



Europe's Most Active Construction Professionals on Social - April 2024

Industry at a glance:

Average Score:
4.82%

Total Companies:
100

Global Industry Average:
4.09%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Linxon	https://www.linkedin.com/company/linxon	Switzerland	585	68	11.62%
2	EDILIANS	https://www.linkedin.com/company/edilians	France	545	63	11.56%
3	Breman Installatiegroep	https://www.linkedin.com/company/breman-installatiegroep	Netherlands	613	66	10.77%
4	H&MV Engineering	https://www.linkedin.com/company/h&mv-engineering	Ireland	678	68	10.03%
5	CJR Renewables	https://www.linkedin.com/company/cjr-renewables	Portugal	616	61	9.90%
6	RENSON Ventilation - Sun	https://www.linkedin.com/company/renson-ventilation-sun	Belgium	563	54	9.59%
7	ATTILA	https://www.linkedin.com/company/attila	France	528	47	8.90%
8	Rhomberg Sersa Rail Group	https://www.linkedin.com/company/rhomberg-sersa-rail-group	Austria	534	46	8.61%
9	Colas France	https://www.linkedin.com/company/colas-france	France	650	55	8.46%
10	Alpes Contrôles	https://www.linkedin.com/company/alpes-contrôles	France	594	49	8.25%
11	Enemærke & Petersen	https://www.linkedin.com/company/enemærke-petersen	Denmark	509	41	8.06%
12	CSTB	https://www.linkedin.com/company/cstb	France	987	74	7.50%
13	BAM Wonen	https://www.linkedin.com/company/bam-wonen	Netherlands	535	37	6.92%
14	Grupo Aldesa	https://www.linkedin.com/company/grupo-aldesa	Spain	789	54	6.84%
15	SIGA	https://www.linkedin.com/company/siga	Switzerland	593	40	6.75%
16	BRUNET - L'offre multitech	https://www.linkedin.com/company/brunet-loffre-multitech	France	535	35	6.54%
17	Bouygues Batiment Nord-E	https://www.linkedin.com/company/bouygues-batiment-nord-e	France	754	49	6.50%
18	Smulders	https://www.linkedin.com/company/smulders	Belgium	785	51	6.50%
19	Entreprise CHARIER	https://www.linkedin.com/company/entreprise-charier	France	733	47	6.41%
20	Losinger Marazzi	https://www.linkedin.com/company/losinger-marazzi	Switzerland	734	46	6.27%
21	EQUANS CH	https://www.linkedin.com/company/equans-ch	Switzerland	864	54	6.25%

22	Aertssen Group	https://www.link	Belgium	561	35	6.24%
23	WOLFF & MÜLLER	https://www.link	Germany	545	34	6.24%
24	Bouygues Bâtiment Grand	https://www.link	France	597	37	6.20%
25	Amplia Infrastructures	https://www.link	Italy	807	50	6.20%
26	Terideal	https://www.link	France	971	60	6.18%
27	BAUDIN CHATEAUNEUF	https://www.link	France	527	32	6.07%
28	ELCON	https://www.link	Denmark	723	43	5.95%
29	Proef	https://www.link	Portugal	723	43	5.95%
30	Bouygues Bâtiment Sud-E	https://www.link	France	688	40	5.81%
31	Amstein+Walthert	https://www.link	Switzerland	683	39	5.71%
32	HRP	https://www.link	Norway	558	31	5.56%
33	Arkil	https://www.link	Denmark	592	32	5.41%
34	Cramo Sverige	https://www.link	Sweden	857	46	5.37%
35	ERI	https://www.link	France	634	34	5.36%
36	Meier Tobler	https://www.link	Switzerland	741	39	5.26%
37	Serneke	https://www.link	Sweden	708	37	5.23%
38	Wicotec Kirkebjerg	https://www.link	Denmark	651	34	5.22%
39	Rector Lesage	https://www.link	France	538	28	5.20%
40	Destia Oy	https://www.link	Finland	713	37	5.19%
41	Zeppelin Rental	https://www.link	Germany	683	35	5.12%
42	ACORUS	https://www.link	France	670	34	5.07%
43	Sixense Group	https://www.link	France	639	32	5.01%
44	Teixeira Duarte - Engenhar	https://www.link	Portugal	542	27	4.98%
45	DYWIDAG	https://www.link	Germany	892	43	4.82%
46	NGE FOUNDATIONS	https://www.link	France	629	30	4.77%
47	Firmengruppe Max Bögl	https://www.link	Germany	988	47	4.76%
48	HENT	https://www.link	Norway	794	37	4.66%
49	Technitot	https://www.link	France	534	24	4.49%
50	Ramery	https://www.link	France	825	37	4.48%
51	Ghella	https://www.link	Italy	919	41	4.46%
52	Grupo Avintia	https://www.link	Spain	595	26	4.37%
53	ETAVIS	https://www.link	Switzerland	672	29	4.32%
54	Basler & Hofmann	https://www.link	Switzerland	510	22	4.31%
55	FONDASOL	https://www.link	France	537	23	4.28%
56	AXIMUM	https://www.link	France	912	39	4.28%
57	KAEFER WANNER	https://www.link	France	756	32	4.23%
58	Eiffage Métal	https://www.link	France	522	22	4.21%
59	Winthrop Technologies	https://www.link	Ireland	641	27	4.21%
60	dst group	https://www.link	Portugal	649	27	4.16%
61	VMA	https://www.link	Belgium	795	33	4.15%
62	AVAX GROUP	https://www.link	Greece	559	22	3.94%
63	WALO Bertschinger	https://www.link	Switzerland	687	27	3.93%
64	Guintoli	https://www.link	France	919	36	3.92%
65	SRV	https://www.link	Finland	793	31	3.91%
66	Strukton	https://www.link	Netherlands	592	23	3.89%
67	Pekabex	https://www.link	Poland	576	22	3.82%
68	Kropman	https://www.link	Netherlands	682	26	3.81%
69	PORR Polska	https://www.link	Poland	823	29	3.52%
70	Bravida Norge	https://www.link	Norway	998	35	3.51%
71	Köster	https://www.link	Germany	604	21	3.48%
72	Suir Engineering	https://www.link	Ireland	980	34	3.47%
73	Grupa Unibep	https://www.link	Poland	563	19	3.37%
74	CoopCulture	https://www.link	Italy	803	27	3.36%
75	Zagope - Engineering & Co	https://www.link	Portugal	727	24	3.30%
76	GK Polimex Mostostal	https://www.link	Poland	697	21	3.01%
77	A.Hak	https://www.link	Netherlands	547	16	2.93%
78	ARE Oy	https://www.link	Finland	799	23	2.88%
79	Designer Group	https://www.link	Ireland	940	27	2.87%
80	Veidekke Sverige	https://www.link	Sweden	770	22	2.86%
81	Minimax	https://www.link	Germany	840	24	2.86%
82	TERNA	https://www.link	Greece	755	21	2.78%
83	Zeppelin Baumaschinen	https://www.link	Germany	508	14	2.76%
84	Siniat	https://www.link	Belgium	617	17	2.76%
85	CME	https://www.link	Portugal	735	20	2.72%
86	VINCI Construction Terrass	https://www.link	France	588	16	2.72%
87	Bilfinger Industrial Services	https://www.link	Netherlands	636	16	2.52%
88	TBI	https://www.link	Netherlands	620	15	2.42%
89	Citelum	https://www.link	France	580	14	2.41%
90	Mesta	https://www.link	Norway	810	19	2.35%
91	SACYR SOMAGUE	https://www.link	Portugal	525	11	2.10%
92	JJ Rhatigan & Company	https://www.link	Ireland	783	16	2.04%
93	COPISA CONSTRUCTOR	https://www.link	Spain	839	16	1.91%

94	Ward and Burke	https://www.link Ireland	530	9	1.70%
95	XERVON	https://www.link Germany	619	10	1.62%
96	FAYAT BATIMENT	https://www.link France	980	15	1.53%
97	Warbud	https://www.link Poland	530	7	1.32%
98	Cmc Cooperativa Muratori	https://www.link Italy	643	6	0.93%
99	COMSA	https://www.link Spain	757	7	0.92%
100	Grupo ACS	https://www.link Spain	993	6	0.60%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) our contact us at support@dsmn8.com



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