



The USA's Most Active Insurance Professionals on Social - April 2024

Industry at a glance:

Average Score: 5.87%

Total Companies: 141

Global Industry Average: 7.02%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 7 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days). Lists 21 insurance companies ranked by social activity.

22	UFG Insurance	<a href="https://www.link">https://www.link</a>	United States	965	86	8.91%
23	Jewelers Mutual Group	<a href="https://www.link">https://www.link</a>	United States	522	46	8.81%
24	James River Insurance Co	<a href="https://www.link">https://www.link</a>	United States	517	45	8.70%
25	Safety National	<a href="https://www.link">https://www.link</a>	United States	922	78	8.46%
26	World Insurance Associat	<a href="https://www.link">https://www.link</a>	United States	923	78	8.45%
27	INSURICA	<a href="https://www.link">https://www.link</a>	United States	562	47	8.36%
28	Root	<a href="https://www.link">https://www.link</a>	United States	802	67	8.35%
29	Propel Insurance	<a href="https://www.link">https://www.link</a>	United States	519	43	8.29%
30	Globe Life Family Heritage	<a href="https://www.link">https://www.link</a>	United States	676	56	8.28%
31	AAA Life Insurance Compa	<a href="https://www.link">https://www.link</a>	United States	825	63	7.64%
32	Reliance Insurance	<a href="https://www.link">https://www.link</a>	United States	592	45	7.60%
33	Hippo Insurance	<a href="https://www.link">https://www.link</a>	United States	585	44	7.52%
34	Amerisure Insurance	<a href="https://www.link">https://www.link</a>	United States	844	63	7.46%
35	Marble Box	<a href="https://www.link">https://www.link</a>	United States	556	41	7.37%
36	Kinsale Insurance	<a href="https://www.link">https://www.link</a>	United States	526	38	7.22%
37	Engle Martin	<a href="https://www.link">https://www.link</a>	United States	672	47	6.99%
38	Delta Dental of Washingto	<a href="https://www.link">https://www.link</a>	United States	544	38	6.99%
39	Crump Life Insurance Serv	<a href="https://www.link">https://www.link</a>	United States	777	54	6.95%
40	Blue Cross Blue Shield of I	<a href="https://www.link">https://www.link</a>	United States	821	57	6.94%
41	Central Insurance	<a href="https://www.link">https://www.link</a>	United States	638	44	6.90%
42	Neighborhood Health Plan	<a href="https://www.link">https://www.link</a>	United States	511	35	6.85%
43	Bloom	<a href="https://www.link">https://www.link</a>	United States	617	41	6.65%
44	Legal & General America	<a href="https://www.link">https://www.link</a>	United States	545	36	6.61%
45	ExamWorks	<a href="https://www.link">https://www.link</a>	United States	619	40	6.46%
46	SECURA Insurance	<a href="https://www.link">https://www.link</a>	United States	966	62	6.42%
47	Pinnacol Assurance	<a href="https://www.link">https://www.link</a>	United States	722	46	6.37%
48	Brotherhood Mutual Insura	<a href="https://www.link">https://www.link</a>	United States	544	34	6.25%
49	Hilb Group	<a href="https://www.link">https://www.link</a>	United States	787	49	6.23%
50	LIBERTY Dental Plan	<a href="https://www.link">https://www.link</a>	United States	691	43	6.22%
51	TWFG Insurance	<a href="https://www.link">https://www.link</a>	United States	549	34	6.19%
52	Senior Life Insurance Com	<a href="https://www.link">https://www.link</a>	United States	902	55	6.10%
53	AMBA	<a href="https://www.link">https://www.link</a>	United States	543	33	6.08%
54	itel	<a href="https://www.link">https://www.link</a>	United States	831	50	6.02%
55	Cottingham & Butler	<a href="https://www.link">https://www.link</a>	United States	834	50	6.00%
56	Pekin Insurance	<a href="https://www.link">https://www.link</a>	United States	722	43	5.96%
57	Encova Insurance	<a href="https://www.link">https://www.link</a>	United States	758	45	5.94%
58	American Senior Benefits	<a href="https://www.link">https://www.link</a>	United States	879	52	5.92%
59	Western National Insuranc	<a href="https://www.link">https://www.link</a>	United States	788	46	5.84%
60	Hudson Insurance Group	<a href="https://www.link">https://www.link</a>	United States	726	41	5.65%
61	American Equity	<a href="https://www.link">https://www.link</a>	United States	892	50	5.61%
62	Berkshire Hathaway GUAF	<a href="https://www.link">https://www.link</a>	United States	738	41	5.56%
63	First American Home Warr	<a href="https://www.link">https://www.link</a>	United States	509	27	5.30%
64	Cross Insurance	<a href="https://www.link">https://www.link</a>	United States	686	36	5.25%
65	Community Health Choice	<a href="https://www.link">https://www.link</a>	United States	523	27	5.16%
66	Coverys	<a href="https://www.link">https://www.link</a>	United States	663	34	5.13%
67	National Indemnity Compa	<a href="https://www.link">https://www.link</a>	United States	742	38	5.12%
68	WCF Insurance	<a href="https://www.link">https://www.link</a>	United States	692	35	5.06%
69	Summit	<a href="https://www.link">https://www.link</a>	United States	678	34	5.01%
70	Community Health Plan of	<a href="https://www.link">https://www.link</a>	United States	536	26	4.85%
71	Delta Dental of Michigan	<a href="https://www.link">https://www.link</a>	United States	892	43	4.82%
72	National Interstate Insuran	<a href="https://www.link">https://www.link</a>	United States	706	34	4.82%
73	CareOregon	<a href="https://www.link">https://www.link</a>	United States	901	43	4.77%
74	Frankenmuth Insurance	<a href="https://www.link">https://www.link</a>	United States	654	31	4.74%
75	Metro Public Adjustment	<a href="https://www.link">https://www.link</a>	United States	707	33	4.67%
76	Universal Property & Casu	<a href="https://www.link">https://www.link</a>	United States	648	30	4.63%
77	Admiral Insurance Group	<a href="https://www.link">https://www.link</a>	United States	545	25	4.59%
78	IMG	<a href="https://www.link">https://www.link</a>	United States	525	24	4.57%
79	MedPro Group	<a href="https://www.link">https://www.link</a>	United States	898	41	4.57%
80	TransRe	<a href="https://www.link">https://www.link</a>	United States	637	29	4.55%
81	Donegal Insurance Group	<a href="https://www.link">https://www.link</a>	United States	662	30	4.53%
82	Confie	<a href="https://www.link">https://www.link</a>	United States	952	43	4.52%
83	Eberl Claims Service	<a href="https://www.link">https://www.link</a>	United States	723	32	4.43%
84	Versant Health	<a href="https://www.link">https://www.link</a>	United States	521	23	4.41%
85	EMPLOYERS	<a href="https://www.link">https://www.link</a>	United States	970	42	4.33%
86	GAINSCO	<a href="https://www.link">https://www.link</a>	United States	657	28	4.26%
87	CarePlus Health Plans	<a href="https://www.link">https://www.link</a>	United States	557	23	4.13%
88	CopperPoint Insurance Co	<a href="https://www.link">https://www.link</a>	United States	874	36	4.12%
89	Grinnell Mutual	<a href="https://www.link">https://www.link</a>	United States	756	31	4.10%
90	USABLE Life	<a href="https://www.link">https://www.link</a>	United States	517	21	4.06%
91	illumifin	<a href="https://www.link">https://www.link</a>	United States	806	32	3.97%
92	Great West Casualty Comp	<a href="https://www.link">https://www.link</a>	United States	867	32	3.69%
93	National Agents Alliance - T	<a href="https://www.link">https://www.link</a>	United States	984	36	3.66%

94	MSIG Holdings (U.S.A.)	<a href="https://www.link">https://www.link</a>	United States	632	23	3.64%
95	2-10 Home Buyers Warran	<a href="https://www.link">https://www.link</a>	United States	688	25	3.63%
96	Applied Underwriters	<a href="https://www.link">https://www.link</a>	United States	622	22	3.54%
97	Main Street America Insura	<a href="https://www.link">https://www.link</a>	United States	639	22	3.44%
98	Optum Workers' Comp and	<a href="https://www.link">https://www.link</a>	United States	557	19	3.41%
99	RCIS: Rural Community In	<a href="https://www.link">https://www.link</a>	United States	883	30	3.40%
100	Highmark Blue Cross Blue	<a href="https://www.link">https://www.link</a>	United States	566	19	3.36%
101	MIB	<a href="https://www.link">https://www.link</a>	United States	706	23	3.26%
102	Allcat Claims Service	<a href="https://www.link">https://www.link</a>	United States	575	18	3.13%
103	Foremost Insurance	<a href="https://www.link">https://www.link</a>	United States	549	17	3.10%
104	RENFROE	<a href="https://www.link">https://www.link</a>	United States	970	30	3.09%
105	Liberty Mutual Surety	<a href="https://www.link">https://www.link</a>	United States	592	18	3.04%
106	Accident Fund Insurance C	<a href="https://www.link">https://www.link</a>	United States	593	18	3.04%
107	Partnership HealthPlan of	<a href="https://www.link">https://www.link</a>	United States	626	19	3.04%
108	Imagine360	<a href="https://www.link">https://www.link</a>	United States	594	18	3.03%
109	Arbella Insurance Group	<a href="https://www.link">https://www.link</a>	United States	961	29	3.02%
110	Keenan	<a href="https://www.link">https://www.link</a>	United States	805	24	2.98%
111	Berkshire Hathaway Home	<a href="https://www.link">https://www.link</a>	United States	930	27	2.90%
112	USHEALTH Group	<a href="https://www.link">https://www.link</a>	United States	678	19	2.80%
113	PEMCO	<a href="https://www.link">https://www.link</a>	United States	823	23	2.79%
114	Workpartners	<a href="https://www.link">https://www.link</a>	United States	616	17	2.76%
115	GuideOne Insurance	<a href="https://www.link">https://www.link</a>	United States	671	18	2.68%
116	Health Net Federal Service	<a href="https://www.link">https://www.link</a>	United States	820	21	2.56%
117	Central States Funds/Team	<a href="https://www.link">https://www.link</a>	United States	511	13	2.54%
118	Penn National Insurance	<a href="https://www.link">https://www.link</a>	United States	744	18	2.42%
119	AWL	<a href="https://www.link">https://www.link</a>	United States	579	14	2.42%
120	Missouri Farm Bureau	<a href="https://www.link">https://www.link</a>	United States	547	13	2.38%
121	Southern Farm Bureau Life	<a href="https://www.link">https://www.link</a>	United States	845	20	2.37%
122	HealthComp	<a href="https://www.link">https://www.link</a>	United States	597	14	2.35%
123	Solartis	<a href="https://www.link">https://www.link</a>	United States	658	15	2.28%
124	Virginia Farm Bureau Fami	<a href="https://www.link">https://www.link</a>	United States	716	16	2.23%
125	Peoples Health	<a href="https://www.link">https://www.link</a>	United States	506	11	2.17%
126	AvMed	<a href="https://www.link">https://www.link</a>	United States	582	12	2.06%
127	Rain and Hail Insurance	<a href="https://www.link">https://www.link</a>	United States	561	11	1.96%
128	NAU Country Insurance Co	<a href="https://www.link">https://www.link</a>	United States	533	10	1.88%
129	Dean Health Plan	<a href="https://www.link">https://www.link</a>	United States	548	10	1.82%
130	Paramount Health Care	<a href="https://www.link">https://www.link</a>	United States	603	11	1.82%
131	Custard Insurance Adjuster	<a href="https://www.link">https://www.link</a>	United States	606	11	1.82%
132	Mueller Reports	<a href="https://www.link">https://www.link</a>	United States	786	14	1.78%
133	United American Insurance	<a href="https://www.link">https://www.link</a>	United States	506	9	1.78%
134	TRISTAR Insurance Group	<a href="https://www.link">https://www.link</a>	United States	527	9	1.71%
135	Affinity Health Plan	<a href="https://www.link">https://www.link</a>	United States	546	8	1.47%
136	CapSpecialty	<a href="https://www.link">https://www.link</a>	United States	839	11	1.31%
137	Freeway Insurance Service	<a href="https://www.link">https://www.link</a>	United States	974	11	1.13%
138	Safety Insurance	<a href="https://www.link">https://www.link</a>	United States	548	6	1.09%
139	Encompass Insurance	<a href="https://www.link">https://www.link</a>	United States	583	4	0.69%
140	AEGIS General Insurance	<a href="https://www.link">https://www.link</a>	United States	540	3	0.56%
141	CBP	<a href="https://www.link">https://www.link</a>	United States	788	3	0.38%

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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