

DSMN8

The World's Most Active Electronic/Electrical Manufacturing Professionals on Social - May 2024

Industry at a glance:

Average Score:	Total Companies:	Average No. Employees:
4.28%	148	4,936

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	ChargePoint	https://www.linkedin.com/company/chargepoint	United States	1,618	225	13.91%	New Entry
2	QSC	https://www.linkedin.com/company/qsc	United States	1,041	133	12.78%	New Entry
3	TRILUX	https://www.linkedin.com/company/trilux	Germany	1,067	109	10.22%	New Entry
4	Crestron Electronics	https://www.linkedin.com/company/crestron	United States	2,297	228	9.93%	▲ 13
5	SharkNinja	https://www.linkedin.com/company/sharkninja	United States	2,706	262	9.68%	▼ -1
6	Vaisala	https://www.linkedin.com/company/vaisala	Finland	1,935	183	9.46%	▲ 33
7	Danfoss Drives	https://www.linkedin.com/company/danfoss-drives	Denmark	2,613	246	9.41%	▲ 12
8	Signify	https://www.linkedin.com/company/signify	Netherlands	11,808	1,091	9.24%	▲ 4
9	Zumtobel Group	https://www.linkedin.com/company/zumtobel-group	Austria	1,522	140	9.20%	▼ -7
10	Megger	https://www.linkedin.com/company/megger	United Kingdom	1,037	95	9.16%	New Entry
11	Versuni	https://www.linkedin.com/company/versuni	Netherlands	3,038	274	9.02%	▲ 4
12	ACC - Automotive Cells Co	https://www.linkedin.com/company/acc-automotive-cells-co	France	1,207	107	8.86%	New Entry
13	Bosch Security and Safety	https://www.linkedin.com/company/bosch-security-and-safety	Germany	2,780	243	8.74%	▼ -4
14	Ajax Systems	https://www.linkedin.com/company/ajax-systems	Ukraine	1,516	132	8.71%	▼ -7
15	NKT	https://www.linkedin.com/company/nkt	Denmark	2,679	227	8.47%	▲ 7
16	Kamstrup	https://www.linkedin.com/company/kamstrup	Denmark	1,499	127	8.47%	▼ -5
17	Sennheiser	https://www.linkedin.com/company/sennheiser	Germany	1,770	140	7.91%	▼ -9
18	nVent	https://www.linkedin.com/company/nvent	United States	2,726	213	7.81%	▼ -12
19	LEDVANCE	https://www.linkedin.com/company/ledvance	Germany	2,279	176	7.72%	▼ -14
20	Artech	https://www.linkedin.com/company/artech	Spain	1,104	84	7.61%	New Entry
21	Socomec Group	https://www.linkedin.com/company/socomec-group	France	2,502	188	7.51%	▼ -7

22	Lapp Group	https://www.link€	Germany	1,122	83	7.40%	New Entry
23	Barco	https://www.link€	Belgium	4,412	301	6.82%	▲ 9
24	Rosenberger Group	https://www.link€	Germany	1,125	75	6.67%	New Entry
25	RUTRONIK Electronics Wc	https://www.link€	Germany	1,036	69	6.66%	New Entry
26	Vertiv	https://www.link€	United States	12,859	852	6.63%	▲ 0
27	Exide Group	https://www.link€	France	1,114	71	6.37%	New Entry
28	SIMON	https://www.link€	Spain	1,453	91	6.26%	▲ 7
29	Mettler-Toledo Internationa	https://www.link€	Switzerland	10,336	647	6.26%	▲ 0
30	Fluke	https://www.link€	United States	3,155	197	6.24%	▲ 6
31	Bosch Power Tools	https://www.link€	Germany	3,402	207	6.08%	▼ -3
32	WAGO	https://www.link€	Germany	1,346	81	6.02%	▼ -5
33	Nice Group	https://www.link€	Italy	1,202	71	5.91%	New Entry
34	LEM	https://www.link€	Switzerland	1,022	60	5.87%	New Entry
35	SOMFY Group	https://www.link€	France	2,226	130	5.84%	▼ -1
36	CAREL	https://www.link€	Italy	1,392	81	5.82%	▼ -11
37	Bosch Energy and Building	https://www.link€	Germany	1,094	62	5.67%	▼ -24
38	Würth Elektronik Group	https://www.link€	Germany	1,936	108	5.58%	New Entry
39	Eaton	https://www.link€	Ireland	45,848	2,500	5.45%	▲ 3
40	Lucy Electric	https://www.link€	United Kingdom	1,124	60	5.34%	▲ 4
41	TTI	https://www.link€	United States	3,651	190	5.20%	▼ -10
42	Hager Group	https://www.link€	Germany	4,177	214	5.12%	▼ -12
43	Freudenberg Home and Cl	https://www.link€	Germany	1,378	70	5.08%	▼ -19
44	Legrand, North America	https://www.link€	United States	2,267	115	5.07%	▲ 9
45	Allegion US	https://www.link€	United States	1,624	81	4.99%	▲ 29
46	F OSS	https://www.link€	Denmark	1,557	77	4.95%	▼ -5
47	Samsung Electronics Polsh	https://www.link€	Poland	1,242	61	4.91%	▲ 50
48	Landis+Gyr	https://www.link€	Switzerland	4,836	237	4.90%	▲ 10
49	Sylvania Group	https://www.link€	Hungary	1,051	51	4.85%	New Entry
50	DigiKey	https://www.link€	United States	2,343	113	4.82%	▲ 35
51	Ormazabal	https://www.link€	Spain	1,035	49	4.73%	New Entry
52	Leviton	https://www.link€	United States	2,284	108	4.73%	▼ -4
53	Vishay Precision Group	https://www.link€	United States	1,191	55	4.62%	▲ 47
54	Franklin Electric	https://www.link€	United States	2,015	93	4.62%	▼ -8
55	Acuity Brands	https://www.link€	United States	3,882	176	4.53%	▲ 6
56	Kimball Electronics	https://www.link€	United States	2,467	110	4.46%	▼ -13
57	Datalogic	https://www.link€	Italy	2,140	93	4.35%	▼ -5
58	Saft	https://www.link€	France	2,626	112	4.27%	▲ 5
59	GPV	https://www.link€	Denmark	1,737	74	4.26%	▲ 18
60	Lutron Electronics	https://www.link€	United States	2,760	117	4.24%	▼ -1
61	Christie Digital Systems	https://www.link€	United States	1,039	44	4.23%	New Entry
62	Southwire Company	https://www.link€	United States	4,161	176	4.23%	▲ 2
63	Atkore	https://www.link€	United States	1,640	68	4.15%	▼ -25
64	Keysight Technologies	https://www.link€	United States	12,115	498	4.11%	▼ -13
65	Bticino	https://www.link€	Italy	1,832	75	4.09%	▼ -15
66	Nidec Industrial Solutions	https://www.link€	Italy	1,262	51	4.04%	▼ -26
67	Neways Electronics Interna	https://www.link€	Netherlands	1,148	46	4.01%	▼ -30
68	Fronius International	https://www.link€	Austria	1,877	74	3.94%	▼ -47
69	AT&S	https://www.link€	Austria	2,698	106	3.93%	▼ -13
70	Inventus Power	https://www.link€	United States	1,226	48	3.92%	▲ 3
71	Mirion	https://www.link€	United States	1,204	47	3.90%	▼ -61
72	EnerSys	https://www.link€	United States	5,728	219	3.82%	▼ -23
73	Panduit	https://www.link€	United States	4,113	157	3.82%	▼ -16
74	TE Connectivity	https://www.link€	Switzerland	36,500	1,381	3.78%	▼ -4
75	S&C Electric Company	https://www.link€	United States	2,369	85	3.59%	▼ -13
76	Allegion	https://www.link€	Ireland	5,997	213	3.55%	New Entry
77	Nidec Leroy-Somer	https://www.link€	France	1,549	55	3.55%	▼ -44
78	Carlisle Interconnect Technr	https://www.link€	United States	1,692	60	3.55%	▲ 0
79	Hubbell Power Systems	https://www.link€	United States	1,129	40	3.54%	▼ -13
80	Electrical Components Inte	https://www.link€	United States	2,105	74	3.52%	▲ 22
81	TDK Electronics	https://www.link€	Germany	1,794	63	3.51%	▼ -5
82	HUBER+SUHNER	https://www.link€	Switzerland	2,308	80	3.47%	▼ -27
83	JENOPTIK	https://www.link€	Germany	1,411	48	3.40%	▼ -1
84	Methode Electronics	https://www.link€	United States	2,595	88	3.39%	▼ -12
85	Topcon Positioning System	https://www.link€	United States	1,719	58	3.37%	▼ -38
86	Future Electronics	https://www.link€	Canada	4,548	151	3.32%	▲ 5
87	Radiall	https://www.link€	France	1,538	51	3.32%	▼ -18
88	PLP	https://www.link€	United States	1,042	34	3.26%	▲ 18
89	nVent Thermal Managemer	https://www.link€	United States	1,224	39	3.19%	▼ -3
90	Honeywell	https://www.link€	United States	126,358	4,000	3.17%	▲ 11
91	Teledyne e2v	https://www.link€	United Kingdom	1,047	32	3.06%	▼ -71
92	Tektronix	https://www.link€	United States	3,510	105	2.99%	▼ -11
93	Frigoglass	https://www.link€	Greece	1,645	49	2.98%	▲ 33

94	Bitron	https://www.link	Italy	2,058	60	2.92%	▼ -27
95	Novanta	https://www.link	United States	2,040	59	2.89%	New Entry
96	Nidec Motor	https://www.link	United States	4,350	125	2.87%	▼ -4
97	Asteelflash	https://www.link	France	1,829	52	2.84%	▼ -43
98	Littelfuse	https://www.link	United States	4,459	125	2.80%	▼ -23
99	Sensata Technologies	https://www.link	United States	7,362	203	2.76%	▼ -6
100	Prodrive Technologies	https://www.link	Netherlands	1,889	52	2.75%	▼ -6
101	ALL Circuits	https://www.link	France	1,012	27	2.67%	New Entry
102	Robertshaw	https://www.link	United States	1,640	42	2.56%	▲ 3
103	GN Group	https://www.link	Denmark	6,714	167	2.49%	▲ 27
104	Molex	https://www.link	United States	11,790	292	2.48%	▲ 4
105	Boyd	https://www.link	United States	1,514	37	2.44%	▼ -22
106	Rexel USA	https://www.link	United States	3,389	81	2.39%	▲ 15
107	Hubbell	https://www.link	United States	6,836	162	2.37%	▲ 7
108	Panasonic Automotive Nor	https://www.link	United States	2,521	59	2.34%	▲ 10
109	Bourns	https://www.link	United States	1,346	31	2.30%	▼ -22
110	Watlow	https://www.link	United States	2,310	53	2.29%	▼ -22
111	Efacec	https://www.link	Portugal	2,278	52	2.28%	▼ -32
112	Flex	https://www.link	United States	46,180	1,044	2.26%	New Entry
113	Salcomp	https://www.link	Finland	3,591	81	2.26%	▼ -10
114	Legrand	https://www.link	France	12,329	277	2.25%	▼ -69
115	C&D Technologies	https://www.link	United States	1,795	40	2.23%	▲ 12
116	Vishay Intertechnology	https://www.link	United States	4,747	105	2.21%	▼ -5
117	Amphenol	https://www.link	United States	3,705	81	2.19%	▲ 8
118	TT Electronics	https://www.link	United Kingdom	2,528	55	2.18%	▼ -28
119	KYOCERA AVX Componer	https://www.link	United States	2,497	52	2.08%	New Entry
120	Plexus	https://www.link	United States	8,516	174	2.04%	▼ -22
121	DEF	https://www.link	France	2,230	45	2.02%	▼ -50
122	Rogers	https://www.link	United States	1,969	39	1.98%	▲ 0
123	Voilex	https://www.link	United Kingdom	1,887	37	1.96%	▼ -11
124	Advanced Energy	https://www.link	United States	4,042	78	1.93%	▼ -11
125	Jabil	https://www.link	United States	51,061	972	1.90%	New Entry
126	Samtec	https://www.link	United States	2,914	55	1.89%	▼ -17
127	IPG Photonics	https://www.link	United States	1,510	28	1.85%	▼ -3
128	Powell	https://www.link	United States	2,338	42	1.80%	▼ -11
129	KEMET Electronics	https://www.link	United States	3,790	68	1.79%	▼ -10
130	Electronic Theatre Control	https://www.link	United States	1,129	20	1.77%	▲ 3
131	Fujikura Automotive Americ	https://www.link	United States	1,154	20	1.73%	▼ -27
132	SMTC	https://www.link	Canada	1,099	19	1.73%	▼ -25
133	Amphenol Communication	https://www.link	United States	2,613	44	1.68%	▲ 6
134	Foxconn Czech Republic	https://www.link	Czechia	1,142	19	1.66%	▼ -2
135	Gentex	https://www.link	United States	2,634	42	1.59%	New Entry
136	Extron	https://www.link	United States	1,582	24	1.52%	▼ -37
137	Knowles	https://www.link	United States	2,120	32	1.51%	▲ 4
138	Excelitas Technologies	https://www.link	United States	3,236	43	1.33%	▼ -4
139	Daikin Europe	https://www.link	Belgium	5,794	75	1.29%	▼ -4
140	Pioneer Electronics	https://www.link	United States	1,318	17	1.29%	▲ 4
141	Panasonic North America	https://www.link	United States	10,758	138	1.28%	▲ 1
142	X-Rite	https://www.link	United States	4,035	50	1.24%	▼ -2
143	TTM Technologies	https://www.link	United States	5,087	61	1.20%	▲ 3
144	Gexpro	https://www.link	United States	1,332	14	1.05%	▼ -6
145	Zollner Elektronik	https://www.link	Germany	1,465	15	1.02%	▼ -22
146	Communications & Power	https://www.link	United States	1,803	16	0.89%	▼ -17
147	TAIYO YUDEN	https://www.link	United States	1,834	14	0.76%	▲ 0
148	Sanmina	https://www.link	United States	21,095	145	0.69%	▼ -3

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com



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