Resource Group	https://www.link€	United States	1,372		68	4.96%	▼ -1
187	L.E.K. Consulting	https://www.link€	United States	3,905		192	4.92%	▼ -19
188	Quirónprevención	https://www.link€	Spain	3,411		166	4.87%	▼ -11
189	HeadMind Partners	https://www.link€	France	1,351		64	4.74%	▼ -14
190	tns	https://www.link€	United States	2,369		111	4.69%	▼ -10
191	Accenture	https://www.link€	Ireland	565,257		26,000	4.60%	▼ -17
192	ILUNION	https://www.link€	Spain	5,837		267	4.57%	▼ -14
193	EFOR	https://www.link€	France	2,257		102	4.52%	▼ -6
194	Cyberbacker Careers	https://www.link€	United States	1,476		66	4.47%	▼ -96
195	DERICHEBOURG Multiser	https://www.link€	France	4,939		209	4.23%	▼ -5
196	TMC	https://www.link€	Netherlands	4,600		187	4.07%	New Entry
197	Scalian	https://www.link€	France	4,366		177	4.05%	New Entry
198	Davidson consulting	https://www.link€	France	1,961		78	3.98%	▼ -34
199	DOMINION GLOBAL	https://www.link€	Spain	3,094		123	3.98%	▼ -8
200	Regalix	https://www.link€	United States	1,903		74	3.89%	▼ -2
201	Ginger	https://www.link€	France	1,628		63	3.87%	▼ -17
202	Jacobs	https://www.link€	United States	66,435		2,500	3.76%	▼ -14
203	TRIGO	https://www.link€	France	3,344		124	3.71%	▼ -2
204	PM Group	https://www.link€	Ireland	3,754		138	3.68%	New Entry
205	EKIUM	https://www.link€	France	1,367		50	3.66%	▼ -46
206	Maritz	https://www.link€	United States	3,021		110	3.64%	▲ 0
207	Ayesa	https://www.link€	Spain	9,345		340	3.64%	▼ -12
208	d-fine	https://www.link€	Germany	1,463		53	3.62%	▼ -25
209	SDG Group	https://www.link€	Italy	2,580		90	3.49%	▼ -9
210	umlaut company	https://www.link€	Germany	2,089		72	3.45%	New Entry
211	J. J. Keller & Associates	https://www.link€	United States	1,774		61	3.44%	▼ -49
212	OPPLUS	https://www.link€	Spain	1,516		50	3.30%	▼ -23
213	Management Solutions	https://www.link€	Spain	4,082		134	3.28%	▼ -17
214	Mu Sigma	https://www.link€	United States	3,540		115	3.25%	▼ -12
215	Integreon	https://www.link€	United States	3,134		96	3.06%	New Entry
216	ADEC Innovations	https://www.link€	United States	1,374		42	3.06%	▼ -8
217	BTS	https://www.link€	Sweden	7,595		231	3.04%	▼ -23
218	Cornerstone Research	https://www.link€	United States	1,069		32	2.99%	▼ -8
219	Genpact	https://www.link€	United States	150,577		4,500	2.99%	▼ -16
220	Analysis Group	https://www.link€	United States	1,642		47	2.86%	▼ -34
221	Armatis	https://www.link€	France	4,167		117	2.81%	▼ -17
222	Fiducial	https://www.link€	France	5,086		142	2.79%	▼ -57
223	RCM Technologies	https://www.link€	United States	1,636		41	2.51%	New Entry
224	Daymon	https://www.link€	United States	2,207		52	2.36%	▼ -17
225	Phone Régie	https://www.link€	France	1,422		33	2.32%	New Entry
226	Duff & Phelps	https://www.link€	United States	1,067		24	2.25%	▼ -21
227	Applus+ Oil and Gas	https://www.link€	Spain	1,744		38	2.18%	New Entry
228	Applus+	https://www.link€	Spain	15,294		326	2.13%	▼ -16
229	Marktél	https://www.link€	Spain	1,883		40	2.12%	▼ -11
230	Applus+ Europe	https://www.link€	Spain	2,195		44	2.00%	▼ -38
231	Groupe SAMSIC	https://www.link€	France	5,409		99	1.83%	▼ -22
232	Xerox	https://www.link€	United States	52,033		713	1.37%	▼ -15
233	HCLTech - SAP Practice	https://www.link€	United Kingdom	1,336		18	1.35%	▼ -18
234	Wicresoft	https://www.link€	United States	1,976		26	1.32%	▼ -15
235	CDS Global	https://www.link€	United States	1,079		14	1.30%	New Entry
236	CROSSMARK	https://www.link€	United States	9,031		96	1.06%	▼ -13
237	SP Data Digital	https://www.link€	Canada	1,098		11	1.00%	▼ -24

238	SIMOS Insourcing Solution	https://www.linkedin.com/company/simos	United States	1,062	8	0.75%	▼ -14
239	Elior Group	https://www.linkedin.com/company/elior	France	18,410	35	0.19%	New Entry
240	The Red Flag Group	https://www.linkedin.com/company/red-flag-group	United States	1,343	1	0.07%	New Entry

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