



## The USA's Most Active Electrical/Electronic Manufacturing Professionals on Social - May 2024

### Industry at a glance:

Average Score:  
**3.79%**

Total Companies:  
**72**

Global Industry Average:  
**4.84%**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://DSMN8.com)

### So, where does your company rank?

| Position | Company Name                | LinkedIn URL  | Location      | Employees on LinkedIn | No. Employees Shared (Last 30 Days) | % Shared (Last 30 Days) | Rank Change |
|----------|-----------------------------|---|---------------|-----------------------|-------------------------------------|-------------------------|-------------|
| 1        | Biamp                       | <a href="https://www.linkedin.com/company/biamp">https://www.linkedin.com/company/biamp</a>   | United States | 609                   | 77                                  | 12.64%                  | ▲ 0         |
| 2        | Phoenix Contact USA         | <a href="https://www.linkedin.com/company/phoenix-contact-usa">https://www.linkedin.com/company/phoenix-contact-usa</a>                   | United States | 629                   | 75                                  | 11.92%                  | ▲ 1         |
| 3        | Industrial Scientific       | <a href="https://www.linkedin.com/company/industrial-scientific">https://www.linkedin.com/company/industrial-scientific</a>               | United States | 699                   | 67                                  | 9.59%                   | ▲ 5         |
| 4        | e-con Systems               | <a href="https://www.linkedin.com/company/e-con-systems">https://www.linkedin.com/company/e-con-systems</a>                               | United States | 511                   | 45                                  | 8.81%                   | New Entry   |
| 5        | Mitsubishi Electric Trane U | <a href="https://www.linkedin.com/company/mitsubishi-electric-trane-us">https://www.linkedin.com/company/mitsubishi-electric-trane-us</a> | United States | 722                   | 62                                  | 8.59%                   | ▼ -1        |
| 6        | Current Lighting            | <a href="https://www.linkedin.com/company/current-lighting">https://www.linkedin.com/company/current-lighting</a>                         | United States | 764                   | 61                                  | 7.98%                   | ▼ -1        |
| 7        | G&W Electric Co.            | <a href="https://www.linkedin.com/company/gw-electric-co">https://www.linkedin.com/company/gw-electric-co</a>                             | United States | 755                   | 53                                  | 7.02%                   | ▲ 6         |
| 8        | Doble Engineering           | <a href="https://www.linkedin.com/company/doble-engineering">https://www.linkedin.com/company/doble-engineering</a>                       | United States | 693                   | 45                                  | 6.49%                   | ▲ 3         |
| 9        | TA Instruments              | <a href="https://www.linkedin.com/company/ta-instruments">https://www.linkedin.com/company/ta-instruments</a>                             | United States | 630                   | 40                                  | 6.35%                   | ▲ 10        |
| 10       | Mitsubishi Electric Power F | <a href="https://www.linkedin.com/company/mitsubishi-electric-power-f">https://www.linkedin.com/company/mitsubishi-electric-power-f</a>   | United States | 827                   | 52                                  | 6.29%                   | ▲ 5         |
| 11       | Musco Lighting              | <a href="https://www.linkedin.com/company/musco-lighting">https://www.linkedin.com/company/musco-lighting</a>                             | United States | 955                   | 56                                  | 5.86%                   | ▼ -4        |
| 12       | Teledyne LeCroy             | <a href="https://www.linkedin.com/company/teledyne-lecroy">https://www.linkedin.com/company/teledyne-lecroy</a>                           | United States | 529                   | 31                                  | 5.86%                   | ▲ 2         |
| 13       | PEI-Genesis                 | <a href="https://www.linkedin.com/company/pei-genesis">https://www.linkedin.com/company/pei-genesis</a>                                   | United States | 644                   | 37                                  | 5.75%                   | ▼ -3        |
| 14       | Rittal North America        | <a href="https://www.linkedin.com/company/rittal-north-america">https://www.linkedin.com/company/rittal-north-america</a>                 | United States | 871                   | 49                                  | 5.63%                   | ▲ 3         |
| 15       | Newark Electronics          | <a href="https://www.linkedin.com/company/newark-electronics">https://www.linkedin.com/company/newark-electronics</a>                     | United States | 975                   | 54                                  | 5.54%                   | New Entry   |
| 16       | Thermon                     | <a href="https://www.linkedin.com/company/thermon">https://www.linkedin.com/company/thermon</a>   | United States | 870                   | 47                                  | 5.40%                   | ▼ -4        |
| 17       | Shermco Industries          | <a href="https://www.linkedin.com/company/shermco-industries">https://www.linkedin.com/company/shermco-industries</a>                     | United States | 991                   | 53                                  | 5.35%                   | ▲ 6         |
| 18       | Luminator Technology Gro    | <a href="https://www.linkedin.com/company/luminator-technology-gro">https://www.linkedin.com/company/luminator-technology-gro</a>         | United States | 527                   | 27                                  | 5.12%                   | New Entry   |
| 19       | Indium                      | <a href="https://www.linkedin.com/company/indium">https://www.linkedin.com/company/indium</a>   | United States | 669                   | 34                                  | 5.08%                   | ▼ -3        |
| 20       | Heilind Electronics         | <a href="https://www.linkedin.com/company/heilind-electronics">https://www.linkedin.com/company/heilind-electronics</a>                   | United States | 849                   | 43                                  | 5.06%                   | ▼ -14       |
| 21       | Master Electronics          | <a href="https://www.linkedin.com/company/master-electronics">https://www.linkedin.com/company/master-electronics</a>                     | United States | 511                   | 25                                  | 4.89%                   | ▼ -12       |

|    |                            |   |               |       |    |       |           |
|----|----------------------------|---|---------------|-------|----|-------|-----------|
| 22 | Curtis Instruments         | <a href="https://www.link">https://www.link</a> | United States | 515   | 25 | 4.85% | New Entry |
| 23 | Rice Lake Weighing System  | <a href="https://www.link">https://www.link</a> | United States | 505   | 24 | 4.75% | New Entry |
| 24 | FLANDERS                   | <a href="https://www.link">https://www.link</a> | United States | 794   | 36 | 4.53% | ▼ -4      |
| 25 | E Ink                      | <a href="https://www.link">https://www.link</a> | United States | 567   | 25 | 4.41% | ▲ 8       |
| 26 | LECO                       | <a href="https://www.link">https://www.link</a> | United States | 984   | 41 | 4.17% | ▲ 3       |
| 27 | Neptune Technology Group   | <a href="https://www.link">https://www.link</a> | United States | 673   | 28 | 4.16% | ▲ 8       |
| 28 | Delta Electronics Americas | <a href="https://www.link">https://www.link</a> | United States | 562   | 22 | 3.91% | ▲ 16      |
| 29 | Chromalox                  | <a href="https://www.link">https://www.link</a> | United States | 596   | 23 | 3.86% | ▼ -8      |
| 30 | Trojan Battery Company     | <a href="https://www.link">https://www.link</a> | United States | 520   | 20 | 3.85% | ▲ 17      |
| 31 | IDEAL INDUSTRIES           | <a href="https://www.link">https://www.link</a> | United States | 729   | 28 | 3.84% | ▼ -4      |
| 32 | Mini-Circuits              | <a href="https://www.link">https://www.link</a> | United States | 549   | 21 | 3.83% | ▲ 21      |
| 33 | Whelen Engineering         | <a href="https://www.link">https://www.link</a> | United States | 709   | 27 | 3.81% | ▲ 1       |
| 34 | bisco industries           | <a href="https://www.link">https://www.link</a> | United States | 711   | 25 | 3.52% | ▲ 11      |
| 35 | ASCO Power Technologies    | <a href="https://www.link">https://www.link</a> | United States | 605   | 21 | 3.47% | ▼ -3      |
| 36 | PowerSecure                | <a href="https://www.link">https://www.link</a> | United States | 725   | 25 | 3.45% | ▼ -12     |
| 37 | Dialight                   | <a href="https://www.link">https://www.link</a> | United States | 679   | 23 | 3.39% | ▲ 1       |
| 38 | LSI Industries             | <a href="https://www.link">https://www.link</a> | United States | 620   | 21 | 3.39% | ▼ -7      |
| 39 | Hanna Instruments          | <a href="https://www.link">https://www.link</a> | United States | 592   | 20 | 3.38% | ▼ -13     |
| 40 | Vicor                      | <a href="https://www.link">https://www.link</a> | United States | 932   | 30 | 3.22% | ▲ 17      |
| 41 | BURNDY                     | <a href="https://www.link">https://www.link</a> | United States | 576   | 18 | 3.13% | ▲ 18      |
| 42 | Spellman High Voltage Ele  | <a href="https://www.link">https://www.link</a> | United States | 823   | 24 | 2.92% | ▼ -17     |
| 43 | Kirby Risk                 | <a href="https://www.link">https://www.link</a> | United States | 694   | 20 | 2.88% | ▲ 9       |
| 44 | Toshiba International      | <a href="https://www.link">https://www.link</a> | United States | 735   | 21 | 2.86% | ▼ -22     |
| 45 | PCB Piezotronics           | <a href="https://www.link">https://www.link</a> | United States | 776   | 21 | 2.71% | ▼ -3      |
| 46 | Raycap                     | <a href="https://www.link">https://www.link</a> | United States | 500   | 13 | 2.60% | New Entry |
| 47 | NEOTech                    | <a href="https://www.link">https://www.link</a> | United States | 828   | 20 | 2.42% | ▼ -10     |
| 48 | nLIGHT                     | <a href="https://www.link">https://www.link</a> | United States | 503   | 12 | 2.39% | New Entry |
| 49 | Encore Wire                | <a href="https://www.link">https://www.link</a> | United States | 547   | 13 | 2.38% | ▼ -1      |
| 50 | TDK-Lambda Americas        | <a href="https://www.link">https://www.link</a> | United States | 559   | 13 | 2.33% | ▼ -10     |
| 51 | Bel Fuse                   | <a href="https://www.link">https://www.link</a> | United States | 643   | 13 | 2.02% | ▼ -21     |
| 52 | PAC                        | <a href="https://www.link">https://www.link</a> | United States | 1,000 | 19 | 1.90% | ▼ -16     |
| 53 | HME                        | <a href="https://www.link">https://www.link</a> | United States | 704   | 13 | 1.85% | ▼ -4      |
| 54 | Amphenol Aerospace         | <a href="https://www.link">https://www.link</a> | United States | 657   | 12 | 1.83% | ▲ 7       |
| 55 | Panasonic Industrial Devic | <a href="https://www.link">https://www.link</a> | United States | 563   | 10 | 1.78% | ▲ 1       |
| 56 | Titan Solar Power          | <a href="https://www.link">https://www.link</a> | United States | 686   | 12 | 1.75% | ▼ -13     |
| 57 | JST                        | <a href="https://www.link">https://www.link</a> | United States | 573   | 10 | 1.75% | New Entry |
| 58 | Alpha Technologies         | <a href="https://www.link">https://www.link</a> | United States | 925   | 15 | 1.62% | New Entry |
| 59 | Cooper Electric            | <a href="https://www.link">https://www.link</a> | United States | 576   | 9  | 1.56% | ▼ -9      |
| 60 | Superior Essex             | <a href="https://www.link">https://www.link</a> | United States | 963   | 15 | 1.56% | ▲ 0       |
| 61 | ETS-Lindgren               | <a href="https://www.link">https://www.link</a> | United States | 528   | 7  | 1.33% | ▼ -22     |
| 62 | OMEGA Engineering          | <a href="https://www.link">https://www.link</a> | United States | 653   | 8  | 1.23% | ▼ -11     |
| 63 | Keytronic                  | <a href="https://www.link">https://www.link</a> | United States | 896   | 10 | 1.12% | ▼ -22     |
| 64 | PCB Technologies           | <a href="https://www.link">https://www.link</a> | United States | 561   | 6  | 1.07% | New Entry |
| 65 | PVA                        | <a href="https://www.link">https://www.link</a> | United States | 722   | 7  | 0.97% | ▼ -3      |
| 66 | Hubbell Lighting           | <a href="https://www.link">https://www.link</a> | United States | 533   | 5  | 0.94% | ▼ -12     |
| 67 | SMK Electronics USA        | <a href="https://www.link">https://www.link</a> | United States | 983   | 7  | 0.71% | ▼ -2      |
| 68 | Cummins Allison            | <a href="https://www.link">https://www.link</a> | United States | 566   | 4  | 0.71% | ▼ -22     |
| 69 | Howard Industries          | <a href="https://www.link">https://www.link</a> | United States | 900   | 6  | 0.67% | ▼ -5      |
| 70 | Pulse Electronics          | <a href="https://www.link">https://www.link</a> | United States | 688   | 3  | 0.44% | ▼ -7      |
| 71 | Hutchinson Technology      | <a href="https://www.link">https://www.link</a> | United States | 880   | 2  | 0.23% | New Entry |
| 72 | Multek                     | <a href="https://www.link">https://www.link</a> | United States | 580   | 0  | 0.00% | ▼ -6      |

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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