



Europe's Most Active Telecommunications Professionals on Social - May 2024

Industry at a glance:

Average Score:
4.69%

Total Companies:
70

Global Industry Average:
4.82%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Free Pro	https://www.linkedin.com/company/free-pro	France	522	70	13.41%	New Entry
2	Teltonika Telematics	https://www.linkedin.com/company/teltonika-telematics	Lithuania	643	85	13.22%	▲ 1
3	Télécom Paris	https://www.linkedin.com/company/telecom-paris	France	786	97	12.34%	▲ 2
4	Teltonika	https://www.linkedin.com/company/teltonika	Lithuania	649	80	12.33%	▼ -3
5	Ateme	https://www.linkedin.com/company/ateme	France	556	61	10.97%	▲ 3
6	Arelion	https://www.linkedin.com/company/arelion	Sweden	533	51	9.57%	▲ 8
7	BICS	https://www.linkedin.com/company/bics	Belgium	978	89	9.10%	▼ -1
8	TIM Enterprise	https://www.linkedin.com/company/tim-enterprise	Italy	992	86	8.67%	▲ 3
9	Marlink	https://www.linkedin.com/company/marlink	France	846	73	8.63%	▲ 15
10	Vantage Towers	https://www.linkedin.com/company/vantage-towers	Germany	620	52	8.39%	▼ -1
11	Sparkle	https://www.linkedin.com/company/sparkle	Italy	933	75	8.04%	▲ 16
12	Telenet Business	https://www.linkedin.com/company/telenet-business	Belgium	614	47	7.65%	▼ -2
13	1&1 Versatel	https://www.linkedin.com/company/1-1-versatel	Germany	967	67	6.93%	▲ 9
14	Hub One	https://www.linkedin.com/company/hub-one	France	565	38	6.73%	▼ -2
15	A1 Makedonija	https://www.linkedin.com/company/a1-makedonija	North Macedonia	665	42	6.32%	▲ 4
16	Yettel.Hungary	https://www.linkedin.com/company/yettel-hungary	Hungary	779	48	6.16%	▲ 28
17	Altitude Infra	https://www.linkedin.com/company/altitude-infra	France	752	46	6.12%	▼ -4
18	Gigaset	https://www.linkedin.com/company/gigaset	Germany	560	33	5.89%	▲ 29
19	3 Danmark	https://www.linkedin.com/company/3-danmark	Denmark	638	37	5.80%	▼ -3
20	Rhôn'Telecom	https://www.linkedin.com/company/rhon-telecom	France	680	39	5.74%	▲ 9
21	Salzburg	https://www.linkedin.com/company/salzburg	Austria	716	38	5.31%	▼ -4

22	Teleste	https://www.link	Finland	531	28	5.27%	▲ 6
23	BITÉ Lietuva	https://www.link	Lithuania	668	35	5.24%	▲ 23
24	A1 Srbija	https://www.link	Serbia	944	49	5.19%	▼ -3
25	Avatel Telecom	https://www.link	Spain	791	41	5.18%	▼ -18
26	WEngage	https://www.link	Belgium	692	35	5.06%	▲ 12
27	IKUSI	https://www.link	Spain	590	29	4.92%	▲ 13
28	Drei Österreich	https://www.link	Austria	937	45	4.80%	▲ 8
29	Yettel.Bulgaria	https://www.link	Bulgaria	922	44	4.77%	▲ 6
30	Qvantel	https://www.link	Finland	511	24	4.70%	▲ 37
31	Belsimpel Gomibo	https://www.link	Netherlands	507	23	4.54%	▲ 3
32	Makedonski Telekom	https://www.link	North Macedonia	772	34	4.40%	▼ -7
33	Allinq	https://www.link	Netherlands	745	31	4.16%	▼ -7
34	4iG Nyrt.	https://www.link	Hungary	727	30	4.13%	▼ -11
35	Transtema	https://www.link	Sweden	555	22	3.96%	▼ -5
36	Telemach Hrvatska	https://www.link	Croatia	566	22	3.89%	▲ 33
37	Latvijas Mobilais Telefons	https://www.link	Latvia	577	22	3.81%	▲ 26
38	Enea	https://www.link	Sweden	881	32	3.63%	▼ -1
39	Constructel	https://www.link	France	722	26	3.60%	▲ 33
40	VOO	https://www.link	Belgium	1,000	35	3.50%	New Entry
41	Yzee Services	https://www.link	France	633	21	3.32%	▲ 7
42	Syntronic	https://www.link	Sweden	717	23	3.21%	▼ -11
43	Cobham Satcom	https://www.link	Denmark	749	24	3.20%	▼ -23
44	NetCologne	https://www.link	Germany	897	28	3.12%	▲ 6
45	Circet Italia	https://www.link	Italy	593	18	3.04%	▼ -6
46	Coriolis	https://www.link	France	741	22	2.97%	▲ 18
47	VECTRA	https://www.link	Poland	650	19	2.92%	▲ 19
48	SIAE MICROELETTRONIC	https://www.link	Italy	834	24	2.88%	▲ 3
49	CORDON GROUP	https://www.link	France	811	23	2.84%	▲ 19
50	PROTELCO	https://www.link	France	612	17	2.78%	▲ 20
51	Avedo	https://www.link	Germany	713	19	2.66%	▼ -2
52	Releasy Customer Manage	https://www.link	Sweden	608	16	2.63%	▲ 22
53	Valtellina	https://www.link	Italy	795	20	2.52%	▼ -35
54	Cyfrowy Polsat	https://www.link	Poland	887	22	2.48%	▲ 8
55	Alice Labs	https://www.link	Portugal	919	22	2.39%	▼ -2
56	SBB Serbia BroadBand	https://www.link	Serbia	692	16	2.31%	▲ 9
57	A1 Belarus	https://www.link	Belarus	932	21	2.25%	▲ 2
58	Phone House España	https://www.link	Spain	725	16	2.21%	▼ -15
59	GO	https://www.link	Malta	703	14	1.99%	▼ -5
60	ONI	https://www.link	Portugal	508	10	1.97%	▼ -3
61	Phone House	https://www.link	Netherlands	554	10	1.81%	▲ 17
62	Gruppo Distribuzione	https://www.link	Italy	639	11	1.72%	▼ -2
63	Türk Telekom International	https://www.link	Hungary	521	8	1.54%	▲ 13
64	Insyte Instalaciones.	https://www.link	Spain	754	11	1.46%	▼ -9
65	KTL	https://www.link	Ireland	516	7	1.36%	New Entry
66	Eltek – a brand of Delta	https://www.link	Norway	789	10	1.27%	▲ 9
67	RFS	https://www.link	Germany	782	9	1.15%	▲ 12
68	Générale de téléphone	https://www.link	France	623	7	1.12%	▼ -27
69	Moldtelecom	https://www.link	Moldova	643	6	0.93%	▲ 8
70	N-ALLO - ENGIE GROUP	https://www.link	Belgium	524	2	0.38%	▲ 1

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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