

# DSMN8

Europe's Most Active Electrical/Electronic Manufacturing Professionals on Social - May 2024

## Industry at a glance:

Average Score:  
**5.80%**

Total Companies:  
**73**

Global Industry Average:  
**4.84%**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://DSMN8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	SALTO Systems	<a href="https://www.linkedin.com/company/salto-systems">https://www.linkedin.com/company/salto-systems</a>	Spain	801	168	20.97%	▲ 1
2	EVBox	<a href="https://www.linkedin.com/company/evbox">https://www.linkedin.com/company/evbox</a>	Netherlands	690	92	13.33%	▲ 6
3	Panasonic Heating & Cooling	<a href="https://www.linkedin.com/company/panasonic-heating-cooling">https://www.linkedin.com/company/panasonic-heating-cooling</a>	Germany	628	81	12.90%	▲ 4
4	Ekonoenergetyka	<a href="https://www.linkedin.com/company/ekonoenergetyka">https://www.linkedin.com/company/ekonoenergetyka</a>	Poland	539	68	12.62%	▲ 1
5	DEIF	<a href="https://www.linkedin.com/company/deif">https://www.linkedin.com/company/deif</a>	Denmark	625	71	11.36%	▲ 10
6	Fagerhult	<a href="https://www.linkedin.com/company/fagerhult">https://www.linkedin.com/company/fagerhult</a>	Sweden	561	62	11.05%	New Entry
7	Wallbox Chargers	<a href="https://www.linkedin.com/company/wallbox-chargers">https://www.linkedin.com/company/wallbox-chargers</a>	Spain	881	96	10.90%	▲ 21
8	OMICRON electronics	<a href="https://www.linkedin.com/company/omicron-electronics">https://www.linkedin.com/company/omicron-electronics</a>	Austria	851	92	10.81%	▲ 2
9	ComAp Group	<a href="https://www.linkedin.com/company/comap-group">https://www.linkedin.com/company/comap-group</a>	Czechia	520	55	10.58%	▲ 30
10	iGuzzini	<a href="https://www.linkedin.com/company/iguzzini">https://www.linkedin.com/company/iguzzini</a>	Italy	682	69	10.12%	▼ -1
11	Aifen	<a href="https://www.linkedin.com/company/aifen">https://www.linkedin.com/company/aifen</a>	Netherlands	831	80	9.63%	▲ 9
12	Delta Electronics EMEA	<a href="https://www.linkedin.com/company/delta-electronics-emea">https://www.linkedin.com/company/delta-electronics-emea</a>	Netherlands	685	64	9.34%	▲ 13
13	ERCO	<a href="https://www.linkedin.com/company/erco">https://www.linkedin.com/company/erco</a>	Germany	595	55	9.24%	▼ -7
14	BORA	<a href="https://www.linkedin.com/company/bora">https://www.linkedin.com/company/bora</a>	Germany	519	44	8.48%	New Entry
15	Schröder	<a href="https://www.linkedin.com/company/schroeder">https://www.linkedin.com/company/schroeder</a>	Belgium	720	61	8.47%	▲ 17
16	XAL	<a href="https://www.linkedin.com/company/xal">https://www.linkedin.com/company/xal</a>	Austria	555	45	8.11%	▼ -5
17	Avery Dennison Smartrac	<a href="https://www.linkedin.com/company/avery-dennison-smartrac">https://www.linkedin.com/company/avery-dennison-smartrac</a>	Netherlands	581	47	8.09%	▼ -4
18	Zumtobel Lighting	<a href="https://www.linkedin.com/company/zumtobel-lighting">https://www.linkedin.com/company/zumtobel-lighting</a>	Austria	697	55	7.89%	▲ 1
19	Linxens	<a href="https://www.linkedin.com/company/linxens">https://www.linkedin.com/company/linxens</a>	France	670	51	7.61%	▼ -7
20	Iskraemeco	<a href="https://www.linkedin.com/company/iskraemeco">https://www.linkedin.com/company/iskraemeco</a>	Slovenia	767	56	7.30%	▼ -6
21	ZIEHL-ABEGG SE	<a href="https://www.linkedin.com/company/ziehl-abegg-se">https://www.linkedin.com/company/ziehl-abegg-se</a>	Germany	826	57	6.90%	▲ 43

22	FAAC Simply automatic.	<a href="https://www.link">https://www.link</a>	Italy	610	39	6.39%	▲ 0
23	ACOME	<a href="https://www.link">https://www.link</a>	France	679	42	6.19%	▲ 10
24	Variosystems	<a href="https://www.link">https://www.link</a>	Switzerland	588	36	6.12%	▼ -3
25	LEMO GROUP	<a href="https://www.link">https://www.link</a>	Switzerland	675	40	5.93%	▲ 10
26	Bruker AXS	<a href="https://www.link">https://www.link</a>	Germany	583	34	5.83%	▲ 12
27	Ensto	<a href="https://www.link">https://www.link</a>	Finland	538	31	5.76%	▼ -11
28	Comeca Group	<a href="https://www.link">https://www.link</a>	France	633	35	5.53%	▲ 17
29	Hellenic Cables	<a href="https://www.link">https://www.link</a>	Greece	514	28	5.45%	New Entry
30	Festool	<a href="https://www.link">https://www.link</a>	Germany	698	37	5.30%	▲ 10
31	HOPPECKE Batteries	<a href="https://www.link">https://www.link</a>	Germany	608	32	5.26%	▲ 0
32	BDR Thermea Group	<a href="https://www.link">https://www.link</a>	Netherlands	788	41	5.20%	▼ -2
33	Tridonic	<a href="https://www.link">https://www.link</a>	Austria	750	38	5.07%	▲ 3
34	Delta Dore Group	<a href="https://www.link">https://www.link</a>	France	514	26	5.06%	▲ 3
35	Cicor Group	<a href="https://www.link">https://www.link</a>	Switzerland	739	37	5.01%	New Entry
36	STMicroelectronics Italia	<a href="https://www.link">https://www.link</a>	Italy	702	35	4.99%	▲ 6
37	BARTEC	<a href="https://www.link">https://www.link</a>	Germany	703	35	4.98%	New Entry
38	Anord Mardix	<a href="https://www.link">https://www.link</a>	Ireland	683	34	4.98%	▲ 11
39	E.G.O.-Group	<a href="https://www.link">https://www.link</a>	Germany	577	28	4.85%	▲ 5
40	Scanfil plc	<a href="https://www.link">https://www.link</a>	Finland	690	33	4.78%	▲ 16
41	Panasonic Europe	<a href="https://www.link">https://www.link</a>	Germany	758	36	4.75%	New Entry
42	Eugster / Frismag	<a href="https://www.link">https://www.link</a>	Switzerland	506	23	4.55%	New Entry
43	R. STAHL Group	<a href="https://www.link">https://www.link</a>	Germany	904	41	4.54%	▲ 14
44	LACROIX	<a href="https://www.link">https://www.link</a>	France	957	43	4.49%	▲ 4
45	Sensirion	<a href="https://www.link">https://www.link</a>	Switzerland	779	35	4.49%	▼ -22
46	Weidmüller Germany	<a href="https://www.link">https://www.link</a>	Germany	858	38	4.43%	▲ 6
47	Somfy	<a href="https://www.link">https://www.link</a>	France	796	34	4.27%	▼ -4
48	Mycronic	<a href="https://www.link">https://www.link</a>	Sweden	800	34	4.25%	▲ 13
49	Datamars	<a href="https://www.link">https://www.link</a>	Switzerland	765	31	4.05%	▲ 14
50	Niko	<a href="https://www.link">https://www.link</a>	Belgium	657	26	3.96%	▲ 18
51	VARTA	<a href="https://www.link">https://www.link</a>	Germany	961	38	3.95%	▼ -10
52	KOHLER Power Systems E	<a href="https://www.link">https://www.link</a>	France	636	25	3.93%	▼ -49
53	maxon	<a href="https://www.link">https://www.link</a>	Switzerland	983	37	3.76%	▲ 5
54	RAFI Group	<a href="https://www.link">https://www.link</a>	Germany	544	20	3.68%	▲ 19
55	Basler	<a href="https://www.link">https://www.link</a>	Germany	554	20	3.61%	▲ 0
56	éolane	<a href="https://www.link">https://www.link</a>	France	930	33	3.55%	▲ 6
57	Weidmann Electrical Techn	<a href="https://www.link">https://www.link</a>	Switzerland	759	26	3.43%	▲ 10
58	Vimar	<a href="https://www.link">https://www.link</a>	Italy	794	27	3.40%	▲ 2
59	MTA	<a href="https://www.link">https://www.link</a>	Italy	1,000	31	3.10%	▼ -13
60	OBO Bettermann Group	<a href="https://www.link">https://www.link</a>	Germany	994	27	2.72%	▼ -1
61	CAHORS	<a href="https://www.link">https://www.link</a>	France	700	19	2.71%	▲ 13
62	S&P Ventilación España	<a href="https://www.link">https://www.link</a>	Spain	584	15	2.57%	▲ 3
63	Diehl Controls	<a href="https://www.link">https://www.link</a>	Germany	817	19	2.33%	▲ 6
64	Kitron Group	<a href="https://www.link">https://www.link</a>	Norway	913	21	2.30%	▲ 6
65	IEE Sensing	<a href="https://www.link">https://www.link</a>	Luxembourg	974	22	2.26%	▼ -61
66	Sonion	<a href="https://www.link">https://www.link</a>	Denmark	909	20	2.20%	▲ 9
67	SPEA	<a href="https://www.link">https://www.link</a>	Italy	866	19	2.19%	▲ 4
68	Glen Dimplex	<a href="https://www.link">https://www.link</a>	Ireland	656	14	2.13%	▼ -21
69	KATEK GROUP	<a href="https://www.link">https://www.link</a>	Germany	804	17	2.11%	▼ -3
70	RCF	<a href="https://www.link">https://www.link</a>	Italy	927	14	1.51%	▲ 9
71	Elemaster Group Electroni	<a href="https://www.link">https://www.link</a>	Italy	538	8	1.49%	▲ 1
72	Fideltronik Poland	<a href="https://www.link">https://www.link</a>	Poland	512	7	1.37%	▲ 5
73	HBM	<a href="https://www.link">https://www.link</a>	Germany	528	5	0.95%	▲ 5

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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