



Europe's Most Active Law & Legal Professionals on Social - May 2024

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
10.50%	11	9.20%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Ilustre Colegio de la Aboga	https://www.linkedin.com/company/ilustre-colegio-de-la-aboga	Spain	1,323	250	18.90%	▲ 0
2	CMS Germany	https://www.linkedin.com/company/cms-germany	Germany	1,049	148	14.11%	New Entry
3	A&L Goodbody	https://www.linkedin.com/company/al-goodbody	Ireland	1,021	144	14.10%	▲ 4
4	Deloitte Legal	https://www.linkedin.com/company/deloitte-legal	Spain	2,268	311	13.71%	▼ -2
5	Noerr	https://www.linkedin.com/company/noerr	Germany	1,113	136	12.22%	▼ -1
6	Cuatrecasas	https://www.linkedin.com/company/cuatrecasas	Spain	2,270	252	11.10%	▲ 0
7	Loyens & Loeff	https://www.linkedin.com/company/loyens-loeff	Netherlands	1,678	171	10.19%	▼ -4
8	Fidal	https://www.linkedin.com/company/fidal	France	2,360	216	9.15%	▼ -3
9	Gide Loyrette Nouel	https://www.linkedin.com/company/gide-loyrette-nouvel	France	1,126	59	5.24%	▼ -1
10	CMS	https://www.linkedin.com/company/cms	Germany	6,856	265	3.87%	▲ 0
11	Deloitte Société d'Avocats	https://www.linkedin.com/company/deloitte-societe-d-avocats	France	1,219	36	2.95%	▼ -2

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com





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