



The USA's Most Active Semiconductors Professionals on Social - April 2024

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Fluence	https://www.linkedin.com/company/fluence	United States	1,471	171	11.62%	▲ 1
2	Silicon Labs	https://www.linkedin.com/company/silicon-labs	United States	2,311	150	6.49%	▲ 6
3	Lattice Semiconductor	https://www.linkedin.com/company/lattice-semiconductor	United States	1,289	83	6.44%	▲ 12
4	Enphase Energy	https://www.linkedin.com/company/enphase-energy	United States	2,797	179	6.40%	▲ 0
5	Wolfspeed	https://www.linkedin.com/company/wolfspeed	United States	2,710	169	6.24%	▼ -2
6	Ameresco	https://www.linkedin.com/company/ameresco	United States	1,254	74	5.90%	▼ -1
7	Mouser Electronics	https://www.linkedin.com/company/mouser-electronics	United States	2,411	136	5.64%	▼ -1
8	Ampere	https://www.linkedin.com/company/ampere	United States	1,269	57	4.49%	▼ -7
9	MKS Instruments	https://www.linkedin.com/company/mks-instruments	United States	3,343	150	4.49%	▲ 14
10	Smith & Associates	https://www.linkedin.com/company/smith-associates	United States	1,421	62	4.36%	▼ -3
11	Ultra Clean Technology	https://www.linkedin.com/company/ultra-clean-technology	United States	2,064	85	4.12%	▲ 1
12	AMD	https://www.linkedin.com/company/amd	United States	32,580	1,323	4.06%	▲ 4
13	Intel	https://www.linkedin.com/company/intel	United States	124,061	5,000	4.03%	▲ 22
14	Brooks Automation	https://www.linkedin.com/company/brooks-automation	United States	1,748	70	4.00%	▲ 7
15	Coherent Corp.	https://www.linkedin.com/company/coherent-corp	United States	3,978	154	3.87%	▼ -6
16	MACOM	https://www.linkedin.com/company/macom	United States	1,738	67	3.86%	▲ 16
17	Allegro MicroSystems	https://www.linkedin.com/company/allegro-microsystems	United States	2,419	88	3.64%	▼ -6
18	Synaptics	https://www.linkedin.com/company/synaptics	United States	1,856	66	3.56%	▲ 18
19	Micron Technology	https://www.linkedin.com/company/micron-technology	United States	26,710	928	3.47%	▲ 12
20	Applied Materials	https://www.linkedin.com/company/applied-materials	United States	26,793	927	3.46%	▲ 2
21	Entegris	https://www.linkedin.com/company/entegris	United States	5,870	195	3.32%	▲ 5

22	MaxLinear	https://www.link	United States	1,550	50	3.23%	▼ -2
23	TPI Composites	https://www.link	United States	4,011	129	3.22%	▲ 4
24	Tokyo Electron US	https://www.link	United States	2,834	89	3.14%	New Entry
25	Blue Raven Solar	https://www.link	United States	1,100	32	2.91%	▲ 5
26	Marvell Technology	https://www.link	United States	7,741	225	2.91%	▲ 12
27	SunPower	https://www.link	United States	4,558	131	2.87%	▲ 6
28	Lumio	https://www.link	United States	1,116	32	2.87%	New Entry
29	Momentum Solar	https://www.link	United States	1,282	36	2.81%	▼ -5
30	Skyworks Solutions	https://www.link	United States	4,705	132	2.81%	▲ 14
31	First Solar	https://www.link	United States	4,859	136	2.80%	▲ 6
32	Lam Research	https://www.link	United States	13,435	372	2.77%	▲ 9
33	GE Power	https://www.link	United States	22,513	621	2.76%	New Entry
34	onsemi	https://www.link	United States	14,147	364	2.57%	▲ 0
35	Analog Devices	https://www.link	United States	23,361	581	2.49%	▼ -17
36	GlobalFoundries	https://www.link	United States	12,754	305	2.39%	▲ 11
37	Veeco	https://www.link	United States	1,298	30	2.31%	▲ 8
38	Cirrus Logic	https://www.link	United States	1,688	39	2.31%	▼ -13
39	Teradyne	https://www.link	United States	5,055	112	2.22%	New Entry
40	Broadcom	https://www.link	United States	55,639	1,219	2.19%	▼ -12
41	KLA	https://www.link	United States	13,996	303	2.16%	▲ 5
42	FormFactor	https://www.link	United States	1,595	34	2.13%	▲ 6
43	Texas Instruments	https://www.link	United States	30,256	632	2.09%	▼ -1
44	Qorvo	https://www.link	United States	6,051	126	2.08%	▼ -3
45	OMNIVISION	https://www.link	United States	1,257	25	1.99%	▲ 4
46	Axcelis Technologies	https://www.link	United States	1,341	26	1.94%	▼ -7
47	Diodes	https://www.link	United States	1,101	19	1.73%	▼ -4
48	Microchip Technology	https://www.link	United States	16,582	265	1.60%	▼ -8
49	Amkor Technology	https://www.link	United States	7,389	85	1.15%	▲ 2
50	SMART Modular Technolog	https://www.link	United States	1,100	11	1.00%	▼ -40
51	SolarCity	https://www.link	United States	2,441	12	0.49%	▲ 3

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) our contact us at support@dsmn8.com



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