



The World's Most Active Electrical/Electronic Manufacturing Professionals on Social - May 2024

Industry at a glance:

Average Score:
4.84%

Total Companies:
153

Average No. Employees:
706

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

| Position | Company Name | LinkedIn URL | Location | Employees on LinkedIn | No. Employees Shared (Last 30 Days) | % Shared (Last 30 Days) | Rank Change |
|----------|-----------------------------|---|----------------|-----------------------|-------------------------------------|-------------------------|-------------|
| 1 | SALTO Systems | https://www.linkedin.com/company/salto-systems | Spain | 801 | 168 | 20.97% | ▲ 1 |
| 2 | EVBox | https://www.linkedin.com/company/evbox | Netherlands | 690 | 92 | 13.33% | ▲ 10 |
| 3 | Panasonic Heating & Cooling | https://www.linkedin.com/company/panasonic-heating-cooling | Germany | 628 | 81 | 12.90% | ▲ 6 |
| 4 | Biamp | https://www.linkedin.com/company/biamp | United States | 609 | 77 | 12.64% | ▲ 1 |
| 5 | Ekonoenergyka | https://www.linkedin.com/company/ekonoenergyka | Poland | 539 | 68 | 12.62% | ▲ 1 |
| 6 | Samsung Electronics UK | https://www.linkedin.com/company/samsung-electronics-uk | United Kingdom | 572 | 69 | 12.06% | ▲ 4 |
| 7 | Phoenix Contact USA | https://www.linkedin.com/company/phoenix-contact-usa | United States | 629 | 75 | 11.92% | ▲ 4 |
| 8 | DEIF | https://www.linkedin.com/company/deif | Denmark | 625 | 71 | 11.36% | ▲ 13 |
| 9 | Fagerhult | https://www.linkedin.com/company/fagerhult | Sweden | 561 | 62 | 11.05% | New Entry |
| 10 | Wallbox Chargers | https://www.linkedin.com/company/wallbox-chargers | Spain | 881 | 96 | 10.90% | ▲ 28 |
| 11 | OMICRON electronics | https://www.linkedin.com/company/omicron-electronics | Austria | 851 | 92 | 10.81% | ▲ 4 |
| 12 | ComAp Group | https://www.linkedin.com/company/comap-group | Czechia | 520 | 55 | 10.58% | ▲ 41 |
| 13 | iGuzzini | https://www.linkedin.com/company/iguzzini | Italy | 682 | 69 | 10.12% | ▲ 1 |
| 14 | Alfen | https://www.linkedin.com/company/alfen | Netherlands | 831 | 80 | 9.63% | ▲ 14 |
| 15 | Industrial Scientific | https://www.linkedin.com/company/industrial-scientific | United States | 699 | 67 | 9.59% | ▲ 25 |
| 16 | Delta Electronics EMEA | https://www.linkedin.com/company/delta-electronics-emea | Netherlands | 685 | 64 | 9.34% | ▲ 18 |
| 17 | ERCO | https://www.linkedin.com/company/erco | Germany | 595 | 55 | 9.24% | ▼ -10 |
| 18 | e-con Systems | https://www.linkedin.com/company/e-con-systems | United States | 511 | 45 | 8.81% | New Entry |
| 19 | Mitsubishi Electric Trane U | https://www.linkedin.com/company/mitsubishi-electric-trane-us | United States | 722 | 62 | 8.59% | ▼ -6 |
| 20 | BORA | https://www.linkedin.com/company/bora | Germany | 519 | 44 | 8.48% | New Entry |
| 21 | Schröder | https://www.linkedin.com/company/schroder | Belgium | 720 | 61 | 8.47% | ▲ 22 |

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|----|-----------------------------|---|----------------|-------|----|-------|-----------|
| 22 | XAL | https://www.link | Austria | 555 | 45 | 8.11% | ▼ -6 |
| 23 | Avery Dennison Smartrac | https://www.link | Netherlands | 581 | 47 | 8.09% | ▼ -4 |
| 24 | Current Lighting | https://www.link | United States | 764 | 61 | 7.98% | ▲ 2 |
| 25 | Zumtobel Lighting | https://www.link | Austria | 697 | 55 | 7.89% | ▲ 2 |
| 26 | Peak Scientific | https://www.link | United Kingdom | 530 | 41 | 7.74% | ▼ -4 |
| 27 | Linxens | https://www.link | France | 670 | 51 | 7.61% | ▼ -9 |
| 28 | Iskraemeco | https://www.link | Slovenia | 767 | 56 | 7.30% | ▼ -8 |
| 29 | G&W Electric Co. | https://www.link | United States | 755 | 53 | 7.02% | ▲ 31 |
| 30 | ZIEHL-ABEGG SE | https://www.link | Germany | 826 | 57 | 6.90% | ▲ 64 |
| 31 | Farnell Electronics | https://www.link | United Kingdom | 641 | 43 | 6.71% | ▲ 28 |
| 32 | Doble Engineering | https://www.link | United States | 693 | 45 | 6.49% | ▲ 18 |
| 33 | FAAC Simply automatic. | https://www.link | Italy | 610 | 39 | 6.39% | ▼ -3 |
| 34 | TA Instruments | https://www.link | United States | 630 | 40 | 6.35% | ▲ 34 |
| 35 | Mitsubishi Electric Power F | https://www.link | United States | 827 | 52 | 6.29% | ▲ 27 |
| 36 | ACOME | https://www.link | France | 679 | 42 | 6.19% | ▲ 8 |
| 37 | Variosystems | https://www.link | Switzerland | 588 | 36 | 6.12% | ▼ -8 |
| 38 | LEMO GROUP | https://www.link | Switzerland | 675 | 40 | 5.93% | ▲ 10 |
| 39 | Musco Lighting | https://www.link | United States | 955 | 56 | 5.86% | ▼ -4 |
| 40 | Teledyne LeCroy | https://www.link | United States | 529 | 31 | 5.86% | ▲ 21 |
| 41 | Bruker AXS | https://www.link | Germany | 583 | 34 | 5.83% | ▲ 11 |
| 42 | Ensto | https://www.link | Finland | 538 | 31 | 5.76% | ▼ -19 |
| 43 | PEI-Genesis | https://www.link | United States | 644 | 37 | 5.75% | ▲ 4 |
| 44 | Rittal North America | https://www.link | United States | 871 | 49 | 5.63% | ▲ 22 |
| 45 | Newark Electronics | https://www.link | United States | 975 | 54 | 5.54% | New Entry |
| 46 | Comeca Group | https://www.link | France | 633 | 35 | 5.53% | ▲ 19 |
| 47 | Hellenic Cables | https://www.link | Greece | 514 | 28 | 5.45% | New Entry |
| 48 | Thermon | https://www.link | United States | 870 | 47 | 5.40% | ▲ 6 |
| 49 | Shermco Industries | https://www.link | United States | 991 | 53 | 5.35% | ▲ 38 |
| 50 | Festool | https://www.link | Germany | 698 | 37 | 5.30% | ▲ 5 |
| 51 | HOPPECKE Batteries | https://www.link | Germany | 608 | 32 | 5.26% | ▼ -9 |
| 52 | BDR Thermea Group | https://www.link | Netherlands | 788 | 41 | 5.20% | ▼ -11 |
| 53 | Luminator Technology Gro | https://www.link | United States | 527 | 27 | 5.12% | New Entry |
| 54 | Indium | https://www.link | United States | 669 | 34 | 5.08% | ▲ 10 |
| 55 | Tridonic | https://www.link | Austria | 750 | 38 | 5.07% | ▼ -6 |
| 56 | Heilind Electronics | https://www.link | United States | 849 | 43 | 5.06% | ▼ -24 |
| 57 | Delta Dore Group | https://www.link | France | 514 | 26 | 5.06% | ▼ -6 |
| 58 | Cicor Group | https://www.link | Switzerland | 739 | 37 | 5.01% | New Entry |
| 59 | STMicroelectronics Italia | https://www.link | Italy | 702 | 35 | 4.99% | ▼ -2 |
| 60 | BARTEC | https://www.link | Germany | 703 | 35 | 4.98% | New Entry |
| 61 | Anord Mardix | https://www.link | Ireland | 683 | 34 | 4.98% | ▲ 14 |
| 62 | Master Electronics | https://www.link | United States | 511 | 25 | 4.89% | ▼ -17 |
| 63 | Curtis Instruments | https://www.link | United States | 515 | 25 | 4.85% | New Entry |
| 64 | E.G.O.-Group | https://www.link | Germany | 577 | 28 | 4.85% | ▼ -1 |
| 65 | Scanfil plc | https://www.link | Finland | 690 | 33 | 4.78% | ▲ 18 |
| 66 | Rice Lake Weighing Syster | https://www.link | United States | 505 | 24 | 4.75% | New Entry |
| 67 | Panasonic Europe | https://www.link | Germany | 758 | 36 | 4.75% | New Entry |
| 68 | Mitsubishi Electric Europe | https://www.link | United Kingdom | 1,000 | 47 | 4.70% | New Entry |
| 69 | Eugster / Frismag | https://www.link | Switzerland | 506 | 23 | 4.55% | New Entry |
| 70 | R. STAHL Group | https://www.link | Germany | 904 | 41 | 4.54% | ▲ 14 |
| 71 | FLANDERS | https://www.link | United States | 794 | 36 | 4.53% | ▼ -1 |
| 72 | LACROIX | https://www.link | France | 957 | 43 | 4.49% | ▲ 2 |
| 73 | Sensirion | https://www.link | Switzerland | 779 | 35 | 4.49% | ▼ -42 |
| 74 | Weidmüller Germany | https://www.link | Germany | 858 | 38 | 4.43% | ▲ 4 |
| 75 | E Ink | https://www.link | United States | 567 | 25 | 4.41% | ▲ 32 |
| 76 | Smiths Interconnect | https://www.link | United Kingdom | 1,000 | 43 | 4.30% | New Entry |
| 77 | Cummins Generator Techn | https://www.link | United Kingdom | 698 | 30 | 4.30% | ▼ -4 |
| 78 | Somfy | https://www.link | France | 796 | 34 | 4.27% | ▼ -20 |
| 79 | Mycronic | https://www.link | Sweden | 800 | 34 | 4.25% | ▲ 11 |
| 80 | LECO | https://www.link | United States | 984 | 41 | 4.17% | ▲ 22 |
| 81 | Neptune Technology Group | https://www.link | United States | 673 | 28 | 4.16% | ▲ 30 |
| 82 | Datamars | https://www.link | Switzerland | 765 | 31 | 4.05% | ▲ 10 |
| 83 | Niko | https://www.link | Belgium | 657 | 26 | 3.96% | ▲ 20 |
| 84 | VARTA | https://www.link | Germany | 961 | 38 | 3.95% | ▼ -28 |
| 85 | KOHLER Power Systems F | https://www.link | France | 636 | 25 | 3.93% | ▼ -82 |
| 86 | Delta Electronics Americas | https://www.link | United States | 562 | 22 | 3.91% | ▲ 40 |
| 87 | Chromalox | https://www.link | United States | 596 | 23 | 3.86% | ▼ -16 |
| 88 | Trojan Battery Company | https://www.link | United States | 520 | 20 | 3.85% | ▲ 41 |
| 89 | IDEAL INDUSTRIES | https://www.link | United States | 729 | 28 | 3.84% | ▲ 10 |
| 90 | Mini-Circuits | https://www.link | United States | 549 | 21 | 3.83% | ▲ 46 |
| 91 | Whelen Engineering | https://www.link | United States | 709 | 27 | 3.81% | ▲ 17 |
| 92 | maxon | https://www.link | Switzerland | 983 | 37 | 3.76% | ▼ -7 |
| 93 | RAFI Group | https://www.link | Germany | 544 | 20 | 3.68% | ▲ 25 |

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|-----|---------------------------|---|----------------|-------|----|-------|-----------|
| 94 | Basler | https://www.link | Germany | 554 | 20 | 3.61% | ▼ -12 |
| 95 | éolane | https://www.link | France | 930 | 33 | 3.55% | ▼ -4 |
| 96 | bisco industries | https://www.link | United States | 711 | 25 | 3.52% | ▲ 31 |
| 97 | ASCO Power Technologies | https://www.link | United States | 605 | 21 | 3.47% | ▲ 9 |
| 98 | PowerSecure | https://www.link | United States | 725 | 25 | 3.45% | ▼ -10 |
| 99 | Weidmann Electrical Techn | https://www.link | Switzerland | 759 | 26 | 3.43% | ▼ -2 |
| 100 | Vimar | https://www.link | Italy | 794 | 27 | 3.40% | ▼ -11 |
| 101 | Dialight | https://www.link | United States | 679 | 23 | 3.39% | ▲ 15 |
| 102 | LSI Industries | https://www.link | United States | 620 | 21 | 3.39% | ▲ 3 |
| 103 | Hanna Instruments | https://www.link | United States | 592 | 20 | 3.38% | ▼ -5 |
| 104 | BRUSH Group | https://www.link | United Kingdom | 512 | 17 | 3.32% | ▼ -3 |
| 105 | Vicor | https://www.link | United States | 932 | 30 | 3.22% | ▲ 35 |
| 106 | BURNDY | https://www.link | United States | 576 | 18 | 3.13% | ▲ 38 |
| 107 | MTA | https://www.link | Italy | 1,000 | 31 | 3.10% | ▼ -38 |
| 108 | Spellman High Voltage Ele | https://www.link | United States | 823 | 24 | 2.92% | ▼ -15 |
| 109 | Kirby Risk | https://www.link | United States | 694 | 20 | 2.88% | ▲ 26 |
| 110 | Toshiba International | https://www.link | United States | 735 | 21 | 2.86% | ▼ -29 |
| 111 | OBO Bettermann Group | https://www.link | Germany | 994 | 27 | 2.72% | ▼ -25 |
| 112 | CAHORS | https://www.link | France | 700 | 19 | 2.71% | ▲ 9 |
| 113 | PCB Piezotronics | https://www.link | United States | 776 | 21 | 2.71% | ▲ 10 |
| 114 | Raycap | https://www.link | United States | 500 | 13 | 2.60% | New Entry |
| 115 | S&P Ventilación España | https://www.link | Spain | 584 | 15 | 2.57% | ▼ -20 |
| 116 | NEOTech | https://www.link | United States | 828 | 20 | 2.42% | ▼ -2 |
| 117 | nLIGHT | https://www.link | United States | 503 | 12 | 2.39% | New Entry |
| 118 | Encore Wire | https://www.link | United States | 547 | 13 | 2.38% | ▲ 12 |
| 119 | TDK-Lambda Americas | https://www.link | United States | 559 | 13 | 2.33% | ▲ 1 |
| 120 | Diehl Controls | https://www.link | Germany | 817 | 19 | 2.33% | ▼ -11 |
| 121 | Kitron Group | https://www.link | Norway | 913 | 21 | 2.30% | ▼ -11 |
| 122 | IEE Sensing | https://www.link | Luxembourg | 974 | 22 | 2.26% | ▼ -118 |
| 123 | Sonion | https://www.link | Denmark | 909 | 20 | 2.20% | ▲ 11 |
| 124 | SPEA | https://www.link | Italy | 866 | 19 | 2.19% | ▼ -11 |
| 125 | Glen Dimplex | https://www.link | Ireland | 656 | 14 | 2.13% | ▼ -53 |
| 126 | KATEK GROUP | https://www.link | Germany | 804 | 17 | 2.11% | ▼ -30 |
| 127 | Bel Fuse | https://www.link | United States | 643 | 13 | 2.02% | ▼ -23 |
| 128 | PAC | https://www.link | United States | 1,000 | 19 | 1.90% | ▼ -16 |
| 129 | HME | https://www.link | United States | 704 | 13 | 1.85% | ▲ 2 |
| 130 | Amphenol Aerospace | https://www.link | United States | 657 | 12 | 1.83% | ▲ 17 |
| 131 | Panasonic Industrial Devi | https://www.link | United States | 563 | 10 | 1.78% | ▲ 8 |
| 132 | Titan Solar Power | https://www.link | United States | 686 | 12 | 1.75% | ▼ -8 |
| 133 | JST | https://www.link | United States | 573 | 10 | 1.75% | New Entry |
| 134 | Alpha Technologies | https://www.link | United States | 925 | 15 | 1.62% | New Entry |
| 135 | Cooper Electric | https://www.link | United States | 576 | 9 | 1.56% | ▼ -3 |
| 136 | Superior Essex | https://www.link | United States | 963 | 15 | 1.56% | ▲ 9 |
| 137 | RCF | https://www.link | Italy | 927 | 14 | 1.51% | ▲ 13 |
| 138 | Elemaster Group Electroni | https://www.link | Italy | 538 | 8 | 1.49% | ▼ -21 |
| 139 | Fideltronik Poland | https://www.link | Poland | 512 | 7 | 1.37% | ▲ 7 |
| 140 | ETS-Lindgren | https://www.link | United States | 528 | 7 | 1.33% | ▼ -21 |
| 141 | OMEGA Engineering | https://www.link | United States | 653 | 8 | 1.23% | ▼ -8 |
| 142 | Keytronic | https://www.link | United States | 896 | 10 | 1.12% | ▼ -20 |
| 143 | PCB Technologies | https://www.link | United States | 561 | 6 | 1.07% | New Entry |
| 144 | Teledyne DALSA | https://www.link | Canada | 850 | 9 | 1.06% | ▼ -19 |
| 145 | PVA | https://www.link | United States | 722 | 7 | 0.97% | ▲ 4 |
| 146 | HBM | https://www.link | Germany | 528 | 5 | 0.95% | ▲ 2 |
| 147 | Hubbell Lighting | https://www.link | United States | 533 | 5 | 0.94% | ▼ -10 |
| 148 | SMK Electronics USA | https://www.link | United States | 983 | 7 | 0.71% | ▲ 6 |
| 149 | Cummins Allison | https://www.link | United States | 566 | 4 | 0.71% | ▼ -21 |
| 150 | Howard Industries | https://www.link | United States | 900 | 6 | 0.67% | ▲ 3 |
| 151 | Pulse Electronics | https://www.link | United States | 688 | 3 | 0.44% | ▲ 1 |
| 152 | Hutchinson Technology | https://www.link | United States | 880 | 2 | 0.23% | New Entry |
| 153 | Multek | https://www.link | United States | 580 | 0 | 0.00% | ▲ 2 |

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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