



## Europe's Most Active Chemicals Professionals on Social - April 2024

### Industry at a glance:

Average Score:  
**4.92%**

Total Companies:  
**63**

Global Industry Average:  
**4.12%**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	IMCD Group	<a href="https://www.linkedin.com/company/imcd-group/">https://www.linkedin.com/company/imcd-group/</a>	Netherlands	3,146	378	12.02%	▲ 0
2	Barentz	<a href="https://www.linkedin.com/company/barentz/">https://www.linkedin.com/company/barentz/</a>	Netherlands	1,292	150	11.61%	▲ 1
3	Klüber Lubrication	<a href="https://www.linkedin.com/company/kluber-lubrication/">https://www.linkedin.com/company/kluber-lubrication/</a>	Germany	1,569	162	10.33%	▼ -1
4	Azelis	<a href="https://www.linkedin.com/company/azelis/">https://www.linkedin.com/company/azelis/</a>	Belgium	2,382	216	9.07%	▲ 0
5	Topsoe	<a href="https://www.linkedin.com/company/topsoe/">https://www.linkedin.com/company/topsoe/</a>	Denmark	2,861	254	8.88%	▲ 4
6	Perstorp Group	<a href="https://www.linkedin.com/company/perstorp-group/">https://www.linkedin.com/company/perstorp-group/</a>	Sweden	1,016	80	7.87%	New Entry
7	Envalior	<a href="https://www.linkedin.com/company/envalior/">https://www.linkedin.com/company/envalior/</a>	Germany	1,121	80	7.14%	New Entry
8	tesa	<a href="https://www.linkedin.com/company/tesa/">https://www.linkedin.com/company/tesa/</a>	Germany	3,743	257	6.87%	▲ 3
9	Sika	<a href="https://www.linkedin.com/company/sika/">https://www.linkedin.com/company/sika/</a>	Switzerland	15,578	1,053	6.76%	▲ 3
10	EuroChem	<a href="https://www.linkedin.com/company/eurochem/">https://www.linkedin.com/company/eurochem/</a>	Switzerland	1,562	104	6.66%	▲ 8
11	Hempel	<a href="https://www.linkedin.com/company/hempel/">https://www.linkedin.com/company/hempel/</a>	Denmark	3,428	221	6.45%	▼ -5
12	Bostik	<a href="https://www.linkedin.com/company/bostik/">https://www.linkedin.com/company/bostik/</a>	France	3,706	235	6.34%	▲ 5
13	Archroma	<a href="https://www.linkedin.com/company/archroma/">https://www.linkedin.com/company/archroma/</a>	Switzerland	2,309	146	6.32%	▲ 0
14	Nouryon	<a href="https://www.linkedin.com/company/nouryon/">https://www.linkedin.com/company/nouryon/</a>	Netherlands	4,690	285	6.08%	▲ 0
15	Elkem ASA	<a href="https://www.linkedin.com/company/elkem-as/">https://www.linkedin.com/company/elkem-as/</a>	Norway	2,510	151	6.02%	▲ 7
16	Neste	<a href="https://www.linkedin.com/company/neste/">https://www.linkedin.com/company/neste/</a>	Finland	4,681	280	5.98%	New Entry
17	Adisseo	<a href="https://www.linkedin.com/company/adisseo/">https://www.linkedin.com/company/adisseo/</a>	France	1,282	76	5.93%	▼ -10
18	Manuchar	<a href="https://www.linkedin.com/company/manuchar/">https://www.linkedin.com/company/manuchar/</a>	Belgium	1,082	64	5.91%	▼ -10
19	Robertet Group	<a href="https://www.linkedin.com/company/robertet-group/">https://www.linkedin.com/company/robertet-group/</a>	France	1,350	79	5.85%	▼ -4
20	MANE	<a href="https://www.linkedin.com/company/mane/">https://www.linkedin.com/company/mane/</a>	France	3,627	209	5.76%	▼ -1
21	Teijin Aramid	<a href="https://www.linkedin.com/company/teijin-aramid/">https://www.linkedin.com/company/teijin-aramid/</a>	Netherlands	1,216	66	5.43%	▼ -5

22	Bayer	<a href="https://www.linke">https://www.linke</a>	Germany	93,599	5,000	5.34%	▼ -1
23	ARLANXEO	<a href="https://www.linke">https://www.linke</a>	Netherlands	1,965	104	5.29%	▲ 11
24	Givaudan	<a href="https://www.linke">https://www.linke</a>	Switzerland	13,060	682	5.22%	▲ 3
25	Brenntag	<a href="https://www.linke">https://www.linke</a>	Germany	10,892	561	5.15%	▲ 0
26	thyssenkrupp Uhde	<a href="https://www.linke">https://www.linke</a>	Germany	1,358	68	5.01%	▼ -21
27	allnex	<a href="https://www.linke">https://www.linke</a>	Germany	1,888	93	4.93%	▲ 11
28	OCI Global	<a href="https://www.linke">https://www.linke</a>	Netherlands	1,139	56	4.92%	▼ -5
29	PERSÁN	<a href="https://www.linke">https://www.linke</a>	Spain	1,242	61	4.91%	▲ 4
30	Chemetall	<a href="https://www.linke">https://www.linke</a>	Germany	1,490	73	4.90%	▼ -10
31	BASF	<a href="https://www.linke">https://www.linke</a>	Germany	62,799	3,000	4.78%	▲ 1
32	SICPA	<a href="https://www.linke">https://www.linke</a>	Switzerland	2,310	110	4.76%	▼ -6
33	WACKER	<a href="https://www.linke">https://www.linke</a>	Germany	4,726	225	4.76%	▼ -3
34	AkzoNobel	<a href="https://www.linke">https://www.linke</a>	Netherlands	29,715	1,396	4.70%	▼ -3
35	Borealis	<a href="https://www.linke">https://www.linke</a>	Austria	4,172	192	4.60%	▲ 1
36	Evonik	<a href="https://www.linke">https://www.linke</a>	Germany	13,506	579	4.29%	▼ -8
37	Covestro	<a href="https://www.linke">https://www.linke</a>	Germany	9,868	414	4.20%	▼ -2
38	hubergroup	<a href="https://www.linke">https://www.linke</a>	Germany	1,106	44	3.98%	▼ -1
39	Lenzing Group	<a href="https://www.linke">https://www.linke</a>	Austria	2,228	84	3.77%	▲ 7
40	Clariant	<a href="https://www.linke">https://www.linke</a>	Switzerland	9,557	354	3.70%	▲ 1
41	SNF	<a href="https://www.linke">https://www.linke</a>	France	2,041	75	3.67%	▲ 8
42	Currenta	<a href="https://www.linke">https://www.linke</a>	Germany	1,049	37	3.53%	New Entry
43	DSM	<a href="https://www.linke">https://www.linke</a>	Netherlands	13,683	475	3.47%	▲ 15
44	Air Liquide	<a href="https://www.linke">https://www.linke</a>	France	37,052	1,277	3.45%	▼ -5
45	Umicore	<a href="https://www.linke">https://www.linke</a>	Belgium	6,134	209	3.41%	▼ -2
46	Siegwerk	<a href="https://www.linke">https://www.linke</a>	Germany	2,903	97	3.34%	▼ -22
47	Kemira	<a href="https://www.linke">https://www.linke</a>	Finland	3,102	103	3.32%	▲ 1
48	Arkema	<a href="https://www.linke">https://www.linke</a>	France	12,318	396	3.21%	▲ 4
49	Versalis	<a href="https://www.linke">https://www.linke</a>	Italy	2,142	67	3.13%	▼ -20
50	Atotech an MKS Brand	<a href="https://www.linke">https://www.linke</a>	Germany	2,387	74	3.10%	▼ -5
51	INEOS Styrolution	<a href="https://www.linke">https://www.linke</a>	Germany	1,330	41	3.08%	▲ 10
52	LG Energy Solution Wroclaw	<a href="https://www.linke">https://www.linke</a>	Poland	1,857	57	3.07%	▲ 7
53	SGL Carbon	<a href="https://www.linke">https://www.linke</a>	Germany	1,861	57	3.06%	▲ 3
54	Mapei	<a href="https://www.linke">https://www.linke</a>	Italy	4,841	148	3.06%	▼ -10
55	Jotun	<a href="https://www.linke">https://www.linke</a>	Norway	6,716	190	2.83%	▼ -1
56	Heraeus	<a href="https://www.linke">https://www.linke</a>	Germany	2,884	81	2.81%	▼ -5
57	MAXAM	<a href="https://www.linke">https://www.linke</a>	Spain	1,657	46	2.78%	▼ -7
58	LANXESS	<a href="https://www.linke">https://www.linke</a>	Germany	9,231	238	2.58%	▼ -3
59	Olon	<a href="https://www.linke">https://www.linke</a>	Italy	1,252	31	2.48%	▼ -17
60	SOL Group	<a href="https://www.linke">https://www.linke</a>	Italy	1,639	40	2.44%	▼ -3
61	Firmenich	<a href="https://www.linke">https://www.linke</a>	Switzerland	6,445	146	2.27%	▼ -8
62	Solvay	<a href="https://www.linke">https://www.linke</a>	Belgium	16,986	337	1.98%	▼ -15
63	Polynt Group	<a href="https://www.linke">https://www.linke</a>	Italy	1,544	21	1.36%	New Entry

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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