



The USA's Most Active Internet Professionals on Social - April 2024

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	AlertMedia	https://www.linkedin.com/company/alertmedia	United States	396	128	32.32%
2	Sensor Tower	https://www.linkedin.com/company/sensortower	United States	242	76	31.40%
3	Mediavine	https://www.linkedin.com/company/mediavine	United States	230	58	25.22%
4	mParticle	https://www.linkedin.com/company/mparticle	United States	238	60	25.21%
5	Azion	https://www.linkedin.com/company/azion	United States	217	52	23.96%
6	Recharge	https://www.linkedin.com/company/recharge	United States	461	110	23.86%
7	Cloudinary	https://www.linkedin.com/company/cloudinary	United States	448	91	20.31%
8	Glia	https://www.linkedin.com/company/glia	United States	393	79	20.10%
9	Freestar	https://www.linkedin.com/company/freestar	United States	210	40	19.05%
10	InVision	https://www.linkedin.com/company/invision	United States	444	78	17.57%
11	Flashpoint	https://www.linkedin.com/company/flashpoint	United States	381	66	17.32%
12	Equus Software	https://www.linkedin.com/company/equussoftware	United States	302	51	16.89%
13	Pantheon Platform	https://www.linkedin.com/company/pantheonplatform	United States	446	75	16.82%
14	Futbol Sites	https://www.linkedin.com/company/futbol-sites	United States	317	51	16.09%
15	Koddi	https://www.linkedin.com/company/koddi	United States	207	32	15.46%
16	Lukka	https://www.linkedin.com/company/lukka	United States	208	32	15.38%
17	Ceros	https://www.linkedin.com/company/ceros	United States	296	45	15.20%
18	BentoBox	https://www.linkedin.com/company/bentobox	United States	238	35	14.71%
19	Tachyon Technologies	https://www.linkedin.com/company/tachyon-technologies	United States	278	40	14.39%
20	Formstack	https://www.linkedin.com/company/formstack	United States	209	30	14.35%
21	HopSkipDrive	https://www.linkedin.com/company/hopskipdrive	United States	352	50	14.20%

22	Apartment List	https://www.link	United States	360	51	14.17%
23	Hired	https://www.link	United States	225	31	13.78%
24	Samba TV	https://www.link	United States	324	44	13.58%
25	ConsumerAffairs	https://www.link	United States	226	30	13.27%
26	Cart.com	https://www.link	United States	490	64	13.06%
27	Narvar	https://www.link	United States	338	43	12.72%
28	Bamboo Rose	https://www.link	United States	226	28	12.39%
29	ChowNow	https://www.link	United States	340	42	12.35%
30	adMarketplace	https://www.link	United States	203	25	12.32%
31	Affinity Global	https://www.link	United States	334	41	12.28%
32	Divergent	https://www.link	United States	278	34	12.23%
33	OpenX	https://www.link	United States	416	50	12.02%
34	CB Insights	https://www.link	United States	324	38	11.73%
35	JWP	https://www.link	United States	360	42	11.67%
36	Rakuten Rewards	https://www.link	United States	416	47	11.30%
37	Ookla	https://www.link	United States	347	39	11.24%
38	Nitrogen	https://www.link	United States	216	24	11.11%
39	Pixelz	https://www.link	United States	320	33	10.31%
40	Ezoic	https://www.link	United States	280	27	9.64%
41	Scribd	https://www.link	United States	395	38	9.62%
42	ASAPP	https://www.link	United States	417	38	9.11%
43	Lifion by ADP	https://www.link	United States	440	39	8.86%
44	TCGplayer	https://www.link	United States	418	37	8.85%
45	Ontada	https://www.link	United States	281	24	8.54%
46	Team Velocity	https://www.link	United States	370	31	8.38%
47	LoopNet	https://www.link	United States	418	35	8.37%
48	EverQuote	https://www.link	United States	376	31	8.24%
49	Liquid Web	https://www.link	United States	385	31	8.05%
50	1stDibs	https://www.link	United States	363	29	7.99%
51	Knovos	https://www.link	United States	215	17	7.91%
52	Connexity	https://www.link	United States	229	18	7.86%
53	Vivino	https://www.link	United States	308	24	7.79%
54	Healthcare.com	https://www.link	United States	220	17	7.73%
55	Zwift	https://www.link	United States	453	35	7.73%
56	OfferUp	https://www.link	United States	453	35	7.73%
57	AnyClip	https://www.link	United States	221	17	7.69%
58	Howard Technology Soluti	https://www.link	United States	500	38	7.60%
59	Applied Innovation	https://www.link	United States	413	31	7.51%
60	Refinery29	https://www.link	United States	286	21	7.34%
61	Point Broadband	https://www.link	United States	233	17	7.30%
62	OpenExchange	https://www.link	United States	264	19	7.20%
63	Tencent Americas	https://www.link	United States	395	28	7.09%
64	Endeavor Streaming	https://www.link	United States	261	18	6.90%
65	SiliconExpert	https://www.link	United States	487	33	6.78%
66	Mondee	https://www.link	United States	428	29	6.78%
67	First Media US	https://www.link	United States	238	16	6.72%
68	EBG	https://www.link	United States	442	28	6.33%
69	Latitude AI	https://www.link	United States	471	28	5.94%
70	SmartThings	https://www.link	United States	259	15	5.79%
71	Getaround	https://www.link	United States	420	24	5.71%
72	Ingenio	https://www.link	United States	338	18	5.33%
73	goTRG	https://www.link	United States	421	21	4.99%
74	TrueCar	https://www.link	United States	427	21	4.92%
75	EdgeNext	https://www.link	United States	240	11	4.58%
76	Fandango	https://www.link	United States	379	17	4.49%
77	Salesforce Commerce Clo	https://www.link	United States	276	12	4.35%
78	Blue Book Construction Ne	https://www.link	United States	358	15	4.19%
79	Sumaria Systems	https://www.link	United States	338	14	4.14%
80	Yami	https://www.link	United States	317	13	4.10%
81	Single Digits	https://www.link	United States	295	11	3.73%
82	Starry	https://www.link	United States	315	11	3.49%
83	Digital Room	https://www.link	United States	380	12	3.16%
84	Infosys Equinox	https://www.link	United States	327	10	3.06%
85	Stamps.com	https://www.link	United States	293	8	2.73%
86	VIX	https://www.link	United States	307	8	2.61%
87	Appivo	https://www.link	United States	246	6	2.44%
88	Dodge Data & Analytics	https://www.link	United States	373	7	1.88%
89	IMVU	https://www.link	United States	458	8	1.75%
90	Bluehost	https://www.link	United States	270	4	1.48%
91	Spin	https://www.link	United States	357	5	1.40%
92	eBay Ads	https://www.link	United States	399	5	1.25%
93	J2 Global	https://www.link	United States	448	5	1.12%

94	Mitsubishi Electric Automot	https://www.link	United States	395	4	1.01%
95	Hostway	https://www.link	United States	206	2	0.97%
96	Better World Books	https://www.link	United States	220	2	0.91%

Ready to win at social?

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