



The UK's Most Active Law & Legal Professionals on Social - May 2024

Industry at a glance:

Average Score:
12.77%

Total Companies:
44

Global Industry Average:
9.20%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Mills & Reeve	https://www.linkedin.com/company/mills-reeve	United Kingdom	1,316	311	23.63%	▲ 1
2	Burges Salmon	https://www.linkedin.com/company/burges-salmon	United Kingdom	1,119	251	22.43%	▲ 3
3	Weightmans	https://www.linkedin.com/company/weightmans	United Kingdom	1,482	276	18.62%	▲ 3
4	Trowers & Hamilins	https://www.linkedin.com/company/trowers-hamilins	United Kingdom	1,104	204	18.48%	▲ 11
5	Inwin Mitchell	https://www.linkedin.com/company/inwin-mitchell	United Kingdom	2,934	521	17.76%	▲ 2
6	The Law Society	https://www.linkedin.com/company/the-law-society	United Kingdom	1,378	236	17.13%	New Entry
7	Freeths	https://www.linkedin.com/company/freeths	United Kingdom	1,113	190	17.07%	▼ -4
8	Addleshaw Goddard	https://www.linkedin.com/company/addleshaw-goddard	United Kingdom	2,831	477	16.85%	▲ 6
9	Browne Jacobson	https://www.linkedin.com/company/browne-jacobson	United Kingdom	1,372	228	16.62%	▼ -5
10	Charles Russell Speechlys	https://www.linkedin.com/company/charles-russell-speechlys	United Kingdom	1,227	201	16.38%	▼ -2
11	Bird & Bird	https://www.linkedin.com/company/bird-and-bird	United Kingdom	3,350	533	15.91%	▲ 0
12	Mishcon de Reya	https://www.linkedin.com/company/mishcon-de-reya	United Kingdom	1,375	203	14.76%	▼ -3
13	Shoosmiths	https://www.linkedin.com/company/shoosmiths	United Kingdom	1,581	231	14.61%	▼ -12
14	Pinsent Masons	https://www.linkedin.com/company/pinsent-masons	United Kingdom	4,264	607	14.24%	▲ 4
15	Womble Bond Dickinson (UK)	https://www.linkedin.com/company/womble-bond-dickinson-uk	United Kingdom	1,018	144	14.15%	▼ -2
16	Simmons & Simmons	https://www.linkedin.com/company/simmons-and-simmons	United Kingdom	2,590	356	13.75%	▲ 3
17	Osborne Clarke	https://www.linkedin.com/company/osborne-clarke	United Kingdom	2,356	314	13.33%	▼ -7
18	Stephenson Harwood	https://www.linkedin.com/company/stephenson-harwood	United Kingdom	1,354	178	13.15%	▲ 3
19	Watson Farley & Williams	https://www.linkedin.com/company/watson-farley-williams	United Kingdom	1,382	181	13.10%	▲ 4
20	Taylor Wessing	https://www.linkedin.com/company/taylor-wessing	United Kingdom	1,788	234	13.09%	▼ -3
21	Hill Dickinson	https://www.linkedin.com/company/hill-dickinson	United Kingdom	1,146	147	12.83%	▼ -9

22	Kennedys	https://www.link€	United Kingdom	2,568		312	12.15%	▲ 10
23	Knights	https://www.link€	United Kingdom	1,435		173	12.06%	New Entry
24	Ashurst	https://www.link€	United Kingdom	4,763		569	11.95%	▲ 16
25	Clyde & Co	https://www.link€	United Kingdom	5,352		635	11.86%	▲ 3
26	Dentons	https://www.link€	United Kingdom	9,360		1,024	10.94%	▼ -2
27	Taylor Rose MW	https://www.link€	United Kingdom	1,081		118	10.92%	▼ -11
28	TLT	https://www.link€	United Kingdom	1,863		203	10.90%	▲ 2
29	RPC- law firm	https://www.link€	United Kingdom	1,219		132	10.83%	▼ -7
30	DWF	https://www.link€	United Kingdom	3,792		405	10.68%	▼ -10
31	Eversheds Sutherland	https://www.link€	United Kingdom	5,851		621	10.61%	▲ 0
32	CMS UK	https://www.link€	United Kingdom	3,130		327	10.45%	▲ 3
33	DLA Piper	https://www.link€	United Kingdom	13,245		1,370	10.34%	▼ -8
34	Linklaters	https://www.link€	United Kingdom	7,235		746	10.31%	▼ -7
35	DAC Beachcroft	https://www.link€	United Kingdom	2,746		268	9.76%	▼ -6
36	Herbert Smith Freehills	https://www.link€	United Kingdom	6,022		586	9.73%	▲ 2
37	Freshfields Bruckhaus Der	https://www.link€	United Kingdom	6,853		634	9.25%	▲ 0
38	Norton Rose Fulbright	https://www.link€	United Kingdom	8,761		789	9.01%	▼ -4
39	Clifford Chance	https://www.link€	United Kingdom	7,952		701	8.82%	New Entry
40	HFW	https://www.link€	United Kingdom	1,588		138	8.69%	▼ -1
41	Macfarlanes	https://www.link€	United Kingdom	1,041		74	7.11%	▼ -8
42	Allen & Overy	https://www.link€	United Kingdom	4,619		286	6.19%	▼ -16
43	Slaughter and May	https://www.link€	United Kingdom	1,979		119	6.01%	▼ -7
44	Keoghs	https://www.link€	United Kingdom	1,407		78	5.54%	▼ -3

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

