



The USA's Most Active Telecommunications Professionals on Social - May 2024

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Phoenix Tower International	https://www.linkedin.com/company/phoenix-tower-international	United States	610	111	18.20%	▲ 0
2	Aircall	https://www.linkedin.com/company/aircall	United States	777	129	16.60%	▲ 1
3	Gogo Business Aviation	https://www.linkedin.com/company/gogo-business-aviation	United States	529	62	11.72%	▲ 1
4	IFX Networks	https://www.linkedin.com/company/ifx-networks	United States	652	68	10.43%	New Entry
5	KORE	https://www.linkedin.com/company/kore	United States	755	77	10.20%	▲ 3
6	Tilson	https://www.linkedin.com/company/tilson	United States	793	76	9.58%	▼ -1
7	Cambium Networks	https://www.linkedin.com/company/cambium-networks	United States	645	59	9.15%	▲ 0
8	Lightpath	https://www.linkedin.com/company/lightpath	United States	631	47	7.45%	▲ 7
9	Breezeline	https://www.linkedin.com/company/breezeline	United States	856	63	7.36%	▲ 2
10	ALLO Fiber	https://www.linkedin.com/company/allo-fiber	United States	738	53	7.18%	▼ -4
11	Liberty of Puerto Rico	https://www.linkedin.com/company/liberty-of-puerto-rico	United States	958	63	6.58%	▲ 7
12	Ziplay Fiber	https://www.linkedin.com/company/ziplay-fiber	United States	864	56	6.48%	▼ -3
13	Certified Languages International	https://www.linkedin.com/company/certified-languages-international	United States	633	40	6.32%	▲ 8
14	Ooma	https://www.linkedin.com/company/ooma	United States	622	37	5.95%	▼ -4
15	InterDigital	https://www.linkedin.com/company/interdigital	United States	558	33	5.91%	▲ 14
16	Iridium	https://www.linkedin.com/company/iridium	United States	821	46	5.60%	▲ 6
17	ST Engineering iDirect	https://www.linkedin.com/company/st-engineering-idirect	United States	987	53	5.37%	▼ -3
18	Sparklight	https://www.linkedin.com/company/sparklight	United States	862	46	5.34%	▲ 2
19	MediaKind	https://www.linkedin.com/company/media-kind	United States	816	41	5.02%	▲ 5
20	SEGRA	https://www.linkedin.com/company/segra	United States	737	37	5.02%	▼ -8
21	NRTC	https://www.linkedin.com/company/nrtc	United States	770	37	4.81%	▲ 2

22	Speedcast	https://www.link	United States	836	39	4.67%	▼ -9
23	AnswerNet	https://www.link	United States	892	41	4.60%	▲ 3
24	JMA Wireless	https://www.link	United States	702	32	4.56%	▼ -8
25	Anuvu	https://www.link	United States	962	43	4.47%	▲ 5
26	E2 Optics	https://www.link	United States	564	25	4.43%	▼ -9
27	MetTel	https://www.link	United States	670	27	4.03%	▼ -8
28	Alaska Communications	https://www.link	United States	590	23	3.90%	▲ 21
29	TEOCO	https://www.link	United States	836	31	3.71%	▲ 14
30	Globalstar	https://www.link	United States	522	18	3.45%	▲ 1
31	TESSCO Technologies	https://www.link	United States	679	23	3.39%	▲ 25
32	Digi International	https://www.link	United States	865	29	3.35%	▼ -7
33	Circet USA	https://www.link	United States	510	17	3.33%	New Entry
34	DZS	https://www.link	United States	570	19	3.33%	▼ -7
35	Casa Systems	https://www.link	United States	581	19	3.27%	▲ 10
36	Airspan Networks	https://www.link	United States	792	24	3.03%	▲ 3
37	Mobilelink	https://www.link	United States	803	22	2.74%	▼ -3
38	Sequential Technology Inte	https://www.link	United States	989	26	2.63%	▼ -5
39	TAK Communications	https://www.link	United States	576	15	2.60%	▼ -3
40	Purple Communications	https://www.link	United States	777	20	2.57%	▼ -5
41	Aviat Networks	https://www.link	United States	860	22	2.56%	▼ -3
42	Accu-Tech	https://www.link	United States	591	15	2.54%	▲ 8
43	AnSCO & Associates	https://www.link	United States	718	17	2.37%	▲ 15
44	Smartlink Group	https://www.link	United States	690	16	2.32%	▲ 10
45	MultiTech	https://www.link	United States	610	14	2.30%	▼ -4
46	MobileComm Professional	https://www.link	United States	794	18	2.27%	▲ 2
47	Telamon	https://www.link	United States	754	17	2.25%	▼ -7
48	Dycom Industries	https://www.link	United States	580	12	2.07%	▼ -11
49	Tower Engineering Profess	https://www.link	United States	637	12	1.88%	▲ 4
50	EarthLink	https://www.link	United States	890	16	1.80%	▲ 7
51	Ervin Cable Construction	https://www.link	United States	860	15	1.74%	▼ -9
52	IMMCO	https://www.link	United States	699	12	1.72%	▲ 3
53	SAC Wireless	https://www.link	United States	613	10	1.63%	▲ 6
54	Comporium	https://www.link	United States	689	11	1.60%	▼ -3
55	Ruby	https://www.link	United States	655	9	1.37%	▼ -3
56	KDDI America	https://www.link	United States	586	8	1.37%	▲ 9
57	REV	https://www.link	United States	900	11	1.22%	▲ 6
58	Wave Broadband	https://www.link	United States	524	5	0.95%	▲ 10
59	Southern Linc	https://www.link	United States	549	3	0.55%	▲ 13
60	Kyocera Mobile	https://www.link	United States	856	3	0.35%	▲ 9
61	Grande Communications N	https://www.link	United States	511	1	0.20%	▲ 1

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com



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