



## The USA's Most Active Electronic/Electrical Manufacturing Professionals on Social - May 2024

### Industry at a glance:

Average Score:  
**3.42%**

Total Companies:  
**75**

Global Industry Average:  
**4.28%**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://DSMN8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	ChargePoint	<a href="https://www.linkedin.com/company/chargepoint">https://www.linkedin.com/company/chargepoint</a>	United States	1,618	225	13.91%	New Entry
2	QSC	<a href="https://www.linkedin.com/company/qsc">https://www.linkedin.com/company/qsc</a>	United States	1,041	133	12.78%	New Entry
3	Crestron Electronics	<a href="https://www.linkedin.com/company/crestron">https://www.linkedin.com/company/crestron</a>	United States	2,297	228	9.93%	▲ 2
4	SharkNinja	<a href="https://www.linkedin.com/company/sharkninja">https://www.linkedin.com/company/sharkninja</a>	United States	2,706	262	9.68%	▼ -2
5	nVent	<a href="https://www.linkedin.com/company/nvent">https://www.linkedin.com/company/nvent</a>	United States	2,726	213	7.81%	▼ -2
6	Vertiv	<a href="https://www.linkedin.com/company/vertiv">https://www.linkedin.com/company/vertiv</a>	United States	12,859	852	6.63%	▲ 1
7	Fluke	<a href="https://www.linkedin.com/company/fluke">https://www.linkedin.com/company/fluke</a>	United States	3,155	197	6.24%	▲ 2
8	TTI	<a href="https://www.linkedin.com/company/tti">https://www.linkedin.com/company/tti</a>	United States	3,651	190	5.20%	▲ 0
9	Legrand, North America	<a href="https://www.linkedin.com/company/legrand-na">https://www.linkedin.com/company/legrand-na</a>	United States	2,267	115	5.07%	▲ 8
10	Allegion US	<a href="https://www.linkedin.com/company/allegion-us">https://www.linkedin.com/company/allegion-us</a>	United States	1,624	81	4.99%	▲ 17
11	DigiKey	<a href="https://www.linkedin.com/company/digkey">https://www.linkedin.com/company/digkey</a>	United States	2,343	113	4.82%	▲ 23
12	Leviton	<a href="https://www.linkedin.com/company/leviton">https://www.linkedin.com/company/leviton</a>	United States	2,284	108	4.73%	▲ 2
13	Vishay Precision Group	<a href="https://www.linkedin.com/company/vishay-precision-group">https://www.linkedin.com/company/vishay-precision-group</a>	United States	1,191	55	4.62%	▲ 31
14	Franklin Electric	<a href="https://www.linkedin.com/company/franklin-electric">https://www.linkedin.com/company/franklin-electric</a>	United States	2,015	93	4.62%	▼ -2
15	Acuity Brands	<a href="https://www.linkedin.com/company/acuity-brands">https://www.linkedin.com/company/acuity-brands</a>	United States	3,882	176	4.53%	▲ 5
16	Kimball Electronics	<a href="https://www.linkedin.com/company/kimball-electronics">https://www.linkedin.com/company/kimball-electronics</a>	United States	2,467	110	4.46%	▼ -5
17	Lutron Electronics	<a href="https://www.linkedin.com/company/lutron-electronics">https://www.linkedin.com/company/lutron-electronics</a>	United States	2,760	117	4.24%	▲ 2
18	Christie Digital Systems	<a href="https://www.linkedin.com/company/christie-digital-systems">https://www.linkedin.com/company/christie-digital-systems</a>	United States	1,039	44	4.23%	New Entry
19	Southwire Company	<a href="https://www.linkedin.com/company/southwire">https://www.linkedin.com/company/southwire</a>	United States	4,161	176	4.23%	▲ 3
20	Atkore	<a href="https://www.linkedin.com/company/atkore">https://www.linkedin.com/company/atkore</a>	United States	1,640	68	4.15%	▼ -10
21	Keysight Technologies	<a href="https://www.linkedin.com/company/keysight">https://www.linkedin.com/company/keysight</a>	United States	12,115	498	4.11%	▼ -5

22	Inventus Power	<a href="https://www.link">https://www.link</a>	United States	1,226	48	3.92%	▲ 4
23	Mirion	<a href="https://www.link">https://www.link</a>	United States	1,204	47	3.90%	▼ -19
24	EnerSys	<a href="https://www.link">https://www.link</a>	United States	5,728	219	3.82%	▼ -9
25	Panduit	<a href="https://www.link">https://www.link</a>	United States	4,113	157	3.82%	▼ -7
26	S&C Electric Company	<a href="https://www.link">https://www.link</a>	United States	2,369	85	3.59%	▼ -5
27	Carlisle Interconnect Techn	<a href="https://www.link">https://www.link</a>	United States	1,692	60	3.55%	▲ 2
28	Hubbell Power Systems	<a href="https://www.link">https://www.link</a>	United States	1,129	40	3.54%	▼ -4
29	Electrical Components Inte	<a href="https://www.link">https://www.link</a>	United States	2,105	74	3.52%	▲ 17
30	Methode Electronics	<a href="https://www.link">https://www.link</a>	United States	2,595	88	3.39%	▼ -5
31	Topcon Positioning System	<a href="https://www.link">https://www.link</a>	United States	1,719	58	3.37%	▼ -18
32	PLP	<a href="https://www.link">https://www.link</a>	United States	1,042	34	3.26%	▲ 17
33	nVent Thermal Managemen	<a href="https://www.link">https://www.link</a>	United States	1,224	39	3.19%	▲ 2
34	Honeywell	<a href="https://www.link">https://www.link</a>	United States	126,358	4,000	3.17%	▲ 11
35	Tektronix	<a href="https://www.link">https://www.link</a>	United States	3,510	105	2.99%	▼ -4
36	Novanta	<a href="https://www.link">https://www.link</a>	United States	2,040	59	2.89%	New Entry
37	Nidec Motor	<a href="https://www.link">https://www.link</a>	United States	4,350	125	2.87%	▲ 2
38	Littelfuse	<a href="https://www.link">https://www.link</a>	United States	4,459	125	2.80%	▼ -10
39	Sensata Technologies	<a href="https://www.link">https://www.link</a>	United States	7,362	203	2.76%	▲ 1
40	Robertshaw	<a href="https://www.link">https://www.link</a>	United States	1,640	42	2.56%	▲ 8
41	Molex	<a href="https://www.link">https://www.link</a>	United States	11,790	292	2.48%	▲ 9
42	Boyd	<a href="https://www.link">https://www.link</a>	United States	1,514	37	2.44%	▼ -10
43	Rexel USA	<a href="https://www.link">https://www.link</a>	United States	3,389	81	2.39%	▲ 18
44	Hubbell	<a href="https://www.link">https://www.link</a>	United States	6,836	162	2.37%	▲ 11
45	Panasonic Automotive Nor	<a href="https://www.link">https://www.link</a>	United States	2,521	59	2.34%	▲ 13
46	Bourns	<a href="https://www.link">https://www.link</a>	United States	1,346	31	2.30%	▼ -10
47	Watlow	<a href="https://www.link">https://www.link</a>	United States	2,310	53	2.29%	▼ -10
48	Flex	<a href="https://www.link">https://www.link</a>	United States	46,180	1,044	2.26%	New Entry
49	C&D Technologies	<a href="https://www.link">https://www.link</a>	United States	1,795	40	2.23%	▲ 16
50	Vishay Intertechnology	<a href="https://www.link">https://www.link</a>	United States	4,747	105	2.21%	▲ 3
51	Amphenol	<a href="https://www.link">https://www.link</a>	United States	3,705	81	2.19%	▲ 13
52	KYOCERA AVX Componen	<a href="https://www.link">https://www.link</a>	United States	2,497	52	2.08%	New Entry
53	Plexus	<a href="https://www.link">https://www.link</a>	United States	8,516	174	2.04%	▼ -11
54	Rogers	<a href="https://www.link">https://www.link</a>	United States	1,969	39	1.98%	▲ 8
55	Advanced Energy	<a href="https://www.link">https://www.link</a>	United States	4,042	78	1.93%	▼ -1
56	Jabil	<a href="https://www.link">https://www.link</a>	United States	51,061	972	1.90%	New Entry
57	Samtec	<a href="https://www.link">https://www.link</a>	United States	2,914	55	1.89%	▼ -6
58	IPG Photonics	<a href="https://www.link">https://www.link</a>	United States	1,510	28	1.85%	▲ 5
59	Powell	<a href="https://www.link">https://www.link</a>	United States	2,338	42	1.80%	▼ -2
60	KEMET Electronics	<a href="https://www.link">https://www.link</a>	United States	3,790	68	1.79%	▼ -1
61	Electronic Theatre Controls	<a href="https://www.link">https://www.link</a>	United States	1,129	20	1.77%	▲ 7
62	Fujikura Automotive Ameri	<a href="https://www.link">https://www.link</a>	United States	1,154	20	1.73%	▼ -15
63	Amphenol Communication	<a href="https://www.link">https://www.link</a>	United States	2,613	44	1.68%	▲ 9
64	Gentex	<a href="https://www.link">https://www.link</a>	United States	2,634	42	1.59%	New Entry
65	Extron	<a href="https://www.link">https://www.link</a>	United States	1,582	24	1.52%	▼ -22
66	Knowles	<a href="https://www.link">https://www.link</a>	United States	2,120	32	1.51%	▲ 8
67	Excelitas Technologies	<a href="https://www.link">https://www.link</a>	United States	3,236	43	1.33%	▲ 2
68	Pioneer Electronics	<a href="https://www.link">https://www.link</a>	United States	1,318	17	1.29%	▲ 8
69	Panasonic North America	<a href="https://www.link">https://www.link</a>	United States	10,758	138	1.28%	▲ 6
70	X-Rite	<a href="https://www.link">https://www.link</a>	United States	4,035	50	1.24%	▲ 3
71	TTM Technologies	<a href="https://www.link">https://www.link</a>	United States	5,087	61	1.20%	▲ 7
72	Gexpro	<a href="https://www.link">https://www.link</a>	United States	1,332	14	1.05%	▼ -1
73	Communications & Power	<a href="https://www.link">https://www.link</a>	United States	1,803	16	0.89%	▼ -7
74	TAIYO YUDEN	<a href="https://www.link">https://www.link</a>	United States	1,834	14	0.76%	▲ 5
75	Sanmina	<a href="https://www.link">https://www.link</a>	United States	21,095	145	0.69%	▲ 2

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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