



Europe's Most Active Telecommunications Professionals on Social - April 2024

Industry at a glance:

Average Score:
7.40%

Total Companies:
173

Global Industry Average:
6.81%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Neat	https://www.linkedin.com/company/neat/	Norway	360	139	38.61%
2	1NCE	https://www.linkedin.com/company/1nce/	Germany	307	77	25.08%
3	Wildix	https://www.linkedin.com/company/wildix/	Estonia	297	69	23.23%
4	Taoglas	https://www.linkedin.com/company/taoglas/	Ireland	230	52	22.61%
5	Wayra	https://www.linkedin.com/company/wayra/	Spain	270	61	22.59%
6	Radio Televisión de Castilla	https://www.linkedin.com/company/radio-televisión-de-castilla/	Spain	230	43	18.70%
7	Unsere Grüne Glasfaser	https://www.linkedin.com/company/unsere-grüne-glasfaser/	Germany	249	45	18.07%
8	LINK Mobility	https://www.linkedin.com/company/link-mobility/	Norway	470	79	16.81%
9	Teldat	https://www.linkedin.com/company/teldat/	Spain	249	41	16.47%
10	NFON	https://www.linkedin.com/company/nfon/	Germany	349	57	16.33%
11	Transatel NTT	https://www.linkedin.com/company/transatel-ntt/	France	235	38	16.17%
12	Eurofiber	https://www.linkedin.com/company/eurofiber/	Netherlands	369	58	15.72%
13	KOMSA	https://www.linkedin.com/company/komsa/	Germany	316	49	15.51%
14	Swisscom Broadcast	https://www.linkedin.com/company/swisscom-broadcast/	Switzerland	205	31	15.12%
15	Mitto	https://www.linkedin.com/company/mitto/	Switzerland	247	37	14.98%
16	Mynaric	https://www.linkedin.com/company/mynaric/	Germany	294	43	14.63%
17	TOTEM	https://www.linkedin.com/company/totem/	France	230	33	14.35%
18	TRC	https://www.linkedin.com/company/trc/	Spain	213	29	13.62%
19	Piramis Group	https://www.linkedin.com/company/piramis-group/	Italy	346	47	13.58%
20	ETSI	https://www.linkedin.com/company/etsi/	France	361	48	13.30%
21	OpNet	https://www.linkedin.com/company/opnet/	Italy	241	32	13.28%

22	Deutsche GigaNetz	https://www.link	Germany	470	61	12.98%
23	Plusnet	https://www.link	Germany	226	29	12.83%
24	Vantiva Broadband & Video	https://www.link	France	425	53	12.47%
25	Hexatronic	https://www.link	Sweden	326	40	12.27%
26	Phoenix Engineering	https://www.link	Germany	205	25	12.20%
27	Covage	https://www.link	France	429	52	12.12%
28	Lounea	https://www.link	Finland	214	25	11.68%
29	Adamo Telecom Iberia	https://www.link	Spain	347	40	11.53%
30	Orange Store	https://www.link	France	408	47	11.52%
31	congstar	https://www.link	Germany	287	33	11.50%
32	Hispasat	https://www.link	Spain	287	33	11.50%
33	GMS	https://www.link	Switzerland	492	56	11.38%
34	Huawei Deutschland	https://www.link	Germany	424	48	11.32%
35	INWIT	https://www.link	Italy	276	31	11.23%
36	Skyline Communications	https://www.link	Belgium	436	48	11.01%
37	Axians España	https://www.link	Spain	419	45	10.74%
38	Virgin Media Ireland	https://www.link	Ireland	496	53	10.69%
39	Finetwork	https://www.link	Spain	303	32	10.56%
40	EXATEL	https://www.link	Poland	434	45	10.37%
41	United Group B.V.	https://www.link	Netherlands	205	21	10.24%
42	M-net Telekommunikations	https://www.link	Germany	492	49	9.96%
43	Telavox	https://www.link	Sweden	386	37	9.59%
44	Elisa Polystar	https://www.link	Sweden	357	34	9.52%
45	Wifirst	https://www.link	France	287	27	9.41%
46	National Broadband Ireland	https://www.link	Ireland	310	29	9.35%
47	A1 Slovenija	https://www.link	Slovenia	477	44	9.22%
48	Zenitel	https://www.link	Norway	417	38	9.11%
49	Red.es	https://www.link	Spain	242	22	9.09%
50	Netcom Group	https://www.link	France	269	24	8.92%
51	Deutsche Telekom Cloud S	https://www.link	Slovakia	316	28	8.86%
52	Broadpeak	https://www.link	France	264	23	8.71%
53	PTV TELECOM	https://www.link	Spain	371	32	8.63%
54	Telefónica España	https://www.link	Spain	302	26	8.61%
55	Telxius	https://www.link	Spain	350	30	8.57%
56	Telenor IoT	https://www.link	Sweden	458	39	8.52%
57	Airties	https://www.link	France	426	36	8.45%
58	Ding	https://www.link	Ireland	320	27	8.44%
59	Grupo Amper	https://www.link	Spain	404	34	8.42%
60	Viaccess-Orca	https://www.link	France	281	23	8.19%
61	One Telecom	https://www.link	Spain	257	21	8.17%
62	SOLI Infratechnik	https://www.link	Germany	247	20	8.10%
63	Linkt	https://www.link	France	409	33	8.07%
64	Vianova	https://www.link	Italy	236	19	8.05%
65	O2 Slovakia	https://www.link	Slovakia	474	38	8.02%
66	Telemach Slovenija	https://www.link	Slovenia	301	23	7.64%
67	Elisa Eesti	https://www.link	Estonia	383	29	7.57%
68	siggate	https://www.link	Germany	213	16	7.51%
69	Vodafone Hungary	https://www.link	Hungary	321	24	7.48%
70	PÝUR Tele Columbus	https://www.link	Germany	500	37	7.40%
71	Sewan Groupe	https://www.link	France	438	32	7.31%
72	Teledes	https://www.link	Spain	399	29	7.27%
73	Telenor Linx	https://www.link	Norway	234	17	7.26%
74	Itancia	https://www.link	France	392	28	7.14%
75	Stelogy	https://www.link	France	407	29	7.13%
76	Ekinops	https://www.link	France	464	33	7.11%
77	Airbus Public Safety and S	https://www.link	France	364	25	6.87%
78	Gevekom	https://www.link	Germany	306	21	6.86%
79	Keyyo	https://www.link	France	307	21	6.84%
80	CELESTE	https://www.link	France	403	27	6.70%
81	Melita	https://www.link	Malta	405	27	6.67%
82	DKTV	https://www.link	Denmark	333	22	6.61%
83	Optiva Media	https://www.link	Spain	213	14	6.57%
84	COMMEND	https://www.link	Austria	363	22	6.06%
85	SIRT	https://www.link	Spain	482	29	6.02%
86	Aire Networks	https://www.link	Spain	200	12	6.00%
87	Kontron Transportation	https://www.link	Austria	334	20	5.99%
88	Orange Marine	https://www.link	France	220	13	5.91%
89	ZTE Italia	https://www.link	Italy	275	16	5.82%
90	LS telcom	https://www.link	Germany	242	14	5.79%
91	BT Ireland	https://www.link	Ireland	485	28	5.77%
92	Unit-T	https://www.link	Belgium	451	26	5.76%
93	Solutions30 Belgium	https://www.link	Belgium	262	15	5.73%

94	AGH Consulting	https://www.link	France	280	16	5.71%
95	Obelisk	https://www.link	Ireland	264	15	5.68%
96	Connect44	https://www.link	Switzerland	496	28	5.65%
97	Hexatel	https://www.link	France	220	12	5.45%
98	Celfinet	https://www.link	Portugal	202	11	5.45%
99	Paritel	https://www.link	France	428	23	5.37%
100	SFR DISTRIBUTION	https://www.link	France	429	23	5.36%
101	Sigma Connectivity	https://www.link	Sweden	472	25	5.30%
102	Teltronic	https://www.link	Spain	327	17	5.20%
103	MADA	https://www.link	Switzerland	270	14	5.19%
104	freenet	https://www.link	Germany	329	17	5.17%
105	Rai Way	https://www.link	Italy	369	19	5.15%
106	VICTUS Networks	https://www.link	Greece	294	15	5.10%
107	BuyIn	https://www.link	Belgium	298	15	5.03%
108	ice Norge	https://www.link	Norway	288	14	4.86%
109	Avenir Telecom	https://www.link	France	208	10	4.81%
110	Telebit	https://www.link	Italy	459	22	4.79%
111	Grupo Promovil	https://www.link	Spain	213	10	4.69%
112	Talkpool	https://www.link	Switzerland	213	10	4.69%
113	Artemis ITS	https://www.link	Greece	343	16	4.66%
114	Telenco	https://www.link	France	297	13	4.38%
115	Movilway	https://www.link	Spain	367	16	4.36%
116	DFMG Deutsche Funkturn	https://www.link	Germany	478	20	4.18%
117	SFR Business Distribution	https://www.link	France	288	12	4.17%
118	CTDI Europe	https://www.link	Germany	317	13	4.10%
119	GTS Telecom	https://www.link	Romania	223	9	4.04%
120	Cloud Care	https://www.link	Italy	249	10	4.02%
121	RTX	https://www.link	Denmark	230	9	3.91%
122	Futurcabo	https://www.link	Portugal	234	9	3.85%
123	NetWorks	https://www.link	Poland	468	18	3.85%
124	Fiberhost	https://www.link	Poland	209	8	3.83%
125	Linkem	https://www.link	Italy	402	15	3.73%
126	T-2 d.o.o.	https://www.link	Slovenia	322	12	3.73%
127	Altibox	https://www.link	Norway	217	8	3.69%
128	STF Gruppe	https://www.link	Germany	245	9	3.67%
129	FIBRAIN	https://www.link	Poland	246	9	3.66%
130	TELCABO	https://www.link	Portugal	335	12	3.58%
131	Prime Telecom	https://www.link	Romania	318	11	3.46%
132	SWAN	https://www.link	Slovakia	233	8	3.43%
133	CommCenter	https://www.link	Spain	362	12	3.31%
134	ČD - Telematika	https://www.link	Czechia	214	7	3.27%
135	Rohde & Schwarz Topex	https://www.link	Romania	214	7	3.27%
136	INEA	https://www.link	Poland	399	13	3.26%
137	COMETZ	https://www.link	France	313	10	3.19%
138	JAZZPLAT ESPAÑA	https://www.link	Spain	287	9	3.14%
139	Phonero	https://www.link	Norway	256	8	3.13%
140	5R People	https://www.link	Denmark	230	7	3.04%
141	3media	https://www.link	France	367	11	3.00%
142	freenet Shop	https://www.link	Germany	236	7	2.97%
143	Contactel	https://www.link	Spain	276	8	2.90%
144	Emitel	https://www.link	Poland	285	8	2.81%
145	Netel Group	https://www.link	Sweden	250	7	2.80%
146	SISTEM	https://www.link	Spain	500	14	2.80%
147	AMEVIDA	https://www.link	Germany	295	8	2.71%
148	Bahnhof AB	https://www.link	Sweden	297	8	2.69%
149	Telyco Selección	https://www.link	Spain	261	7	2.68%
150	Koiné Srl	https://www.link	Italy	346	9	2.60%
151	Liteyca Telecomunicacione	https://www.link	Spain	353	9	2.55%
152	cetecom advanced	https://www.link	Germany	275	7	2.55%
153	Antenna Hungária	https://www.link	Hungary	239	6	2.51%
154	TISSEO SERVICES	https://www.link	France	200	5	2.50%
155	mobilezone	https://www.link	Switzerland	360	9	2.50%
156	Solutions 30 España	https://www.link	Spain	363	9	2.48%
157	Circet España	https://www.link	Spain	489	12	2.45%
158	MEDINOK	https://www.link	Italy	249	6	2.41%
159	Teracom Samhällsnät	https://www.link	Sweden	500	12	2.40%
160	KiKxxl	https://www.link	Germany	293	7	2.39%
161	MEDIA BROADCAST	https://www.link	Germany	380	8	2.11%
162	BASE	https://www.link	Belgium	256	5	1.95%
163	Soletto	https://www.link	Italy	319	6	1.88%
164	Conectart	https://www.link	Czechia	228	4	1.75%
165	ENSIO Sud	https://www.link	France	405	7	1.73%

166	DUACOM	https://www.link	France	257	4	1.56%
167	Radiocom	https://www.link	Romania	393	6	1.53%
168	B810 Group	https://www.link	Italy	278	4	1.44%
169	NOWO Portugal	https://www.link	Portugal	211	3	1.42%
170	COLLIGO	https://www.link	Italy	254	3	1.18%
171	Deltatel	https://www.link	Romania	264	3	1.14%
172	Siat Installazioni	https://www.link	Italy	279	3	1.08%
173	DGT Sp.	https://www.link	Poland	335	1	0.30%

Ready to win at social?

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