## **DSMN8**

USA & Canada's Most Active IT & Services Professionals on Social - April 2024

## Industry at a glance:

**Average Score:** 

8.50%

**Total Companies:** 

266

**Average No. Employees:** 

355

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?								
Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)		
1	Spruce InfoTech	https://www.linke	United States	255	94	36.86%		
2	BuzzClan	https://www.linke	United States	221	65	29.41%		
3	BayOne Solutions	https://www.linke	United States	321	91	28.35%		
4	Westcon Europe	https://www.linke	United States	272	67	24.63%		
5	TEKGENCE	https://www.linke	United States	325	77	23.69%		
6	Programming.com	https://www.linke	United States	418	98	23.44%		
7	Intuitive.Cloud	https://www.linke	United States	252	59	23.41%		
8	Yochana IT Solutions	https://www.linke	United States	328	75	22.87%		
9	Ampstek	https://www.linke	United States	298	68	22.82%		
10	ALOIS Solutions	https://www.linke	United States	451	102	22.62%		
11	NR Consulting	https://www.linke	United States	241	52	21.58%		
12	11:59	https://www.linke	United States	215	45	20.93%		
13	NetCom Learning	https://www.linke	United States	494	103	20.85%		
14	Bravens	https://www.linke	United States	208	42	20.19%		
15	SysMind	https://www.linke	United States	319	64	20.06%		
16	Quantum Integrators	https://www.linke	United States	213	42	19.72%		
17	WonderBotz	https://www.linke	United States	291	57	19.59%		
18	Logic Planet	https://www.linke	United States	405	79	19.51%		
19	Apolis	https://www.linke	United States	311	59	18.97%		
20	Altudo	https://www.linke	United States	396	71	17.93%		
21	Precision Technologies	https://www.linke	United States	304	53	17.43%		

	TekisHub Consulting Servic			482	83	17.22%
	•	https://www.linke		210	34	16.19%
		https://www.linke		408	66	16.18%
25	GuruSchools	https://www.linke	United States	345	55	15.94%
26	Nexwave	https://www.linke	United States	283	45	15.90%
27	Level Access	https://www.linke	United States	462	71	15.37%
28	Insight Solutions	https://www.linke	United States	235	36	15.32%
	•	https://www.linke		433	66	15.24%
		https://www.linke		379	57	15.04%
				444	66	14.86%
	•	https://www.linke				
		https://www.linke		497	71	14.29%
33	TELUS International Digita	https://www.linke	Canada	401	57	14.21%
34	Velosio	https://www.linke	United States	444	63	14.19%
35	Optomi	https://www.linke	United States	313	44	14.06%
36	Virtual Service Operations	https://www.linke	United States	221	31	14.03%
37	Sumeru	https://www.linke	United States	307	42	13.68%
38	Business Integra	https://www.linke	United States	359	49	13.65%
		https://www.linke		223	30	13.45%
	Kastech Software Solutions			479	64	13.36%
		-				
		https://www.linke		262	35	13.36%
	,	https://www.linke		334	44	13.17%
	-	https://www.linke		418	55	13.16%
44	Collaborate Solutions	https://www.linke	United States	411	54	13.14%
45	Stratus	https://www.linke	United States	280	36	12.86%
46	Tekshapers	https://www.linke	United States	484	61	12.60%
47	Natsoft	https://www.linke	United States	322	40	12.42%
48		https://www.linke		259	32	12.36%
		https://www.linke		268	33	12.31%
		https://www.linke		333	41	12.31%
	•					
		https://www.linke		252	31	12.30%
	•	https://www.linke		350	43	12.29%
		https://www.linke		432	53	12.27%
54	Ntiva	https://www.linke	United States	328	40	12.20%
55	Softweb Solutions	https://www.linke	United States	420	51	12.14%
56	Atyeti	https://www.linke	United States	389	47	12.08%
57	AIM Consulting Group	https://www.linke	United States	449	54	12.03%
58	TD SYNNEX Multi-Country	https://www.linke	United States	218	26	11.93%
	•	https://www.linke		298	35	11.74%
		https://www.linke		265	31	11.70%
		https://www.linke		436	51	11.70%
		https://www.linke		426	49	11.50%
	,	-				
	Engineering Industries eXc			402	46	11.44%
	-	https://www.linke		452	51	11.28%
		https://www.linke		430	48	11.16%
		https://www.linke	United States	251	28	11.16%
67	METRIX IT SOLUTIONS	https://www.linke	United States	216	24	11.11%
68	Fast Lane US	https://www.linke	United States	302	33	10.93%
69	Euclid Innovations	https://www.linke	United States	266	29	10.90%
		https://www.linke		400	43	10.75%
		https://www.linke		215	23	10.70%
		https://www.linke		361	38	10.53%
		https://www.linke		478	50	10.46%
		https://www.linke		222	23	10.36%
	·	https://www.linke		340	35	10.29%
76	Genzeon	https://www.linke	United States	452	46	10.18%
77	Kavaliro	https://www.linke	United States	219	22	10.05%
78	V R Della Infotech	https://www.linke	United States	260	26	10.00%
79	Valenta	https://www.linke	Canada	491	49	9.98%
80	Edgewater Federal Solution			314	31	9.87%
	University of Michigan Info			366	36	9.84%
		https://www.linke		275	27	9.82%
		https://www.linke		338	33	9.76%
	Resource Management Co			452	44	9.73%
		https://www.linke		330	32	9.70%
86	Truelogic Software	https://www.linke	United States	270	26	9.63%
87	Matlen Silver	https://www.linke	United States	323	31	9.60%
88	TAO Digital Solutions	https://www.linke	United States	344	33	9.59%
89	Amvotech Solutions	https://www.linke	United States	380	36	9.47%
		https://www.linke		201	19	9.45%
		https://www.linke		381	36	9.45%
		https://www.linke		365	34	9.43%
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Rysun Labs	https://www.linke	United States	481	44	9.15%
Altezzasys	https://www.linke	United States	352	32	9.09%
					9.06%
					9.05%
Cambay Consulting	https://www.linke	United States	334		8.98%
SRS Consulting	https://www.linke	United States	323	29	8.98%
/insys	https://www.linke	United States	481	43	8.94%
Tech LIS	https://www.linke	United States	354	31	8.76%
					8.70%
OTiQ	https://www.linke	United States	289	25	8.65%
JungleWorks	https://www.linke	United States	302	26	8.61%
Maintec Technologies - US	https://www.linke	United States	256	22	8.59%
					8.48%
					8.41%
Matrix-IFS	https://www.linke	United States	215	18	8.37%
PiLog Group	https://www.linke	United States	443	37	8.35%
SmartRent	https://www.linke	United States	445	37	8.31%
					8.30%
					8.29%
AVIZVA	https://www.linke	United States	411	34	8.27%
The Functionary	https://www.linke	United States	242	20	8.26%
	https://www.linke	United States	460	38	8.26%
-	-				8.24%
					8.23%
mpiger Technologies	https://www.linke	United States	344	28	8.14%
Flexsin	https://www.linke	United States	431	35	8.12%
			271	22	8.12%
					7.96%
					7.95%
Zealogics	https://www.linke	United States	277	22	7.94%
Naze	https://www.linke	United States	386	30	7.77%
					7.73%
					7.69%
KellyMitchell Group	https://www.linke	United States	260	20	7.69%
CloudMoyo	https://www.linke	United States	443	34	7.67%
Accertify	https://www.linke	United States	353	27	7.65%
					7.61%
					7.58%
					7.57%
Software Business Solution	https://www.linke	United States	212	16	7.55%
OnX Canada	https://www.linke	Canada	438	33	7.53%
	-				7.51%
,	-				
	-				7.51%
Milner	https://www.linke	United States	364	27	7.42%
Client Solution Architects	https://www.linke	United States	391	29	7.42%
RafterOne	https://www.linke	United States	448	33	7.37%
					7.34%
					7.32%
DigitalOnUs by Tech Mahir	https://www.linke	United States	468	34	7.26%
T-SCIENT	https://www.linke	United States	442	32	7.24%
					7.23%
					7.17%
KiFin	https://www.linke	United States	488	35	7.17%
Amyx	https://www.linke	United States	420	30	7.14%
•					7.13%
					7.11%
ŭ .	-				6.92%
Maxima Consulting	https://www.linke	United States	206	14	6.80%
C&W Business	https://www.linke	United States	268	18	6.72%
Acclaim Technical Services	https://www.linke	United States	268	18	6.72%
					6.69%
					6.52%
Reliable Software	https://www.linke	United States	264	17	6.44%
Avco Consulting	https://www.linke	United States	264	17	6.44%
-	-				6.44%
					6.42%
Navelabs Technologies	https://www.linke	United States	332	21	6.33%
SmartOne.ai	https://www.linke	Canada	291	18	6.19%
Avineon	https://www.linke	United States	293	18	6.14%
			277	17	6.14%
Digitech	https://www.lipke				
	https://www.linke https://www.linke		413	25	6.05%
	Applied Institute of the America Cally Mitchell Group Cally Mitchell Gro	AppsTek Duke Health Technology Sintps://www.linke Duke Health Technology Sintps://www.linke Duke Health Technology Sintps://www.linke Duke Health Technology Sintps://www.linke District Sintps://www.linke Dricy https://www.linke Dricy https://www.	AppsTek  Author Health Technology Status://www.linke United States  Author Technologies - US  Author Technologies	AppsTek	

	,	https://www.linke		216	13	6.02%
	Consensus Cloud Solution	-		455	27	5.93%
		https://www.linke		236	14	5.93%
169 V	/iaPlus	https://www.linke	United States	406	24	5.91%
170 M	MMCY Tech	https://www.linke	United States	460	27	5.87%
171 P	PruTech Solutions	https://www.linke	United States	307	18	5.86%
		https://www.linke		481	28	5.82%
		https://www.linke		485	28	5.77%
	•	https://www.linke		383	22	5.74%
		https://www.linke		440	25	5.68%
176 C	Charter Global	https://www.linke	United States	356	20	5.62%
177 F	CICCM	https://www.linke	United States	288	16	5.56%
178 R	Relevance Lab	https://www.linke	United States	433	24	5.54%
		https://www.linke		439	24	5.47%
	•			424	23	5.42%
		https://www.linke				
		https://www.linke		320	17	5.31%
182 S	ServiceMax	https://www.linke	United States	497	26	5.23%
183 Fi	FieldRoutes	https://www.linke	United States	251	13	5.18%
184 V	/elocity	https://www.linke	United States	290	15	5.17%
	•	https://www.linke		291	15	5.15%
	Hallmark Global Technolog			485	25	5.15%
	-	https://www.linke		350	18	5.14%
188 iL		https://www.linke		471	24	5.10%
189 C	CMIT Solutions	https://www.linke	United States	471	24	5.10%
190 U	JW-Madison Division of Inf	https://www.linke	United States	264	13	4.92%
191 T	A Digital	https://www.linke	United States	473	23	4.86%
192 S	-	https://www.linke		375	18	4.80%
		https://www.linke		440	21	4.77%
		-		440	21	4.77%
		https://www.linke				
		https://www.linke		211	10	4.74%
196 B	Barcodes	https://www.linke	United States	255	12	4.71%
197 C	ContinuServe	https://www.linke	United States	492	23	4.67%
198 X	(erox Business Solutions §	https://www.linke	United States	219	10	4.57%
	Catalyst Software Services			245	11	4.49%
		https://www.linke		315	14	4.44%
		https://www.linke		343	15	4.37%
		https://www.linke		276	12	4.35%
203 C	Cayuse Holdings	https://www.linke	United States	466	20	4.29%
204 K	(nowledge Services	https://www.linke	United States	493	21	4.26%
205 E	Evolver	https://www.linke	United States	217	9	4.15%
206 V		https://www.linke		319	13	4.08%
		https://www.linke		296	12	4.05%
		https://www.linke		348	14	4.02%
		https://www.linke		449	18	4.01%
210 O	DBXtek	https://www.linke	United States	425	17	4.00%
211 G	SeeksForLess	https://www.linke	Canada	401	16	3.99%
212 U		https://www.linke		378	15	3.97%
		https://www.linke		319	12	3.76%
		https://www.linke		426	16	3.76%
	GuestTek Interactive Enter			486	18	3.70%
216 M	IDI NetworX	https://www.linke	United States	434	16	3.69%
217 U	JST Xpanxion	https://www.linke	United States	408	15	3.68%
		https://www.linke	United States	383	14	3.66%
		https://www.linke		403	14	3.47%
					11	
		https://www.linke		323		3.41%
221 E		https://www.linke		295	10	3.39%
222 E	xcelacom	https://www.linke	United States	296	10	3.38%
223 D	Dealer Inspire	https://www.linke	United States	476	16	3.36%
224 D	Devbridge	https://www.linke	United States	477	16	3.35%
		https://www.linke	United States	395	13	3.29%
	ruminds Software System			426	14	3.29%
		https://www.linke		475	15	3.16%
		https://www.linke		349	11	3.15%
229 E	RT	https://www.linke	United States	371	11	2.96%
230 E	ExterNetworks	https://www.linke	United States	238	7	2.94%
231 E	EnglishCentral	https://www.linke	United States	245	7	2.86%
	Systems Technology Group			467	13	2.78%
				440	12	2.73%
		https://www.linke				
		https://www.linke		491	13	2.65%
235 M	MetaSource	https://www.linke	United States	423	11	2.60%
236 M	Molex Connected Enterpris	https://www.linke	United States	231	6	2.60%
	Spireon	L. H	United States	427	11	2.58%

238 AdvanSoft Internati	onal https://www.linke United States	239	6	2.51%
239 RetailData	https://www.linke United States	448	11	2.46%
240 AMC Bridge Career		291	7	2.41%
241 ComDoc	https://www.linke United States	416	10	2.40%
242 Tetrasoft	https://www.linke United States	475	11	2.32%
	utions I https://www.linke United States	480	11	2.29%
244 Merge by Merative	https://www.linke United States	263	6	2.28%
245 VSoft	https://www.linke United States	333	7	2.10%
246 GRSi	https://www.linke United States	385	8	2.08%
247 Bodhtree	https://www.linkeuUnited States	347	7	2.02%
248 Essintial Enterprise	Solutio https://www.linke United States	347	7	2.02%
249 KARYA Technologie	es https://www.linke United States	248	5	2.02%
250 EPC	https://www.linke United States	301	6	1.99%
251 Shinetech Software	https://www.linke United States	368	7	1.90%
252 VIQ Solutions	https://www.linke	477	9	1.89%
253 Regency Technolog	ies https://www.linke United States	215	4	1.86%
254 Click Labs	https://www.linke United States	274	5	1.82%
255 CPU	https://www.linkeCanada	358	6	1.68%
256 Testa Technologies	Softwa https://www.linke United States	496	8	1.61%
257 USIS	https://www.linke United States	265	4	1.51%
258 OnAir Entertainmer	t https://www.linke United States	275	4	1.45%
259 AEL Data Services	https://www.linke Canada	229	3	1.31%
260 SMCI	https://www.linke United States	317	4	1.26%
261 Openlink Financial	https://www.linke United States	419	5	1.19%
262 TriZetto Provider So	olutions https://www.linke United States	344	4	1.16%
263 Onshore Outsourcii		366	4	1.09%
264 Spalding Consulting		277	3	1.08%
265 Auriga	https://www.linke United States	435	4	0.92%
266 Credco	https://www.linke United States	269	2	0.74%
200 0.0000		200	=	5 1.%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com





linkedin.com/company/DSMN8

