



Europe's Most Active Electronic/Electrical Manufacturing Professionals on Social - May 2024

Industry at a glance:

Average Score:
5.31%

Total Companies:
66

Global Industry Average:
4.28%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	TRILUX	https://www.linkedin.com/company/trilux	Germany	1,067	109	10.22%	New Entry
2	Vaisala	https://www.linkedin.com/company/vaisala	Finland	1,935	183	9.46%	▲ 26
3	Danfoss Drives	https://www.linkedin.com/company/danfoss-drives	Denmark	2,613	246	9.41%	▲ 11
4	Signify	https://www.linkedin.com/company/signify	Netherlands	11,808	1,091	9.24%	▲ 4
5	Zumtobel Group	https://www.linkedin.com/company/zumtobel-group	Austria	1,522	140	9.20%	▼ -4
6	Versuni	https://www.linkedin.com/company/versuni	Netherlands	3,038	274	9.02%	▲ 5
7	ACC - Automotive Cells Co	https://www.linkedin.com/company/acc-automotive-cells-co	France	1,207	107	8.86%	New Entry
8	Bosch Security and Safety	https://www.linkedin.com/company/bosch-security-and-safety	Germany	2,780	243	8.74%	▼ -2
9	Ajax Systems	https://www.linkedin.com/company/ajax-systems	Ukraine	1,516	132	8.71%	▼ -5
10	NKT	https://www.linkedin.com/company/nkt	Denmark	2,679	227	8.47%	▲ 6
11	Kamstrup	https://www.linkedin.com/company/kamstrup	Denmark	1,499	127	8.47%	▼ -4
12	Sennheiser	https://www.linkedin.com/company/sennheiser	Germany	1,770	140	7.91%	▼ -7
13	LEDVANCE	https://www.linkedin.com/company/ledvance	Germany	2,279	176	7.72%	▼ -10
14	Arteche	https://www.linkedin.com/company/arteche	Spain	1,104	84	7.61%	New Entry
15	Socomec Group	https://www.linkedin.com/company/socomec-group	France	2,502	188	7.51%	▼ -5
16	Lapp Group	https://www.linkedin.com/company/lapp-group	Germany	1,122	83	7.40%	New Entry
17	Barco	https://www.linkedin.com/company/barco	Belgium	4,412	301	6.82%	▲ 6
18	Rosenberger Group	https://www.linkedin.com/company/rosenberger-group	Germany	1,125	75	6.67%	New Entry
19	RUTRONIK Electronics W	https://www.linkedin.com/company/rutronik-electronics-w	Germany	1,036	69	6.66%	New Entry
20	Exide Group	https://www.linkedin.com/company/exide-group	France	1,114	71	6.37%	New Entry
21	SIMON	https://www.linkedin.com/company/simon	Spain	1,453	91	6.26%	▲ 5

22	Mettler-Toledo International	https://www.link	Switzerland	10,336	647	6.26%	▼ -1
23	Bosch Power Tools	https://www.link	Germany	3,402	207	6.08%	▼ -3
24	WAGO	https://www.link	Germany	1,346	81	6.02%	▼ -5
25	Nice Group	https://www.link	Italy	1,202	71	5.91%	New Entry
26	LEM	https://www.link	Switzerland	1,022	60	5.87%	New Entry
27	SOMFY Group	https://www.link	France	2,226	130	5.84%	▼ -2
28	CAREL	https://www.link	Italy	1,392	81	5.82%	▼ -10
29	Bosch Energy and Building	https://www.link	Germany	1,094	62	5.67%	▼ -20
30	Würth Elektronik Group	https://www.link	Germany	1,936	108	5.58%	New Entry
31	Eaton	https://www.link	Ireland	45,848	2,500	5.45%	▲ 0
32	Hager Group	https://www.link	Germany	4,177	214	5.12%	▼ -10
33	Freudenberg Home and Cl	https://www.link	Germany	1,378	70	5.08%	▼ -16
34	FOSS	https://www.link	Denmark	1,557	77	4.95%	▼ -4
35	Samsung Electronics Polsk	https://www.link	Poland	1,242	61	4.91%	▲ 16
36	Landis+Gyr	https://www.link	Switzerland	4,836	237	4.90%	▲ 2
37	Sylvania Group	https://www.link	Hungary	1,051	51	4.85%	New Entry
38	Ormazabal	https://www.link	Spain	1,035	49	4.73%	New Entry
39	Datalogic	https://www.link	Italy	2,140	93	4.35%	▼ -5
40	Saft	https://www.link	France	2,626	112	4.27%	▲ 0
41	GPV	https://www.link	Denmark	1,737	74	4.26%	▲ 6
42	Bticino	https://www.link	Italy	1,832	75	4.09%	▼ -9
43	Nidec Industrial Solutions	https://www.link	Italy	1,262	51	4.04%	▼ -14
44	Neways Electronics Intern	https://www.link	Netherlands	1,148	46	4.01%	▼ -17
45	Fronius International	https://www.link	Austria	1,877	74	3.94%	▼ -30
46	AT&S	https://www.link	Austria	2,698	106	3.93%	▼ -9
47	TE Connectivity	https://www.link	Switzerland	36,500	1,381	3.78%	▼ -3
48	Allegion	https://www.link	Ireland	5,997	213	3.55%	New Entry
49	Nidec Leroy-Somer	https://www.link	France	1,549	55	3.55%	▼ -25
50	TDK Electronics	https://www.link	Germany	1,794	63	3.51%	▼ -4
51	HUBER+SUHNER	https://www.link	Switzerland	2,308	80	3.47%	▼ -15
52	JENOPTIK	https://www.link	Germany	1,411	48	3.40%	▼ -3
53	Radiall	https://www.link	France	1,538	51	3.32%	▼ -10
54	Frigoglass	https://www.link	Greece	1,645	49	2.98%	▲ 1
55	Bitron	https://www.link	Italy	2,058	60	2.92%	▼ -14
56	Asteelflash	https://www.link	France	1,829	52	2.84%	▼ -21
57	Prodrive Technologies	https://www.link	Netherlands	1,889	52	2.75%	▼ -7
58	ALL Circuits	https://www.link	France	1,012	27	2.67%	New Entry
59	GN Group	https://www.link	Denmark	6,714	167	2.49%	▼ -3
60	Efacec	https://www.link	Portugal	2,278	52	2.28%	▼ -12
61	Salcomp	https://www.link	Finland	3,591	81	2.26%	▼ -9
62	Legrand	https://www.link	France	12,329	277	2.25%	▼ -30
63	DEF	https://www.link	France	2,230	45	2.02%	▼ -18
64	Foxconn Czech Republic	https://www.link	Czechia	1,142	19	1.66%	▼ -7
65	Daikin Europe	https://www.link	Belgium	5,794	75	1.29%	▼ -7
66	Zollner Elektronik	https://www.link	Germany	1,465	15	1.02%	▼ -12

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

