



The UK's Most Active Computer Software Professionals on Social - January 2024

Industry at a glance:

Average Score:
8.64%

Total Companies:
151

Average No. Employees:
309

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Unily	https://www.linkedin.com/company/unily	United Kingdom	360	123	34.17%
2	Synthesia	https://www.linkedin.com/company/synthesia	United Kingdom	303	80	26.40%
3	Index	https://www.linkedin.com/company/index	United Kingdom	240	55	22.92%
4	Disguise	https://www.linkedin.com/company/disguise	United Kingdom	312	68	21.79%
5	what3words	https://www.linkedin.com/company/what3words	United Kingdom	237	51	21.52%
6	Connex One	https://www.linkedin.com/company/connex-one	United Kingdom	432	92	21.30%
7	nDreams	https://www.linkedin.com/company/n-dreams	United Kingdom	251	51	20.32%
8	Duco	https://www.linkedin.com/company/duco	United Kingdom	257	51	19.84%
9	Orbus Software	https://www.linkedin.com/company/orbus-software	United Kingdom	203	40	19.70%
10	Freetrade	https://www.linkedin.com/company/freetrade	United Kingdom	225	44	19.56%
11	Texthelp	https://www.linkedin.com/company/texthelp	United Kingdom	302	54	17.88%
12	Plentific	https://www.linkedin.com/company/plentific	United Kingdom	231	41	17.75%
13	ComplyAdvantage	https://www.linkedin.com/company/complyadvantage	United Kingdom	455	80	17.58%
14	Carwow	https://www.linkedin.com/company/carwow	United Kingdom	346	58	16.76%
15	BigHand	https://www.linkedin.com/company/big-hand	United Kingdom	373	62	16.62%
16	TrueLayer	https://www.linkedin.com/company/true-layer	United Kingdom	357	58	16.25%
17	Gearset	https://www.linkedin.com/company/gearset	United Kingdom	230	36	15.65%
18	Redgate Software	https://www.linkedin.com/company/redgate-software	United Kingdom	493	77	15.62%
19	ExploreAI	https://www.linkedin.com/company/exploreai	United Kingdom	270	42	15.56%
20	Signal AI	https://www.linkedin.com/company/signal-ai	United Kingdom	213	31	14.55%
21	Napier	https://www.linkedin.com/company/napier	United Kingdom	208	30	14.42%

22	EDITED	https://www.link€	United Kingdom	203	28	13.79%
23	Orgvue	https://www.link€	United Kingdom	204	28	13.73%
24	Glassbox	https://www.link€	United Kingdom	292	40	13.70%
25	Busuu	https://www.link€	United Kingdom	328	43	13.11%
26	Nominet	https://www.link€	United Kingdom	323	42	13.00%
27	iProov	https://www.link€	United Kingdom	201	26	12.94%
28	Ben	https://www.link€	United Kingdom	210	27	12.86%
29	ContractPodAi	https://www.link€	United Kingdom	290	37	12.76%
30	Egress Software Technolog	https://www.link€	United Kingdom	307	39	12.70%
31	SuperAwesome	https://www.link€	United Kingdom	211	26	12.32%
32	FintechOS	https://www.link€	United Kingdom	271	33	12.18%
33	Accurx	https://www.link€	United Kingdom	256	31	12.11%
34	Genesis Global	https://www.link€	United Kingdom	260	31	11.92%
35	Oxa	https://www.link€	United Kingdom	342	40	11.70%
36	Rocksteady Studios	https://www.link€	United Kingdom	274	32	11.68%
37	Kallidus	https://www.link€	United Kingdom	219	25	11.42%
38	Linnworks	https://www.link€	United Kingdom	211	24	11.37%
39	Tripledot Studios	https://www.link€	United Kingdom	409	46	11.25%
40	Build A Rocket Boy	https://www.link€	United Kingdom	418	47	11.24%
41	Beamery	https://www.link€	United Kingdom	388	43	11.08%
42	Kwalee	https://www.link€	United Kingdom	390	43	11.03%
43	Content Guru	https://www.link€	United Kingdom	356	39	10.96%
44	Team17 Digital	https://www.link€	United Kingdom	210	23	10.95%
45	Playground Games	https://www.link€	United Kingdom	428	46	10.75%
46	FreeAgent	https://www.link€	United Kingdom	363	39	10.74%
47	Ciphr	https://www.link€	United Kingdom	236	25	10.59%
48	Retail Insight	https://www.link€	United Kingdom	248	26	10.48%
49	Kovai.co	https://www.link€	United Kingdom	317	33	10.41%
50	Paddle	https://www.link€	United Kingdom	327	34	10.40%
51	Charles Taylor InsureTech	https://www.link€	United Kingdom	312	32	10.26%
52	Benefex	https://www.link€	United Kingdom	496	50	10.08%
53	Interact Software	https://www.link€	United Kingdom	220	22	10.00%
54	InstaDeep	https://www.link€	United Kingdom	314	31	9.87%
55	Mediatonic Games	https://www.link€	United Kingdom	219	21	9.59%
56	Ethixbase360	https://www.link€	United Kingdom	212	20	9.43%
57	Foundry	https://www.link€	United Kingdom	428	40	9.35%
58	ITRS	https://www.link€	United Kingdom	333	31	9.31%
59	Firesprite	https://www.link€	United Kingdom	219	20	9.13%
60	Wayve	https://www.link€	United Kingdom	220	20	9.09%
61	Ascertia	https://www.link€	United Kingdom	201	18	8.96%
62	Apadmi	https://www.link€	United Kingdom	236	21	8.90%
63	IDBS	https://www.link€	United Kingdom	344	30	8.72%
64	Infinity	https://www.link€	United Kingdom	323	28	8.67%
65	Joblogic Service Managem	https://www.link€	United Kingdom	289	25	8.65%
66	Featurespace	https://www.link€	United Kingdom	393	33	8.40%
67	Electric Square	https://www.link€	United Kingdom	216	18	8.33%
68	XYZ Reality	https://www.link€	United Kingdom	204	17	8.33%
69	Causeway Technologies	https://www.link€	United Kingdom	434	36	8.29%
70	Universally Speaking	https://www.link€	United Kingdom	388	32	8.25%
71	Ubisoft Reflections	https://www.link€	United Kingdom	356	29	8.15%
72	Scott Logic	https://www.link€	United Kingdom	455	37	8.13%
73	CloudSense	https://www.link€	United Kingdom	274	22	8.03%
74	FINBOURNE Technology	https://www.link€	United Kingdom	213	17	7.98%
75	Technicolor Games	https://www.link€	United Kingdom	337	25	7.42%
76	Spektrix	https://www.link€	United Kingdom	204	15	7.35%
77	Improbable	https://www.link€	United Kingdom	354	26	7.34%
78	SmartSearch	https://www.link€	United Kingdom	219	16	7.31%
79	Epos Now	https://www.link€	United Kingdom	430	31	7.21%
80	Snovasys Software Solutio	https://www.link€	United Kingdom	238	17	7.14%
81	One Beyond	https://www.link€	United Kingdom	238	17	7.14%
82	Netcall	https://www.link€	United Kingdom	368	26	7.07%
83	Opus 2	https://www.link€	United Kingdom	287	20	6.97%
84	ClearCourse	https://www.link€	United Kingdom	250	17	6.80%
85	Lavanda	https://www.link€	United Kingdom	206	14	6.80%
86	Inspired Testing	https://www.link€	United Kingdom	253	17	6.72%
87	Kape Technologies	https://www.link€	United Kingdom	289	19	6.57%
88	Sea	https://www.link€	United Kingdom	202	13	6.44%
89	K3	https://www.link€	United Kingdom	287	18	6.27%
90	Team Internet	https://www.link€	United Kingdom	311	19	6.11%
91	Peak	https://www.link€	United Kingdom	383	23	6.01%
92	AntWorks	https://www.link€	United Kingdom	202	12	5.94%
93	ParentPay	https://www.link€	United Kingdom	219	13	5.94%

94	finova	https://www.link€	United Kingdom	328	19	5.79%
95	CDL Software	https://www.link€	United Kingdom	464	26	5.60%
96	Softwire	https://www.link€	United Kingdom	323	18	5.57%
97	Splash Damage	https://www.link€	United Kingdom	379	21	5.54%
98	OLR	https://www.link€	United Kingdom	316	17	5.38%
99	Bede Gaming	https://www.link€	United Kingdom	279	15	5.38%
100	Tractable	https://www.link€	United Kingdom	261	14	5.36%
101	Zuto	https://www.link€	United Kingdom	376	20	5.32%
102	Aptitude Software	https://www.link€	United Kingdom	416	22	5.29%
103	Gresham Tech	https://www.link€	United Kingdom	227	12	5.29%
104	Rare	https://www.link€	United Kingdom	284	15	5.28%
105	Mapp	https://www.link€	United Kingdom	439	23	5.24%
106	Hopin	https://www.link€	United Kingdom	368	19	5.16%
107	Yoti	https://www.link€	United Kingdom	391	20	5.12%
108	Datel	https://www.link€	United Kingdom	318	16	5.03%
109	Idox	https://www.link€	United Kingdom	484	24	4.96%
110	Digital Gaming	https://www.link€	United Kingdom	222	11	4.95%
111	SYSPRO	https://www.link€	United Kingdom	308	15	4.87%
112	Ocean Technologies	https://www.link€	United Kingdom	415	20	4.82%
113	Double Eleven	https://www.link€	United Kingdom	339	16	4.72%
114	10x Banking	https://www.link€	United Kingdom	386	17	4.40%
115	Open GI	https://www.link€	United Kingdom	388	17	4.38%
116	SEGA Europe	https://www.link€	United Kingdom	345	15	4.35%
117	Hangar 13	https://www.link€	United Kingdom	277	12	4.33%
118	Trayport	https://www.link€	United Kingdom	349	15	4.30%
119	NaturalMotion Games	https://www.link€	United Kingdom	213	9	4.23%
120	Delcam	https://www.link€	United Kingdom	214	9	4.21%
121	QPC	https://www.link€	United Kingdom	238	10	4.20%
122	Solid Solutions	https://www.link€	United Kingdom	223	9	4.04%
123	Climax Studios	https://www.link€	United Kingdom	275	11	4.00%
124	ATG	https://www.link€	United Kingdom	476	19	3.99%
125	Allied Universal® Electroni	https://www.link€	United Kingdom	251	10	3.98%
126	Upstream	https://www.link€	United Kingdom	458	18	3.93%
127	Gismart	https://www.link€	United Kingdom	233	9	3.86%
128	Magora	https://www.link€	United Kingdom	258	9	3.49%
129	Mallconomy	https://www.link€	United Kingdom	235	8	3.40%
130	Anything World	https://www.link€	United Kingdom	483	16	3.31%
131	Frontier Software	https://www.link€	United Kingdom	500	16	3.20%
132	Pinewood Technologies	https://www.link€	United Kingdom	234	7	2.99%
133	Autovista Group	https://www.link€	United Kingdom	479	14	2.92%
134	Wheely	https://www.link€	United Kingdom	242	7	2.89%
135	Potato	https://www.link€	United Kingdom	316	9	2.85%
136	Codemasters	https://www.link€	United Kingdom	478	13	2.72%
137	Inatech	https://www.link€	United Kingdom	312	8	2.56%
138	Qulix	https://www.link€	United Kingdom	432	11	2.55%
139	Gamer Network	https://www.link€	United Kingdom	237	6	2.53%
140	GDI	https://www.link€	United Kingdom	382	7	1.83%
141	Dart Developer	https://www.link€	United Kingdom	455	8	1.76%
142	YouView TV	https://www.link€	United Kingdom	237	4	1.69%
143	Everyone	https://www.link€	United Kingdom	387	6	1.55%
144	DAI	https://www.link€	United Kingdom	347	5	1.44%
145	Every	https://www.link€	United Kingdom	219	3	1.37%
146	SAI	https://www.link€	United Kingdom	256	3	1.17%
147	Photobox	https://www.link€	United Kingdom	456	5	1.10%
148	Damco Solutions	https://www.link€	United Kingdom	283	3	1.06%
149	IPONWEB	https://www.link€	United Kingdom	237	2	0.84%
150	Arch	https://www.link€	United Kingdom	332	2	0.60%
151	Lionhead Studios	https://www.link€	United Kingdom	237	0	0.00%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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