



The World's Most Active Internet Professionals on Social - April 2024

Industry at a glance:

Average Score: 9.68%

Total Companies: 181

Average No. Employees: 327

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 7 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days). Lists 21 companies ranked by employee advocacy performance.

22	Pantheon Platform	<a href="https://www.link€">https://www.link€</a>	United States	446	75	16.82%
23	Futbol Sites	<a href="https://www.link€">https://www.link€</a>	United States	317	51	16.09%
24	Mitgo	<a href="https://www.link€">https://www.link€</a>	Germany	212	34	16.04%
25	MioDottore	<a href="https://www.link€">https://www.link€</a>	Italy	398	62	15.58%
26	Kleinanzeigen	<a href="https://www.link€">https://www.link€</a>	Germany	386	60	15.54%
27	IMPACT Commerce	<a href="https://www.link€">https://www.link€</a>	Denmark	446	69	15.47%
28	Koddi	<a href="https://www.link€">https://www.link€</a>	United States	207	32	15.46%
29	NavVis	<a href="https://www.link€">https://www.link€</a>	Germany	350	54	15.43%
30	Lukka	<a href="https://www.link€">https://www.link€</a>	United States	208	32	15.38%
31	Ceros	<a href="https://www.link€">https://www.link€</a>	United States	296	45	15.20%
32	Dotdigital	<a href="https://www.link€">https://www.link€</a>	United Kingdom	404	60	14.85%
33	BentoBox	<a href="https://www.link€">https://www.link€</a>	United States	238	35	14.71%
34	Tachyon Technologies	<a href="https://www.link€">https://www.link€</a>	United States	278	40	14.39%
35	Sportserve	<a href="https://www.link€">https://www.link€</a>	Malta	292	42	14.38%
36	Formstack	<a href="https://www.link€">https://www.link€</a>	United States	209	30	14.35%
37	HopSkipDrive	<a href="https://www.link€">https://www.link€</a>	United States	352	50	14.20%
38	Apartment List	<a href="https://www.link€">https://www.link€</a>	United States	360	51	14.17%
39	willhaben	<a href="https://www.link€">https://www.link€</a>	Austria	244	34	13.93%
40	Hired	<a href="https://www.link€">https://www.link€</a>	United States	225	31	13.78%
41	Samba TV	<a href="https://www.link€">https://www.link€</a>	United States	324	44	13.58%
42	ConsumerAffairs	<a href="https://www.link€">https://www.link€</a>	United States	226	30	13.27%
43	Cart.com	<a href="https://www.link€">https://www.link€</a>	United States	490	64	13.06%
44	eyeo	<a href="https://www.link€">https://www.link€</a>	Germany	253	33	13.04%
45	Kongsberg Discovery	<a href="https://www.link€">https://www.link€</a>	Norway	499	65	13.03%
46	Narvar	<a href="https://www.link€">https://www.link€</a>	United States	338	43	12.72%
47	Jimdo	<a href="https://www.link€">https://www.link€</a>	Germany	284	36	12.68%
48	Tiqets	<a href="https://www.link€">https://www.link€</a>	Netherlands	230	29	12.61%
49	Bilendi & respondi	<a href="https://www.link€">https://www.link€</a>	France	310	39	12.58%
50	Aleido	<a href="https://www.link€">https://www.link€</a>	Sweden	464	58	12.50%
51	Rakuten France	<a href="https://www.link€">https://www.link€</a>	France	234	29	12.39%
52	Bamboo Rose	<a href="https://www.link€">https://www.link€</a>	United States	226	28	12.39%
53	ChowNow	<a href="https://www.link€">https://www.link€</a>	United States	340	42	12.35%
54	adMarketplace	<a href="https://www.link€">https://www.link€</a>	United States	203	25	12.32%
55	Affinity Global	<a href="https://www.link€">https://www.link€</a>	United States	334	41	12.28%
56	Resolver	<a href="https://www.link€">https://www.link€</a>	United Kingdom	384	47	12.24%
57	Divergent	<a href="https://www.link€">https://www.link€</a>	United States	278	34	12.23%
58	OpenX	<a href="https://www.link€">https://www.link€</a>	United States	416	50	12.02%
59	CB Insights	<a href="https://www.link€">https://www.link€</a>	United States	324	38	11.73%
60	THG Studios	<a href="https://www.link€">https://www.link€</a>	United Kingdom	240	28	11.67%
61	JWP	<a href="https://www.link€">https://www.link€</a>	United States	360	42	11.67%
62	Figaro Classifieds	<a href="https://www.link€">https://www.link€</a>	France	307	35	11.40%
63	sofatutor	<a href="https://www.link€">https://www.link€</a>	Germany	255	29	11.37%
64	Rakuten Rewards	<a href="https://www.link€">https://www.link€</a>	United States	416	47	11.30%
65	Ookla	<a href="https://www.link€">https://www.link€</a>	United States	347	39	11.24%
66	Nitrogen	<a href="https://www.link€">https://www.link€</a>	United States	216	24	11.11%
67	S-Communication Services	<a href="https://www.link€">https://www.link€</a>	Germany	420	46	10.95%
68	Gelato	<a href="https://www.link€">https://www.link€</a>	Norway	441	48	10.88%
69	NoA Ignite Norway	<a href="https://www.link€">https://www.link€</a>	Norway	233	25	10.73%
70	Triboo Group	<a href="https://www.link€">https://www.link€</a>	Italy	261	28	10.73%
71	Pixelz	<a href="https://www.link€">https://www.link€</a>	United States	320	33	10.31%
72	Stepstone Deutschland	<a href="https://www.link€">https://www.link€</a>	Germany	464	45	9.70%
73	Ezoic	<a href="https://www.link€">https://www.link€</a>	United States	280	27	9.64%
74	Scribd	<a href="https://www.link€">https://www.link€</a>	United States	395	38	9.62%
75	Threads Styling	<a href="https://www.link€">https://www.link€</a>	United Kingdom	241	23	9.54%
76	On the Beach	<a href="https://www.link€">https://www.link€</a>	United Kingdom	454	43	9.47%
77	Reapit	<a href="https://www.link€">https://www.link€</a>	United Kingdom	243	23	9.47%
78	ASAPP	<a href="https://www.link€">https://www.link€</a>	United States	417	38	9.11%
79	Happening	<a href="https://www.link€">https://www.link€</a>	United Kingdom	462	42	9.09%
80	<a href="https://www.link€">Reed.co.uk</a>	<a href="https://www.link€">https://www.link€</a>	United Kingdom	375	34	9.07%
81	Eijsink	<a href="https://www.link€">https://www.link€</a>	Netherlands	211	19	9.00%
82	Lifion by ADP	<a href="https://www.link€">https://www.link€</a>	United States	440	39	8.86%
83	TCGplayer	<a href="https://www.link€">https://www.link€</a>	United States	418	37	8.85%
84	Kronen Zeitung	<a href="https://www.link€">https://www.link€</a>	Austria	242	21	8.68%
85	Moonpig	<a href="https://www.link€">https://www.link€</a>	United Kingdom	478	41	8.58%
86	<a href="https://www.link€">meinestadt.de</a>	<a href="https://www.link€">https://www.link€</a>	Germany	210	18	8.57%
87	Ontada	<a href="https://www.link€">https://www.link€</a>	United States	281	24	8.54%
88	HiPay	<a href="https://www.link€">https://www.link€</a>	France	224	19	8.48%
89	acens	<a href="https://www.link€">https://www.link€</a>	Spain	296	25	8.45%
90	Team Velocity	<a href="https://www.link€">https://www.link€</a>	United States	370	31	8.38%
91	LoopNet	<a href="https://www.link€">https://www.link€</a>	United States	418	35	8.37%
92	EverQuote	<a href="https://www.link€">https://www.link€</a>	United States	376	31	8.24%
93	Vision-Box	<a href="https://www.link€">https://www.link€</a>	Portugal	467	38	8.14%

94	Liquid Web	<a href="https://www.link">https://www.link</a>	United States	385	31	8.05%
95	1stDibs	<a href="https://www.link">https://www.link</a>	United States	363	29	7.99%
96	Knovos	<a href="https://www.link">https://www.link</a>	United States	215	17	7.91%
97	Connexity	<a href="https://www.link">https://www.link</a>	United States	229	18	7.86%
98	Vivino	<a href="https://www.link">https://www.link</a>	United States	308	24	7.79%
99	<a href="https://www.link">Healthcare.com</a>	<a href="https://www.link">https://www.link</a>	United States	220	17	7.73%
100	Zwift	<a href="https://www.link">https://www.link</a>	United States	453	35	7.73%
101	OfferUp	<a href="https://www.link">https://www.link</a>	United States	453	35	7.73%
102	AnyClip	<a href="https://www.link">https://www.link</a>	United States	221	17	7.69%
103	Mirai	<a href="https://www.link">https://www.link</a>	Spain	342	26	7.60%
104	Howard Technology Soluti	<a href="https://www.link">https://www.link</a>	United States	500	38	7.60%
105	Applied Innovation	<a href="https://www.link">https://www.link</a>	United States	413	31	7.51%
106	Interia.pl Group	<a href="https://www.link">https://www.link</a>	Poland	442	33	7.47%
107	Refinery29	<a href="https://www.link">https://www.link</a>	United States	286	21	7.34%
108	Jacob Elektronik	<a href="https://www.link">https://www.link</a>	Germany	259	19	7.34%
109	Point Broadband	<a href="https://www.link">https://www.link</a>	United States	233	17	7.30%
110	Miinto	<a href="https://www.link">https://www.link</a>	Denmark	288	21	7.29%
111	limango	<a href="https://www.link">https://www.link</a>	Germany	208	15	7.21%
112	OpenExchange	<a href="https://www.link">https://www.link</a>	United States	264	19	7.20%
113	PIA UDG	<a href="https://www.link">https://www.link</a>	Germany	292	21	7.19%
114	Tencent Americas	<a href="https://www.link">https://www.link</a>	United States	395	28	7.09%
115	Blocket	<a href="https://www.link">https://www.link</a>	Sweden	244	17	6.97%
116	Endeavor Streaming	<a href="https://www.link">https://www.link</a>	United States	261	18	6.90%
117	immowelt	<a href="https://www.link">https://www.link</a>	Germany	407	28	6.88%
118	SiliconExpert	<a href="https://www.link">https://www.link</a>	United States	487	33	6.78%
119	Mondee	<a href="https://www.link">https://www.link</a>	United States	428	29	6.78%
120	Grover	<a href="https://www.link">https://www.link</a>	Germany	445	30	6.74%
121	First Media US	<a href="https://www.link">https://www.link</a>	United States	238	16	6.72%
122	Edenred Solutions CSE	<a href="https://www.link">https://www.link</a>	France	303	20	6.60%
123	Performance Media	<a href="https://www.link">https://www.link</a>	Poland	337	22	6.53%
124	Slevomat	<a href="https://www.link">https://www.link</a>	Czechia	231	15	6.49%
125	EBG	<a href="https://www.link">https://www.link</a>	United States	442	28	6.33%
126	Quandoo	<a href="https://www.link">https://www.link</a>	Germany	347	21	6.05%
127	Amazon Development Cen	<a href="https://www.link">https://www.link</a>	Romania	233	14	6.01%
128	Wishpond	<a href="https://www.link">https://www.link</a>	Canada	252	15	5.95%
129	Latitude AI	<a href="https://www.link">https://www.link</a>	United States	471	28	5.94%
130	SmartThings	<a href="https://www.link">https://www.link</a>	United States	259	15	5.79%
131	Gemius	<a href="https://www.link">https://www.link</a>	Poland	226	13	5.75%
132	morele.net	<a href="https://www.link">https://www.link</a>	Poland	279	16	5.73%
133	Getaround	<a href="https://www.link">https://www.link</a>	United States	420	24	5.71%
134	<a href="https://www.link">bodas.net</a>	<a href="https://www.link">https://www.link</a>	Spain	241	13	5.39%
135	expondo	<a href="https://www.link">https://www.link</a>	Germany	243	13	5.35%
136	Ingenio	<a href="https://www.link">https://www.link</a>	United States	338	18	5.33%
137	SHARE NOW	<a href="https://www.link">https://www.link</a>	Germany	312	16	5.13%
138	home.pl	<a href="https://www.link">https://www.link</a>	Poland	319	16	5.02%
139	goTRG	<a href="https://www.link">https://www.link</a>	United States	421	21	4.99%
140	Kelkoo Group	<a href="https://www.link">https://www.link</a>	United Kingdom	262	13	4.96%
141	TrueCar	<a href="https://www.link">https://www.link</a>	United States	427	21	4.92%
142	Oscaro	<a href="https://www.link">https://www.link</a>	France	409	20	4.89%
143	PRIVATE SPORT SHOP	<a href="https://www.link">https://www.link</a>	France	246	12	4.88%
144	ECARX	<a href="https://www.link">https://www.link</a>	United Kingdom	415	20	4.82%
145	EdgeNext	<a href="https://www.link">https://www.link</a>	United States	240	11	4.58%
146	Fandango	<a href="https://www.link">https://www.link</a>	United States	379	17	4.49%
147	Salesforce Commerce Clo	<a href="https://www.link">https://www.link</a>	United States	276	12	4.35%
148	<a href="https://www.link">Webware.io</a>	<a href="https://www.link">https://www.link</a>	Canada	286	12	4.20%
149	Blue Book Construction Ne	<a href="https://www.link">https://www.link</a>	United States	358	15	4.19%
150	AOE	<a href="https://www.link">https://www.link</a>	Germany	263	11	4.18%
151	Sumaria Systems	<a href="https://www.link">https://www.link</a>	United States	338	14	4.14%
152	Yami	<a href="https://www.link">https://www.link</a>	United States	317	13	4.10%
153	musicMagpie	<a href="https://www.link">https://www.link</a>	United Kingdom	236	9	3.81%
154	Single Digits	<a href="https://www.link">https://www.link</a>	United States	295	11	3.73%
155	Starry	<a href="https://www.link">https://www.link</a>	United States	315	11	3.49%
156	Points	<a href="https://www.link">https://www.link</a>	Canada	402	14	3.48%
157	IQAir	<a href="https://www.link">https://www.link</a>	Switzerland	230	8	3.48%
158	Fantuan 饭团	<a href="https://www.link">https://www.link</a>	Canada	300	10	3.33%
159	Docler Holding Luxembour	<a href="https://www.link">https://www.link</a>	Luxembourg	220	7	3.18%
160	Digital Room	<a href="https://www.link">https://www.link</a>	United States	380	12	3.16%
161	Rocket Internet SE	<a href="https://www.link">https://www.link</a>	Germany	387	12	3.10%
162	Infosys Equinox	<a href="https://www.link">https://www.link</a>	United States	327	10	3.06%
163	Frichti	<a href="https://www.link">https://www.link</a>	France	288	8	2.78%
164	<a href="https://www.link">Stamps.com</a>	<a href="https://www.link">https://www.link</a>	United States	293	8	2.73%
165	ViX	<a href="https://www.link">https://www.link</a>	United States	307	8	2.61%

166	Apptivo	<a href="https://www.linkedin.com/company/apptivo">https://www.linkedin.com/company/apptivo</a>	United States	246	6	2.44%
167	Dodge Data & Analytics	<a href="https://www.linkedin.com/company/dodge-data-analytics">https://www.linkedin.com/company/dodge-data-analytics</a>	United States	373	7	1.88%
168	IMVU	<a href="https://www.linkedin.com/company/imvu">https://www.linkedin.com/company/imvu</a>	United States	458	8	1.75%
169	QHR Technologies	<a href="https://www.linkedin.com/company/qhr-technologies">https://www.linkedin.com/company/qhr-technologies</a>	Canada	429	7	1.63%
170	MallGroup	<a href="https://www.linkedin.com/company/mallgroup">https://www.linkedin.com/company/mallgroup</a>	Czechia	493	8	1.62%
171	Bluehost	<a href="https://www.linkedin.com/company/bluehost">https://www.linkedin.com/company/bluehost</a>	United States	270	4	1.48%
172	Spin	<a href="https://www.linkedin.com/company/spin">https://www.linkedin.com/company/spin</a>	United States	357	5	1.40%
173	eBay Ads	<a href="https://www.linkedin.com/company/ebay-ads">https://www.linkedin.com/company/ebay-ads</a>	United States	399	5	1.25%
174	J2 Global	<a href="https://www.linkedin.com/company/j2-global">https://www.linkedin.com/company/j2-global</a>	United States	448	5	1.12%
175	Mitsubishi Electric Automot	<a href="https://www.linkedin.com/company/mitsubishi-electric-automotive">https://www.linkedin.com/company/mitsubishi-electric-automotive</a>	United States	395	4	1.01%
176	Hostway	<a href="https://www.linkedin.com/company/hostway">https://www.linkedin.com/company/hostway</a>	United States	206	2	0.97%
177	Badoo	<a href="https://www.linkedin.com/company/badoo">https://www.linkedin.com/company/badoo</a>	United Kingdom	310	3	0.97%
178	Together Networks	<a href="https://www.linkedin.com/company/together-networks">https://www.linkedin.com/company/together-networks</a>	Malta	433	4	0.92%
179	S&T Iskratel	<a href="https://www.linkedin.com/company/s-t-iskratel">https://www.linkedin.com/company/s-t-iskratel</a>	Slovenia	434	4	0.92%
180	Better World Books	<a href="https://www.linkedin.com/company/better-world-books">https://www.linkedin.com/company/better-world-books</a>	United States	220	2	0.91%
181	Opporture	<a href="https://www.linkedin.com/company/opporture">https://www.linkedin.com/company/opporture</a>	Canada	324	1	0.31%

## Ready to win at social?

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