DSMN8

The World's Most Active Semiconductors Professionals on Social - April 2024

Industry at a glance:

Average Score:

4.17%

Total Companies:

95

Average No. Employees:

8,335

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?											
Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change				
1	Voltalia	https://www.linke	France	1,444	236	16.34%	▲ 0				
2	Fluence	https://www.linke	United States	1,471	171	11.62%	▲ 1				
3	Canadian Solar	https://www.linke	Canada	1,721	159	9.24%	▲ 7				
4	EDP Renewables	https://www.linke	Spain	2,291	193	8.42%	▲ 1				
5	Ballard Power Systems	https://www.linke	Canada	1,067	85	7.97%	▲ 20				
6	Semco Maritime	https://www.linke	Denmark	1,978	147	7.43%	▲ 5				
7	SMA Solar Technology	https://www.linke	Germany	1,795	131	7.30%	▲ 8				
8	Deutsche Windtechnik	https://www.linke	Germany	1,041	74	7.11%	New Entry				
9	ENGIE Energy Access (Afr	https://www.linke	Germany	2,016	135	6.70%	New Entry				
10	Enpal	https://www.linke	Germany	2,303	154	6.69%	▼ -1				
11	Infineon Technologies	https://www.linke	Germany	38,054	2,500	6.57%	▲ 36				
12	Silicon Labs	https://www.linke	United States	2,311	150	6.49%	▲ 9				
13	Arm	https://www.linke	United Kingdom	8,639	559	6.47%	▲ 14				
14	Lattice Semiconductor	https://www.linke	United States	1,289	83	6.44%	▲ 36				
15	Eneco	https://www.linke	Netherlands	3,341	214	6.41%	▲ 8				
16	Enphase Energy	https://www.linke	United States	2,797	179	6.40%	▼ -2				
17	KK Wind Solutions	https://www.linke	Denmark	1,497	94	6.28%	▲ 17				
18	Wolfspeed	https://www.linke	United States	2,710	169	6.24%	▼ -11				
19	Enel Green Power	https://www.linke	Italy	6,566	406	6.18%	▼ -13				
20	Ameresco	https://www.linke	United States	1,254	74	5.90%	▼ -4				
21	Bboxx	https://www.linke	United Kingdom	1,140	66	5.79%	New Entry				

		https://www.linke		21,711	1,239	5.71%	▼ -4
		https://www.linke		2,411	136	5.64%	▼ -6
		https://www.linke		1,924	98	5.09%	New Ent
		https://www.linke		1,344	68	5.06%	▲ 18
		https://www.linke		1,371	68	4.96%	▲ 14
27 u-bl		https://www.linke	Switzerland	1,766	87	4.93%	▲ 2
28 ams	s OSRAM	https://www.linke	Austria	5,766	282	4.89%	▲ 10
29 SO	ITEC	https://www.linke	France	1,706	83	4.87%	▲ 10
30 Bos	sch Home Comfort Grou	https://www.linke	Germany	2,554	116	4.54%	New Ent
31 Am	pere	https://www.linke	United States	1,269	57	4.49%	▼ -29
32 MK	S Instruments	https://www.linke	United States	3,343	150	4.49%	▲ 29
33 Sm		https://www.linke		1,421	62	4.36%	▼ -13
34 ASI		https://www.linke		37,101	1,599	4.31%	▲ 18
		https://www.linke		5,454	233	4.27%	▼ -3
				1,170	49	4.19%	▲ 9
		https://www.linke					
		https://www.linke		1,259	52	4.13%	▼ -9
		https://www.linke		2,064	85	4.12%	▲ 4
39 ASI		https://www.linke		2,388	98	4.10%	▲ 19
40 ME		https://www.linke	Belgium	1,520	62	4.08%	▼ -5
41 AM	D	https://www.linke	United States	32,580	1,323	4.06%	▲ 10
42 Inte	el .	https://www.linke	United States	124,061	5,000	4.03%	▲ 34
43 Bro	oks Automation	https://www.linke	United States	1,748	70	4.00%	▲ 16
44 NXI	P Semiconductors	https://www.linke	Netherlands	21,678	840	3.87%	▲ 19
		https://www.linke		3,978	154	3.87%	▼ -21
46 MA		https://www.linke		1,738	67	3.86%	▲ 27
		https://www.linke		4,109	157	3.82%	▼ -11
	SS Semiconductor Mar			3,133	118	3.77%	New Ent
49 X-F		https://www.linke	•	1,441	53	3.68%	▼ -23
		https://www.linke		2,419	88	3.64%	▼ -13
		https://www.linke		33,031	1,190	3.60%	▼ -3
52 Syn	naptics	https://www.linke	United States	1,856	66	3.56%	▲ 25
53 Nex	rperia	https://www.linke	Netherlands	4,091	145	3.54%	▼ -20
54 Mic	ron Technology	https://www.linke	United States	26,710	928	3.47%	▲ 18
55 App	olied Materials	https://www.linke	United States	26,793	927	3.46%	▲ 5
56 Vie	ssmann	https://www.linke	Germany	3,872	132	3.41%	▼ -37
57 Ent		https://www.linke	•	5,870	195	3.32%	▲ 9
58 Max	-	https://www.linke		1,550	50	3.23%	▼ -2
		https://www.linke		4,011	129	3.22%	▲ 8
		•			89	3.14%	
		https://www.linke		2,834			New Ent
		https://www.linke		1,383	43	3.11%	▼ -20
		https://www.linke	,	1,297	39	3.01%	▲ 8
		https://www.linke		1,100	32	2.91%	▲ 8
64 Mar	rvell Technology	https://www.linke	United States	7,741	225	2.91%	▲ 16
65 Sur	Power	https://www.linke	United States	4,558	131	2.87%	▲ 9
66 Lun	nio	https://www.linke	United States	1,116	32	2.87%	New Ent
67 Mor	mentum Solar	https://www.linke	United States	1,282	36	2.81%	▼ -3
68 Skv		https://www.linke		4,705	132	2.81%	▲ 19
69 Firs		https://www.linke		4,859	136	2.80%	▲ 9
		https://www.linke		13,435	372	2.77%	▲ 14
70 Lan				22,513	621		
		https://www.linke				2.76%	New Ent
72 ons		https://www.linke		14,147	364	2.57%	▲ 3
		https://www.linke		23,361	581	2.49%	▼ -19
74 Lun		https://www.linke		2,789	67	2.40%	▲ 17
75 Glo	balFoundries	https://www.linke	United States	12,754	305	2.39%	▲ 15
76 EN	GIE UK	https://www.linke	United Kingdom	1,674	40	2.39%	▲ 3
77 Vee	есо	https://www.linke	United States	1,298	30	2.31%	▲ 11
78 Cirr	us Logic	https://www.linke	United States	1,688	39	2.31%	▼ -13
79 Ter		https://www.linke		5,055	112	2.22%	New En
80 Bro		https://www.linke		55,639	1,219	2.19%	▼ -12
81 KL/		https://www.linke		13,996	303	2.16%	▲ 8
		•					
		https://www.linke		1,595	34	2.13%	▲ 10
		https://www.linke		30,256	632	2.09%	▲ 2
84 Qor		https://www.linke	United States	6,051	126	2.08%	▼ -1
85 OM	NIVISION	https://www.linke	United States	1,257	25	1.99%	▲ 8
86 Axc	elis Technologies	https://www.linke	United States	1,341	26	1.94%	▼ -5
	-	https://www.linke		5,905	111	1.88%	New Ent
88 Dio		https://www.linke		1,101	19	1.73%	▼ -2
89 Siltr		https://www.linke		1,423	24	1.69%	↓ 5
		-					
		https://www.linke		16,582	265	1.60%	▼ -8
		https://www.linke		1,107	17	1.54%	New Ent
92 Iber	rdrola	https://www.linke	Spain	26,145	355	1.36%	New Ent
	kor Technology	https://www.linke	United States	7,389	85	1.15%	▲ 4

95 SolarCity	chnolog https://www.linke United States https://www.linke United States	1,100 2,441	11 12	1.00% 0.49%	▼ -64 ▲ 8
95 SolarCity	IIIIps://www.iiiike Officed States	2,441	12	0.49%	A 0
		Ready to win at so	cial?		
		•			
Set i	up takes just 6 minutes and you ca	an try free for 30-days, no cre	edit card needed and yo	u cancel at any time.	
			.01		
	<u>Visit our w</u>	<u>rebsite our contact us at supp</u>	oort@asmn8.com		
@DSMN8		DCNANIO		linkedin com/communityDC84810	
(WIDSIMINS		BNMRD		linkedin.com/company/DSMN8	lin
9					