



The UK's Most Active Chemicals Professionals on Social - April 2024

Industry at a glance:

Average Score:
4.44%

Total Companies:
8

Global Industry Average:
4.12%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Croda	https://www.linkedin.com/company/croda	United Kingdom	2,940	258	8.78%	▲ 0
2	Sellafield	https://www.linkedin.com/company/sellafield	United Kingdom	3,576	215	6.01%	▲ 0
3	Infineum	https://www.linkedin.com/company/infineum	United Kingdom	1,761	97	5.51%	▲ 2
4	Synthomer	https://www.linkedin.com/company/synthomer	United Kingdom	2,094	102	4.87%	▼ -1
5	Johnson Matthey	https://www.linkedin.com/company/johnson-matthey	United Kingdom	8,747	385	4.40%	▼ -1
6	Venator Materials	https://www.linkedin.com/company/venator-materials	United Kingdom	1,042	36	3.45%	New Entry
7	Linde	https://www.linkedin.com/company/linde	United Kingdom	37,566	585	1.56%	▲ 0
8	INEOS	https://www.linkedin.com/company/ineos	United Kingdom	11,356	111	0.98%	New Entry

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at support@dsmn8.com



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