



Canada's Most Active Law & Legal Professionals on Social - April 2024

Industry at a glance:

Average Score:
7.40%

Total Companies:
16

Global Industry Average:
9.07%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Cain Lamarre	https://www.linkedin.com/company/cain-lamarre	Canada	444	67	15.09%
2	Torkin Manes	https://www.linkedin.com/company/torkin-manes	Canada	249	34	13.65%
3	Langlois Avocats	https://www.linkedin.com/company/langlois-avocats	Canada	313	36	11.50%
4	McInnes Cooper	https://www.linkedin.com/company/mcinnescoper	Canada	499	43	8.62%
5	WeirFoulds	https://www.linkedin.com/company/weirfoulds	Canada	265	22	8.30%
6	Hicks Morley	https://www.linkedin.com/company/hicksmorley	Canada	253	21	8.30%
7	Lerners	https://www.linkedin.com/company/lerners	Canada	416	33	7.93%
8	Clark Wilson	https://www.linkedin.com/company/clark-wilson	Canada	275	21	7.64%
9	Bereskin & Parr	https://www.linkedin.com/company/bereskin-parr	Canada	231	17	7.36%
10	McLennan Ross	https://www.linkedin.com/company/mclennan-ross	Canada	250	14	5.60%
11	Cox & Palmer	https://www.linkedin.com/company/cox-palmer	Canada	404	22	5.45%
12	Lawson Lundell	https://www.linkedin.com/company/lawson-lundell	Canada	410	21	5.12%
13	Smart & Biggar	https://www.linkedin.com/company/smart-biggar	Canada	355	13	3.66%
14	Goodmans	https://www.linkedin.com/company/goodmans	Canada	497	18	3.62%
15	Blanney McMurtry	https://www.linkedin.com/company/blaney-mcmurtry	Canada	286	10	3.50%
16	Farris	https://www.linkedin.com/company/farris	Canada	227	7	3.08%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



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