



The USA's Most Active Mechanical & Industrial Engineering Professionals on Social - April 2024

Industry at a glance:

Average Score: 3.71%

Total Companies: 91

Global Industry Average: 4.77%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 8 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days), Rank Change. Lists 21 companies including Chicago Pneumatic, WireCo, Crane ChemPharma & En, Trane Technologies, Victaulic, Celeros Flow Technology, HYTORC, Dodge Industrial, FARO Technologies, Hyperion Materials & Techn, Integrated Power Services, Donaldson, Daikin Comfort, Edmund Optics, Protterra, Protolabs, Emerson, Hoshizaki America, A.W. Chesterton Company, Sundyne, and ARi.

22	Nelson Global	https://www.link	United States	896	42	4.69%	▲ 13
23	Sigma Engineered Solution	https://www.link	United States	926	41	4.43%	New Entry
24	Instron	https://www.link	United States	1,070	46	4.30%	▲ 19
25	Daikin Applied Americas	https://www.link	United States	3,720	156	4.19%	▲ 16
26	ALKEGEN	https://www.link	United States	2,228	93	4.17%	▼ -21
27	Bloom Energy	https://www.link	United States	1,947	80	4.11%	New Entry
28	ITT Goulds Pumps	https://www.link	United States	733	30	4.09%	▼ -4
29	Chart Industries	https://www.link	United States	1,958	80	4.09%	▲ 18
30	Xylem	https://www.link	United States	14,554	590	4.05%	▼ -14
31	Cleaver-Brooks	https://www.link	United States	668	27	4.04%	▼ -14
32	Milliken & Company	https://www.link	United States	3,809	152	3.99%	▲ 4
33	Baltimore Aircoil Company	https://www.link	United States	827	33	3.99%	▲ 21
34	Valmont Industries	https://www.link	United States	4,410	172	3.90%	▼ -11
35	Avery Weigh-Tronix	https://www.link	United States	656	25	3.81%	▲ 26
36	STANLEY Engineered Fast	https://www.link	United States	1,110	42	3.78%	▼ -15
37	Greenheck Group	https://www.link	United States	531	20	3.77%	New Entry
38	Fox Factory	https://www.link	United States	1,705	64	3.75%	▼ -8
39	Ingersoll Rand	https://www.link	United States	14,043	517	3.68%	▲ 14
40	White	https://www.link	United States	661	24	3.63%	New Entry
41	Elliott Group, Ebara Corp	https://www.link	United States	1,433	52	3.63%	▼ -32
42	3D Systems	https://www.link	United States	2,940	105	3.57%	▼ -15
43	Thorlabs	https://www.link	United States	1,286	45	3.50%	▲ 5
44	Ormat Technologies	https://www.link	United States	1,144	40	3.50%	New Entry
45	Husco	https://www.link	United States	832	29	3.49%	▲ 34
46	CIRCOR International	https://www.link	United States	1,592	55	3.45%	▼ -7
47	3M	https://www.link	United States	72,650	2,500	3.44%	▼ -7
48	Saint-Gobain Abrasives	https://www.link	United States	3,911	134	3.43%	▲ 10
49	Hargrove Engineers & Con	https://www.link	United States	1,885	64	3.40%	▼ -20
50	HydraForce	https://www.link	United States	506	17	3.36%	New Entry
51	Carrier HVAC	https://www.link	United States	10,999	358	3.25%	▲ 6
52	Garlock Family of Compan	https://www.link	United States	556	18	3.24%	New Entry
53	SPX FLOW	https://www.link	United States	4,100	131	3.20%	▼ -20
54	Southco	https://www.link	United States	1,575	49	3.11%	▼ -12
55	EVAPCO	https://www.link	United States	573	17	2.97%	▼ -44
56	Swagelok	https://www.link	United States	3,629	106	2.92%	▼ -7
57	JR Automation	https://www.link	United States	1,704	49	2.88%	▲ 3
58	The Timken Company	https://www.link	United States	7,323	207	2.83%	▲ 6
59	CaptiveAire Systems	https://www.link	United States	815	23	2.82%	▲ 22
60	Bray International	https://www.link	United States	1,329	37	2.78%	▼ -54
61	Kloeckner Metals - Americ	https://www.link	United States	1,316	36	2.74%	New Entry
62	Tecumseh Products Comp	https://www.link	United States	1,588	43	2.71%	▲ 12
63	TSI	https://www.link	United States	1,444	39	2.70%	▲ 4
64	FlowsERVE	https://www.link	United States	13,483	364	2.70%	▼ -9
65	Martin Sprocket & Gear	https://www.link	United States	1,139	29	2.55%	▼ -33
66	Iscar Metals	https://www.link	United States	710	18	2.54%	▼ -20
67	GGB Bearing Technology	https://www.link	United States	592	15	2.53%	▼ -41
68	MEC	https://www.link	United States	853	21	2.46%	▲ 9
69	Trane	https://www.link	United States	11,592	284	2.45%	▼ -4
70	Heat and Control	https://www.link	United States	1,027	25	2.43%	▼ -14
71	Schindler Elevator Corpora	https://www.link	United States	4,936	120	2.43%	New Entry
72	Heatcraft Worldwide Refrig	https://www.link	United States	759	18	2.37%	▲ 8
73	NN	https://www.link	United States	1,130	26	2.30%	New Entry
74	TEAM	https://www.link	United States	4,019	91	2.26%	▼ -22
75	Applied Technical Services	https://www.link	United States	1,166	24	2.06%	▼ -38
76	Barnes	https://www.link	United States	1,707	34	1.99%	▼ -31
77	Parker Lord	https://www.link	United States	2,275	44	1.93%	▼ -11
78	Parker Hannifin	https://www.link	United States	34,354	664	1.93%	▼ -8
79	MTS Systems	https://www.link	United States	1,830	35	1.91%	▼ -1
80	Greenheck	https://www.link	United States	1,336	24	1.80%	▼ -21
81	SPX Cooling Tech	https://www.link	United States	956	17	1.78%	▲ 1
82	Praxair Surface Technologi	https://www.link	United States	519	8	1.54%	▼ -32
83	SPX Technologies	https://www.link	United States	2,136	30	1.40%	New Entry
84	Welding of Welders	https://www.link	United States	1,004	13	1.29%	New Entry
85	IMI CCI	https://www.link	United States	2,171	27	1.24%	▲ 1
86	SunSource	https://www.link	United States	1,864	22	1.18%	▲ 1
87	ITT	https://www.link	United States	8,847	91	1.03%	▼ -3
88	Trend Technologies	https://www.link	United States	632	6	0.95%	▼ -16
89	Newport	https://www.link	United States	742	6	0.81%	▲ 0
90	Power Plant Services	https://www.link	United States	1,741	14	0.80%	▼ -5
91	GE	https://www.link	United States	189,047	963	0.51%	▼ -29

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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