



The USA's Most Active IT & Services Professionals on Social - April 2024

Industry at a glance:

Average Score: 8.89%

Total Companies: 237

Global Industry Average: 8.96%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 8 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days), Rank Change. Lists 21 companies and their social media performance metrics.

22	11:11 Systems	https://www.link	United States	836	142	16.99%	▲ 54
23	Eagle Eye Networks	https://www.link	United States	580	98	16.90%	New Entry
24	Thirdera	https://www.link	United States	921	154	16.72%	▲ 2
25	CereCore	https://www.link	United States	563	91	16.16%	New Entry
26	Rightworks	https://www.link	United States	657	106	16.13%	▲ 88
27	VySystems	https://www.link	United States	515	81	15.73%	New Entry
28	UBEO Business Services	https://www.link	United States	557	86	15.44%	▲ 14
29	CriticalRiver	https://www.link	United States	658	101	15.35%	▲ 22
30	STACK Infrastructure	https://www.link	United States	565	86	15.22%	New Entry
31	Sigmoid	https://www.link	United States	714	108	15.13%	▲ 67
32	Avetta	https://www.link	United States	825	123	14.91%	▲ 40
33	Sharp Business USA	https://www.link	United States	770	114	14.81%	▼ -4
34	Svitla Systems	https://www.link	United States	683	101	14.79%	▲ 7
35	Games Global	https://www.link	United States	778	115	14.78%	New Entry
36	Tekskills	https://www.link	United States	562	83	14.77%	▲ 26
37	AVI Systems	https://www.link	United States	960	138	14.38%	▲ 6
38	SAGE IT	https://www.link	United States	553	79	14.29%	▼ -18
39	Blazecan Technologies	https://www.link	United States	704	100	14.20%	▼ -5
40	Arcfield	https://www.link	United States	650	92	14.15%	▲ 21
41	Netsmartz	https://www.link	United States	844	119	14.10%	▼ -3
42	Successive Digital	https://www.link	United States	694	96	13.83%	▼ -26
43	Launch Consulting Group	https://www.link	United States	606	82	13.53%	▼ -13
44	Norwin Technologies	https://www.link	United States	562	74	13.17%	▲ 26
45	Enterprise Solutions	https://www.link	United States	639	84	13.15%	▼ -1
46	Integris	https://www.link	United States	535	70	13.08%	▲ 57
47	QGenda	https://www.link	United States	648	84	12.96%	▲ 115
48	Aditi Consulting	https://www.link	United States	940	120	12.77%	▲ 9
49	Rightpoint	https://www.link	United States	653	83	12.71%	▲ 38
50	Accelalpha	https://www.link	United States	678	86	12.68%	▲ 17
51	Surescripts	https://www.link	United States	743	94	12.65%	▲ 67
52	SkillStorm	https://www.link	United States	559	69	12.34%	▼ -12
53	Iron Bow Technologies	https://www.link	United States	993	120	12.08%	▲ 84
54	The Weather Company	https://www.link	United States	649	77	11.86%	▲ 153
55	Netrix Global	https://www.link	United States	679	80	11.78%	▼ -20
56	Hitachi Solutions America	https://www.link	United States	767	90	11.73%	▼ -2
57	AIS	https://www.link	United States	724	84	11.60%	▲ 83
58	Flexential	https://www.link	United States	797	92	11.54%	▲ 10
59	Bluum	https://www.link	United States	529	61	11.53%	▼ -11
60	smartData Enterprises	https://www.link	United States	885	102	11.53%	New Entry
61	RIA Advisory	https://www.link	United States	584	67	11.47%	▲ 39
62	DataBank	https://www.link	United States	700	80	11.43%	▲ 11
63	Litmus7	https://www.link	United States	547	62	11.33%	▲ 36
64	Miratech	https://www.link	United States	864	97	11.23%	▲ 13
65	Viseven	https://www.link	United States	588	66	11.22%	▼ -12
66	TekSynap	https://www.link	United States	775	86	11.10%	▼ -3
67	SightSpectrum	https://www.link	United States	616	68	11.04%	▼ -31
68	Simplus	https://www.link	United States	664	73	10.99%	▲ 49
69	Clairvoyant	https://www.link	United States	671	73	10.88%	▲ 88
70	Customertimes	https://www.link	United States	825	88	10.67%	▼ -11
71	CTI	https://www.link	United States	969	103	10.63%	▲ 8
72	Optimum Healthcare IT	https://www.link	United States	748	79	10.56%	▲ 242
73	BrandMuscle	https://www.link	United States	785	80	10.19%	▲ 69
74	VRP Consulting	https://www.link	United States	516	52	10.08%	▲ 14
75	Advent Global Solutions	https://www.link	United States	568	57	10.04%	▲ 111
76	GDH	https://www.link	United States	660	66	10.00%	▲ 80
77	Cynet Systems	https://www.link	United States	695	69	9.93%	▲ 99
78	Astrix	https://www.link	United States	637	63	9.89%	▼ -47
79	SourceFuse	https://www.link	United States	602	59	9.80%	▼ -32
80	Core BTS	https://www.link	United States	890	87	9.78%	▲ 43
81	Wiley Edge	https://www.link	United States	688	66	9.59%	▲ 4
82	Unosquare	https://www.link	United States	824	79	9.59%	▼ -22
83	DynPro	https://www.link	United States	574	54	9.41%	▲ 39
84	Futurism Technologies	https://www.link	United States	591	55	9.31%	▲ 35
85	V2Soft	https://www.link	United States	560	52	9.29%	▲ 78
86	Levi, Ray & Shoup	https://www.link	United States	753	69	9.16%	▲ 68
87	Agile Defense	https://www.link	United States	789	72	9.13%	▲ 15
88	AssistRx	https://www.link	United States	571	52	9.11%	New Entry
89	Forte Group	https://www.link	United States	676	61	9.02%	▲ 36
90	symphony.is	https://www.link	United States	544	49	9.01%	▲ 97
91	Logic Information Systems	https://www.link	United States	809	71	8.78%	▲ 98
92	Qubika	https://www.link	United States	573	50	8.73%	▲ 83
93	Flash	https://www.link	United States	722	63	8.73%	▼ -19

94	Powerfleet	https://www.link	United States	894	78	8.72%	▲ 199
95	Shift Digital	https://www.link	United States	747	65	8.70%	▲ 73
96	RevSpring	https://www.link	United States	634	55	8.68%	▲ 64
97	Trantor	https://www.link	United States	786	68	8.65%	▲ 102
98	Direct Line Global	https://www.link	United States	537	46	8.57%	New Entry
99	Systems Plus Solutions	https://www.link	United States	585	50	8.55%	▼ -8
100	Arcserve	https://www.link	United States	632	54	8.54%	▼ -6
101	Fulcrum Digital	https://www.link	United States	973	83	8.53%	▲ 33
102	OneSource Virtual	https://www.link	United States	833	71	8.52%	▲ 11
103	TEAM International	https://www.link	United States	922	78	8.46%	▼ -45
104	Algoworks	https://www.link	United States	723	61	8.44%	▲ 105
105	Tradeshift	https://www.link	United States	522	44	8.43%	▲ 111
106	TA Digital	https://www.link	United States	502	42	8.37%	▲ 41
107	Amtex Systems	https://www.link	United States	924	77	8.33%	▲ 67
108	Jenzabar	https://www.link	United States	565	47	8.32%	▲ 174
109	Tyto Athene	https://www.link	United States	746	62	8.31%	▲ 26
110	Trinetix	https://www.link	United States	688	57	8.28%	▲ 98
111	Novatech	https://www.link	United States	585	48	8.21%	▼ -55
112	Damco Solutions	https://www.link	United States	968	79	8.16%	▲ 32
113	Q3 Technologies	https://www.link	United States	631	51	8.08%	▲ 130
114	Integra Connect	https://www.link	United States	666	53	7.96%	▲ 88
115	FullStack Labs	https://www.link	United States	707	56	7.92%	▲ 21
116	CareMetx	https://www.link	United States	624	49	7.85%	▲ 102
117	CodeForce 360	https://www.link	United States	638	50	7.84%	▲ 113
118	Solugenix	https://www.link	United States	858	67	7.81%	▲ 6
119	Lumenalta	https://www.link	United States	556	43	7.73%	▼ -7
120	OpSec Security	https://www.link	United States	676	52	7.69%	▲ 119
121	Trinamix	https://www.link	United States	767	58	7.56%	▼ -84
122	Opus Technologies	https://www.link	United States	807	61	7.56%	▲ 19
123	Solvd	https://www.link	United States	586	44	7.51%	▲ 4
124	Costco IT	https://www.link	United States	694	52	7.49%	▲ 64
125	PreludeSys	https://www.link	United States	870	65	7.47%	▲ 72
126	WinWire	https://www.link	United States	835	62	7.43%	▲ 55
127	TierPoint	https://www.link	United States	890	66	7.42%	▼ -30
128	IntraEdge	https://www.link	United States	536	39	7.28%	New Entry
129	VOLANSYS	https://www.link	United States	634	46	7.26%	▲ 29
130	Quantori	https://www.link	United States	553	40	7.23%	▼ -49
131	SAP NS2	https://www.link	United States	641	46	7.18%	▲ 46
132	COGENT infotech	https://www.link	United States	788	56	7.11%	▲ 40
133	Genesis10	https://www.link	United States	939	66	7.03%	New Entry
134	Anblicks	https://www.link	United States	669	47	7.03%	▼ -5
135	BlueStar US	https://www.link	United States	710	49	6.90%	▲ 36
136	LabWare	https://www.link	United States	927	63	6.80%	▼ -127
137	SCIENTIFIC GAMES	https://www.link	United States	688	46	6.69%	▲ 66
138	V-Soft Consulting Group	https://www.link	United States	976	65	6.66%	▲ 60
139	Hyosung Innovue - North A	https://www.link	United States	633	42	6.64%	▲ 75
140	Sentinel Technologies	https://www.link	United States	800	53	6.63%	▼ -35
141	Kastle Systems	https://www.link	United States	668	44	6.59%	▲ 41
142	Interra Information Technol	https://www.link	United States	535	35	6.54%	▲ 89
143	Illumno	https://www.link	United States	505	33	6.53%	▲ 53
144	KiwiTech	https://www.link	United States	583	38	6.52%	▼ -48
145	PRIMUS Global Services	https://www.link	United States	801	52	6.49%	▲ 123
146	Datavail	https://www.link	United States	855	55	6.43%	▲ 5
147	Test IO	https://www.link	United States	866	55	6.35%	▲ 200
148	Blueprint	https://www.link	United States	620	39	6.29%	▲ 71
149	Srijan- A Material+ Compar	https://www.link	United States	573	36	6.28%	▼ -67
150	Idexcel	https://www.link	United States	789	49	6.21%	▲ 79
151	TISTA Science and Techno	https://www.link	United States	696	43	6.18%	▲ 19
152	BETSOL	https://www.link	United States	754	46	6.10%	▲ 58
153	Advantasure	https://www.link	United States	660	40	6.06%	▲ 101
154	Gadgeon Systems	https://www.link	United States	717	43	6.00%	▼ -5
155	ScienceSoft	https://www.link	United States	684	41	5.99%	▲ 117
156	System Soft Technologies	https://www.link	United States	854	51	5.97%	▲ 68
157	CyberTech Systems and Si	https://www.link	United States	857	51	5.95%	▲ 122
158	Sakon	https://www.link	United States	910	54	5.93%	▲ 8
159	Interface Systems	https://www.link	United States	607	36	5.93%	▼ -6
160	Provalus	https://www.link	United States	506	30	5.93%	New Entry
161	ProV International	https://www.link	United States	661	39	5.90%	▼ -45
162	Planned Systems Internati	https://www.link	United States	544	32	5.88%	▲ 83
163	Denali Advanced Integratio	https://www.link	United States	551	32	5.81%	▲ 6
164	COCC	https://www.link	United States	779	45	5.78%	▼ -31
165	Emerline	https://www.link	United States	543	31	5.71%	▼ -115

166	a1qa	https://www.link	United States	876	50	5.71%	▼ -5
167	Synergy	https://www.link	United States	579	33	5.70%	▲ 65
168	LogicalisUS	https://www.link	United States	828	47	5.68%	▲ 26
169	Sun Technologies	https://www.link	United States	761	43	5.65%	▲ 64
170	Concord	https://www.link	United States	517	29	5.61%	▲ 117
171	By Light Professional IT Se	https://www.link	United States	645	36	5.58%	▲ 69
172	Calero	https://www.link	United States	807	45	5.58%	▲ 21
173	Intetics	https://www.link	United States	557	31	5.57%	▲ 54
174	Fourth	https://www.link	United States	905	49	5.41%	▼ -88
175	Calpion	https://www.link	United States	647	35	5.41%	▲ 69
176	V2Solutions	https://www.link	United States	852	46	5.40%	▼ -9
177	Intelegencia	https://www.link	United States	747	39	5.22%	▲ 23
178	iSpace	https://www.link	United States	597	31	5.19%	▲ 79
179	HCL Global Systems	https://www.link	United States	603	31	5.14%	▲ 79
180	Bell Techlogix	https://www.link	United States	567	29	5.11%	▲ 61
181	CAMP Systems Internation	https://www.link	United States	927	47	5.07%	▲ 53
182	Kapsch TrafficCom North A	https://www.link	United States	593	30	5.06%	▲ 77
183	SoftNice	https://www.link	United States	558	28	5.02%	▲ 42
184	Mobiquity	https://www.link	United States	941	47	4.99%	▲ 6
185	Buchanan Technologies	https://www.link	United States	702	35	4.99%	▲ 41
186	CapeStart	https://www.link	United States	705	35	4.96%	▲ 15
187	REI Systems	https://www.link	United States	910	45	4.95%	▲ 49
188	Vision Technologies	https://www.link	United States	631	31	4.91%	▲ 25
189	Switch	https://www.link	United States	743	36	4.85%	▲ 53
190	Stellar Innovations Private	https://www.link	United States	810	39	4.81%	▲ 77
191	SMS Data Products Group	https://www.link	United States	509	24	4.72%	▲ 46
192	Ascendum Solutions	https://www.link	United States	633	29	4.58%	▲ 86
193	Cogito Tech	https://www.link	United States	555	25	4.50%	New Entry
194	Caliber Technologies	https://www.link	United States	641	28	4.37%	▲ 28
195	Bitwise	https://www.link	United States	903	39	4.32%	▲ 79
196	NEC Corporation of Americ	https://www.link	United States	816	35	4.29%	▲ 21
197	Samsung SDS America	https://www.link	United States	607	26	4.28%	▲ 103
198	The MIL	https://www.link	United States	936	39	4.17%	▲ 94
199	lonIdea	https://www.link	United States	721	30	4.16%	New Entry
200	Aurus Inc USA and Aurus 1	https://www.link	United States	746	31	4.16%	▲ 83
201	CIGNEX	https://www.link	United States	609	25	4.11%	▲ 20
202	Octo, an IBM Company	https://www.link	United States	907	37	4.08%	▼ -22
203	ClaySys Technologies	https://www.link	United States	969	38	3.92%	▲ 43
204	Cytera Technologies	https://www.link	United States	604	23	3.81%	▼ -49
205	Fingent	https://www.link	United States	607	23	3.79%	▼ -60
206	Sev1Tech	https://www.link	United States	927	35	3.78%	▲ 43
207	Brilliant	https://www.link	United States	553	19	3.44%	▲ 77
208	Galaxy Weblinks	https://www.link	United States	792	27	3.41%	▲ 57
209	Cybersource	https://www.link	United States	559	19	3.40%	▲ 39
210	Abacus Technology	https://www.link	United States	716	24	3.35%	▲ 97
211	Sierra-Cedar	https://www.link	United States	832	27	3.25%	▲ 77
212	Cyber Infrastructure	https://www.link	United States	981	31	3.16%	▲ 69
213	Avanze	https://www.link	United States	613	19	3.10%	▲ 72
214	XTGlobal	https://www.link	United States	901	27	3.00%	▲ 39
215	Dafoodil Software	https://www.link	United States	770	22	2.86%	▲ 65
216	Pony.ai	https://www.link	United States	508	14	2.76%	▲ 54
217	Payoda Technology	https://www.link	United States	607	16	2.64%	▲ 95
218	Curvature	https://www.link	United States	556	14	2.52%	▲ 77
219	Data-Core Systems	https://www.link	United States	537	13	2.42%	▲ 100
220	Sims Lifecycle Services	https://www.link	United States	754	18	2.39%	▲ 79
221	Hexacta	https://www.link	United States	681	16	2.35%	New Entry
222	ActioNet	https://www.link	United States	576	13	2.26%	▲ 94
223	LTS	https://www.link	United States	629	14	2.23%	▲ 92
224	Worldwide TechServices	https://www.link	United States	903	20	2.21%	▲ 66
225	The Tatitlek	https://www.link	United States	594	13	2.19%	▲ 76
226	Maintech	https://www.link	United States	525	11	2.10%	▲ 107
227	Nexval	https://www.link	United States	596	12	2.01%	▼ -15
228	Burroughs	https://www.link	United States	677	13	1.92%	▲ 69
229	Apex CoVantage	https://www.link	United States	957	16	1.67%	▲ 84
230	Securus Technologies	https://www.link	United States	799	13	1.63%	New Entry
231	Suneratech	https://www.link	United States	922	14	1.52%	New Entry
232	Olive	https://www.link	United States	678	9	1.33%	▲ 88
233	DecisionOne	https://www.link	United States	769	10	1.30%	▲ 99
234	Symbio	https://www.link	United States	714	7	0.98%	▲ 107
235	CleNET Technologies	https://www.link	United States	897	8	0.89%	▲ 116
236	Support.com	https://www.link	United States	913	5	0.55%	▲ 104
237	Network Solutions	https://www.link	United States	623	1	0.16%	▲ 107

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