



Canada's Most Active Law & Legal Professionals on Social - May 2024

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Borden Ladner Gervais	https://www.linkedin.com/company/borden-ladner-gervais	Canada	2,256	256	11.35%	▲ 0
2	Fasken	https://www.linkedin.com/company/fasken	Canada	2,408	267	11.09%	▲ 0
3	Osler, Hoskin & Harcourt	https://www.linkedin.com/company/osler-hoskin-harcourt	Canada	1,535	161	10.49%	▲ 3
4	McCarthy Tétrault	https://www.linkedin.com/company/mccarthy-tetrault	Canada	1,887	185	9.80%	▼ -1
5	Miller Thomson	https://www.linkedin.com/company/miller-thomson	Canada	1,345	121	9.00%	▼ -1
6	Blake, Cassels & Graydon	https://www.linkedin.com/company/blake-cassels-graydon	Canada	1,593	130	8.16%	▲ 2
7	Bennett Jones	https://www.linkedin.com/company/bennett-jones	Canada	1,192	94	7.89%	▼ -2
8	Stikeman Elliott	https://www.linkedin.com/company/stikeman-elliott	Canada	1,445	73	5.05%	▼ -1

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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