



The UK's Most Active Internet Professionals on Social - May 2024

Industry at a glance:

Average Score: 7.97%

Total Companies: 11

Global Industry Average: 9.17%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	ZOE	https://www.linkedin.com/company/zoe	United Kingdom	523	79	15.11%	New Entry
2	Checkatrade.com	https://www.linkedin.com/company/checkatrade	United Kingdom	638	89	13.95%	▲ 1
3	Rightmove	https://www.linkedin.com/company/rightmove	United Kingdom	997	95	9.53%	▲ 1
4	MVF	https://www.linkedin.com/company/mvf	United Kingdom	619	50	8.08%	▲ 8
5	MPB	https://www.linkedin.com/company/mpb	United Kingdom	572	44	7.69%	▲ 8
6	Faculty	https://www.linkedin.com/company/faculty	United Kingdom	771	54	7.00%	▼ -1
7	Foodhub	https://www.linkedin.com/company/foodhub	United Kingdom	910	60	6.59%	▲ 2
8	IES	https://www.linkedin.com/company/ies	United Kingdom	511	32	6.26%	New Entry
9	CV-Library	https://www.linkedin.com/company/cv-library	United Kingdom	733	45	6.14%	▼ -2
10	Gett	https://www.linkedin.com/company/gett	United Kingdom	858	52	6.06%	▲ 0
11	HungryPanda	https://www.linkedin.com/company/hungrypanda	United Kingdom	556	7	1.26%	▲ 4

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com





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