SMN8

Canada's Most Active IT & Services Professionals on Social - April 2024

Industry at a glance:

Average Score:

6.71%

Total Companies:

15

Global Industry Average:

8.50%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?						
Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	TELUS International Digita	https://www.linke	Canada	401	57	14.21%
2	Fleet Complete	https://www.linke	Canada	430	48	11.16%
3	Valenta	https://www.linke	Canada	491	49	9.98%
4	FX Innovation	https://www.linke	Canada	381	36	9.45%
5	Calian IT & Cyber Solutions	https://www.linke	Canada	230	20	8.70%
6	Systematix	https://www.linke	Canada	351	27	7.69%
7	OnX Canada	https://www.linke	Canada	438	33	7.53%
8	MOBIA	https://www.linke	Canada	359	24	6.69%
9	WBM Technologies	https://www.linke	Canada	368	24	6.52%
10	SmartOne.ai	https://www.linke	Canada	291	18	6.19%
11	GeeksForLess	https://www.linke	Canada	401	16	3.99%
12	GuestTek Interactive Enter	https://www.linke	Canada	486	18	3.70%
13	VIQ Solutions	https://www.linke	Canada	477	9	1.89%
14	CPU	https://www.linke	Canada	358	6	1.68%
15	AEL Data Services	https://www.linke	Canada	229	3	1.31%

Ready to win at social?

Visit our website our contact us at support@dsmn8.com



DSMN8

linkedin.com/company/DSMN8

