## **DSMN8**

The UK's Most Active Law & Legal Professionals on Social - April 2024

## Industry at a glance:

**Average Score:** 

**Total Companies:** 

**Global Industry Average:** 

14.34%

51

9.07%

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

| So, where does your company rank? |                         |                   |                |                       |                                     |                         |  |  |  |  |
|-----------------------------------|-------------------------|-------------------|----------------|-----------------------|-------------------------------------|-------------------------|--|--|--|--|
| Position                          | Company Name            | LinkedIn URL      | Location       | Employees on LinkedIn | No. Employees Shared (Last 30 Days) | % Shared (Last 30 Days) |  |  |  |  |
| 1                                 | Higgs                   | https://www.linke | United Kingdom | 265                   | 96                                  | 36.23%                  |  |  |  |  |
| 2                                 | Stephens Scown          | https://www.linke | United Kingdom | 299                   | 73                                  | 24.41%                  |  |  |  |  |
| 3                                 | Stevens & Bolton        | https://www.linke | United Kingdom | 286                   | 66                                  | 23.08%                  |  |  |  |  |
| 4                                 | Ellisons Solicitors     | https://www.linke | United Kingdom | 246                   | 56                                  | 22.76%                  |  |  |  |  |
| 5                                 | Forbes Solicitors       | https://www.linke | United Kingdom | 334                   | 74                                  | 22.16%                  |  |  |  |  |
| 6                                 | Brabners                | https://www.linke | United Kingdom | 485                   | 104                                 | 21.44%                  |  |  |  |  |
| 7                                 | Howes Percival          | https://www.linke | United Kingdom | 307                   | 64                                  | 20.85%                  |  |  |  |  |
| 8                                 | Nelsons                 | https://www.linke | United Kingdom | 236                   | 49                                  | 20.76%                  |  |  |  |  |
| 9                                 | Napthens                | https://www.linke | United Kingdom | 255                   | 52                                  | 20.39%                  |  |  |  |  |
| 10                                | Taylor Wessing UK       | https://www.linke | United Kingdom | 263                   | 52                                  | 19.77%                  |  |  |  |  |
| 11                                | Stowe Family Law        | https://www.linke | United Kingdom | 317                   | 61                                  | 19.24%                  |  |  |  |  |
| 12                                | Wright Hassall          | https://www.linke | United Kingdom | 240                   | 46                                  | 19.17%                  |  |  |  |  |
| 13                                | Mewburn Ellis           | https://www.linke | United Kingdom | 311                   | 56                                  | 18.01%                  |  |  |  |  |
| 14                                | Thomson Snell & Passmor | https://www.linke | United Kingdom | 274                   | 48                                  | 17.52%                  |  |  |  |  |
| 15                                | Trethowans              | https://www.linke | United Kingdom | 230                   | 40                                  | 17.39%                  |  |  |  |  |
| 16                                | Ward Hadaway            | https://www.linke | United Kingdom | 490                   | 85                                  | 17.35%                  |  |  |  |  |
| 17                                | Collas Crill            | https://www.linke | United Kingdom | 239                   | 41                                  | 17.15%                  |  |  |  |  |
| 18                                | Roythornes Solicitors   | https://www.linke | United Kingdom | 211                   | 36                                  | 17.06%                  |  |  |  |  |
| 19                                | Michelmores             | https://www.linke | United Kingdom | 493                   | 84                                  | 17.04%                  |  |  |  |  |
| 20                                | Lester Aldridge         | https://www.linke | United Kingdom | 368                   | 59                                  | 16.03%                  |  |  |  |  |
| 21                                | Harper Macleod          | https://www.linke | United Kinadom | 363                   | 56                                  | 15.43%                  |  |  |  |  |

| 22 | Ashtons Legal             | https://www.linke | United Kingdom | 342 | 50 | 14.62% |
|----|---------------------------|-------------------|----------------|-----|----|--------|
| 23 | Russell-Cooke Solicitors  | https://www.linke | United Kingdom | 399 | 58 | 14.54% |
| 24 | Anthony Collins           | https://www.linke | United Kingdom | 313 | 45 | 14.38% |
| 25 | Wilkin Chapman Solicitors | https://www.linke | United Kingdom | 355 | 49 | 13.80% |
| 26 | Stone King                | https://www.linke | United Kingdom | 286 | 39 | 13.64% |
| 27 | Movera                    | https://www.linke | United Kingdom | 269 | 36 | 13.38% |
| 28 | Cripps                    | https://www.linke | United Kingdom | 492 | 61 | 12.40% |
| 29 | Thorntons Law             | https://www.linke | United Kingdom | 412 | 51 | 12.38% |
| 30 | Wedlake Bell              | https://www.linke | United Kingdom | 372 | 46 | 12.37% |
| 31 | Winckworth Sherwood       | https://www.linke | United Kingdom | 352 | 43 | 12.22% |
| 32 | Paris Smith               | https://www.linke | United Kingdom | 208 | 25 | 12.02% |
| 33 | Bristows                  | https://www.linke | United Kingdom | 339 | 40 | 11.80% |
| 34 | Morton Fraser MacRoberts  | https://www.linke | United Kingdom | 419 | 49 | 11.69% |
| 35 | Geldards                  | https://www.linke | United Kingdom | 309 | 36 | 11.65% |
| 36 | IBB Law                   | https://www.linke | United Kingdom | 271 | 31 | 11.44% |
| 37 | Fladgate                  | https://www.linke | United Kingdom | 393 | 44 | 11.20% |
| 38 | Tees                      | https://www.linke | United Kingdom | 393 | 43 | 10.94% |
| 39 | Lindsays                  | https://www.linke | United Kingdom | 366 | 40 | 10.93% |
| 40 | Thrings                   | https://www.linke | United Kingdom | 262 | 24 | 9.16%  |
| 41 | Faculty of Advocates      | https://www.linke | United Kingdom | 344 | 30 | 8.72%  |
| 42 | Stephensons Solicitors    | https://www.linke | United Kingdom | 266 | 21 | 7.89%  |
| 43 | Simpson Millar Solicitors | https://www.linke | United Kingdom | 360 | 28 | 7.78%  |
| 44 | Turcan Connell            | https://www.linke | United Kingdom | 207 | 16 | 7.73%  |
| 45 | Digby Brown Solicitors    | https://www.linke | United Kingdom | 252 | 19 | 7.54%  |
| 46 | Wrigleys Solicitors       | https://www.linke | United Kingdom | 217 | 16 | 7.37%  |
| 47 | Express Solicitors        | https://www.linke | United Kingdom | 489 | 35 | 7.16%  |
| 48 | Bond Turner               | https://www.linke | United Kingdom | 420 | 27 | 6.43%  |
| 49 | Hempsons                  | https://www.linke | United Kingdom | 256 | 15 | 5.86%  |
| 50 | Winn Solicitors           | https://www.linke | United Kingdom | 302 | 17 | 5.63%  |
| 51 | Admiral Law               | https://www.linke | United Kingdom | 254 | 4  | 1.57%  |

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com



**SMN8** 

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