



The UK's Most Active Internet Professionals on Social - April 2024

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Digital Catapult	https://www.linkedin.com/company/digitalcatapult	United Kingdom	311	107	34.41%
2	LADBible Group	https://www.linkedin.com/company/ladbible	United Kingdom	456	105	23.03%
3	myWorld	https://www.linkedin.com/company/myworld	United Kingdom	207	36	17.39%
4	Dotdigital	https://www.linkedin.com/company/dotdigital	United Kingdom	404	60	14.85%
5	Resolver	https://www.linkedin.com/company/resolver	United Kingdom	384	47	12.24%
6	THG Studios	https://www.linkedin.com/company/thgstudios	United Kingdom	240	28	11.67%
7	Threads Styling	https://www.linkedin.com/company/threadsstyling	United Kingdom	241	23	9.54%
8	On the Beach	https://www.linkedin.com/company/onthebeach	United Kingdom	454	43	9.47%
9	Reapit	https://www.linkedin.com/company/reapit	United Kingdom	243	23	9.47%
10	Happening	https://www.linkedin.com/company/happening	United Kingdom	462	42	9.09%
11	Reed.co.uk	https://www.linkedin.com/company/reed-co-uk	United Kingdom	375	34	9.07%
12	Moonpig	https://www.linkedin.com/company/moonpig	United Kingdom	478	41	8.58%
13	Kelkoo Group	https://www.linkedin.com/company/kelkoo	United Kingdom	262	13	4.96%
14	ECARX	https://www.linkedin.com/company/ecarx	United Kingdom	415	20	4.82%
15	musicMagpie	https://www.linkedin.com/company/musicmagpie	United Kingdom	236	9	3.81%
16	Badoo	https://www.linkedin.com/company/badoo	United Kingdom	310	3	0.97%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



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