



Europe's Most Active Mechanical & Industrial Engineering Professionals on Social - April 2024

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Danfoss Climate Solutions	https://www.linkedin.com/company/danfoss-climate-solutions	Denmark	741	110	14.84%	New Entry
2	Bosch Polska	https://www.linkedin.com/company/bosch-polska	Poland	736	99	13.45%	▲ 10
3	Desoutter Tools	https://www.linkedin.com/company/desoutter-tools	France	718	91	12.67%	▲ 2
4	ENABL	https://www.linkedin.com/company/enabl	Denmark	533	64	12.01%	▲ 18
5	FME	https://www.linkedin.com/company/fme	Netherlands	568	67	11.80%	▲ 30
6	Accelleron	https://www.linkedin.com/company/acceleron	Switzerland	1,134	132	11.64%	▼ -3
7	Hailton Group	https://www.linkedin.com/company/hailton-group	Finland	732	81	11.07%	▲ 35
8	Belimo	https://www.linkedin.com/company/belimo	Switzerland	1,483	161	10.86%	▲ 8
9	Wärtsilä Energy	https://www.linkedin.com/company/wartsila-energy	Finland	755	81	10.73%	New Entry
10	Yokohama TWS	https://www.linkedin.com/company/yokohama-tws	Italy	1,254	134	10.69%	New Entry
11	PRAMAC	https://www.linkedin.com/company/pramac	Italy	700	73	10.43%	▲ 0
12	thyssenkrupp nucera	https://www.linkedin.com/company/thyssenkrupp-nucera	Germany	538	56	10.41%	New Entry
13	MAKEEN Energy	https://www.linkedin.com/company/makeen-energy	Denmark	707	72	10.18%	New Entry
14	Meusburger Georg GmbH	https://www.linkedin.com/company/meusburger-georg-gmbh	Austria	645	65	10.08%	▼ -13
15	Cyclife	https://www.linkedin.com/company/cyclife	France	527	53	10.06%	New Entry
16	Minebea Intec	https://www.linkedin.com/company/minebea-intec	Germany	579	57	9.84%	New Entry
17	Dormer Pramet	https://www.linkedin.com/company/dormer-pramet	Czechia	925	91	9.84%	▼ -9
18	Hoppenbrouwers	https://www.linkedin.com/company/hoppenbrouwers	Netherlands	1,202	117	9.73%	▲ 9
19	Tyrolit Group	https://www.linkedin.com/company/tyrolit-group	Austria	900	87	9.67%	▲ 47
20	Equans Nederland	https://www.linkedin.com/company/equans-nederland	Netherlands	2,452	235	9.58%	▼ -6
21	Northvolt	https://www.linkedin.com/company/northvolt	Sweden	5,086	479	9.42%	New Entry

22	Toyota Material Handling F	https://www.link	France	720	67	9.31%	▼ -15
23	Nederman	https://www.link	Sweden	818	76	9.29%	▲ 21
24	Sigma Industry	https://www.link	Sweden	791	72	9.10%	▼ -9
25	BHS Corrugated Maschine	https://www.link	Germany	619	56	9.05%	New Entry
26	Daikin Airconditioning Fran	https://www.link	France	617	54	8.75%	▼ -24
27	De Nora	https://www.link	Italy	1,081	94	8.70%	▲ 14
28	Groupe Atlantic	https://www.link	France	4,362	379	8.69%	▼ -22
29	DESMI	https://www.link	Denmark	596	51	8.56%	New Entry
30	GRUNDFOS	https://www.link	Denmark	12,275	1,039	8.46%	▲ 60
31	stow Group	https://www.link	Belgium	876	74	8.45%	▼ -21
32	ABMI	https://www.link	France	636	53	8.33%	New Entry
33	eXcent	https://www.link	France	573	46	8.03%	New Entry
34	Ramirent Sverige	https://www.link	Sweden	669	53	7.92%	▲ 96
35	Frontmatec	https://www.link	Denmark	635	50	7.87%	▼ -2
36	STILL France	https://www.link	France	758	59	7.78%	New Entry
37	DAB Pumps	https://www.link	Italy	621	48	7.73%	▲ 11
38	Sames	https://www.link	France	742	56	7.55%	▼ -9
39	Cavotec	https://www.link	Switzerland	544	41	7.54%	▼ -7
40	PALFINGER	https://www.link	Austria	2,093	157	7.50%	▲ 20
41	Kuijpers	https://www.link	Netherlands	1,198	89	7.43%	▼ -20
42	Böllhoff Group	https://www.link	Germany	1,240	92	7.42%	▲ 3
43	Volvo Penta	https://www.link	Sweden	2,149	158	7.35%	▲ 48
44	Diehl Metering	https://www.link	Germany	671	49	7.30%	▼ -13
45	Hiab	https://www.link	Sweden	1,121	81	7.23%	▲ 28
46	Demcon	https://www.link	Netherlands	542	38	7.01%	▼ -12
47	BWT France	https://www.link	France	741	51	6.88%	▼ -34
48	Mirka	https://www.link	Finland	739	50	6.77%	▲ 44
49	MONTEIRO	https://www.link	France	547	37	6.76%	New Entry
50	Groupe Institut de Soudure	https://www.link	France	1,130	76	6.73%	▼ -33
51	Alleima	https://www.link	Sweden	2,038	137	6.72%	New Entry
52	Rittal GmbH & Co. KG	https://www.link	Germany	947	63	6.65%	▲ 31
53	FAIN ASCENSORES	https://www.link	Spain	604	40	6.62%	New Entry
54	MAN Energy Solutions	https://www.link	Germany	7,341	481	6.55%	▼ -8
55	Boccard	https://www.link	France	1,482	97	6.55%	▼ -19
56	Castolin Eutectic	https://www.link	Germany	903	59	6.53%	▼ -18
57	GEMÜ Group	https://www.link	Germany	569	37	6.50%	New Entry
58	Alfa Laval	https://www.link	Sweden	13,204	858	6.50%	▲ 27
59	ENVEA Global	https://www.link	France	616	39	6.33%	New Entry
60	Munters	https://www.link	Sweden	2,190	136	6.21%	▲ 14
61	ISQ	https://www.link	Portugal	1,150	71	6.17%	▲ 16
62	Sandvik Coromant	https://www.link	Sweden	4,617	282	6.11%	▲ 19
63	POMA	https://www.link	France	543	33	6.08%	▼ -6
64	VIRO	https://www.link	Netherlands	922	56	6.07%	▲ 55
65	Bosch France	https://www.link	France	1,067	64	6.00%	▼ -40
66	Nervion Industries, Engine	https://www.link	Spain	727	43	5.91%	▲ 63
67	LU-VE Group	https://www.link	Italy	800	47	5.88%	▼ -44
68	Bridon-Bekaert The Ropes	https://www.link	Belgium	604	35	5.79%	▲ 14
69	Syntegon	https://www.link	Germany	2,882	166	5.76%	▼ -16
70	Seco Tools	https://www.link	Sweden	3,000	169	5.63%	▼ -5
71	HydraSpecma	https://www.link	Denmark	503	28	5.57%	New Entry
72	EagleBurgmann	https://www.link	Germany	2,881	159	5.52%	▲ 24
73	ROTAREX	https://www.link	Luxembourg	654	36	5.50%	▼ -43
74	Aldes Groupe	https://www.link	France	845	46	5.44%	▼ -70
75	Etteplan	https://www.link	Finland	2,914	157	5.39%	▲ 66
76	Bühler Group	https://www.link	Switzerland	7,212	388	5.38%	▼ -1
77	STILL Gmbh	https://www.link	Germany	1,361	73	5.36%	▲ 69
78	Schindler Deutschland	https://www.link	Germany	564	30	5.32%	New Entry
79	GEA Group	https://www.link	Germany	13,843	734	5.30%	▼ -7
80	Fenwick-Linde	https://www.link	France	1,342	71	5.29%	▼ -18
81	KSB France	https://www.link	France	551	29	5.26%	New Entry
82	SKF Group	https://www.link	Sweden	17,811	934	5.24%	▲ 57
83	Wittur Group	https://www.link	Germany	1,623	84	5.18%	▼ -19
84	ENERIA	https://www.link	France	584	30	5.14%	▼ -14
85	Walter Tools	https://www.link	Germany	1,881	96	5.10%	▼ -65
86	Scania Industrial Maintena	https://www.link	Sweden	634	32	5.05%	▲ 98
87	TK Elevator	https://www.link	Germany	20,847	1,050	5.04%	▲ 70
88	CIAT	https://www.link	France	620	31	5.00%	New Entry
89	Kohler Energy	https://www.link	Italy	883	44	4.98%	New Entry
90	TSK Electrónica y Electrici	https://www.link	Spain	1,358	67	4.93%	▲ 42
91	NORMA Group	https://www.link	Germany	2,194	108	4.92%	▲ 64
92	Mersen	https://www.link	France	2,543	125	4.92%	▼ -3
93	CLAUGER	https://www.link	France	1,680	80	4.76%	▼ -75

94	Danfoss Power Solutions	https://www.link	Denmark	5,636	268	4.76%	▲ 30
95	Stabilus	https://www.link	Germany	1,178	56	4.75%	New Entry
96	Renco	https://www.link	Italy	1,327	63	4.75%	▲ 42
97	H+K International	https://www.link	Ireland	780	37	4.74%	▲ 72
98	ZwickRoell	https://www.link	Germany	759	36	4.74%	New Entry
99	Angst+Pfister	https://www.link	Switzerland	702	33	4.70%	▼ -59
100	Carrier Commercial Refrige	https://www.link	France	1,277	60	4.70%	▲ 14
101	Onet Technologies	https://www.link	France	1,721	79	4.59%	▼ -23
102	HANSA-FLEX	https://www.link	Germany	567	26	4.59%	New Entry
103	Poclain Hydraulics	https://www.link	France	1,208	55	4.55%	▼ -6
104	Uhlmann Pac-Systeme	https://www.link	Germany	639	29	4.54%	▼ -35
105	Kendrion NV	https://www.link	Netherlands	529	24	4.54%	New Entry
106	Conductix-Wampfler	https://www.link	Germany	816	37	4.53%	▼ -7
107	Flender	https://www.link	Germany	1,985	90	4.53%	▲ 6
108	BOMAG	https://www.link	Germany	693	31	4.47%	▼ -29
109	Trescal	https://www.link	France	3,121	139	4.45%	▲ 8
110	CYMI	https://www.link	Spain	607	27	4.45%	▲ 8
111	Reel	https://www.link	France	1,427	63	4.41%	▼ -3
112	Sioux Technologies	https://www.link	Netherlands	930	41	4.41%	▼ -57
113	Bilfinger Engineering & Ma	https://www.link	Germany	590	26	4.41%	New Entry
114	Tecnatom	https://www.link	Spain	664	29	4.37%	▼ -53
115	TAKRAF Group	https://www.link	Germany	533	23	4.32%	New Entry
116	Stork	https://www.link	Netherlands	5,576	239	4.29%	▼ -92
117	Pon Power	https://www.link	Netherlands	566	24	4.24%	▼ -19
118	PRYM	https://www.link	Germany	1,000	42	4.20%	▼ -30
119	Trelleborg Group	https://www.link	Sweden	7,701	322	4.18%	▼ -10
120	John Cockerill	https://www.link	Belgium	4,822	201	4.17%	▼ -68
121	NTS	https://www.link	Netherlands	1,034	43	4.16%	▼ -65
122	Cefla	https://www.link	Italy	1,381	57	4.13%	▼ -73
123	KHD Humboldt Wedag	https://www.link	Germany	882	36	4.08%	▲ 47
124	Metso	https://www.link	Finland	18,149	738	4.07%	New Entry
125	KONGSBERG	https://www.link	Norway	1,629	66	4.05%	▲ 60
126	Wärtsilä	https://www.link	Finland	14,352	580	4.04%	▼ -1
127	Schunk Group	https://www.link	Germany	1,731	69	3.99%	▼ -40
128	Oerlikon	https://www.link	Switzerland	5,531	220	3.98%	▲ 37
129	Schenck Process	https://www.link	Germany	1,799	71	3.95%	▲ 29
130	GROUPE ADF	https://www.link	France	2,165	85	3.93%	▼ -111
131	FläktGroup	https://www.link	Germany	1,948	76	3.90%	▼ -55
132	SNA Europe	https://www.link	France	705	27	3.83%	▼ -1
133	DF-Duro Felguera	https://www.link	Spain	1,419	54	3.81%	▲ 27
134	EJOT	https://www.link	Germany	553	21	3.80%	New Entry
135	Tecnimont	https://www.link	Italy	5,374	204	3.80%	▲ 37
136	STULZ	https://www.link	Germany	791	30	3.79%	New Entry
137	Johnson Controls	https://www.link	Ireland	66,806	2,500	3.74%	▲ 16
138	KONE	https://www.link	Finland	30,607	1,143	3.73%	▲ 43
139	Liebherr Group	https://www.link	Germany	9,418	345	3.66%	▼ -5
140	Framo	https://www.link	Norway	656	24	3.66%	▲ 39
141	Danfoss	https://www.link	Denmark	21,415	775	3.62%	▼ -34
142	Equans BeLux	https://www.link	Belgium	5,532	199	3.60%	▼ -41
143	NTN Europe	https://www.link	France	1,976	71	3.59%	▼ -38
144	Ferrolli Group	https://www.link	Italy	613	22	3.59%	New Entry
145	Muehlhan	https://www.link	Germany	509	18	3.54%	New Entry
146	Saurer Group	https://www.link	Switzerland	764	27	3.53%	▲ 31
147	FPT Industrial	https://www.link	Italy	2,519	89	3.53%	▼ -36
148	VDL Enabling Technologies	https://www.link	Netherlands	513	18	3.51%	New Entry
149	Carraro Group	https://www.link	Italy	977	34	3.48%	▲ 29
150	Fives Nordon	https://www.link	France	558	19	3.41%	New Entry
151	Körber Technologies	https://www.link	Germany	1,383	47	3.40%	▲ 3
152	Kärcher	https://www.link	Germany	5,850	198	3.38%	▼ -105
153	Aalberts surface technolog	https://www.link	Germany	798	27	3.38%	New Entry
154	Paul Wurth	https://www.link	Luxembourg	1,426	48	3.37%	▼ -39
155	FLSmidth	https://www.link	Denmark	13,932	466	3.34%	▲ 4
156	ERIKS	https://www.link	Netherlands	3,201	106	3.31%	▼ -98
157	IGW	https://www.link	Belgium	818	27	3.30%	▲ 4
158	thyssenkrupp Polysius	https://www.link	Germany	758	25	3.30%	New Entry
159	KH Engineering	https://www.link	Netherlands	570	18	3.16%	▼ -47
160	Datwyler Group	https://www.link	Switzerland	1,426	45	3.16%	▼ -109
161	SEKO	https://www.link	Italy	579	18	3.11%	▲ 6
162	TAMOIN	https://www.link	Spain	644	20	3.11%	▲ 14
163	SERIMAX	https://www.link	France	711	22	3.09%	▼ -13
164	Väderstad	https://www.link	Sweden	906	28	3.09%	▼ -78
165	LINAK	https://www.link	Denmark	1,269	39	3.07%	▼ -98

166	Zoppas Industries Heating	https://www.link	Italy	1,562	48	3.07%	▼ -4
167	Swegon Group	https://www.link	Sweden	1,142	35	3.06%	New Entry
168	ALTRAD ENDEL	https://www.link	France	2,603	79	3.03%	New Entry
169	Rieter	https://www.link	Switzerland	2,458	73	2.97%	New Entry
170	Diehl Group	https://www.link	Germany	640	19	2.97%	▼ -25
171	Cryostar	https://www.link	France	675	20	2.96%	▼ -87
172	Bonfiglioli	https://www.link	Italy	2,742	81	2.95%	▼ -35
173	PESA Bydgoszcz	https://www.link	Poland	517	15	2.90%	New Entry
174	Huisman	https://www.link	Netherlands	986	28	2.84%	▼ -10
175	SH Group	https://www.link	Denmark	501	14	2.79%	New Entry
176	Orona	https://www.link	Spain	1,918	53	2.76%	▼ -73
177	Toyota Material Handling S	https://www.link	Sweden	583	16	2.74%	New Entry
178	Demag Cranes & Compon	https://www.link	Germany	808	22	2.72%	▲ 5
179	Danieli Group	https://www.link	Italy	5,449	145	2.66%	▼ -13
180	SWEP	https://www.link	Sweden	613	16	2.61%	▼ -44
181	KSB Company	https://www.link	Germany	6,726	175	2.60%	▼ -81
182	GF Casting Solutions	https://www.link	Switzerland	586	15	2.56%	New Entry
183	VDL Enabling Technologies	https://www.link	Netherlands	1,417	35	2.47%	▼ -3
184	Cegelec CEM	https://www.link	France	649	16	2.47%	New Entry
185	Grupo Navac	https://www.link	Spain	662	16	2.42%	▼ -90
186	Tenova	https://www.link	Italy	2,231	53	2.38%	New Entry
187	Fives	https://www.link	France	4,506	105	2.33%	▼ -66
188	BITZER	https://www.link	Germany	1,163	27	2.32%	▼ -66
189	Lucchini RS	https://www.link	Italy	530	12	2.26%	New Entry
190	Maersk Container Industry	https://www.link	Denmark	689	15	2.18%	▼ -1
191	ALFAGOMMA Group	https://www.link	Italy	1,163	23	1.98%	▼ -132
192	Comer Industries	https://www.link	Italy	927	17	1.83%	▼ -50
193	SMS group	https://www.link	Germany	6,350	111	1.75%	▼ -30
194	G.D	https://www.link	Italy	1,174	20	1.70%	▼ -12
195	Swiss Steel Group	https://www.link	Switzerland	1,820	30	1.65%	New Entry
196	Fives ECL	https://www.link	France	506	8	1.58%	New Entry
197	CL GRUPO INDUSTRIAL	https://www.link	Spain	1,228	19	1.55%	▼ -81
198	Jungheinrich	https://www.link	Germany	9,030	138	1.53%	▼ -155
199	Georg Fischer	https://www.link	Switzerland	8,903	133	1.49%	▼ -160
200	ENGIE Services Nederland	https://www.link	Netherlands	2,049	30	1.46%	▼ -12
201	Mikron Group	https://www.link	Switzerland	709	10	1.41%	New Entry
202	thyssenkrupp	https://www.link	Germany	34,863	475	1.37%	▼ -29
203	ACE	https://www.link	France	812	9	1.11%	New Entry
204	ACB	https://www.link	France	927	10	1.08%	New Entry
205	CNIM	https://www.link	France	970	10	1.03%	▼ -54
206	Cargotec	https://www.link	Finland	6,922	65	0.94%	▼ -80
207	Schindler Group	https://www.link	Switzerland	31,115	277	0.89%	New Entry
208	Bilfinger	https://www.link	Germany	13,400	119	0.89%	▼ -59
209	Coesia	https://www.link	Italy	6,498	50	0.77%	▼ -86

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