



The World's Most Active Machinery Professionals on Social - April 2024

Industry at a glance:

Average Score: 5.36%

Total Companies: 191

Average No. Employees: 687

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 7 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days). Lists 21 companies including VDMA, Universal Robots, AutoStore, Balluff Americas, LoxamHune, Bobcat EMEA, GAM, UNOX, wenglor sensoric group, IKA, Control Techniques, Alstef Group, The Middleby, JCB North America, Baumer Group, SCHUNK, Murrelektronik, Nationwide Platforms, Finning UK & Ireland, WITTENSTEIN group, and Leavitt Machinery.

22	VITRONIC Machine Vision	<a href="https://www.linke">https://www.linke</a>	Germany	673	56	8.32%
23	Bronkhorst	<a href="https://www.linke">https://www.linke</a>	Netherlands	545	45	8.26%
24	Aprolis, Loueur de manuter	<a href="https://www.linke">https://www.linke</a>	France	546	44	8.06%
25	Jungheinrich France SAS	<a href="https://www.linke">https://www.linke</a>	France	882	71	8.05%
26	Custom Truck One Source	<a href="https://www.linke">https://www.linke</a>	United States	890	70	7.87%
27	Bucher Municipal	<a href="https://www.linke">https://www.linke</a>	Switzerland	554	43	7.76%
28	Geek+	<a href="https://www.linke">https://www.linke</a>	United States	580	45	7.76%
29	Actemium Nederland	<a href="https://www.linke">https://www.linke</a>	Netherlands	509	39	7.66%
30	KNAPP North America	<a href="https://www.linke">https://www.linke</a>	United States	540	41	7.59%
31	TOMRA Recycling	<a href="https://www.linke">https://www.linke</a>	Germany	523	39	7.46%
32	LiftOne	<a href="https://www.linke">https://www.linke</a>	United States	526	39	7.41%
33	BLM GROUP	<a href="https://www.linke">https://www.linke</a>	Italy	694	51	7.35%
34	NEUMAN & ESSER (NEA	<a href="https://www.linke">https://www.linke</a>	Germany	538	39	7.25%
35	Yaskawa Motoman	<a href="https://www.linke">https://www.linke</a>	United States	774	56	7.24%
36	Groeneveld-BEKA	<a href="https://www.linke">https://www.linke</a>	Netherlands	529	38	7.18%
37	LEITNER	<a href="https://www.linke">https://www.linke</a>	Italy	522	37	7.09%
38	Numatic International	<a href="https://www.linke">https://www.linke</a>	United Kingdom	581	41	7.06%
39	Superior Industries	<a href="https://www.linke">https://www.linke</a>	United States	514	36	7.00%
40	MAAG Group	<a href="https://www.linke">https://www.linke</a>	Switzerland	526	36	6.84%
41	Moba Group	<a href="https://www.linke">https://www.linke</a>	Netherlands	603	41	6.80%
42	Glatt Group	<a href="https://www.linke">https://www.linke</a>	Germany	679	46	6.77%
43	BUCHI Laboratory Equipm	<a href="https://www.linke">https://www.linke</a>	Switzerland	695	47	6.76%
44	PALFINGER MARINE	<a href="https://www.linke">https://www.linke</a>	Austria	641	43	6.71%
45	Wacker Neuson	<a href="https://www.linke">https://www.linke</a>	Germany	846	56	6.62%
46	Eclipse Automation	<a href="https://www.linke">https://www.linke</a>	Canada	605	40	6.61%
47	Ponsse	<a href="https://www.linke">https://www.linke</a>	Finland	835	55	6.59%
48	ARBURG GmbH + Co KG	<a href="https://www.linke">https://www.linke</a>	Germany	594	39	6.57%
49	Serac	<a href="https://www.linke">https://www.linke</a>	France	588	38	6.46%
50	Tornos Group	<a href="https://www.linke">https://www.linke</a>	Switzerland	518	33	6.37%
51	SMT Africa	<a href="https://www.linke">https://www.linke</a>	Belgium	661	42	6.35%
52	Miele Professional	<a href="https://www.linke">https://www.linke</a>	Germany	646	41	6.35%
53	nVent HOFFMAN	<a href="https://www.linke">https://www.linke</a>	United States	570	36	6.32%
54	BAADER	<a href="https://www.linke">https://www.linke</a>	Germany	794	50	6.30%
55	KEBA Group	<a href="https://www.linke">https://www.linke</a>	Austria	627	39	6.22%
56	Forbo Movement Systems	<a href="https://www.linke">https://www.linke</a>	Germany	677	42	6.20%
57	Pilz	<a href="https://www.linke">https://www.linke</a>	Germany	743	46	6.19%
58	Pfeiffer Vacuum	<a href="https://www.linke">https://www.linke</a>	Germany	965	59	6.11%
59	Daifuku Intralogistics Amer	<a href="https://www.linke">https://www.linke</a>	United States	527	32	6.07%
60	Lindsay	<a href="https://www.linke">https://www.linke</a>	United States	649	39	6.01%
61	INFICON	<a href="https://www.linke">https://www.linke</a>	Switzerland	978	58	5.93%
62	Puffer-Sweiven	<a href="https://www.linke">https://www.linke</a>	United States	627	37	5.90%
63	ABB Motors and Drives No	<a href="https://www.linke">https://www.linke</a>	United States	770	45	5.84%
64	Evoca Group	<a href="https://www.linke">https://www.linke</a>	Italy	548	32	5.84%
65	Milton CAT	<a href="https://www.linke">https://www.linke</a>	United States	740	43	5.81%
66	SEW USOCOME	<a href="https://www.linke">https://www.linke</a>	France	741	43	5.80%
67	Ishida Europe	<a href="https://www.linke">https://www.linke</a>	United Kingdom	517	30	5.80%
68	Leybold	<a href="https://www.linke">https://www.linke</a>	Germany	892	51	5.72%
69	HAHN Automation Group	<a href="https://www.linke">https://www.linke</a>	Germany	651	37	5.68%
70	AWL	<a href="https://www.linke">https://www.linke</a>	Netherlands	635	36	5.67%
71	Mustang Cat	<a href="https://www.linke">https://www.linke</a>	United States	656	37	5.64%
72	Güdel Group	<a href="https://www.linke">https://www.linke</a>	Switzerland	604	34	5.63%
73	Turck	<a href="https://www.linke">https://www.linke</a>	Germany	665	37	5.56%
74	HIMA Group	<a href="https://www.linke">https://www.linke</a>	Germany	946	52	5.50%
75	Mitsubishi Logisnext Ameri	<a href="https://www.linke">https://www.linke</a>	United States	639	35	5.48%
76	TOMRA Food	<a href="https://www.linke">https://www.linke</a>	Belgium	840	46	5.48%
77	Fairbanks Morse Defense	<a href="https://www.linke">https://www.linke</a>	United States	550	30	5.45%
78	ROMACO GROUP	<a href="https://www.linke">https://www.linke</a>	Germany	514	28	5.45%
79	AriensCo	<a href="https://www.linke">https://www.linke</a>	United States	883	48	5.44%
80	Haarslev	<a href="https://www.linke">https://www.linke</a>	Denmark	574	31	5.40%
81	Alta Equipment Company	<a href="https://www.linke">https://www.linke</a>	United States	839	45	5.36%
82	Kollmorgen	<a href="https://www.linke">https://www.linke</a>	United States	875	46	5.26%
83	TRUMPF North America	<a href="https://www.linke">https://www.linke</a>	United States	990	52	5.25%
84	Harro Höfliger	<a href="https://www.linke">https://www.linke</a>	Germany	712	37	5.20%
85	Warren CAT	<a href="https://www.linke">https://www.linke</a>	United States	895	46	5.14%
86	ProMach	<a href="https://www.linke">https://www.linke</a>	United States	821	41	4.99%
87	JENSEN-GROUP	<a href="https://www.linke">https://www.linke</a>	Switzerland	644	32	4.97%
88	HAWE Hydraulik	<a href="https://www.linke">https://www.linke</a>	Germany	787	39	4.96%
89	Kieback&Peter	<a href="https://www.linke">https://www.linke</a>	Germany	566	28	4.95%
90	Ohio Cat	<a href="https://www.linke">https://www.linke</a>	United States	670	33	4.93%
91	CMS SpA	<a href="https://www.linke">https://www.linke</a>	Italy	528	26	4.92%
92	Maschio Gaspardo Group	<a href="https://www.linke">https://www.linke</a>	Italy	693	34	4.91%
93	Azbil Teistar	<a href="https://www.linke">https://www.linke</a>	Spain	742	36	4.85%

94	Dynapac	<a href="https://www.link">https://www.link</a>	Sweden	559	27	4.83%
95	PennEngineering	<a href="https://www.link">https://www.link</a>	United States	673	32	4.75%
96	Cognizant Life Sciences M	<a href="https://www.link">https://www.link</a>	Ireland	614	29	4.72%
97	Siempelkamp	<a href="https://www.link">https://www.link</a>	Germany	511	24	4.70%
98	Tranter	<a href="https://www.link">https://www.link</a>	United States	537	25	4.66%
99	OCME	<a href="https://www.link">https://www.link</a>	Italy	614	28	4.56%
100	Finanzauto	<a href="https://www.link">https://www.link</a>	Spain	684	31	4.53%
101	Mazak North America	<a href="https://www.link">https://www.link</a>	United States	685	31	4.53%
102	IPTE	<a href="https://www.link">https://www.link</a>	Belgium	646	29	4.49%
103	Plansee	<a href="https://www.link">https://www.link</a>	Austria	758	34	4.49%
104	Rieckermann	<a href="https://www.link">https://www.link</a>	Germany	560	25	4.46%
105	PIA Automation	<a href="https://www.link">https://www.link</a>	Germany	589	26	4.41%
106	Fives Intralogistics	<a href="https://www.link">https://www.link</a>	France	595	26	4.37%
107	Nortek Air Solutions	<a href="https://www.link">https://www.link</a>	United States	596	26	4.36%
108	DMG MORI USA	<a href="https://www.link">https://www.link</a>	United States	712	31	4.35%
109	Radwell International	<a href="https://www.link">https://www.link</a>	United States	728	31	4.26%
110	RENK Group	<a href="https://www.link">https://www.link</a>	Germany	878	37	4.21%
111	AAON	<a href="https://www.link">https://www.link</a>	United States	952	40	4.20%
112	MH Equipment Company	<a href="https://www.link">https://www.link</a>	United States	504	21	4.17%
113	Kärcher North America	<a href="https://www.link">https://www.link</a>	United States	552	23	4.17%
114	AWC	<a href="https://www.link">https://www.link</a>	United States	968	40	4.13%
115	Mühlbauer Group	<a href="https://www.link">https://www.link</a>	Germany	728	30	4.12%
116	Breton	<a href="https://www.link">https://www.link</a>	Italy	633	26	4.11%
117	Hytrol	<a href="https://www.link">https://www.link</a>	United States	591	24	4.06%
118	SAMSON GROUP	<a href="https://www.link">https://www.link</a>	Germany	862	35	4.06%
119	Sumitomo SHI FW	<a href="https://www.link">https://www.link</a>	Finland	519	21	4.05%
120	Prima Power	<a href="https://www.link">https://www.link</a>	Italy	922	37	4.01%
121	Manz	<a href="https://www.link">https://www.link</a>	Germany	649	26	4.01%
122	BW Papersystems	<a href="https://www.link">https://www.link</a>	United States	650	26	4.00%
123	STIWA Group	<a href="https://www.link">https://www.link</a>	Austria	506	20	3.95%
124	Ammeraal Beltech	<a href="https://www.link">https://www.link</a>	Netherlands	989	39	3.94%
125	KAESER KOMPRESSORE	<a href="https://www.link">https://www.link</a>	Germany	615	24	3.90%
126	Coroplast Group	<a href="https://www.link">https://www.link</a>	Germany	898	35	3.90%
127	Merlo Group	<a href="https://www.link">https://www.link</a>	Italy	566	22	3.89%
128	Gregory Poole Equipment	<a href="https://www.link">https://www.link</a>	United States	861	33	3.83%
129	Process Automation Soluti	<a href="https://www.link">https://www.link</a>	Germany	948	36	3.80%
130	Rite-Hite	<a href="https://www.link">https://www.link</a>	United States	854	32	3.75%
131	AUMA Group	<a href="https://www.link">https://www.link</a>	Germany	721	27	3.74%
132	PSG, a Dover company	<a href="https://www.link">https://www.link</a>	United States	808	30	3.71%
133	ULMA Packaging	<a href="https://www.link">https://www.link</a>	Spain	866	32	3.70%
134	TMEIC	<a href="https://www.link">https://www.link</a>	United States	876	32	3.65%
135	Ziegler Caterpillar	<a href="https://www.link">https://www.link</a>	United States	986	36	3.65%
136	Climatec	<a href="https://www.link">https://www.link</a>	United States	905	33	3.65%
137	Bucher Emhart Glass	<a href="https://www.link">https://www.link</a>	Switzerland	631	23	3.65%
138	Quinn Company	<a href="https://www.link">https://www.link</a>	United States	669	24	3.59%
139	CenterLine	<a href="https://www.link">https://www.link</a>	Canada	530	19	3.58%
140	AIUT	<a href="https://www.link">https://www.link</a>	Poland	645	23	3.57%
141	VMI Group	<a href="https://www.link">https://www.link</a>	Netherlands	871	31	3.56%
142	Davis-Standard	<a href="https://www.link">https://www.link</a>	United States	508	18	3.54%
143	Spraying Systems Co.	<a href="https://www.link">https://www.link</a>	United States	914	32	3.50%
144	Tractafic Equipment	<a href="https://www.link">https://www.link</a>	France	890	31	3.48%
145	WITTMANN Group	<a href="https://www.link">https://www.link</a>	Austria	783	27	3.45%
146	KLEEMANN	<a href="https://www.link">https://www.link</a>	Greece	612	21	3.43%
147	thyssenkrupp Automation E	<a href="https://www.link">https://www.link</a>	Germany	788	27	3.43%
148	Komatsu Forest	<a href="https://www.link">https://www.link</a>	Sweden	705	24	3.40%
149	CASE Construction Equipn	<a href="https://www.link">https://www.link</a>	United States	676	23	3.40%
150	Eurotherm	<a href="https://www.link">https://www.link</a>	United Kingdom	507	17	3.35%
151	Grede Holdings	<a href="https://www.link">https://www.link</a>	United States	508	17	3.35%
152	Moog Industrial	<a href="https://www.link">https://www.link</a>	United States	512	17	3.32%
153	Yaskawa America	<a href="https://www.link">https://www.link</a>	United States	665	22	3.31%
154	Portalp	<a href="https://www.link">https://www.link</a>	France	668	22	3.29%
155	Fabick Cat	<a href="https://www.link">https://www.link</a>	United States	624	20	3.21%
156	SMS group USA	<a href="https://www.link">https://www.link</a>	United States	941	30	3.19%
157	Canon Virginia	<a href="https://www.link">https://www.link</a>	United States	567	18	3.17%
158	INDEX	<a href="https://www.link">https://www.link</a>	Germany	606	19	3.14%
159	MacAllister Machinery Co.	<a href="https://www.link">https://www.link</a>	United States	898	28	3.12%
160	Marel Poultry	<a href="https://www.link">https://www.link</a>	Netherlands	748	23	3.07%
161	Thompson Tractor Compar	<a href="https://www.link">https://www.link</a>	United States	754	23	3.05%
162	Ring Power Cat	<a href="https://www.link">https://www.link</a>	United States	991	30	3.03%
163	Valtra	<a href="https://www.link">https://www.link</a>	Finland	599	18	3.01%
164	System Ceramics	<a href="https://www.link">https://www.link</a>	Italy	635	19	2.99%
165	Wiese USA	<a href="https://www.link">https://www.link</a>	United States	536	16	2.99%

166	Plasser & Theurer Export v	<a href="https://www.link">https://www.link</a>	Austria	570	17	2.98%
167	Paper Converting Machine	<a href="https://www.link">https://www.link</a>	United States	599	17	2.84%
168	MAPAL Dr. Kress KG	<a href="https://www.link">https://www.link</a>	Germany	821	23	2.80%
169	Meyn Food Processing Tec	<a href="https://www.link">https://www.link</a>	Netherlands	647	18	2.78%
170	Witzenmann Group	<a href="https://www.link">https://www.link</a>	Germany	793	22	2.77%
171	Fendt	<a href="https://www.link">https://www.link</a>	Germany	649	18	2.77%
172	Stolle Machinery Company	<a href="https://www.link">https://www.link</a>	United States	794	22	2.77%
173	Brock Solutions	<a href="https://www.link">https://www.link</a>	Canada	775	21	2.71%
174	ITM	<a href="https://www.link">https://www.link</a>	Netherlands	607	16	2.64%
175	KARL MAYER	<a href="https://www.link">https://www.link</a>	Germany	585	15	2.56%
176	Gleason	<a href="https://www.link">https://www.link</a>	United States	917	23	2.51%
177	Aerotech	<a href="https://www.link">https://www.link</a>	United States	677	16	2.36%
178	FFT Produktionssysteme C	<a href="https://www.link">https://www.link</a>	Germany	816	19	2.33%
179	MacDon Industries	<a href="https://www.link">https://www.link</a>	Canada	759	17	2.24%
180	AMADA AMERICA	<a href="https://www.link">https://www.link</a>	United States	702	15	2.14%
181	CFT Group	<a href="https://www.link">https://www.link</a>	Italy	832	17	2.04%
182	PMP	<a href="https://www.link">https://www.link</a>	Italy	553	11	1.99%
183	GES	<a href="https://www.link">https://www.link</a>	United States	864	17	1.97%
184	AMA Spa	<a href="https://www.link">https://www.link</a>	Italy	519	10	1.93%
185	Cleveland Brothers Equipm	<a href="https://www.link">https://www.link</a>	United States	580	11	1.90%
186	Cascade	<a href="https://www.link">https://www.link</a>	United States	935	17	1.82%
187	TEAM Industries	<a href="https://www.link">https://www.link</a>	United States	509	9	1.77%
188	Wayne Fueling Systems	<a href="https://www.link">https://www.link</a>	United States	558	9	1.61%
189	MAG IAS	<a href="https://www.link">https://www.link</a>	United States	542	7	1.29%
190	USNR	<a href="https://www.link">https://www.link</a>	United States	728	9	1.24%
191	Tokheim	<a href="https://www.link">https://www.link</a>	United Kingdom	646	5	0.77%

## Ready to win at social?

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