



The USA's Most Active Chemicals Professionals on Social - April 2024

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	IFF	https://www.linkedin.com/company/iff	United States	13,277	863	6.50%	▲ 4
2	Solenis	https://www.linkedin.com/company/solenis	United States	5,063	305	6.02%	▼ -1
3	Messer Americas	https://www.linkedin.com/company/messer-americas	United States	1,276	73	5.72%	▲ 0
4	The Chemours Company	https://www.linkedin.com/company/the-chemours-company	United States	4,252	217	5.10%	▲ 0
5	Innospec	https://www.linkedin.com/company/innospec	United States	1,179	59	5.00%	▲ 3
6	The Lubrizol	https://www.linkedin.com/company/the-lubrizol	United States	6,157	306	4.97%	▲ 1
7	Sensient Technologies	https://www.linkedin.com/company/sensient-technologies	United States	2,128	100	4.70%	▲ 3
8	Albemarle	https://www.linkedin.com/company/albemarle	United States	4,792	218	4.55%	▼ -2
9	H.B. Fuller	https://www.linkedin.com/company/h-b-fuller	United States	4,786	215	4.49%	▲ 2
10	Kraton	https://www.linkedin.com/company/kraton	United States	1,322	59	4.46%	▲ 2
11	Quaker Houghton	https://www.linkedin.com/company/quaker-houghton	United States	3,091	131	4.24%	▲ 18
12	Ingevity	https://www.linkedin.com/company/ingevity	United States	1,114	47	4.22%	▼ -10
13	Stepan Company	https://www.linkedin.com/company/stepan-company	United States	1,989	82	4.12%	▲ 7
14	Sherwin-Williams	https://www.linkedin.com/company/sherwin-williams	United States	43,818	1,800	4.11%	▲ 12
15	EMD Electronics	https://www.linkedin.com/company/emd-electronics	United States	1,219	50	4.10%	▼ -6
16	FUCHS LUBRICANTS CO	https://www.linkedin.com/company/fuchs-lubricants-co	United States	1,254	51	4.07%	▲ 5
17	Elementis Global	https://www.linkedin.com/company/elementis-global	United States	1,034	41	3.97%	▲ 10
18	Trinseo	https://www.linkedin.com/company/trinseo	United States	2,000	78	3.90%	▼ -5
19	Axalta	https://www.linkedin.com/company/axalta	United States	6,696	260	3.88%	▲ 5
20	Buckman	https://www.linkedin.com/company/buckman	United States	1,756	67	3.82%	▼ -5
21	ChemTreat	https://www.linkedin.com/company/chemtreat	United States	1,350	51	3.78%	▼ -2

22	Cabot	https://www.link	United States	3,495	127	3.63%	▼ -5
23	Diversey	https://www.link	United States	9,400	341	3.63%	▲ 0
24	Eastman	https://www.link	United States	10,518	379	3.60%	▲ 19
25	Ecolab	https://www.link	United States	42,673	1,500	3.52%	▲ 6
26	Hexion	https://www.link	United States	1,661	58	3.49%	▲ 12
27	Nalco Water, An Ecolab Co	https://www.link	United States	11,570	403	3.48%	▲ 3
28	FMC	https://www.link	United States	10,458	364	3.48%	▼ -3
29	Dunn-Edwards	https://www.link	United States	1,181	40	3.39%	▲ 8
30	Tronox	https://www.link	United States	4,921	165	3.35%	▲ 11
31	MATHESON	https://www.link	United States	1,342	44	3.28%	▼ -9
32	Univar Solutions	https://www.link	United States	8,950	292	3.26%	▼ -16
33	Huntsman	https://www.link	United States	6,715	219	3.26%	▲ 3
34	LyondellBasell	https://www.link	United States	14,599	476	3.26%	▼ -16
35	Air Products	https://www.link	United States	15,658	467	2.98%	▼ -2
36	Momentive	https://www.link	United States	4,121	121	2.94%	▼ -1
37	Chevron Phillips Chemical	https://www.link	United States	4,508	131	2.91%	▼ -9
38	Sun Chemical	https://www.link	United States	5,767	167	2.90%	▼ -6
39	Celanese	https://www.link	United States	7,072	201	2.84%	▲ 3
40	Dow	https://www.link	United States	43,939	1,245	2.83%	▲ 0
41	PQ	https://www.link	United States	1,106	31	2.80%	▲ 7
42	W. R. Grace	https://www.link	United States	4,080	107	2.62%	▲ 2
43	INX International Ink Co.	https://www.link	United States	1,095	28	2.56%	▼ -9
44	Airgas	https://www.link	United States	10,373	260	2.51%	▲ 2
45	SI Group	https://www.link	United States	2,242	56	2.50%	▼ -31
46	Linde Gas & Equipment	https://www.link	United States	1,017	25	2.46%	New Entry
47	Ascend Performance Mate	https://www.link	United States	2,079	51	2.45%	▼ -8
48	Afton Chemical	https://www.link	United States	1,441	33	2.29%	▲ 6
49	CF Industries	https://www.link	United States	2,292	52	2.27%	▼ -4
50	Ashland	https://www.link	United States	5,788	126	2.18%	▼ -1
51	Olin	https://www.link	United States	3,295	67	2.03%	▼ -4
52	Dow Performance Silicone	https://www.link	United States	3,039	61	2.01%	▲ 6
53	Carpenter Co.	https://www.link	United States	2,300	46	2.00%	▼ -3
54	Wilbur-Ellis	https://www.link	United States	1,750	33	1.89%	▼ -3
55	PSC Group	https://www.link	United States	2,201	37	1.68%	▼ -3
56	INVISTA	https://www.link	United States	3,990	65	1.63%	▼ -1
57	SNF Holding Company	https://www.link	United States	1,051	17	1.62%	▼ -4
58	Westlake	https://www.link	United States	5,642	84	1.49%	▼ -2
59	NCH	https://www.link	United States	5,073	64	1.26%	▲ 0
60	Zep	https://www.link	United States	1,218	8	0.66%	▼ -3

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

