



The World's Most Active Chemicals Professionals on Social - April 2024

Industry at a glance:

Average Score:
4.12%

Total Companies:
135

Average No. Employees:
6,902

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	IMCD Group	https://www.linkedin.com/company/imcd-group/	Netherlands	3,146	378	12.02%	▲ 0
2	Barentz	https://www.linkedin.com/company/barentz/	Netherlands	1,292	150	11.61%	▲ 1
3	Klüber Lubrication	https://www.linkedin.com/company/kluber-lubrication/	Germany	1,569	162	10.33%	▼ -1
4	Azelis	https://www.linkedin.com/company/azelis/	Belgium	2,382	216	9.07%	▲ 0
5	Topsoe	https://www.linkedin.com/company/topsoe/	Denmark	2,861	254	8.88%	▲ 5
6	Croda	https://www.linkedin.com/company/croda/	United Kingdom	2,940	258	8.78%	▲ 0
7	Perstorp Group	https://www.linkedin.com/company/perstorp-group/	Sweden	1,016	80	7.87%	New Entry
8	Envalior	https://www.linkedin.com/company/envalior/	Germany	1,121	80	7.14%	New Entry
9	tesa	https://www.linkedin.com/company/tesa/	Germany	3,743	257	6.87%	▲ 3
10	Sika	https://www.linkedin.com/company/sika/	Switzerland	15,578	1,053	6.76%	▲ 3
11	EuroChem	https://www.linkedin.com/company/eurochem/	Switzerland	1,562	104	6.66%	▲ 11
12	IFF	https://www.linkedin.com/company/iff/	United States	13,277	863	6.50%	▲ 15
13	Hempel	https://www.linkedin.com/company/hempel/	Denmark	3,428	221	6.45%	▼ -6
14	Bostik	https://www.linkedin.com/company/bostik/	France	3,706	235	6.34%	▲ 7
15	Archroma	https://www.linkedin.com/company/archroma/	Switzerland	2,309	146	6.32%	▼ -1
16	Nouryon	https://www.linkedin.com/company/nouryon/	Netherlands	4,690	285	6.08%	▲ 0
17	Solenis	https://www.linkedin.com/company/solenis/	United States	5,063	305	6.02%	▼ -2
18	Elkem ASA	https://www.linkedin.com/company/elkem-as/	Norway	2,510	151	6.02%	▲ 13
19	Sellafield	https://www.linkedin.com/company/sellafield/	United Kingdom	3,576	215	6.01%	▲ 4
20	Neste	https://www.linkedin.com/company/neste/	Finland	4,681	280	5.98%	New Entry
21	Adisseo	https://www.linkedin.com/company/adisseo/	France	1,282	76	5.93%	▼ -13

22	Manuchar	https://www.link€	Belgium	1,082		64	5.91%	▼ -13
23	Robertet Group	https://www.link€	France	1,350		79	5.85%	▼ -6
24	MANE	https://www.link€	France	3,627		209	5.76%	▲ 0
25	Messer Americas	https://www.link€	United States	1,276		73	5.72%	▼ -5
26	Infineum	https://www.link€	United Kingdom	1,761		97	5.51%	▲ 30
27	Teijin Aramid	https://www.link€	Netherlands	1,216		66	5.43%	▼ -9
28	Bayer	https://www.link€	Germany	93,599		5,000	5.34%	▲ 2
29	ARLANXEO	https://www.link€	Netherlands	1,965		104	5.29%	▲ 21
30	Givaudan	https://www.link€	Switzerland	13,060		682	5.22%	▲ 11
31	Brenntag	https://www.link€	Germany	10,892		561	5.15%	▲ 7
32	The Chemours Company	https://www.link€	United States	4,252		217	5.10%	▼ -6
33	thyssenkrupp Uhde	https://www.link€	Germany	1,358		68	5.01%	▼ -28
34	Innospec	https://www.link€	United States	1,179		59	5.00%	▼ -1
35	The Lubrizol	https://www.link€	United States	6,157		306	4.97%	▼ -6
36	allnex	https://www.link€	Germany	1,888		93	4.93%	▲ 22
37	OCI Global	https://www.link€	Netherlands	1,139		56	4.92%	▼ -3
38	PERSÁN	https://www.link€	Spain	1,242		61	4.91%	▲ 11
39	Chemetall	https://www.link€	Germany	1,490		73	4.90%	▼ -14
40	Synthomer	https://www.link€	United Kingdom	2,094		102	4.87%	▼ -8
41	BASF	https://www.link€	Germany	62,799		3,000	4.78%	▲ 7
42	SICPA	https://www.link€	Switzerland	2,310		110	4.76%	▼ -3
43	WACKER	https://www.link€	Germany	4,726		225	4.76%	▲ 3
44	Sensient Technologies	https://www.link€	United States	2,128		100	4.70%	▼ -8
45	AkzoNobel	https://www.link€	Netherlands	29,715		1,396	4.70%	▲ 2
46	Borealis	https://www.link€	Austria	4,172		192	4.60%	▲ 7
47	Albemarle	https://www.link€	United States	4,792		218	4.55%	▼ -19
48	H.B. Fuller	https://www.link€	United States	4,786		215	4.49%	▼ -8
49	Kraton	https://www.link€	United States	1,322		59	4.46%	▼ -7
50	Johnson Matthey	https://www.link€	United Kingdom	8,747		385	4.40%	▲ 2
51	Evonik	https://www.link€	Germany	13,506		579	4.29%	▼ -7
52	Quaker Houghton	https://www.link€	United States	3,091		131	4.24%	▲ 28
53	Ingevity	https://www.link€	United States	1,114		47	4.22%	▼ -34
54	Covestro	https://www.link€	Germany	9,868		414	4.20%	▼ -3
55	Stepan Company	https://www.link€	United States	1,989		82	4.12%	▲ 13
56	Sherwin-Williams	https://www.link€	United States	43,818		1,800	4.11%	▲ 19
57	EMD Electronics	https://www.link€	United States	1,219		50	4.10%	▼ -22
58	FUCHS LUBRICANTS CO	https://www.link€	United States	1,254		51	4.07%	▲ 11
59	hubergroup	https://www.link€	Germany	1,106		44	3.98%	▼ -5
60	Elementis Global	https://www.link€	United States	1,034		41	3.97%	▲ 16
61	Trinseo	https://www.link€	United States	2,000		78	3.90%	▼ -18
62	Axalta	https://www.link€	United States	6,696		260	3.88%	▲ 11
63	Buckman	https://www.link€	United States	1,756		67	3.82%	▼ -6
64	ChemTreat	https://www.link€	United States	1,350		51	3.78%	▲ 3
65	Lenzing Group	https://www.link€	Austria	2,228		84	3.77%	▲ 16
66	Clariant	https://www.link€	Switzerland	9,557		354	3.70%	▼ -4
67	SNF	https://www.link€	France	2,041		75	3.67%	▲ 26
68	Cabot	https://www.link€	United States	3,495		127	3.63%	▼ -4
69	Diversey	https://www.link€	United States	9,400		341	3.63%	▲ 3
70	Methanex	https://www.link€	Canada	1,712		62	3.62%	▲ 0
71	Eastman	https://www.link€	United States	10,518		379	3.60%	▲ 36
72	Currenta	https://www.link€	Germany	1,049		37	3.53%	New Entry
73	Ecolab	https://www.link€	United States	42,673		1,500	3.52%	▲ 10
74	Hexion	https://www.link€	United States	1,661		58	3.49%	▲ 25
75	Nalco Water, An Ecolab Co	https://www.link€	United States	11,570		403	3.48%	▲ 7
76	FMC	https://www.link€	United States	10,458		364	3.48%	▼ -2
77	DSM	https://www.link€	Netherlands	13,683		475	3.47%	▲ 41
78	Venator Materials	https://www.link€	United Kingdom	1,042		36	3.45%	New Entry
79	Air Liquide	https://www.link€	France	37,052		1,277	3.45%	▼ -20
80	NOVA Chemicals	https://www.link€	Canada	2,576		88	3.42%	▲ 9
81	Umicore	https://www.link€	Belgium	6,134		209	3.41%	▼ -15
82	Dunn-Edwards	https://www.link€	United States	1,181		40	3.39%	▲ 14
83	Tronox	https://www.link€	United States	4,921		165	3.35%	▲ 21
84	Siegwerk	https://www.link€	Germany	2,903		97	3.34%	▼ -47
85	Kemira	https://www.link€	Finland	3,102		103	3.32%	▲ 3
86	MATHESON	https://www.link€	United States	1,342		44	3.28%	▼ -15
87	Univar Solutions	https://www.link€	United States	8,950		292	3.26%	▼ -26
88	Huntsman	https://www.link€	United States	6,715		219	3.26%	▲ 4
89	LyondellBasell	https://www.link€	United States	14,599		476	3.26%	▼ -24
90	Arkema	https://www.link€	France	12,318		396	3.21%	▲ 7
91	Versalis	https://www.link€	Italy	2,142		67	3.13%	▼ -46
92	Atotech an MKS Brand	https://www.link€	Germany	2,387		74	3.10%	▼ -13
93	INEOS Styrolution	https://www.link€	Germany	1,330		41	3.08%	▲ 37

94	LG Energy Solution Wroclaw	https://www.linkedin.com/company/lg-energy-solution-wroclaw	Poland	1,857	57	3.07%	▲ 27
95	SGL Carbon	https://www.linkedin.com/company/sgl-carbon	Germany	1,861	57	3.06%	▲ 15
96	Mapei	https://www.linkedin.com/company/mapei	Italy	4,841	148	3.06%	▼ -19
97	Nutrien	https://www.linkedin.com/company/nutrien	Canada	6,245	188	3.01%	▼ -6
98	Air Products	https://www.linkedin.com/company/air-products	United States	15,658	467	2.98%	▼ -12
99	Momentive	https://www.linkedin.com/company/momentive	United States	4,121	121	2.94%	▼ -9
100	Chevron Phillips Chemical	https://www.linkedin.com/company/chevron-phillips-chemical	United States	4,508	131	2.91%	▼ -22
101	Sun Chemical	https://www.linkedin.com/company/sun-chemical	United States	5,767	167	2.90%	▼ -17
102	Celanese	https://www.linkedin.com/company/celanese	United States	7,072	201	2.84%	▲ 4
103	Dow	https://www.linkedin.com/company/dow	United States	43,939	1,245	2.83%	▼ -2
104	Jotun	https://www.linkedin.com/company/jotun	Norway	6,716	190	2.83%	▼ -2
105	Heraeus	https://www.linkedin.com/company/heraeus	Germany	2,884	81	2.81%	▼ -10
106	PQ	https://www.linkedin.com/company/pq	United States	1,106	31	2.80%	▲ 8
107	MAXAM	https://www.linkedin.com/company/maxam	Spain	1,657	46	2.78%	▼ -13
108	W. R. Grace	https://www.linkedin.com/company/w-r-grace	United States	4,080	107	2.62%	▲ 0
109	LANXESS	https://www.linkedin.com/company/lanxess	Germany	9,231	238	2.58%	▼ -6
110	INX International Ink Co.	https://www.linkedin.com/company/inx-international-ink-co	United States	1,095	28	2.56%	▼ -23
111	Airgas	https://www.linkedin.com/company/airgas	United States	10,373	260	2.51%	▲ 0
112	SI Group	https://www.linkedin.com/company/si-group	United States	2,242	56	2.50%	▼ -57
113	Olon	https://www.linkedin.com/company/olon	Italy	1,252	31	2.48%	▼ -50
114	Linde Gas & Equipment	https://www.linkedin.com/company/linde-gas-equipment	United States	1,017	25	2.46%	New Entry
115	Ascend Performance Materials	https://www.linkedin.com/company/ascend-performance-materials	United States	2,079	51	2.45%	▼ -15
116	SOL Group	https://www.linkedin.com/company/sol-group	Italy	1,639	40	2.44%	▼ -3
117	Chemtrade	https://www.linkedin.com/company/chemtrade	Canada	1,117	26	2.33%	▼ -12
118	Afton Chemical	https://www.linkedin.com/company/afton-chemical	United States	1,441	33	2.29%	▲ 4
119	CF Industries	https://www.linkedin.com/company/cf-industries	United States	2,292	52	2.27%	▼ -10
120	Firmenich	https://www.linkedin.com/company/firmenich	Switzerland	6,445	146	2.27%	▼ -22
121	Ashland	https://www.linkedin.com/company/ashland	United States	5,788	126	2.18%	▼ -6
122	Olin	https://www.linkedin.com/company/olin	United States	3,295	67	2.03%	▼ -10
123	Dow Performance Silicones	https://www.linkedin.com/company/dow-performance-silicones	United States	3,039	61	2.01%	▲ 6
124	Carpenter Co.	https://www.linkedin.com/company/carpenter-co	United States	2,300	46	2.00%	▼ -8
125	Solvay	https://www.linkedin.com/company/solvay	Belgium	16,986	337	1.98%	▼ -40
126	Wilbur-Ellis	https://www.linkedin.com/company/wilbur-ellis	United States	1,750	33	1.89%	▼ -9
127	PSC Group	https://www.linkedin.com/company/psc-group	United States	2,201	37	1.68%	▼ -8
128	INVISTA	https://www.linkedin.com/company/invista	United States	3,990	65	1.63%	▼ -3
129	SNF Holding Company	https://www.linkedin.com/company/snf-holding-company	United States	1,051	17	1.62%	▼ -9
130	Linde	https://www.linkedin.com/company/linde	United Kingdom	37,566	585	1.56%	▼ -2
131	Westlake	https://www.linkedin.com/company/westlake	United States	5,642	84	1.49%	▼ -5
132	Polynt Group	https://www.linkedin.com/company/polynt-group	Italy	1,544	21	1.36%	New Entry
133	NCH	https://www.linkedin.com/company/nch	United States	5,073	64	1.26%	▼ -2
134	INEOS	https://www.linkedin.com/company/ineos	United Kingdom	11,356	111	0.98%	▼ -10
135	Zep	https://www.linkedin.com/company/zep	United States	1,218	8	0.66%	▼ -8

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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