

DSMN8

The UK's Most Active Mechanical & Industrial Engineering Professionals on Social - April 2024

Industry at a glance:

Average Score: 5.38%	Total Companies: 32	Global Industry Average: 4.77%
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Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Institution of Mechanical Engineers	https://www.linkedin.com/company/institution-of-mechanical-engineers	United Kingdom	717	147	20.50%	▲ 0
2	Hayley Group	https://www.linkedin.com/company/hayley-group	United Kingdom	616	64	10.39%	▲ 2
3	ERIKS UK & Ireland	https://www.linkedin.com/company/eriks-uk-ireland	United Kingdom	821	78	9.50%	▲ 3
4	Watson-Marlow Fluid Technology	https://www.linkedin.com/company/watson-marlow-fluid-technology	United Kingdom	1,103	103	9.34%	▼ -2
5	Stannah Group	https://www.linkedin.com/company/stannah-group	United Kingdom	1,006	89	8.85%	▲ 15
6	AESSEAL	https://www.linkedin.com/company/aesseal	United Kingdom	910	78	8.57%	▼ -3
7	HBK	https://www.linkedin.com/company/hbk	United Kingdom	1,299	102	7.85%	▼ -2
8	BES Group	https://www.linkedin.com/company/bes-group	United Kingdom	716	49	6.84%	New Entry
9	RSE	https://www.linkedin.com/company/rse	United Kingdom	722	47	6.51%	▲ 6
10	Trillium Flow Technologies	https://www.linkedin.com/company/trillium-flow-technologies	United Kingdom	1,266	82	6.48%	▲ 1
11	Cavendish Nuclear	https://www.linkedin.com/company/cavendish-nuclear	United Kingdom	1,279	82	6.41%	▲ 12
12	Altrad UK, Ireland & Nordic	https://www.linkedin.com/company/altrad-uk-ireland-nordic	United Kingdom	1,547	98	6.33%	▼ -2
13	IMI Critical Engineering	https://www.linkedin.com/company/imi-critical-engineering	United Kingdom	838	52	6.21%	▲ 4
14	David Brown Santasalo	https://www.linkedin.com/company/david-brown-santasalo	United Kingdom	739	43	5.82%	▼ -5
15	Spirax Sarco	https://www.linkedin.com/company/spirax-sarco	United Kingdom	1,972	108	5.48%	▲ 3
16	Rotork	https://www.linkedin.com/company/rotork	United Kingdom	2,057	108	5.25%	▲ 8
17	John Crane	https://www.linkedin.com/company/john-crane	United Kingdom	4,476	181	4.04%	New Entry
18	James Walker	https://www.linkedin.com/company/james-walker	United Kingdom	729	29	3.98%	▲ 3
19	Primetals Technologies	https://www.linkedin.com/company/primetals-technologies	United Kingdom	3,527	138	3.91%	▲ 9
20	Howden, A Chart Industries	https://www.linkedin.com/company/howden-a-chart-industries	United Kingdom	3,814	147	3.85%	▲ 2
21	Pentair	https://www.linkedin.com/company/pentair	United Kingdom	7,500	274	3.65%	▲ 10

22	Element Six	https://www.link	United Kingdom	963	34	3.53%	▲ 7
23	Rolls-Royce	https://www.link	United Kingdom	27,770	827	2.98%	▲ 13
24	GKN Powder Metallurgy	https://www.link	United Kingdom	869	25	2.88%	▲ 1
25	AAF International - Power	https://www.link	United Kingdom	722	19	2.63%	▼ -9
26	Perkins Engines Company	https://www.link	United Kingdom	1,398	35	2.50%	▲ 11
27	Crown House Technologies	https://www.link	United Kingdom	646	16	2.48%	▲ 11
28	BOC UK & Ireland	https://www.link	United Kingdom	1,501	30	2.00%	▲ 6
29	SMT	https://www.link	United Kingdom	892	10	1.12%	New Entry
30	IMI	https://www.link	United Kingdom	5,760	63	1.09%	▲ 0
31	SSE Contracting	https://www.link	United Kingdom	507	3	0.59%	▲ 9
32	Smiths Group	https://www.link	United Kingdom	8,701	49	0.56%	▼ -6

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) our contact us at support@dsmn8.com



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