

DSMN8

The UK's Most Active Computer Software Professionals on Social - May 2024

Industry at a glance:

Average Score:
10.83%

Total Companies:
106

Average No. Employees:
322

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Synthesisia	https://www.linkedin.com/company/synthesisia	United Kingdom	357	142	39.78%	▲ 1
2	Egress Software Technology	https://www.linkedin.com/company/egress-software-technology	United Kingdom	330	102	30.91%	▲ 28
3	ComplyAdvantage	https://www.linkedin.com/company/complyadvantage	United Kingdom	475	115	24.21%	▲ 10
4	what3words	https://www.linkedin.com/company/what3words	United Kingdom	231	55	23.81%	▲ 1
5	MetaCompliance	https://www.linkedin.com/company/metacompliance	United Kingdom	210	47	22.38%	New Entry
6	Disguise	https://www.linkedin.com/company/disguise	United Kingdom	309	68	22.01%	▼ -2
7	Beamery	https://www.linkedin.com/company/beamery	United Kingdom	336	73	21.73%	▲ 34
8	Freetrade	https://www.linkedin.com/company/freetrade	United Kingdom	214	46	21.50%	▲ 2
9	Glassbox	https://www.linkedin.com/company/glassbox	United Kingdom	314	63	20.06%	▲ 15
10	Duco	https://www.linkedin.com/company/duco	United Kingdom	245	49	20.00%	▼ -2
11	Paddle	https://www.linkedin.com/company/paddle	United Kingdom	323	64	19.81%	▲ 39
12	Connex One	https://www.linkedin.com/company/connex-one	United Kingdom	460	87	18.91%	▼ -6
13	Unily	https://www.linkedin.com/company/unily	United Kingdom	352	66	18.75%	▼ -12
14	Apadmi	https://www.linkedin.com/company/apadmi	United Kingdom	255	43	16.86%	▲ 48
15	Texthelp	https://www.linkedin.com/company/texthelp	United Kingdom	313	52	16.61%	▼ -4
16	BigHand	https://www.linkedin.com/company/bighand	United Kingdom	392	65	16.58%	▼ -1
17	TrueLayer	https://www.linkedin.com/company/true-layer	United Kingdom	350	57	16.29%	▼ -1
18	Gresham Tech	https://www.linkedin.com/company/gresham-tech	United Kingdom	226	36	15.93%	▲ 85
19	Orgvue	https://www.linkedin.com/company/orgvue	United Kingdom	222	35	15.77%	▲ 4
20	Spektrix	https://www.linkedin.com/company/spektrix	United Kingdom	211	33	15.64%	▲ 56
21	Gearset	https://www.linkedin.com/company/gearset	United Kingdom	247	38	15.38%	▼ -4

22	Signal AI	https://www.link	United Kingdom	235	36	15.32%	▼ -2
23	ContractPodAi	https://www.link	United Kingdom	303	44	14.52%	▲ 6
24	EDITED	https://www.link	United Kingdom	214	31	14.49%	▼ -2
25	Kallidus	https://www.link	United Kingdom	227	32	14.10%	▲ 12
26	Oxa	https://www.link	United Kingdom	366	51	13.93%	▲ 9
27	Carwow	https://www.link	United Kingdom	368	51	13.86%	▼ -13
28	Linnworks	https://www.link	United Kingdom	256	35	13.67%	▲ 10
29	Napier AI	https://www.link	United Kingdom	208	28	13.46%	▼ -8
30	THG Ingenuity	https://www.link	United Kingdom	463	62	13.39%	New Entry
31	Ciphr	https://www.link	United Kingdom	237	31	13.08%	▲ 16
32	Nominet	https://www.link	United Kingdom	317	41	12.93%	▼ -6
33	Smart Communications.	https://www.link	United Kingdom	428	55	12.85%	New Entry
34	Plentific	https://www.link	United Kingdom	227	29	12.78%	▼ -22
35	Genesis Global	https://www.link	United Kingdom	250	31	12.40%	▼ -1
36	Featurespace	https://www.link	United Kingdom	397	49	12.34%	▲ 30
37	Causeway Technologies	https://www.link	United Kingdom	484	59	12.19%	▲ 32
38	Charles Taylor InsureTech	https://www.link	United Kingdom	313	37	11.82%	▲ 13
39	Interact Software	https://www.link	United Kingdom	226	26	11.50%	▲ 14
40	Inspired Testing	https://www.link	United Kingdom	246	28	11.38%	▲ 46
41	Visualsoft	https://www.link	United Kingdom	329	37	11.25%	New Entry
42	10x Banking	https://www.link	United Kingdom	347	39	11.24%	▲ 72
43	Lavanda	https://www.link	United Kingdom	209	23	11.00%	▲ 42
44	Peak	https://www.link	United Kingdom	391	43	11.00%	▲ 47
45	Softwire	https://www.link	United Kingdom	329	36	10.94%	▲ 51
46	Content Guru	https://www.link	United Kingdom	372	40	10.75%	▼ -3
47	nShift	https://www.link	United Kingdom	451	48	10.64%	New Entry
48	InstaDeep	https://www.link	United Kingdom	376	40	10.64%	▲ 6
49	ClearCourse	https://www.link	United Kingdom	283	30	10.60%	▲ 35
50	K3	https://www.link	United Kingdom	272	28	10.29%	▲ 39
51	Zoopla	https://www.link	United Kingdom	486	49	10.08%	New Entry
52	Idox	https://www.link	United Kingdom	496	50	10.08%	▲ 57
53	IDBS	https://www.link	United Kingdom	339	34	10.03%	▲ 10
54	CloudSense	https://www.link	United Kingdom	255	25	9.80%	▲ 19
55	IQGeo	https://www.link	United Kingdom	205	20	9.76%	New Entry
56	1Spatial	https://www.link	United Kingdom	250	24	9.60%	New Entry
57	Improbable	https://www.link	United Kingdom	313	30	9.58%	▲ 20
58	Scott Logic	https://www.link	United Kingdom	426	37	8.69%	▲ 14
59	Team Internet	https://www.link	United Kingdom	323	28	8.67%	▲ 31
60	Solid Solutions	https://www.link	United Kingdom	231	20	8.66%	▲ 62
61	Foundry	https://www.link	United Kingdom	421	36	8.55%	▼ -4
62	FintechOS	https://www.link	United Kingdom	235	20	8.51%	▼ -30
63	Opus 2	https://www.link	United Kingdom	313	26	8.31%	▲ 20
64	Xceptor	https://www.link	United Kingdom	241	20	8.30%	New Entry
65	Tractable	https://www.link	United Kingdom	243	20	8.23%	▲ 35
66	FINBOURNE Technology	https://www.link	United Kingdom	245	20	8.16%	▲ 8
67	Netcall	https://www.link	United Kingdom	382	31	8.12%	▲ 15
68	FreeAgent	https://www.link	United Kingdom	370	29	7.84%	▼ -22
69	Proactis	https://www.link	United Kingdom	500	39	7.80%	New Entry
70	Mapp	https://www.link	United Kingdom	437	34	7.78%	▲ 35
71	Aptitude Software	https://www.link	United Kingdom	419	32	7.64%	▲ 31
72	Pinewood Technologies	https://www.link	United Kingdom	236	18	7.63%	▲ 60
73	Datel	https://www.link	United Kingdom	333	25	7.51%	▲ 35
74	Ocean Technologies Group	https://www.link	United Kingdom	401	29	7.23%	▲ 38
75	ITRS	https://www.link	United Kingdom	347	25	7.20%	▼ -17
76	ParentPay	https://www.link	United Kingdom	226	16	7.08%	▲ 17
77	Allied Universal® Electroni	https://www.link	United Kingdom	246	17	6.91%	▲ 48
78	One Beyond	https://www.link	United Kingdom	233	16	6.87%	▲ 3
79	Open GI	https://www.link	United Kingdom	417	27	6.47%	▲ 36
80	SYSPRO	https://www.link	United Kingdom	296	19	6.42%	▲ 31
81	Snovasys Software Solutio	https://www.link	United Kingdom	253	16	6.32%	▼ -1
82	CDL Software	https://www.link	United Kingdom	472	29	6.14%	▲ 13
83	Hopin	https://www.link	United Kingdom	332	20	6.02%	▲ 23
84	ATG (Auction Technology C	https://www.link	United Kingdom	486	29	5.97%	▲ 40
85	finova	https://www.link	United Kingdom	342	20	5.85%	▲ 9
86	Trayport	https://www.link	United Kingdom	362	21	5.80%	▲ 32
87	Gismart	https://www.link	United Kingdom	230	13	5.65%	▲ 40
88	Zuto	https://www.link	United Kingdom	394	21	5.33%	▲ 13
89	Epos Now	https://www.link	United Kingdom	423	22	5.20%	▼ -10
90	Yoti	https://www.link	United Kingdom	397	20	5.04%	▲ 17
91	QPC	https://www.link	United Kingdom	241	12	4.98%	▲ 30
92	YouView TV	https://www.link	United Kingdom	229	11	4.80%	▲ 50
93	Bede Gaming	https://www.link	United Kingdom	267	12	4.49%	▲ 6

94	Wheely	https://www.linkedin.com/company/wheely	United Kingdom	250	11	4.40%	▲ 40
95	Kape Technologies	https://www.linkedin.com/company/kape-technologies	United Kingdom	286	12	4.20%	▼ -8
96	Inatech	https://www.linkedin.com/company/inatech	United Kingdom	315	12	3.81%	▲ 41
97	OLR	https://www.linkedin.com/company/olr	United Kingdom	316	12	3.80%	▲ 1
98	M3	https://www.linkedin.com/company/m3	United Kingdom	470	14	2.98%	New Entry
99	Magora	https://www.linkedin.com/company/magora	United Kingdom	244	7	2.87%	▲ 29
100	Upstream	https://www.linkedin.com/company/upstream	United Kingdom	456	13	2.85%	▲ 26
101	Damco Solutions	https://www.linkedin.com/company/damco-solutions	United Kingdom	294	8	2.72%	▲ 47
102	DAI	https://www.linkedin.com/company/dai	United Kingdom	341	9	2.64%	▲ 42
103	Delcam	https://www.linkedin.com/company/delcam	United Kingdom	214	5	2.34%	▲ 17
104	Qulix	https://www.linkedin.com/company/qulix	United Kingdom	436	10	2.29%	▲ 34
105	Potato	https://www.linkedin.com/company/potato	United Kingdom	337	7	2.08%	▲ 30
106	Photobox	https://www.linkedin.com/company/photobox	United Kingdom	388	4	1.03%	▲ 41

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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