



The USA's Most Active Chemicals Professionals on Social - April 2024

Industry at a glance:

Average Score:
4.48%

Total Companies:
95

Global Industry Average:
5.13%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Envu	https://www.linkedin.com/company/envu	United States	824	102	12.38%	▲ 4
2	Ketjen	https://www.linkedin.com/company/ketjen	United States	339	38	11.21%	▲ 5
3	Menarini Stemline	https://www.linkedin.com/company/menarini-stemline	United States	503	56	11.13%	New Entry
4	Sika USA	https://www.linkedin.com/company/sika-usa	United States	857	94	10.97%	▲ 24
5	Eurofins Discovery	https://www.linkedin.com/company/eurofins-discovery	United States	220	23	10.45%	▲ 20
6	Actylis	https://www.linkedin.com/company/actylis	United States	366	38	10.38%	▲ 7
7	Antylia Scientific	https://www.linkedin.com/company/antylia-scientific	United States	459	43	9.37%	▲ 15
8	BostonGene	https://www.linkedin.com/company/bostongene	United States	450	40	8.89%	▲ 2
9	Bakelite Synthetics	https://www.linkedin.com/company/bakelite-synthetics	United States	524	46	8.78%	▲ 52
10	Vantage Specialty Chemicals	https://www.linkedin.com/company/vantage-specialty-chemicals	United States	641	56	8.74%	New Entry
11	Wacker Chemical Corporation	https://www.linkedin.com/company/wacker-chemical-corporation	United States	640	54	8.44%	▲ 18
12	Cambridge Isotope Laboratories	https://www.linkedin.com/company/cambridge-isotope-laboratories	United States	283	22	7.77%	▲ 73
13	BioBridge Global	https://www.linkedin.com/company/bio-bridge-global	United States	263	20	7.60%	▲ 39
14	Koura	https://www.linkedin.com/company/koura	United States	650	49	7.54%	New Entry
15	Bell Flavors & Fragrances	https://www.linkedin.com/company/bell-flavors-fragrances	United States	557	41	7.36%	▲ 25
16	Arcus Biosciences	https://www.linkedin.com/company/arcus-biosciences	United States	569	40	7.03%	▲ 60
17	Adaptive Biotechnologies	https://www.linkedin.com/company/adaptive-biotechnologies	United States	714	49	6.86%	▲ 61
18	Carboline	https://www.linkedin.com/company/carboline	United States	948	65	6.86%	▲ 37
19	Valtris Specialty Chemicals	https://www.linkedin.com/company/valtris-specialty-chemicals	United States	308	21	6.82%	▲ 140
20	Gowan Company	https://www.linkedin.com/company/gowan-company	United States	466	31	6.65%	▲ 4
21	LSB Industries	https://www.linkedin.com/company/lsb-industries	United States	264	17	6.44%	▲ 12

22	Shimadzu Scientific Instrum	https://www.link	United States	681	43	6.31%	▲ 24
23	Milliken Chemical	https://www.link	United States	435	27	6.21%	▲ 31
24	Ecovyst	https://www.link	United States	226	14	6.19%	▲ 21
25	Kuraray America	https://www.link	United States	656	40	6.10%	▲ 70
26	Chem-Trend	https://www.link	United States	723	44	6.09%	▲ 18
27	American Welding & Gas	https://www.link	United States	336	20	5.95%	New Entry
28	Ellsworth Adhesives	https://www.link	United States	659	38	5.77%	▲ 7
29	AdvanSix	https://www.link	United States	669	38	5.68%	▲ 68
30	RPM International	https://www.link	United States	514	29	5.64%	▲ 20
31	Hydrite	https://www.link	United States	817	46	5.63%	▲ 25
32	Charter Next Generation	https://www.link	United States	722	40	5.54%	▲ 21
33	Albaugh	https://www.link	United States	406	22	5.42%	▲ 61
34	Mactac North America	https://www.link	United States	354	19	5.37%	▲ 49
35	Kaneka North America	https://www.link	United States	339	17	5.01%	▲ 92
36	Certified Labs	https://www.link	United States	382	19	4.97%	▲ 11
37	Tessenderlo Kerley	https://www.link	United States	406	20	4.93%	▲ 52
38	INEOS Aromatics	https://www.link	United States	247	12	4.86%	▲ 20
39	MacDermid Enthone Indus	https://www.link	United States	862	41	4.76%	▲ 40
40	Huber Engineered Material	https://www.link	United States	367	17	4.63%	▲ 1
41	RYAM	https://www.link	United States	958	44	4.59%	▲ 94
42	PLZ	https://www.link	United States	709	32	4.51%	▲ 57
43	Orion	https://www.link	United States	756	34	4.50%	▲ 62
44	Enamine	https://www.link	United States	388	17	4.38%	▲ 30
45	Monument Chemical	https://www.link	United States	420	17	4.05%	▲ 70
46	Toray Advanced Composite	https://www.link	United States	352	14	3.98%	▲ 55
47	Koppers	https://www.link	United States	967	38	3.93%	▲ 130
48	Novogene America	https://www.link	United States	319	12	3.76%	▲ 86
49	Auto-Chlor System	https://www.link	United States	775	29	3.74%	▲ 59
50	Chem-Aqua	https://www.link	United States	838	31	3.70%	▲ 22
51	J.M. Huber	https://www.link	United States	654	24	3.67%	New Entry
52	The Vincit Group	https://www.link	United States	470	17	3.62%	▲ 58
53	Livent	https://www.link	United States	420	15	3.57%	▼ -11
54	INEOS Composites	https://www.link	United States	253	9	3.56%	▲ 55
55	State Industrial Products	https://www.link	United States	705	25	3.55%	▲ 75
56	Flexsys	https://www.link	United States	326	11	3.37%	▲ 65
57	Toray Composite Materials	https://www.link	United States	388	13	3.35%	▲ 50
58	Hillyard	https://www.link	United States	718	24	3.34%	▲ 70
59	Rhino Linings	https://www.link	United States	286	9	3.15%	▲ 39
60	Azomures	https://www.link	United States	288	9	3.13%	▲ 84
61	Nippon Paint Automotive A	https://www.link	United States	204	6	2.94%	New Entry
62	Silberline	https://www.link	United States	210	6	2.86%	▲ 81
63	Technic	https://www.link	United States	321	9	2.80%	▲ 23
64	ICL U.S.	https://www.link	United States	298	8	2.68%	New Entry
65	nexAir	https://www.link	United States	337	9	2.67%	▲ 37
66	Hawkins	https://www.link	United States	438	11	2.51%	▲ 54
67	IEH Laboratories and Cons	https://www.link	United States	536	13	2.43%	▲ 82
68	Koch Ag & Energy Solution	https://www.link	United States	624	15	2.40%	▲ 25
69	INEOS Styrolution America	https://www.link	United States	506	12	2.37%	▲ 87
70	Rain Carbon	https://www.link	United States	523	12	2.29%	▲ 90
71	Hemlock Semiconductor	https://www.link	United States	723	16	2.21%	▼ -12
72	DuBois Chemicals	https://www.link	United States	763	16	2.10%	▲ 42
73	PVS Chemicals	https://www.link	United States	478	10	2.09%	▲ 56
74	Global Tungsten & Powder	https://www.link	United States	294	6	2.04%	▲ 52
75	TPC Group	https://www.link	United States	723	14	1.94%	▲ 89
76	Scantibodies Laboratory	https://www.link	United States	267	5	1.87%	▲ 15
77	Arclin	https://www.link	United States	431	8	1.86%	▼ -6
78	Coastal Chemical	https://www.link	United States	379	7	1.85%	New Entry
79	Mylar Specialty Films	https://www.link	United States	280	5	1.79%	▲ 89
80	EMCO Chemical Distributo	https://www.link	United States	283	5	1.77%	▲ 66
81	Gulbrandsen	https://www.link	United States	842	14	1.66%	▲ 69
82	Nitto Americas	https://www.link	United States	483	8	1.66%	▲ 76
83	Sumitomo Chemical	https://www.link	United States	558	9	1.61%	▲ 74
84	Sekisui Specialty Chemical	https://www.link	United States	257	4	1.56%	▲ 82
85	Single Source	https://www.link	United States	327	5	1.53%	▲ 86
86	Carpenter Co.	https://www.link	United States	207	3	1.45%	▼ -5
87	KRONOS Worldwide	https://www.link	United States	504	7	1.39%	▲ 44
88	AOC Formulations	https://www.link	United States	692	9	1.30%	▲ 67
89	FutureFuel Chemical Com	https://www.link	United States	244	3	1.23%	▲ 64
90	GEO Specialty Chemicals	https://www.link	United States	261	3	1.15%	▲ 77
91	Harcros Chemicals	https://www.link	United States	453	5	1.10%	▲ 46
92	Nektar Therapeutics	https://www.link	United States	577	6	1.04%	▲ 82
93	Lion Elastomers	https://www.link	United States	331	3	0.91%	▲ 69

94	Mississippi Lime Company	https://www.link	United States	403	3	0.74%	▲ 29
95	Lawter	https://www.link	United States	268	0	0.00%	▲ 44



Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)

 @DSMN8  [linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8) 