



Canada's Most Active Construction Professionals on Social - April 2024

Industry at a glance:

Average Score:
3.86%

Total Companies:
23

Global Industry Average:
4.09%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Chandos Construction	https://www.linkedin.com/company/chandos-construction/	Canada	584	58	9.93%
2	EBC	https://www.linkedin.com/company/ebc/	Canada	957	78	8.15%
3	Colas Québec	https://www.linkedin.com/company/colas-quebec/	Canada	534	40	7.49%
4	DIRTT	https://www.linkedin.com/company/dirtt/	Canada	502	37	7.37%
5	Green Infrastructure Partners	https://www.linkedin.com/company/green-infrastructure-partners/	Canada	741	48	6.48%
6	Crosslinx Transit Solutions	https://www.linkedin.com/company/crosslinx-transit-solutions/	Canada	570	35	6.14%
7	Troy Life & Fire Safety	https://www.linkedin.com/company/troy-life-fire-safety/	Canada	515	27	5.24%
8	NouvLR	https://www.linkedin.com/company/nouvlr/	Canada	550	25	4.55%
9	ATCO Structures	https://www.linkedin.com/company/atco-structures/	Canada	851	35	4.11%
10	HTS Engineering	https://www.linkedin.com/company/hts-engineering/	Canada	714	27	3.78%
11	Clark Builders	https://www.linkedin.com/company/clark-builders/	Canada	556	19	3.42%
12	Pennecon	https://www.linkedin.com/company/pennecon/	Canada	600	20	3.33%
13	On Side Restoration Services	https://www.linkedin.com/company/on-side-restoration-services/	Canada	597	19	3.18%
14	Stuart Olson	https://www.linkedin.com/company/stuart-olson/	Canada	865	24	2.77%
15	E.S. FOX	https://www.linkedin.com/company/es-fox/	Canada	676	18	2.66%
16	PNR RailWorks	https://www.linkedin.com/company/pnr-railworks/	Canada	540	11	2.04%
17	Houle	https://www.linkedin.com/company/houle/	Canada	601	11	1.83%
18	Plan Group	https://www.linkedin.com/company/plan-group/	Canada	955	16	1.68%
19	The Miller Group	https://www.linkedin.com/company/the-miller-group/	Canada	732	11	1.50%
20	Municipal Group of Companies	https://www.linkedin.com/company/municipal-group-of-companies/	Canada	597	7	1.17%
21	Chemco	https://www.linkedin.com/company/chemco/	Canada	554	5	0.90%

22	Coreslab Structures	https://www.link Canada	663	4	0.60%
23	JV Driver Group	https://www.link Canada	774	4	0.52%

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website our contact us at support@dsmn8.com](#)



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