



Europe's Most Active Management Consulting Professionals on Social - May 2024

Industry at a glance:

Average Score:
7.62%

Total Companies:
107

Global Industry Average:
8.22%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Q_PERIOR	https://www.linkedin.com/company/q-perior	Germany	1,054	199	18.88%	▲ 2
2	Implement Consulting Group	https://www.linkedin.com/company/implement-consulting-group	Denmark	1,759	322	18.31%	▼ -1
3	KPMG Switzerland	https://www.linkedin.com/company/kpmg-switzerland	Switzerland	2,228	329	14.77%	▼ -1
4	BDO Switzerland	https://www.linkedin.com/company/bdo-switzerland	Switzerland	1,148	165	14.37%	▲ 32
5	KPMG Belgium	https://www.linkedin.com/company/kpmg-belgium	Belgium	1,748	247	14.13%	▲ 1
6	Ayming	https://www.linkedin.com/company/ayming	France	1,679	233	13.88%	▲ 8
7	Horváth	https://www.linkedin.com/company/horvath	Germany	1,570	209	13.31%	▲ 9
8	Grant Thornton Sweden	https://www.linkedin.com/company/grant-thornton-sweden	Sweden	1,685	224	13.29%	▲ 22
9	dss+	https://www.linkedin.com/company/dss	Switzerland	1,642	217	13.22%	▲ 2
10	Aspia	https://www.linkedin.com/company/aspia	Sweden	1,276	167	13.09%	▼ -6
11	Onepoint	https://www.linkedin.com/company/onepoint	France	3,488	439	12.59%	▼ -6
12	Ramboll Management Consulting	https://www.linkedin.com/company/ramboll-management-consulting	Denmark	1,297	157	12.10%	▲ 17
13	Intellera Consulting	https://www.linkedin.com/company/intellera-consulting	Italy	1,215	144	11.85%	▼ -1
14	Artefact	https://www.linkedin.com/company/artefact	France	1,689	196	11.60%	▲ 17
15	PwC Nederland	https://www.linkedin.com/company/pwc-nederland	Netherlands	3,749	426	11.36%	▲ 9
16	Leyton	https://www.linkedin.com/company/leyton	France	3,134	353	11.26%	▲ 16
17	PQE Group	https://www.linkedin.com/company/pqe-group	Italy	1,386	154	11.11%	▼ -9
18	Synpulse	https://www.linkedin.com/company/synpulse	Switzerland	1,159	128	11.04%	▲ 29
19	PwC Greece	https://www.linkedin.com/company/pwc-greece	Greece	1,738	190	10.93%	New Entry
20	Simon-Kucher	https://www.linkedin.com/company/simon-kucher	Germany	2,475	270	10.91%	▲ 8
21	Porsche Consulting	https://www.linkedin.com/company/porsche-consulting	Germany	1,149	123	10.70%	▲ 0

22	PwC Ireland	https://www.link	Ireland	2,391	255	10.66%	New Entry
23	KPMG Finland	https://www.link	Finland	1,374	146	10.63%	▲ 3
24	PwC Sweden	https://www.link	Sweden	2,670	277	10.37%	▲ 10
25	JAKALA	https://www.link	Italy	3,175	324	10.20%	▲ 43
26	PwC Norway	https://www.link	Norway	1,912	193	10.09%	▼ -3
27	MIGSO-PCUBED	https://www.link	France	3,342	333	9.96%	▲ 12
28	PwC Finland	https://www.link	Finland	1,094	109	9.96%	▼ -15
29	BDO Norge	https://www.link	Norway	1,706	167	9.79%	▲ 9
30	Arthur D. Little	https://www.link	Belgium	2,208	216	9.78%	▲ 3
31	Sia Partners	https://www.link	France	3,087	301	9.75%	▼ -22
32	PwC Polska	https://www.link	Poland	4,125	402	9.75%	▲ 13
33	OCA GLOBAL	https://www.link	Spain	1,922	187	9.73%	▼ -6
34	KPMG Austria	https://www.link	Austria	1,198	116	9.68%	New Entry
35	BMC	https://www.link	Netherlands	2,421	234	9.67%	▼ -16
36	KPMG Sweden	https://www.link	Sweden	1,740	168	9.66%	▲ 6
37	Accenture the Netherlands	https://www.link	Netherlands	1,297	123	9.48%	▼ -30
38	Deloitte Consulting	https://www.link	Italy	11,357	1,062	9.35%	▲ 10
39	KPMG Norway	https://www.link	Norway	1,579	145	9.18%	▼ -17
40	Roland Berger	https://www.link	Germany	4,725	427	9.04%	▼ -20
41	Siemens Advanta	https://www.link	Germany	1,168	102	8.73%	New Entry
42	BIP	https://www.link	Italy	5,401	463	8.57%	▼ -2
43	Valcon	https://www.link	Netherlands	1,570	133	8.47%	▼ -33
44	MHP	https://www.link	Germany	5,254	441	8.39%	▼ -19
45	PwC Deutschland	https://www.link	Germany	10,225	853	8.34%	▼ -4
46	zeb consulting	https://www.link	Germany	1,082	90	8.32%	▲ 0
47	WTS Deutschland	https://www.link	Germany	1,034	86	8.32%	New Entry
48	Baker Tilly France	https://www.link	France	1,197	99	8.27%	▼ -33
49	Sopra Steria Next	https://www.link	France	1,760	137	7.78%	▼ -14
50	KPMG Portugal	https://www.link	Portugal	1,437	111	7.72%	▲ 5
51	Egon Zehnder	https://www.link	Switzerland	3,215	248	7.71%	▼ -8
52	FI Group	https://www.link	Spain	2,754	209	7.59%	▼ -15
53	KPMG Deutschland	https://www.link	Germany	9,380	708	7.55%	▲ 5
54	PwC España	https://www.link	Spain	3,486	258	7.40%	▼ -10
55	Accenture España	https://www.link	Spain	5,298	390	7.36%	▼ -38
56	EMPRESAS IMAN	https://www.link	Spain	1,251	91	7.27%	▼ -6
57	agap2	https://www.link	France	2,120	148	6.98%	▲ 5
58	P3	https://www.link	Germany	1,865	126	6.76%	▼ -1
59	Capgemini Invent	https://www.link	France	20,117	1,350	6.71%	▼ -5
60	BearingPoint	https://www.link	Netherlands	10,441	690	6.61%	▲ 3
61	PwC France	https://www.link	France	3,913	258	6.59%	New Entry
62	EIFFEL	https://www.link	Netherlands	1,374	90	6.55%	▼ -44
63	Airbus Protect	https://www.link	France	1,290	84	6.51%	▼ -3
64	KPMG Romania	https://www.link	Romania	1,082	70	6.47%	▼ -15
65	KPMG Poland	https://www.link	Poland	1,911	123	6.44%	▼ -4
66	KPMG Italy	https://www.link	Italy	4,822	300	6.22%	▼ -14
67	Prometeia	https://www.link	Italy	1,179	73	6.19%	▼ -8
68	UCM	https://www.link	Belgium	1,642	100	6.09%	New Entry
69	PwC Portugal	https://www.link	Portugal	1,714	102	5.95%	▼ -16
70	BDO Italia	https://www.link	Italy	1,149	66	5.74%	▼ -5
71	Wavestone	https://www.link	France	6,359	363	5.71%	▼ -20
72	AREP	https://www.link	France	1,349	76	5.63%	▲ 5
73	Freelance.com	https://www.link	France	2,044	111	5.43%	▼ -6
74	ELIS	https://www.link	France	11,097	596	5.37%	New Entry
75	CGI Business Consulting	https://www.link	France	1,505	79	5.25%	▼ -19
76	Be	https://www.link	Italy	1,170	59	5.04%	▼ -12
77	Assystem	https://www.link	France	7,079	352	4.97%	▼ -6
78	Quirónprevención	https://www.link	Spain	3,411	166	4.87%	▼ -4
79	HeadMind Partners	https://www.link	France	1,351	64	4.74%	▼ -6
80	Accenture	https://www.link	Ireland	565,257	26,000	4.60%	▼ -8
81	ILUNION	https://www.link	Spain	5,837	267	4.57%	▼ -6
82	EFOR	https://www.link	France	2,257	102	4.52%	▼ -2
83	DERICHEBOURG Multiser	https://www.link	France	4,939	209	4.23%	▼ -1
84	TMC	https://www.link	Netherlands	4,600	187	4.07%	New Entry
85	Scalian	https://www.link	France	4,366	177	4.05%	New Entry
86	Davidson consulting	https://www.link	France	1,961	78	3.98%	▼ -17
87	DOMINION GLOBAL	https://www.link	Spain	3,094	123	3.98%	▼ -4
88	Ginger	https://www.link	France	1,628	63	3.87%	▼ -9
89	TRIGO	https://www.link	France	3,344	124	3.71%	▲ 1
90	PM Group	https://www.link	Ireland	3,754	138	3.68%	New Entry
91	EKIUM	https://www.link	France	1,367	50	3.66%	▼ -25
92	Ayesa	https://www.link	Spain	9,345	340	3.64%	▼ -6
93	d-fine	https://www.link	Germany	1,463	53	3.62%	▼ -15

94	SDG Group	https://www.linkedin.com/company/sdg-group/	Italy	2,580	90	3.49%	▼ -5
95	umlaut company	https://www.linkedin.com/company/umlaut/	Germany	2,089	72	3.45%	New Entry
96	OPPLUS	https://www.linkedin.com/company/opplus/	Spain	1,516	50	3.30%	▼ -15
97	Management Solutions	https://www.linkedin.com/company/management-solutions/	Spain	4,082	134	3.28%	▼ -10
98	BTS	https://www.linkedin.com/company/bts/	Sweden	7,595	231	3.04%	▼ -13
99	Armatis	https://www.linkedin.com/company/armatis/	France	4,167	117	2.81%	▼ -8
100	Fiducial	https://www.linkedin.com/company/fiducial/	France	5,086	142	2.79%	▼ -30
101	Phone Régie	https://www.linkedin.com/company/phone-regie/	France	1,422	33	2.32%	New Entry
102	Applus+ Oil and Gas	https://www.linkedin.com/company/applus-oil-and-gas/	Spain	1,744	38	2.18%	New Entry
103	Applus+	https://www.linkedin.com/company/applus/	Spain	15,294	326	2.13%	▼ -9
104	Marktél	https://www.linkedin.com/company/marktel/	Spain	1,883	40	2.12%	▼ -7
105	Applus+ Europe	https://www.linkedin.com/company/applus-europe/	Spain	2,195	44	2.00%	▼ -21
106	Groupe SAMSIC	https://www.linkedin.com/company/groupe-samsic/	France	5,409	99	1.83%	▼ -14
107	Elior Group	https://www.linkedin.com/company/elior-group/	France	18,410	35	0.19%	New Entry

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