



The UK's Most Active IT & Services Professionals on Social - April 2024

Industry at a glance:

Average Score: 10.69%

Total Companies: 35

Global Industry Average: 8.96%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 8 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days), Rank Change. Lists 21 companies including ANS Group, Onfido, Halian, GoCardless, Quantexa, Exertis UK, Hitachi Solutions Europe, Konica Minolta Business S, Alcumus, Sharp UK, Westcoast, Smart DCC, Sabio, The Workshop, EOS IT Solutions, Lemongrass, Bell Integration - Driving Di, QuantumBlack, Excis Compliance, Digital Health and Care Wa, and Microlise.

22	Roke	https://www.linkedin.com/company/roke/	United Kingdom	801	68	8.49%	▲ 11
23	ALTEN LTD - UK	https://www.linkedin.com/company/alten-uk/	United Kingdom	683	57	8.35%	▼ -6
24	Cennox	https://www.linkedin.com/company/cennox/	United Kingdom	620	49	7.90%	▲ 2
25	tombola	https://www.linkedin.com/company/tombola/	United Kingdom	533	42	7.88%	New Entry
26	Sparta Global	https://www.linkedin.com/company/sparta-global/	United Kingdom	653	48	7.35%	▲ 14
27	Nasstar	https://www.linkedin.com/company/nasstar/	United Kingdom	952	64	6.72%	▲ 11
28	Wunderman Thompson Co	https://www.linkedin.com/company/wunderman-thompson-co/	United Kingdom	799	52	6.51%	New Entry
29	Systal Technology Solution	https://www.linkedin.com/company/systal-technology-solution/	United Kingdom	609	39	6.40%	▲ 10
30	Onnec	https://www.linkedin.com/company/onnec/	United Kingdom	586	35	5.97%	▼ -6
31	Agilisys	https://www.linkedin.com/company/agilisys/	United Kingdom	819	45	5.49%	▲ 11
32	Exactpro	https://www.linkedin.com/company/exactpro/	United Kingdom	514	27	5.25%	▲ 5
33	Apogee	https://www.linkedin.com/company/apogee/	United Kingdom	739	37	5.01%	▲ 2
34	Objectivity	https://www.linkedin.com/company/objectivity/	United Kingdom	735	27	3.67%	▼ -2
35	Liberata	https://www.linkedin.com/company/liberata/	United Kingdom	661	14	2.12%	▲ 11

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) or [contact us at support@dsmn8.com](mailto:support@dsmn8.com)



DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

