



## Europe's Most Active Management Consulting Professionals on Social - May 2024

### Industry at a glance:

Average Score:  
**9.26%**

Total Companies:  
**134**

Global Industry Average:  
**9.03%**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

### So, where does your company rank?

| Position | Company Name             | LinkedIn URL  | Location    | Employees on LinkedIn | No. Employees Shared (Last 30 Days) | % Shared (Last 30 Days) |
|----------|--------------------------|---|-------------|-----------------------|-------------------------------------|-------------------------|
| 1        | Frontit                  | <a href="https://www.linkedin.com/company/frontit">https://www.linkedin.com/company/frontit</a>                                   | Sweden      | 270                   | 70                                  | 25.93%                  |
| 2        | Kader Group              | <a href="https://www.linkedin.com/company/kader-group">https://www.linkedin.com/company/kader-group</a>                           | Netherlands | 289                   | 65                                  | 22.49%                  |
| 3        | Overlap                  | <a href="https://www.linkedin.com/company/overlap">https://www.linkedin.com/company/overlap</a>                                   | Spain       | 230                   | 46                                  | 20.00%                  |
| 4        | Basico                   | <a href="https://www.linkedin.com/company/basico">https://www.linkedin.com/company/basico</a>                                     | Denmark     | 233                   | 44                                  | 18.88%                  |
| 5        | TwynstraGudde            | <a href="https://www.linkedin.com/company/twynstragudde">https://www.linkedin.com/company/twynstragudde</a>                       | Netherlands | 389                   | 71                                  | 18.25%                  |
| 6        | Eraneos Netherlands      | <a href="https://www.linkedin.com/company/eraneos-netherlands">https://www.linkedin.com/company/eraneos-netherlands</a>           | Netherlands | 329                   | 59                                  | 17.93%                  |
| 7        | Cassini Consulting       | <a href="https://www.linkedin.com/company/cassini-consulting">https://www.linkedin.com/company/cassini-consulting</a>             | Germany     | 444                   | 78                                  | 17.57%                  |
| 8        | BIP Spain                | <a href="https://www.linkedin.com/company/bip-spain">https://www.linkedin.com/company/bip-spain</a>                               | Spain       | 245                   | 43                                  | 17.55%                  |
| 9        | FutureBridge             | <a href="https://www.linkedin.com/company/futurebridge">https://www.linkedin.com/company/futurebridge</a>                         | Netherlands | 218                   | 38                                  | 17.43%                  |
| 10       | Almi                     | <a href="https://www.linkedin.com/company/almi">https://www.linkedin.com/company/almi</a>   | Sweden      | 373                   | 65                                  | 17.43%                  |
| 11       | Bluecrux                 | <a href="https://www.linkedin.com/company/bluecrux">https://www.linkedin.com/company/bluecrux</a>                                 | Belgium     | 236                   | 41                                  | 17.37%                  |
| 12       | Wirtschaftskammer Nieder | <a href="https://www.linkedin.com/company/wirtschaftskammer-nieder">https://www.linkedin.com/company/wirtschaftskammer-nieder</a> | Austria     | 216                   | 37                                  | 17.13%                  |
| 13       | Alcimed                  | <a href="https://www.linkedin.com/company/alcimed">https://www.linkedin.com/company/alcimed</a>                                   | France      | 247                   | 42                                  | 17.00%                  |
| 14       | rpc                      | <a href="https://www.linkedin.com/company/rpc">https://www.linkedin.com/company/rpc</a>   | Germany     | 373                   | 62                                  | 16.62%                  |
| 15       | The European House-Amb   | <a href="https://www.linkedin.com/company/the-european-house-amb">https://www.linkedin.com/company/the-european-house-amb</a>     | Italy       | 339                   | 56                                  | 16.52%                  |
| 16       | Civitta                  | <a href="https://www.linkedin.com/company/civitta">https://www.linkedin.com/company/civitta</a>                                   | Estonia     | 472                   | 76                                  | 16.10%                  |
| 17       | PRAXI                    | <a href="https://www.linkedin.com/company/praxi">https://www.linkedin.com/company/praxi</a>                                       | Italy       | 374                   | 58                                  | 15.51%                  |
| 18       | Alexander Thamm          | <a href="https://www.linkedin.com/company/alexander-thamm">https://www.linkedin.com/company/alexander-thamm</a>                   | Germany     | 279                   | 42                                  | 15.05%                  |
| 19       | Centigo                  | <a href="https://www.linkedin.com/company/centigo">https://www.linkedin.com/company/centigo</a>                                   | Sweden      | 258                   | 38                                  | 14.73%                  |
| 20       | Camelot Management Con   | <a href="https://www.linkedin.com/company/camelot-management-con">https://www.linkedin.com/company/camelot-management-con</a>     | Germany     | 397                   | 58                                  | 14.61%                  |
| 21       | EBP                      | <a href="https://www.linkedin.com/company/ebp">https://www.linkedin.com/company/ebp</a>   | Switzerland | 467                   | 68                                  | 14.56%                  |

|    |                             |   |             |     |    |        |
|----|-----------------------------|---|-------------|-----|----|--------|
| 22 | TÜV NORD Nederland          | <a href="https://www.link">https://www.link</a> | Netherlands | 292 | 41 | 14.04% |
| 23 | NexumStp                    | <a href="https://www.link">https://www.link</a> | Italy       | 214 | 30 | 14.02% |
| 24 | Mililton                    | <a href="https://www.link">https://www.link</a> | Finland     | 318 | 43 | 13.52% |
| 25 | Warrant Hub - Tinexta Gro   | <a href="https://www.link">https://www.link</a> | Italy       | 334 | 44 | 13.17% |
| 26 | msg for banking             | <a href="https://www.link">https://www.link</a> | Germany     | 473 | 61 | 12.90% |
| 27 | inlumi                      | <a href="https://www.link">https://www.link</a> | Netherlands | 237 | 30 | 12.66% |
| 28 | Brink                       | <a href="https://www.link">https://www.link</a> | Netherlands | 239 | 30 | 12.55% |
| 29 | ICUnet.Group                | <a href="https://www.link">https://www.link</a> | Germany     | 208 | 26 | 12.50% |
| 30 | FCG Finnish Consulting Gr   | <a href="https://www.link">https://www.link</a> | Finland     | 440 | 55 | 12.50% |
| 31 | ACT-ON GROUP                | <a href="https://www.link">https://www.link</a> | France      | 472 | 59 | 12.50% |
| 32 | Centre Patronal             | <a href="https://www.link">https://www.link</a> | Switzerland | 330 | 41 | 12.42% |
| 33 | LRQA - sustainability       | <a href="https://www.link">https://www.link</a> | Germany     | 432 | 53 | 12.27% |
| 34 | IG&H                        | <a href="https://www.link">https://www.link</a> | Netherlands | 378 | 46 | 12.17% |
| 35 | Bernoni Grant Thornton      | <a href="https://www.link">https://www.link</a> | Italy       | 288 | 35 | 12.15% |
| 36 | Goudappel                   | <a href="https://www.link">https://www.link</a> | Netherlands | 281 | 34 | 12.10% |
| 37 | H&Z Management Consulti     | <a href="https://www.link">https://www.link</a> | Germany     | 286 | 34 | 11.89% |
| 38 | igen                        | <a href="https://www.link">https://www.link</a> | Netherlands | 261 | 31 | 11.88% |
| 39 | FMS - Entreprise Adaptée    | <a href="https://www.link">https://www.link</a> | France      | 357 | 41 | 11.48% |
| 40 | Findasense                  | <a href="https://www.link">https://www.link</a> | Spain       | 272 | 31 | 11.40% |
| 41 | Becker Büttner Held         | <a href="https://www.link">https://www.link</a> | Germany     | 387 | 44 | 11.37% |
| 42 | ABGi France                 | <a href="https://www.link">https://www.link</a> | France      | 209 | 23 | 11.00% |
| 43 | TPA Poland                  | <a href="https://www.link">https://www.link</a> | Poland      | 312 | 34 | 10.90% |
| 44 | Protiviti Italia            | <a href="https://www.link">https://www.link</a> | Italy       | 312 | 33 | 10.58% |
| 45 | SEMAPHORES                  | <a href="https://www.link">https://www.link</a> | France      | 218 | 23 | 10.55% |
| 46 | Colombus Consulting         | <a href="https://www.link">https://www.link</a> | France      | 342 | 36 | 10.53% |
| 47 | ITDS                        | <a href="https://www.link">https://www.link</a> | Netherlands | 412 | 43 | 10.44% |
| 48 | Eraneos Switzerland         | <a href="https://www.link">https://www.link</a> | Switzerland | 437 | 44 | 10.07% |
| 49 | Kea & Partners              | <a href="https://www.link">https://www.link</a> | France      | 300 | 30 | 10.00% |
| 50 | moOngy                      | <a href="https://www.link">https://www.link</a> | France      | 232 | 23 | 9.91%  |
| 51 | Orange Consulting           | <a href="https://www.link">https://www.link</a> | France      | 222 | 22 | 9.91%  |
| 52 | Bartle                      | <a href="https://www.link">https://www.link</a> | France      | 293 | 29 | 9.90%  |
| 53 | Ingenics                    | <a href="https://www.link">https://www.link</a> | Germany     | 387 | 38 | 9.82%  |
| 54 | Consulteer                  | <a href="https://www.link">https://www.link</a> | Switzerland | 214 | 21 | 9.81%  |
| 55 | SDG Group Italy             | <a href="https://www.link">https://www.link</a> | Italy       | 414 | 40 | 9.66%  |
| 56 | ICONSULTING                 | <a href="https://www.link">https://www.link</a> | Italy       | 482 | 46 | 9.54%  |
| 57 | Mercuri International Group | <a href="https://www.link">https://www.link</a> | Sweden      | 341 | 32 | 9.38%  |
| 58 | Metier                      | <a href="https://www.link">https://www.link</a> | Norway      | 343 | 32 | 9.33%  |
| 59 | EPSA                        | <a href="https://www.link">https://www.link</a> | France      | 429 | 40 | 9.32%  |
| 60 | Magellan Consulting         | <a href="https://www.link">https://www.link</a> | France      | 312 | 29 | 9.29%  |
| 61 | SCRM - Lidl International H | <a href="https://www.link">https://www.link</a> | Spain       | 347 | 32 | 9.22%  |
| 62 | CURACON                     | <a href="https://www.link">https://www.link</a> | Germany     | 315 | 29 | 9.21%  |
| 63 | DSI                         | <a href="https://www.link">https://www.link</a> | France      | 363 | 33 | 9.09%  |
| 64 | ENGIE Entreprises et Colle  | <a href="https://www.link">https://www.link</a> | France      | 459 | 41 | 8.93%  |
| 65 | CE Consulting Empresarial   | <a href="https://www.link">https://www.link</a> | Spain       | 426 | 37 | 8.69%  |
| 66 | Velas                       | <a href="https://www.link">https://www.link</a> | Denmark     | 311 | 27 | 8.68%  |
| 67 | MAS Prevención              | <a href="https://www.link">https://www.link</a> | Spain       | 486 | 42 | 8.64%  |
| 68 | SALT AND PEPPER Group       | <a href="https://www.link">https://www.link</a> | Germany     | 325 | 28 | 8.62%  |
| 69 | Eraneos Germany             | <a href="https://www.link">https://www.link</a> | Germany     | 233 | 20 | 8.58%  |
| 70 | Afi                         | <a href="https://www.link">https://www.link</a> | Spain       | 413 | 35 | 8.47%  |
| 71 | Arcondis Group              | <a href="https://www.link">https://www.link</a> | Switzerland | 248 | 21 | 8.47%  |
| 72 | Converteo                   | <a href="https://www.link">https://www.link</a> | France      | 456 | 38 | 8.33%  |
| 73 | Devoteam Digital Impulse    | <a href="https://www.link">https://www.link</a> | France      | 418 | 34 | 8.13%  |
| 74 | Ibersys Seguridad y Salud   | <a href="https://www.link">https://www.link</a> | Spain       | 313 | 25 | 7.99%  |
| 75 | ECOVIS Deutschland          | <a href="https://www.link">https://www.link</a> | Germany     | 351 | 28 | 7.98%  |
| 76 | BETC FULLSIX                | <a href="https://www.link">https://www.link</a> | France      | 251 | 20 | 7.97%  |
| 77 | dhpg                        | <a href="https://www.link">https://www.link</a> | Germany     | 341 | 27 | 7.92%  |
| 78 | ProAgria                    | <a href="https://www.link">https://www.link</a> | Finland     | 337 | 26 | 7.72%  |
| 79 | BDO Portugal                | <a href="https://www.link">https://www.link</a> | Portugal    | 274 | 21 | 7.66%  |
| 80 | Europeven                   | <a href="https://www.link">https://www.link</a> | Spain       | 278 | 21 | 7.55%  |
| 81 | Auren International         | <a href="https://www.link">https://www.link</a> | Spain       | 466 | 35 | 7.51%  |
| 82 | PKF Fasselt                 | <a href="https://www.link">https://www.link</a> | Germany     | 307 | 23 | 7.49%  |
| 83 | Algoé                       | <a href="https://www.link">https://www.link</a> | France      | 227 | 17 | 7.49%  |
| 84 | Dornier Group               | <a href="https://www.link">https://www.link</a> | Germany     | 433 | 32 | 7.39%  |
| 85 | ConvictionsRH               | <a href="https://www.link">https://www.link</a> | France      | 244 | 18 | 7.38%  |
| 86 | AVISIA                      | <a href="https://www.link">https://www.link</a> | France      | 253 | 18 | 7.11%  |
| 87 | AILANCY                     | <a href="https://www.link">https://www.link</a> | France      | 213 | 15 | 7.04%  |
| 88 | Oresys                      | <a href="https://www.link">https://www.link</a> | France      | 426 | 29 | 6.81%  |
| 89 | DEKRA Italy                 | <a href="https://www.link">https://www.link</a> | Italy       | 482 | 32 | 6.64%  |
| 90 | Avertim                     | <a href="https://www.link">https://www.link</a> | Belgium     | 317 | 21 | 6.62%  |
| 91 | BDO Czech Republic          | <a href="https://www.link">https://www.link</a> | Czechia     | 261 | 17 | 6.51%  |
| 92 | Cerfrance Seine Normandi    | <a href="https://www.link">https://www.link</a> | France      | 462 | 30 | 6.49%  |
| 93 | Renoir Consulting           | <a href="https://www.link">https://www.link</a> | Switzerland | 326 | 21 | 6.44%  |

|     |                          |   |             |     |    |       |
|-----|--------------------------|---|-------------|-----|----|-------|
| 94  | Mews Partners            | <a href="https://www.link€">https://www.link€</a> | France      | 264 | 17 | 6.44% |
| 95  | B-Hive Engineering       | <a href="https://www.link€">https://www.link€</a> | France      | 355 | 22 | 6.20% |
| 96  | GROUPE ETIC              | <a href="https://www.link€">https://www.link€</a> | France      | 491 | 30 | 6.11% |
| 97  | Mazars España            | <a href="https://www.link€">https://www.link€</a> | Spain       | 462 | 28 | 6.06% |
| 98  | KESSLER                  | <a href="https://www.link€">https://www.link€</a> | Switzerland | 399 | 24 | 6.02% |
| 99  | MEOGROUP                 | <a href="https://www.link€">https://www.link€</a> | France      | 287 | 17 | 5.92% |
| 100 | Setec Organisation       | <a href="https://www.link€">https://www.link€</a> | France      | 219 | 12 | 5.48% |
| 101 | Intys                    | <a href="https://www.link€">https://www.link€</a> | Belgium     | 386 | 21 | 5.44% |
| 102 | Emitech Group            | <a href="https://www.link€">https://www.link€</a> | France      | 457 | 24 | 5.25% |
| 103 | STAR COOPERATION         | <a href="https://www.link€">https://www.link€</a> | Germany     | 443 | 23 | 5.19% |
| 104 | UPTOO                    | <a href="https://www.link€">https://www.link€</a> | France      | 252 | 13 | 5.16% |
| 105 | aconium                  | <a href="https://www.link€">https://www.link€</a> | Germany     | 252 | 13 | 5.16% |
| 106 | goetzpartners            | <a href="https://www.link€">https://www.link€</a> | Germany     | 369 | 19 | 5.15% |
| 107 | CERAP                    | <a href="https://www.link€">https://www.link€</a> | France      | 375 | 19 | 5.07% |
| 108 | Global Strategy Group    | <a href="https://www.link€">https://www.link€</a> | France      | 218 | 11 | 5.05% |
| 109 | ias-Gruppe               | <a href="https://www.link€">https://www.link€</a> | Germany     | 298 | 15 | 5.03% |
| 110 | Velvet Consulting        | <a href="https://www.link€">https://www.link€</a> | France      | 265 | 13 | 4.91% |
| 111 | Kaizen Institute Global  | <a href="https://www.link€">https://www.link€</a> | Switzerland | 470 | 23 | 4.89% |
| 112 | ÖSB Gruppe               | <a href="https://www.link€">https://www.link€</a> | Austria     | 338 | 16 | 4.73% |
| 113 | Neyond                   | <a href="https://www.link€">https://www.link€</a> | Portugal    | 493 | 23 | 4.67% |
| 114 | TELUS International Roma | <a href="https://www.link€">https://www.link€</a> | Romania     | 265 | 12 | 4.53% |
| 115 | Mercedes-Benz Consulting | <a href="https://www.link€">https://www.link€</a> | Germany     | 383 | 17 | 4.44% |
| 116 | QINTESI                  | <a href="https://www.link€">https://www.link€</a> | Italy       | 365 | 16 | 4.38% |
| 117 | Value Partners           | <a href="https://www.link€">https://www.link€</a> | Italy       | 208 | 9  | 4.33% |
| 118 | Advancy                  | <a href="https://www.link€">https://www.link€</a> | France      | 247 | 10 | 4.05% |
| 119 | Nethex                   | <a href="https://www.link€">https://www.link€</a> | Italy       | 290 | 11 | 3.79% |
| 120 | UNIQA Group Service Cen  | <a href="https://www.link€">https://www.link€</a> | Slovakia    | 242 | 9  | 3.72% |
| 121 | CNA Modena               | <a href="https://www.link€">https://www.link€</a> | Italy       | 271 | 10 | 3.69% |
| 122 | TAX Economistas y Abogad | <a href="https://www.link€">https://www.link€</a> | Spain       | 221 | 8  | 3.62% |
| 123 | Novotec Consultores      | <a href="https://www.link€">https://www.link€</a> | Spain       | 392 | 14 | 3.57% |
| 124 | Mediacom                 | <a href="https://www.link€">https://www.link€</a> | Italy       | 276 | 9  | 3.26% |
| 125 | Mazars in Romania        | <a href="https://www.link€">https://www.link€</a> | Romania     | 248 | 8  | 3.23% |
| 126 | GEOS Group               | <a href="https://www.link€">https://www.link€</a> | France      | 249 | 8  | 3.21% |
| 127 | SERMA TECHNOLOGIES       | <a href="https://www.link€">https://www.link€</a> | France      | 212 | 6  | 2.83% |
| 128 | LIBERO PROFESSIONIST     | <a href="https://www.link€">https://www.link€</a> | Italy       | 403 | 11 | 2.73% |
| 129 | RGIS Italy               | <a href="https://www.link€">https://www.link€</a> | Italy       | 336 | 8  | 2.38% |
| 130 | Mars & Co.               | <a href="https://www.link€">https://www.link€</a> | France      | 212 | 5  | 2.36% |
| 131 | Ceacom                   | <a href="https://www.link€">https://www.link€</a> | France      | 405 | 9  | 2.22% |
| 132 | BUKIT BPO                | <a href="https://www.link€">https://www.link€</a> | Spain       | 227 | 4  | 1.76% |
| 133 | KION Business Services P | <a href="https://www.link€">https://www.link€</a> | Poland      | 346 | 4  | 1.16% |
| 134 | SDL Centrostudi          | <a href="https://www.link€">https://www.link€</a> | Italy       | 443 | 3  | 0.68% |

## Ready to win at social?

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