



The UK's Most Active Construction Professionals on Social - April 2024

Industry at a glance:

Average Score: 5.68%

Total Companies: 51

Global Industry Average: 4.09%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 7 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days). Lists 21 companies ranked by social activity.

22	Colas	https://www.link	United Kingdom	531	31	5.84%
23	Severfield	https://www.link	United Kingdom	824	48	5.83%
24	DG Jones and Partners	https://www.link	United Kingdom	576	30	5.21%
25	Bloor Homes	https://www.link	United Kingdom	881	45	5.11%
26	AmcoGiffen	https://www.link	United Kingdom	943	48	5.09%
27	Ringway	https://www.link	United Kingdom	663	33	4.98%
28	Energieo	https://www.link	United Kingdom	525	25	4.76%
29	Bell	https://www.link	United Kingdom	655	31	4.73%
30	Hill Group UK	https://www.link	United Kingdom	764	36	4.71%
31	Altrad RMD Kwikform	https://www.link	United Kingdom	844	38	4.50%
32	Keyline Civils Specialist	https://www.link	United Kingdom	674	30	4.45%
33	McLaren Construction Gro	https://www.link	United Kingdom	991	44	4.44%
34	Morrison Construction	https://www.link	United Kingdom	600	26	4.33%
35	Crest Nicholson	https://www.link	United Kingdom	795	34	4.28%
36	Balfour Beatty Kilpatrick	https://www.link	United Kingdom	500	21	4.20%
37	BGEN	https://www.link	United Kingdom	661	26	3.93%
38	Careys	https://www.link	United Kingdom	823	32	3.89%
39	McLaughlin & Harvey	https://www.link	United Kingdom	681	25	3.67%
40	Farrans Construction	https://www.link	United Kingdom	608	22	3.62%
41	Colt International	https://www.link	United Kingdom	588	20	3.40%
42	Driver Trett	https://www.link	United Kingdom	902	30	3.33%
43	Kingspan Insulated Panels	https://www.link	United Kingdom	696	22	3.16%
44	KPJV	https://www.link	United Kingdom	571	18	3.15%
45	Osborne	https://www.link	United Kingdom	516	16	3.10%
46	Axis Europe	https://www.link	United Kingdom	592	18	3.04%
47	JRL Group	https://www.link	United Kingdom	1,000	26	2.60%
48	Bovis Homes	https://www.link	United Kingdom	555	14	2.52%
49	William Hare Group	https://www.link	United Kingdom	1,000	21	2.10%
50	SPIE UK	https://www.link	United Kingdom	598	4	0.67%
51	Imtech	https://www.link	United Kingdom	706	3	0.42%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at support@dsmn8.com



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