



## Europe's Most Active Semiconductors Professionals on Social - April 2024

### Industry at a glance:

Average Score:  
**4.95%**

Total Companies:  
**37**

Global Industry Average:  
**4.17%**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://DSMN8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Voltaia	<a href="https://www.linkedin.com/company/voltaia">https://www.linkedin.com/company/voltaia</a>	France	1,444	236	16.34%	▲ 0
2	EDP Renewables	<a href="https://www.linkedin.com/company/edp-renewables">https://www.linkedin.com/company/edp-renewables</a>	Spain	2,291	193	8.42%	▲ 0
3	Semco Maritime	<a href="https://www.linkedin.com/company/semco-maritime">https://www.linkedin.com/company/semco-maritime</a>	Denmark	1,978	147	7.43%	▲ 3
4	SMA Solar Technology	<a href="https://www.linkedin.com/company/sma-solar-technology">https://www.linkedin.com/company/sma-solar-technology</a>	Germany	1,795	131	7.30%	▲ 5
5	Deutsche Windtechnik	<a href="https://www.linkedin.com/company/deutsche-windtechnik">https://www.linkedin.com/company/deutsche-windtechnik</a>	Germany	1,041	74	7.11%	New Entry
6	ENGIE Energy Access (Africa)	<a href="https://www.linkedin.com/company/engie-energy-access">https://www.linkedin.com/company/engie-energy-access</a>	Germany	2,016	135	6.70%	New Entry
7	Enpal	<a href="https://www.linkedin.com/company/enpal">https://www.linkedin.com/company/enpal</a>	Germany	2,303	154	6.69%	▼ -2
8	Infineon Technologies	<a href="https://www.linkedin.com/company/infineon">https://www.linkedin.com/company/infineon</a>	Germany	38,054	2,500	6.57%	▲ 19
9	Eneco	<a href="https://www.linkedin.com/company/eneco">https://www.linkedin.com/company/eneco</a>	Netherlands	3,341	214	6.41%	▲ 4
10	KK Wind Solutions	<a href="https://www.linkedin.com/company/kk-wind-solutions">https://www.linkedin.com/company/kk-wind-solutions</a>	Denmark	1,497	94	6.28%	▲ 10
11	Enel Green Power	<a href="https://www.linkedin.com/company/enel-green-power">https://www.linkedin.com/company/enel-green-power</a>	Italy	6,566	406	6.18%	▼ -8
12	Siemens Gamesa	<a href="https://www.linkedin.com/company/siemens-gamesa">https://www.linkedin.com/company/siemens-gamesa</a>	Spain	21,711	1,239	5.71%	▼ -2
13	Power Electronics	<a href="https://www.linkedin.com/company/power-electronics">https://www.linkedin.com/company/power-electronics</a>	Spain	1,924	98	5.09%	New Entry
14	Nordic Semiconductor	<a href="https://www.linkedin.com/company/nordic-semiconductor">https://www.linkedin.com/company/nordic-semiconductor</a>	Norway	1,344	68	5.06%	▲ 12
15	VAT GROUP	<a href="https://www.linkedin.com/company/vat-group">https://www.linkedin.com/company/vat-group</a>	Switzerland	1,371	68	4.96%	▲ 9
16	u-blox	<a href="https://www.linkedin.com/company/ublox">https://www.linkedin.com/company/ublox</a>	Switzerland	1,766	87	4.93%	▲ 0
17	ams OSRAM	<a href="https://www.linkedin.com/company/ams-osram">https://www.linkedin.com/company/ams-osram</a>	Austria	5,766	282	4.89%	▲ 5
18	SOITEC	<a href="https://www.linkedin.com/company/soitec">https://www.linkedin.com/company/soitec</a>	France	1,706	83	4.87%	▲ 5
19	Bosch Home Comfort Group	<a href="https://www.linkedin.com/company/bosch-home-comfort-group">https://www.linkedin.com/company/bosch-home-comfort-group</a>	Germany	2,554	116	4.54%	New Entry
20	ASML	<a href="https://www.linkedin.com/company/asml">https://www.linkedin.com/company/asml</a>	Netherlands	37,101	1,599	4.31%	▲ 9
21	ENERCON	<a href="https://www.linkedin.com/company/enercon">https://www.linkedin.com/company/enercon</a>	Germany	5,454	233	4.27%	▼ -3

22	Semikron Danfoss	<a href="https://www.linke">https://www.linke</a>	Germany	1,259	52	4.13%	▼ -7
23	ASM	<a href="https://www.linke">https://www.linke</a>	Netherlands	2,388	98	4.10%	▲ 8
24	MELEXIS	<a href="https://www.linke">https://www.linke</a>	Belgium	1,520	62	4.08%	▼ -3
25	NXP Semiconductors	<a href="https://www.linke">https://www.linke</a>	Netherlands	21,678	840	3.87%	▲ 8
26	ZEISS Semiconductor Mar	<a href="https://www.linke">https://www.linke</a>	Germany	3,133	118	3.77%	New Entry
27	X-FAB	<a href="https://www.linke">https://www.linke</a>	Germany	1,441	53	3.68%	▼ -13
28	STMicroelectronics	<a href="https://www.linke">https://www.linke</a>	Switzerland	33,031	1,190	3.60%	▲ 0
29	Nexperia	<a href="https://www.linke">https://www.linke</a>	Netherlands	4,091	145	3.54%	▼ -10
30	Viessmann	<a href="https://www.linke">https://www.linke</a>	Germany	3,872	132	3.41%	▼ -19
31	Bosch Thermotechnik	<a href="https://www.linke">https://www.linke</a>	Germany	1,383	43	3.11%	▼ -6
32	Qcells Europe	<a href="https://www.linke">https://www.linke</a>	Germany	1,297	39	3.01%	▲ 2
33	Lumileds	<a href="https://www.linke">https://www.linke</a>	Netherlands	2,789	67	2.40%	▲ 2
34	Vaillant Group	<a href="https://www.linke">https://www.linke</a>	Germany	5,905	111	1.88%	New Entry
35	Siltronic	<a href="https://www.linke">https://www.linke</a>	Germany	1,423	24	1.69%	▲ 1
36	Technoprobe	<a href="https://www.linke">https://www.linke</a>	Italy	1,107	17	1.54%	New Entry
37	Iberdrola	<a href="https://www.linke">https://www.linke</a>	Spain	26,145	355	1.36%	New Entry

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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