



## The USA's Most Active Machinery Professionals on Social - April 2024

### Industry at a glance:



### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Balluff Americas	<a href="https://www.linkedin.com/company/balluff-americas">https://www.linkedin.com/company/balluff-americas</a>	United States	583	75	12.86%
2	The Middleby	<a href="https://www.linkedin.com/company/the-middleby">https://www.linkedin.com/company/the-middleby</a>	United States	528	52	9.85%
3	JCB North America	<a href="https://www.linkedin.com/company/jcb-north-america">https://www.linkedin.com/company/jcb-north-america</a>	United States	544	53	9.74%
4	Custom Truck One Source	<a href="https://www.linkedin.com/company/custom-truck-one-source">https://www.linkedin.com/company/custom-truck-one-source</a>	United States	890	70	7.87%
5	Geek+	<a href="https://www.linkedin.com/company/geekplus">https://www.linkedin.com/company/geekplus</a>	United States	580	45	7.76%
6	KNAPP North America	<a href="https://www.linkedin.com/company/KNAPP-North-America">https://www.linkedin.com/company/KNAPP-North-America</a>	United States	540	41	7.59%
7	LiftOne	<a href="https://www.linkedin.com/company/liftone">https://www.linkedin.com/company/liftone</a>	United States	526	39	7.41%
8	Yaskawa Motoman	<a href="https://www.linkedin.com/company/yaskawa-motoman">https://www.linkedin.com/company/yaskawa-motoman</a>	United States	774	56	7.24%
9	Superior Industries	<a href="https://www.linkedin.com/company/superior-industries">https://www.linkedin.com/company/superior-industries</a>	United States	514	36	7.00%
10	nVent HOFFMAN	<a href="https://www.linkedin.com/company/nvent-hoffman">https://www.linkedin.com/company/nvent-hoffman</a>	United States	570	36	6.32%
11	Daifuku Intralogistics Amer	<a href="https://www.linkedin.com/company/daifuku-intralogistics-amer">https://www.linkedin.com/company/daifuku-intralogistics-amer</a>	United States	527	32	6.07%
12	Lindsay	<a href="https://www.linkedin.com/company/lindsay">https://www.linkedin.com/company/lindsay</a>	United States	649	39	6.01%
13	Puffer-Sweiven	<a href="https://www.linkedin.com/company/puffer-sweiven">https://www.linkedin.com/company/puffer-sweiven</a>	United States	627	37	5.90%
14	ABB Motors and Drives No	<a href="https://www.linkedin.com/company/abb-motors-and-drives-no">https://www.linkedin.com/company/abb-motors-and-drives-no</a>	United States	770	45	5.84%
15	Milton CAT	<a href="https://www.linkedin.com/company/milton-cat">https://www.linkedin.com/company/milton-cat</a>	United States	740	43	5.81%
16	Mustang Cat	<a href="https://www.linkedin.com/company/mustang-cat">https://www.linkedin.com/company/mustang-cat</a>	United States	656	37	5.64%
17	Mitsubishi Logisnext Ameri	<a href="https://www.linkedin.com/company/mitsubishi-logisnext-ameri">https://www.linkedin.com/company/mitsubishi-logisnext-ameri</a>	United States	639	35	5.48%
18	Fairbanks Morse Defense	<a href="https://www.linkedin.com/company/fairbanks-morse-defense">https://www.linkedin.com/company/fairbanks-morse-defense</a>	United States	550	30	5.45%
19	AriensCo	<a href="https://www.linkedin.com/company/ariensco">https://www.linkedin.com/company/ariensco</a>	United States	883	48	5.44%
20	Alta Equipment Company	<a href="https://www.linkedin.com/company/alta-equipment-company">https://www.linkedin.com/company/alta-equipment-company</a>	United States	839	45	5.36%
21	Kollmorgen	<a href="https://www.linkedin.com/company/kollmorgen">https://www.linkedin.com/company/kollmorgen</a>	United States	875	46	5.26%

22	TRUMPF North America	<a href="https://www.link">https://www.link</a>	United States	990	52	5.25%
23	Warren CAT	<a href="https://www.link">https://www.link</a>	United States	895	46	5.14%
24	ProMach	<a href="https://www.link">https://www.link</a>	United States	821	41	4.99%
25	Ohio Cat	<a href="https://www.link">https://www.link</a>	United States	670	33	4.93%
26	PennEngineering	<a href="https://www.link">https://www.link</a>	United States	673	32	4.75%
27	Tranter	<a href="https://www.link">https://www.link</a>	United States	537	25	4.66%
28	Mazak North America	<a href="https://www.link">https://www.link</a>	United States	685	31	4.53%
29	Nortek Air Solutions	<a href="https://www.link">https://www.link</a>	United States	596	26	4.36%
30	DMG MORI USA	<a href="https://www.link">https://www.link</a>	United States	712	31	4.35%
31	Radwell International	<a href="https://www.link">https://www.link</a>	United States	728	31	4.26%
32	AAON	<a href="https://www.link">https://www.link</a>	United States	952	40	4.20%
33	MH Equipment Company	<a href="https://www.link">https://www.link</a>	United States	504	21	4.17%
34	Kärcher North America	<a href="https://www.link">https://www.link</a>	United States	552	23	4.17%
35	AWC	<a href="https://www.link">https://www.link</a>	United States	968	40	4.13%
36	Hytrol	<a href="https://www.link">https://www.link</a>	United States	591	24	4.06%
37	BW Papersystems	<a href="https://www.link">https://www.link</a>	United States	650	26	4.00%
38	Gregory Poole Equipment	<a href="https://www.link">https://www.link</a>	United States	861	33	3.83%
39	Rite-Hite	<a href="https://www.link">https://www.link</a>	United States	854	32	3.75%
40	PSG, a Dover company	<a href="https://www.link">https://www.link</a>	United States	808	30	3.71%
41	TMEIC	<a href="https://www.link">https://www.link</a>	United States	876	32	3.65%
42	Ziegler Caterpillar	<a href="https://www.link">https://www.link</a>	United States	986	36	3.65%
43	Climatec	<a href="https://www.link">https://www.link</a>	United States	905	33	3.65%
44	Quinn Company	<a href="https://www.link">https://www.link</a>	United States	669	24	3.59%
45	Davis-Standard	<a href="https://www.link">https://www.link</a>	United States	508	18	3.54%
46	Spraying Systems Co.	<a href="https://www.link">https://www.link</a>	United States	914	32	3.50%
47	CASE Construction Equipm	<a href="https://www.link">https://www.link</a>	United States	676	23	3.40%
48	Grede Holdings	<a href="https://www.link">https://www.link</a>	United States	508	17	3.35%
49	Moog Industrial	<a href="https://www.link">https://www.link</a>	United States	512	17	3.32%
50	Yaskawa America	<a href="https://www.link">https://www.link</a>	United States	665	22	3.31%
51	Fabick Cat	<a href="https://www.link">https://www.link</a>	United States	624	20	3.21%
52	SMS group USA	<a href="https://www.link">https://www.link</a>	United States	941	30	3.19%
53	Canon Virginia	<a href="https://www.link">https://www.link</a>	United States	567	18	3.17%
54	MacAllister Machinery Co.	<a href="https://www.link">https://www.link</a>	United States	898	28	3.12%
55	Thompson Tractor Compar	<a href="https://www.link">https://www.link</a>	United States	754	23	3.05%
56	Ring Power Cat	<a href="https://www.link">https://www.link</a>	United States	991	30	3.03%
57	Wiese USA	<a href="https://www.link">https://www.link</a>	United States	536	16	2.99%
58	Paper Converting Machine	<a href="https://www.link">https://www.link</a>	United States	599	17	2.84%
59	Stolle Machinery Company	<a href="https://www.link">https://www.link</a>	United States	794	22	2.77%
60	Gleason	<a href="https://www.link">https://www.link</a>	United States	917	23	2.51%
61	Aerotech	<a href="https://www.link">https://www.link</a>	United States	677	16	2.36%
62	AMADA AMERICA	<a href="https://www.link">https://www.link</a>	United States	702	15	2.14%
63	GES	<a href="https://www.link">https://www.link</a>	United States	864	17	1.97%
64	Cleveland Brothers Equipm	<a href="https://www.link">https://www.link</a>	United States	580	11	1.90%
65	Cascade	<a href="https://www.link">https://www.link</a>	United States	935	17	1.82%
66	TEAM Industries	<a href="https://www.link">https://www.link</a>	United States	509	9	1.77%
67	Wayne Fueling Systems	<a href="https://www.link">https://www.link</a>	United States	558	9	1.61%
68	MAG IAS	<a href="https://www.link">https://www.link</a>	United States	542	7	1.29%
69	USNR	<a href="https://www.link">https://www.link</a>	United States	728	9	1.24%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website our contact us at support@dsmn8.com](https://www.dsmn8.com)



DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

