

DSMN8

Europe's Most Active Banking Professionals on Social - April 2024

Industry at a glance:

Average Score:
6.00%

Total Companies:
144

Global Industry Average:
5.72%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Sparekassen Kronjylland	https://www.linkedin.com/company/sparekassen-kronjylland	Denmark	877	154	17.56%	▲ 0
2	Säästöpankkiryhmä	https://www.linkedin.com/company/saastopankkiryhma	Finland	549	86	15.66%	▲ 0
3	Banca Widiba	https://www.linkedin.com/company/banca-widiba	Italy	883	137	15.52%	▲ 0
4	Arkéa Banque Entreprises	https://www.linkedin.com/company/arkea-banque-entreprises	France	511	70	13.70%	New Entry
5	CASDEN Banque Populaire	https://www.linkedin.com/company/casden-banque-populaire	France	531	71	13.37%	▲ 1
6	Crédit Agricole Charente P	https://www.linkedin.com/company/credit-agricole-charente-p	France	912	118	12.94%	▲ 5
7	BforBank	https://www.linkedin.com/company/bforbank	France	568	70	12.32%	▲ 8
8	Crédit Agricole du Finistère	https://www.linkedin.com/company/credit-agricole-du-finistere	France	908	99	10.90%	▲ 9
9	Renta 4	https://www.linkedin.com/company/renta4	Spain	580	63	10.86%	▼ -1
10	Thurgauer Kantonalbank	https://www.linkedin.com/company/thurgauer-kantonalbank	Switzerland	542	58	10.70%	▲ 11
11	Sparekassen Sjælland-Fyn	https://www.linkedin.com/company/sparekassen-sjælland-fyn	Denmark	590	62	10.51%	▲ 8
12	Bank . Banque Van Breda	https://www.linkedin.com/company/bank-banque-van-breda	Belgium	630	66	10.48%	▲ 4
13	ING Italia	https://www.linkedin.com/company/ing-italia	Italy	844	87	10.31%	▲ 15
14	Banque Populaire du Nord	https://www.linkedin.com/company/banque-populaire-du-nord	France	991	101	10.19%	▼ -9
15	Crédit Agricole Alsace Vosg	https://www.linkedin.com/company/credit-agricole-alsace-vosg	France	936	94	10.04%	▲ 22
16	Berliner Volksbank	https://www.linkedin.com/company/berliner-volksbank	Germany	640	63	9.84%	▲ 41
17	Crédit Agricole du Morbihan	https://www.linkedin.com/company/credit-agricole-du-morbihan	France	838	81	9.67%	▲ 32
18	Sparebanken Vest	https://www.linkedin.com/company/sparebanken-vest	Norway	715	69	9.65%	▼ -11
19	Nickel	https://www.linkedin.com/company/nickel	France	820	79	9.63%	▲ 35
20	S-Pankki	https://www.linkedin.com/company/s-pankki	Finland	712	67	9.41%	▲ 6
21	Aargauische Kantonalbank	https://www.linkedin.com/company/aargauische-kantonalbank	Switzerland	701	64	9.13%	▼ -12

22	Raiffeisenlandesbank Nied	https://www.link	Austria	707	64	9.05%	▲ 21
23	Crédit Agricole des Côtes c	https://www.link	France	810	73	9.01%	▲ 12
24	Crédit Agricole de Lorraine	https://www.link	France	995	87	8.74%	▲ 10
25	Caisse d'Epargne Langued	https://www.link	France	760	66	8.68%	▲ 20
26	Caisse d'Epargne Loire Dr	https://www.link	France	705	61	8.65%	▲ 13
27	Crédit Mutuel Nord Europe	https://www.link	France	889	76	8.55%	▲ 9
28	Tirana Bank	https://www.link	Albania	612	52	8.50%	▼ -24
29	LLB	https://www.link	Liechtenstein	747	63	8.43%	▼ -4
30	Creдем Euromobiliare Priv	https://www.link	Italy	772	65	8.42%	▼ -20
31	CIC Sud Ouest	https://www.link	France	732	61	8.33%	▲ 42
32	Caisse d'Epargne d'Auverg	https://www.link	France	912	75	8.22%	▲ 38
33	BTV VIER LÄNDER BANK	https://www.link	Austria	514	42	8.17%	New Entry
34	KfW IPEX-Bank	https://www.link	Germany	662	54	8.16%	▼ -21
35	Crédit Agricole Loire Haute	https://www.link	France	824	67	8.13%	▼ -2
36	Valiant Bank	https://www.link	Switzerland	975	79	8.10%	▲ 2
37	Banca Patrimoni Sella & C.	https://www.link	Italy	741	59	7.96%	▼ -23
38	Mobilize Financial Services	https://www.link	France	554	44	7.94%	▲ 39
39	Kreissparkasse Köln	https://www.link	Germany	837	65	7.77%	▲ 22
40	vestjyskBANK	https://www.link	Denmark	634	49	7.73%	▲ 4
41	Luzerner Kantonalbank	https://www.link	Switzerland	856	66	7.71%	▲ 26
42	Louvre Banque Privée	https://www.link	France	626	48	7.67%	▲ 0
43	CGI Finance	https://www.link	France	814	62	7.62%	▲ 5
44	DZ PRIVATBANK	https://www.link	Luxembourg	712	54	7.58%	▼ -12
45	Banca Popolare Pugliese	https://www.link	Italy	515	39	7.57%	New Entry
46	Resurs	https://www.link	Sweden	754	57	7.56%	▲ 1
47	Banco CTT	https://www.link	Portugal	569	43	7.56%	▼ -29
48	Banque de Luxembourg	https://www.link	Luxembourg	906	68	7.51%	▲ 45
49	Mirabaud Group	https://www.link	Switzerland	693	52	7.50%	▼ -19
50	Ålandsbanken	https://www.link	Finland	554	41	7.40%	▼ -19
51	Nordnet Bank	https://www.link	Sweden	946	69	7.29%	▲ 20
52	Berner Kantonalbank	https://www.link	Switzerland	898	65	7.24%	▼ -28
53	BNG Bank	https://www.link	Netherlands	654	47	7.19%	▼ -1
54	Nassauische Sparkasse	https://www.link	Germany	580	40	6.90%	▼ -34
55	Crédit Mutuel de Maine-An	https://www.link	France	609	42	6.90%	New Entry
56	St. Galler Kantonalbank	https://www.link	Switzerland	832	56	6.73%	▲ 45
57	BPCE Lease	https://www.link	France	550	37	6.73%	▲ 3
58	Hamburg Commercial Banl	https://www.link	Germany	599	40	6.68%	▲ 8
59	BLKB	https://www.link	Switzerland	843	54	6.41%	▼ -6
60	Spuerkeess	https://www.link	Luxembourg	661	42	6.35%	▼ -19
61	Nest Bank	https://www.link	Poland	695	44	6.33%	▲ 7
62	Crédit Agricole Sud Médite	https://www.link	France	530	33	6.23%	▼ -39
63	Crédit Agricole du Centre C	https://www.link	France	611	38	6.22%	▼ -41
64	Eurocaja Rural	https://www.link	Spain	667	41	6.15%	▼ -14
65	Graubündner Kantonalbanl	https://www.link	Switzerland	635	39	6.14%	▼ -9
66	Raiffeisenlandesbank Ober	https://www.link	Austria	772	47	6.09%	▼ -7
67	Sparkasse KölnBonn	https://www.link	Germany	788	47	5.96%	▲ 5
68	Eika	https://www.link	Norway	647	38	5.87%	▼ -28
69	mFinanse	https://www.link	Poland	557	32	5.75%	▲ 36
70	ING Luxembourg	https://www.link	Luxembourg	863	49	5.68%	▲ 40
71	NEUFLIZE OBC	https://www.link	France	743	42	5.65%	▲ 18
72	Cornèr Banca	https://www.link	Switzerland	766	42	5.48%	▲ 31
73	TeamBank	https://www.link	Germany	563	30	5.33%	▲ 7
74	Deutsche WertpapierServic	https://www.link	Germany	698	37	5.30%	▲ 5
75	Erste Banka Srbija	https://www.link	Serbia	831	44	5.29%	▲ 43
76	SpareBank 1 Nord-Norge	https://www.link	Norway	531	28	5.27%	▲ 40
77	Consors Finanz BNP Parib	https://www.link	Germany	634	33	5.21%	▲ 30
78	Crédit Agricole Charente-M	https://www.link	France	955	49	5.13%	▼ -15
79	Crédit Agricole Val de Fran	https://www.link	France	742	38	5.12%	▼ -17
80	Swiss National Bank	https://www.link	Switzerland	803	41	5.11%	▲ 20
81	Crédit Agricole Franche-Cc	https://www.link	France	848	43	5.07%	▼ -16
82	Berliner Sparkasse	https://www.link	Germany	904	45	4.98%	▼ -6
83	OTP banka	https://www.link	Croatia	937	46	4.91%	▲ 47
84	Steiermärkische Bank und	https://www.link	Austria	593	29	4.89%	▲ 24
85	Citadele banka	https://www.link	Latvia	728	35	4.81%	▲ 13
86	Basler Kantonalbank	https://www.link	Switzerland	797	38	4.77%	▼ -11
87	CREEDINS BANK	https://www.link	Albania	571	27	4.73%	▲ 12
88	SEB Lietuvoje	https://www.link	Lithuania	698	33	4.73%	▲ 32
89	NIBC Bank	https://www.link	Netherlands	821	38	4.63%	▲ 33
90	Oldenburgische Landesbar	https://www.link	Germany	511	23	4.50%	New Entry
91	Van Lanschot Kempen Priv	https://www.link	Netherlands	668	30	4.49%	▲ 21
92	BKS BANK	https://www.link	Austria	558	25	4.48%	▼ -23
93	Crédit Mutuel Océan	https://www.link	France	854	37	4.33%	▼ -5

94	Bank Ochrony Środowiska	https://www.link	Poland	697	30	4.30%	▲ 41
95	Aareal Bank	https://www.link	Germany	730	31	4.25%	▲ 14
96	Raiffeisen banka a.d. Beog	https://www.link	Serbia	995	42	4.22%	▲ 40
97	VP Bank	https://www.link	Liechtenstein	925	39	4.22%	▲ 14
98	Arion banki	https://www.link	Iceland	588	24	4.08%	▼ -7
99	Banca di Asti 1	https://www.link	Italy	589	24	4.07%	▲ 20
100	WIZink	https://www.link	Spain	565	23	4.07%	▲ 31
101	Crédit Agricole Nord Midi-P	https://www.link	France	938	38	4.05%	▼ -11
102	Deutsche Pfandbriefbank	https://www.link	Germany	643	26	4.04%	▼ -20
103	Czech National Bank	https://www.link	Czechia	694	28	4.03%	▼ -8
104	NLB Banka Skopje	https://www.link	North Macedonia	650	26	4.00%	▼ -17
105	UniCredit Bank Serbia	https://www.link	Serbia	850	34	4.00%	▼ -21
106	Intesa Sanpaolo Bank Alba	https://www.link	Albania	508	20	3.94%	New Entry
107	BCGE	https://www.link	Switzerland	817	32	3.92%	▼ -13
108	Íslandsbanki	https://www.link	Iceland	590	23	3.90%	▲ 20
109	Sparkasse · Cassa di Rispi	https://www.link	Italy	857	33	3.85%	▼ -17
110	IBL Istituto Bancario del La	https://www.link	Italy	700	26	3.71%	▼ -29
111	Alfa-Bank (Belarus)	https://www.link	Belarus	995	36	3.62%	▲ 2
112	Orange Bank	https://www.link	France	904	32	3.54%	▼ -27
113	Nova KBM	https://www.link	Slovenia	539	19	3.53%	▲ 34
114	skolen	https://www.link	Denmark	520	18	3.46%	New Entry
115	Volksbank · Banca Popolar	https://www.link	Italy	723	25	3.46%	▼ -11
116	Garanti BBVA Romania	https://www.link	Romania	653	22	3.37%	▼ -30
117	Komercijalna Banka AD	https://www.link	North Macedonia	507	17	3.35%	New Entry
118	Stopanska banka AD - Sko	https://www.link	North Macedonia	630	21	3.33%	▼ -16
119	Sense Bank	https://www.link	Ukraine	930	31	3.33%	New Entry
120	Carrefour Banque & Assur	https://www.link	France	859	28	3.26%	▲ 4
121	Caja Rural de Navarra	https://www.link	Spain	735	23	3.13%	▼ -24
122	Bank Pocztowy	https://www.link	Poland	605	17	2.81%	▲ 20
123	Air Bank	https://www.link	Czechia	831	23	2.77%	▲ 0
124	SKB banka	https://www.link	Slovenia	534	14	2.62%	▲ 19
125	Cecabank	https://www.link	Spain	624	16	2.56%	▼ -8
126	AIK Banka	https://www.link	Serbia	745	19	2.55%	▲ 0
127	Eurobank Direktna	https://www.link	Serbia	635	16	2.52%	▼ -12
128	National Bank of Ukraine	https://www.link	Ukraine	757	18	2.38%	▲ 10
129	UniCredit Bank Hungary	https://www.link	Hungary	830	17	2.05%	▲ 11
130	Hrvatska poštanska banka	https://www.link	Croatia	843	17	2.02%	▲ 7
131	Addiko Bank Hrvatska	https://www.link	Croatia	769	15	1.95%	▲ 13
132	First Investment Bank	https://www.link	Bulgaria	670	13	1.94%	▼ -18
133	Landsbankinn	https://www.link	Iceland	586	11	1.88%	▲ 13
134	SpareBank 1	https://www.link	Norway	983	18	1.83%	▼ -1
135	Bank BPH	https://www.link	Poland	712	13	1.83%	▲ 13
136	Banca Popolare di Bari	https://www.link	Italy	818	11	1.34%	New Entry
137	Сбер Банк (Беларусь)	https://www.link	Belarus	689	9	1.31%	▲ 16
138	Vidarest Bank Zrt.	https://www.link	Hungary	651	7	1.08%	New Entry
139	CREDIT EUROPE BANK (https://www.link	Romania	631	6	0.95%	▲ 13
140	Nokas	https://www.link	Norway	597	4	0.67%	▲ 10
141	MKB Bank	https://www.link	Hungary	763	5	0.66%	▲ 10
142	Banca Romaneasca	https://www.link	Romania	673	2	0.30%	▲ 12
143	Bancpost	https://www.link	Romania	876	2	0.23%	New Entry
144	KAS BANK	https://www.link	Netherlands	843	1	0.12%	New Entry

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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