



Europe's Most Active Chemicals Professionals on Social - April 2024

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
5.46%	162	5.13%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Safic-Alcan	https://www.linkedin.com/company/safic-alcan	France	527	84	15.94%	▲ 2
2	PHOSPHEA	https://www.linkedin.com/company/phosphea	France	228	33	14.47%	▲ 8
3	RESONAC	https://www.linkedin.com/company/resonac	Germany	207	29	14.01%	New Entry
4	Bostik Benelux	https://www.linkedin.com/company/bostik-benelux	Netherlands	237	31	13.08%	▲ 28
5	Blaser Swissslube	https://www.linkedin.com/company/blaser-swissslube	Switzerland	529	68	12.85%	▲ 7
6	Kersia	https://www.linkedin.com/company/kersia	France	632	79	12.50%	▲ 3
7	Analytik Jena	https://www.linkedin.com/company/analytik-jena	Germany	507	56	11.05%	▲ 76
8	Lohmann GmbH & Co. KG	https://www.linkedin.com/company/lohmann-gmbh-co-kg	Germany	566	62	10.95%	▲ 22
9	European Aerosols	https://www.linkedin.com/company/european-aerosols	Netherlands	256	28	10.94%	▲ 70
10	Heraeus Precious Metals	https://www.linkedin.com/company/heraeus-precious-metals	Germany	250	27	10.80%	▲ 24
11	Tollens	https://www.linkedin.com/company/tollens	France	710	72	10.14%	▲ 11
12	Christeyns	https://www.linkedin.com/company/christeyns	Belgium	818	81	9.90%	▲ 6
13	IGM Resins	https://www.linkedin.com/company/igm-resins	Netherlands	255	24	9.41%	▲ 16
14	AkzoNobel Global Business	https://www.linkedin.com/company/akzonobel-global-business	Netherlands	213	20	9.39%	New Entry
15	Eurofins Environment Testi	https://www.linkedin.com/company/eurofins-environment-testi	France	501	47	9.38%	▲ 40
16	Biesterfeld Group	https://www.linkedin.com/company/biesterfeld-group	Germany	395	37	9.37%	▲ 29
17	ORAPI Hygiène	https://www.linkedin.com/company/orapi-hygiene	France	420	39	9.29%	▼ -2
18	Hagleitner Hygiene Interna	https://www.linkedin.com/company/hagleitner-hygiene-interna	Austria	454	42	9.25%	▲ 29
19	MACHEREY-NAGEL	https://www.linkedin.com/company/macherey-nagel	Germany	218	20	9.17%	▲ 68
20	Lechler	https://www.linkedin.com/company/lechler	Italy	319	29	9.09%	▲ 74
21	FUCHS LUBRICANTS GE	https://www.linkedin.com/company/fuchs-lubricants-ge	Germany	290	25	8.62%	▼ -1

22	Linde Europe North	https://www.link	Sweden	326	28	8.59%	▲ 51
23	CHT Group	https://www.link	Germany	890	75	8.43%	▲ 43
24	Flügger group	https://www.link	Denmark	564	46	8.16%	▼ -7
25	Nippon Gases Italia	https://www.link	Italy	324	26	8.02%	▼ -17
26	Elixir Group	https://www.link	Serbia	263	21	7.98%	▲ 44
27	Cromology	https://www.link	France	401	32	7.98%	▲ 29
28	Zolpan	https://www.link	France	602	48	7.97%	▲ 21
29	Draslovka	https://www.link	Czechia	255	20	7.84%	▲ 24
30	OQEMA Group	https://www.link	Germany	579	45	7.77%	▼ -16
31	Laboratoires Anios	https://www.link	France	313	24	7.67%	▲ 40
32	Kiilto	https://www.link	Finland	474	36	7.59%	▼ -8
33	ACTEGA	https://www.link	Germany	608	46	7.57%	▲ 9
34	CIECH Group	https://www.link	Poland	726	54	7.44%	▲ 93
35	MINAKEM	https://www.link	France	312	23	7.37%	▲ 2
36	ARMOR-IIMAK	https://www.link	France	222	16	7.21%	New Entry
37	Soudal	https://www.link	Belgium	967	67	6.93%	▲ 28
38	Iberchem	https://www.link	Spain	451	31	6.87%	▲ 13
39	KANSAI HELIOS Group	https://www.link	Slovenia	262	18	6.87%	▼ -23
40	SEPPIC	https://www.link	France	653	44	6.74%	▲ 77
41	Beckers Group	https://www.link	Germany	628	42	6.69%	▲ 50
42	Oleon	https://www.link	Belgium	721	48	6.66%	▼ -15
43	AGROLAB GROUP	https://www.link	Germany	426	28	6.57%	▲ 41
44	Bondalti	https://www.link	Portugal	293	19	6.48%	New Entry
45	Proman	https://www.link	Switzerland	744	48	6.45%	▲ 41
46	KEM ONE	https://www.link	France	809	52	6.43%	▲ 65
47	ALTANA	https://www.link	Germany	316	20	6.33%	▲ 86
48	DELO Industrial Adhesives	https://www.link	Germany	427	27	6.32%	▲ 105
49	Vencorex	https://www.link	France	366	23	6.28%	▲ 118
50	HELM	https://www.link	Germany	589	37	6.28%	▲ 59
51	Alsachimie	https://www.link	France	322	20	6.21%	▲ 94
52	ROBERLO	https://www.link	Spain	326	20	6.13%	▲ 36
53	Nobian	https://www.link	Netherlands	888	54	6.08%	▼ -30
54	BYK Additives	https://www.link	Germany	845	51	6.04%	▲ 110
55	UZIN UTZ	https://www.link	Germany	401	24	5.99%	▲ 67
56	Hermes Abrasives	https://www.link	Germany	234	14	5.98%	▲ 37
57	Zschimmer & Schwarz	https://www.link	Germany	520	31	5.96%	▲ 58
58	Jungbunzlauer	https://www.link	Switzerland	472	27	5.72%	▲ 60
59	R-Biopharm	https://www.link	Germany	421	24	5.70%	▲ 77
60	PINTURAS MONTÓ	https://www.link	Spain	246	14	5.69%	▲ 18
61	Norit Activated Carbon	https://www.link	Netherlands	267	15	5.62%	▲ 14
62	InfraServ GmbH & Co. Ger	https://www.link	Germany	251	14	5.58%	▲ 82
63	Jotun Performance Coating	https://www.link	Norway	237	13	5.49%	New Entry
64	NEVEON	https://www.link	Austria	439	24	5.47%	▼ -1
65	Groupe CARSO	https://www.link	France	641	35	5.46%	▲ 78
66	MÄDER GROUP	https://www.link	France	220	12	5.45%	▲ 26
67	Tintas CIN	https://www.link	Portugal	738	40	5.42%	▲ 45
68	Infraserv GmbH & Co. Höc	https://www.link	Germany	671	36	5.37%	▼ -16
69	Lehmann&Voss&Co.	https://www.link	Germany	227	12	5.29%	▲ 34
70	Westfalen	https://www.link	Germany	557	29	5.21%	▲ 27
71	TREIBACHER Industrie	https://www.link	Austria	216	11	5.09%	▲ 75
72	Beaulieu International Gro	https://www.link	Belgium	835	42	5.03%	▼ -41
73	ARMOR GROUP	https://www.link	France	699	35	5.01%	▲ 56
74	Heubach	https://www.link	Germany	862	43	4.99%	▲ 42
75	YNCORIS GmbH & Co.	https://www.link	Germany	281	14	4.98%	▲ 53
76	Aspen API	https://www.link	Netherlands	281	14	4.98%	▼ -15
77	Messer SE & Co.	https://www.link	Germany	767	38	4.95%	▲ 43
78	Behn Meyer Group	https://www.link	Germany	303	15	4.95%	▲ 35
79	Teknos	https://www.link	Finland	950	47	4.95%	▲ 55
80	Silvateam	https://www.link	Italy	305	15	4.92%	▲ 24
81	LEONHARD KURZ	https://www.link	Germany	910	44	4.84%	▲ 75
82	Policolor-Orgachim Group	https://www.link	Romania	207	10	4.83%	New Entry
83	Lamberti	https://www.link	Italy	955	46	4.82%	▲ 19
84	Dynasol Group	https://www.link	Spain	334	16	4.79%	▲ 84
85	Ravago Chemicals	https://www.link	Luxembourg	293	14	4.78%	▼ -41
86	Vynova Group	https://www.link	Belgium	560	26	4.64%	▼ -58
87	ANWIL	https://www.link	Poland	324	15	4.63%	▲ 76
88	Kuraray Europe	https://www.link	Germany	454	21	4.63%	▲ 70
89	Groupe V33	https://www.link	France	260	12	4.62%	▼ -43
90	Roehm	https://www.link	Germany	979	45	4.60%	▲ 45
91	Lucta	https://www.link	Spain	659	30	4.55%	▲ 49
92	EPC Groupe	https://www.link	France	397	18	4.53%	New Entry
93	LIQUI MOLY	https://www.link	Germany	687	31	4.51%	▲ 33

94	Almatis	https://www.linke	Germany	533	24	4.50%	▲ 95
95	Westlake Epoxy	https://www.linke	Netherlands	312	14	4.49%	▼ -69
96	Tecniplast	https://www.linke	Italy	491	22	4.48%	▲ 51
97	RUDOLF	https://www.linke	Germany	403	18	4.47%	▲ 9
98	Borregaard	https://www.linke	Norway	702	31	4.42%	▲ 40
99	Chemische Fabrik Budenh	https://www.linke	Germany	363	16	4.41%	▲ 52
100	Brillux	https://www.linke	Germany	550	24	4.36%	▲ 41
101	TOLSA	https://www.linke	Spain	461	20	4.34%	▲ 29
102	Grupa Azoty ZAK	https://www.linke	Poland	208	9	4.33%	New Entry
103	Italmatch Chemicals	https://www.linke	Italy	396	17	4.29%	▲ 11
104	COIM Group	https://www.linke	Italy	446	19	4.26%	▲ 72
105	Neotron	https://www.linke	Italy	379	16	4.22%	▲ 79
106	ASK Chemicals	https://www.linke	Germany	763	32	4.19%	New Entry
107	DOMO Chemicals	https://www.linke	Belgium	900	37	4.11%	▲ 32
108	SIAD	https://www.linke	Italy	489	20	4.09%	▲ 24
109	Pulcra Chemicals Group	https://www.linke	Germany	538	22	4.09%	▲ 79
110	RadiciGroup	https://www.linke	Italy	721	29	4.02%	▼ -5
111	Grupa Azoty	https://www.linke	Poland	574	23	4.01%	▲ 83
112	Prayon	https://www.linke	Belgium	763	30	3.93%	▲ 58
113	United Initiators	https://www.linke	Germany	255	10	3.92%	▲ 84
114	JUB	https://www.linke	Slovenia	316	12	3.80%	▲ 48
115	Carburros Metálicos	https://www.linke	Spain	554	21	3.79%	▲ 4
116	GRUPPO COLOROBBIA	https://www.linke	Italy	453	17	3.75%	▼ -35
117	KENT	https://www.linke	Germany	458	17	3.71%	▲ 54
118	DRT - Les Dérivés Résiniq	https://www.linke	France	327	12	3.67%	New Entry
119	Von Roll	https://www.linke	Switzerland	606	22	3.63%	▲ 42
120	ICA Group	https://www.linke	Italy	469	17	3.62%	▲ 29
121	Novamont	https://www.linke	Italy	280	10	3.57%	▼ -67
122	CABB	https://www.linke	Germany	508	18	3.54%	▲ 64
123	Jowat	https://www.linke	Germany	519	18	3.47%	▲ 62
124	Grupa Azoty Zakłady Azotc	https://www.linke	Poland	293	10	3.41%	▲ 42
125	ISOVOLTA Group	https://www.linke	Austria	415	14	3.37%	▲ 66
126	Sitech	https://www.linke	Netherlands	890	30	3.37%	▲ 26
127	EOC Group	https://www.linke	Belgium	330	11	3.33%	▲ 45
128	F.I.S.	https://www.linke	Italy	995	33	3.32%	▲ 14
129	TFL Group	https://www.linke	Germany	523	17	3.25%	▲ 72
130	sia Abrasives	https://www.linke	Switzerland	257	8	3.11%	New Entry
131	THOR	https://www.linke	Germany	227	7	3.08%	▼ -74
132	Fibrant	https://www.linke	Netherlands	260	8	3.08%	▲ 67
133	Grupa Azoty Zakłady Chen	https://www.linke	Poland	260	8	3.08%	▲ 71
134	CHRYSO	https://www.linke	France	622	19	3.05%	▲ 3
135	ECKART	https://www.linke	Germany	433	13	3.00%	▲ 65
136	TORRECID	https://www.linke	Spain	567	17	3.00%	▲ 14
137	PETROFER	https://www.linke	Germany	235	7	2.98%	▼ -69
138	Synthos	https://www.linke	Poland	672	20	2.98%	▲ 10
139	VIBAC	https://www.linke	Italy	274	8	2.92%	▲ 67
140	Paramelt	https://www.linke	Netherlands	246	7	2.85%	▲ 55
141	LabAnalysis Environmenta	https://www.linke	Italy	254	7	2.76%	▲ 38
142	Ercros	https://www.linke	Spain	620	17	2.74%	▲ 40
143	INEOS in Köln	https://www.linke	Germany	258	7	2.71%	▲ 30
144	SEMPERIT	https://www.linke	Austria	960	26	2.71%	▲ 33
145	LabAnalysis	https://www.linke	Italy	408	11	2.70%	▲ 10
146	WESSLING	https://www.linke	Germany	446	12	2.69%	▲ 32
147	HEXPOL Compounding	https://www.linke	Sweden	785	21	2.68%	▲ 56
148	Cerdia	https://www.linke	Switzerland	269	7	2.60%	▲ 50
149	TIGER Coatings	https://www.linke	Austria	437	11	2.52%	▲ 26
150	OQ Chemicals	https://www.linke	Germany	366	9	2.46%	▼ -43
151	Nexen Tire Europe	https://www.linke	Czechia	249	6	2.41%	▲ 18
152	CHIMCOMPLEX	https://www.linke	Romania	209	5	2.39%	New Entry
153	UBE Corporation Europe	https://www.linke	Spain	299	7	2.34%	▼ -32
154	Linde Gaz România	https://www.linke	Romania	224	5	2.23%	▲ 48
155	Novasep	https://www.linke	France	551	10	1.81%	▲ 53
156	H.C. Starck Tungsten Pow	https://www.linke	Germany	397	7	1.76%	▲ 59
157	Dotikon Exclusive Synthes	https://www.linke	Switzerland	303	5	1.65%	▼ -68
158	PCC Group	https://www.linke	Poland	618	10	1.62%	▲ 32
159	Tikkurila	https://www.linke	Finland	600	8	1.33%	▲ 55
160	BorsodChem	https://www.linke	Hungary	492	4	0.81%	▲ 52
161	Sipcam-Oxon	https://www.linke	Italy	265	2	0.75%	▼ -37
162	NITTO BELGIUM	https://www.linke	Belgium	276	2	0.72%	▲ 18

Ready to win at social?

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